



SATURDAY MARKET NEWSLETTER

October 24th, 2026
Vol. 57 - No. 30
30 E. Broadway #124,
Eugene, OR 97401
(541) 686-8885

EugeneSaturdayMarket.org
info@eugenesaturdaymarket.org

Today's Highlights: October 24th, 2026

- ★Town Hall
- ★Food Pantry
- ★Holiday Market bookings this coming week: 0 points

From the Office

Greetings Artisans,

Today is expected to be ghoulish and sticky? NO- Spooooky. Halloween Downtown is activated! Werewolves, Witches and Wicked things be warned, here at The Saturday Market we got Treats, but beware of our Tricks!

Speaking of Treats: If you are a trick or treat station, please get your placard from the Info Booth and put it up on your booth with your booth number and have fun today.

Speaking of tricks: Our Traffic Control Plan was altered last minute and therefore we were unable to close 8th Street. Oak Street will be closed from Broadway to 8th Street, as well as the Park Streets. As we are learning again... things change and we pivot toward success.

Spinning plates while driving the clown car,

Shannon Lee-Hutson, Oh Hairy One

La Familia's last day

Today will be La Familia Mexican Food's last Saturday Market of the season. Please grab a burrito and they look forward to seeing everyone again at Holiday Market.

Market Wide Sale

The Market-Wide Sale day is set for October 31st, marking the end of the season with fantastic sales. This event presents a great opportunity to boost sales, and it might also be the perfect chance to clear up any overstock you've created or discontinued products. If you have leftover items consider offering them in sample sizes for a sample sale. The Market-Wide Sale is a versatile option for anyone looking to declutter their inventory before the Holiday Market. Give it a shot!

Please send me any sales you want promoted on social media, you can send it to marketing@eugenesaturdaymarket.org

- Silver

Local Events

- Annual Seafood Fest 11-9
- Zone 4 All Show- 12-6
- Multiple arts and crafts events
- Down town Halloween

Marketing Together & Making the Most of Our New Website

Thanks to everyone who joined us for Thursday's Vendor Town Hall! We spent the afternoon talking about how we can work together to bring more customers to Saturday Market and help them discover the wonderful things our members make. One of the biggest takeaways was that marketing doesn't have to be complicated. Every time you share your work, invite someone to the Park Blocks, or tell a customer about another vendor, you're helping promote our entire community.

We also introduced our new vendor listings on the Saturday Market website. These listings give customers a chance to discover your work, learn about your business, and find you again after visiting the Market. We walked through updating business information, adding photos and products, and making sure customers have the right links to connect with you. Your listing doesn't need to be perfect or complete all at once. Start with the information that matters most to your business and build from there.

One thing we really want to encourage is telling your story. What do you make? What makes your work special? What would you tell someone who stopped at your booth for the first time? You already know how to talk about your work, and those same conversations can help you write descriptions, choose photos, and introduce your business online. A good picture and a few thoughtful words can go a long way toward helping someone discover their next favorite thing at Saturday Market.

Now it's your turn! Take a few minutes to visit your vendor listing, check your information, and make one improvement. Add a photo, update a description, or share a Market post with your customers. If you need help taking pictures, writing descriptions, or updating your listing, contact the Market office and make an appointment. We're happy to help! The more we share our work and support one another, the more reasons we give people to come see what makes Saturday Market special.

- Matthew

HM 2026 Update

At this point you should have gotten a space at Holiday Market AND a confirmation E-mail! If you have not gotten both of those things. E-mail me sonia@eugenesaturdaymarket.org so we can confirm your Holiday Market spaces this season.

Your confirmation E-mail will have a subject line of either "Holiday Market Confirmation E-mail" or "Holiday Market Reserve Member Confirmation"

- Sonia

Food Pantry

We still have our food pantry at the Saturday market! As we prepare for the Holiday Market, we're actively seeking a new shelf or comparable storage solution for our expanded pantry needs—if you have a bookcase shelf or similar item available, we'd love to hear from you!

We continue welcoming donations from our community, and our pantry remains open to everyone. Just stop by the office or member services at the Holiday Market.

Music and Entertainment

There's a lot more happening at Saturday Market than what's in the booths, and we've made it easier to find it. Our new Music & Entertainment section on the website lets you see who's taking the stage, when they're playing, and learn a little more about the performers.

Take a look at who's playing this Saturday and share the bands you love. Tag them, post about them, tell your customers who you're excited to hear, and help people discover another reason to come spend the day at Market

- Matthew

Committee Corner

There are numerous opportunities to contribute to the Market you love, and one fantastic way is by joining a committee! You'll find plenty of options available, with Sustainability and Budget committees actively seeking new members. If you're interested in joining the Budget Committee, you'll need to submit a letter of interest to the board.

On the Market Stage

- 10:00 AM – Stormie
Indie, Americana acoustic Folk
- 11:30 AM – Orias
Rock and Roll
- 1:00 PM – Noah Bernacki Trio
Jazz Fusion
- 2:00 PM – Wellington Drive
Americana Rock

BOD Elections

Are you someone who has great ideas and likes to work with other like-minded folks for our community? Consider running and/or rerunning for The Saturday Market Board of Directors. We have so many great leaders in our Community, consider throwing your hat in, or encouraging your wonderfully opinionated and talented neighbor to turn in a candidate statement. Elections are on December 12th, 2026, at Holiday Market- turn in your statement today! (You must have attended at least one BOD meeting during the year to be eligible, the last BOD meeting of the season is on 11-4-26).

Food Specials

As we approach the holiday market season, I'm aware that the food court typically introduces seasonal specials and exciting menu innovations. If this applies to your establishment, I'd love to hear from you! Please share your special offerings via email to marketing@eugen Saturdaymarket.org so we can feature them in our newsletter, advertising campaigns, and social media channels.

– Silver

Unclassifieds

To place your free unclassified, bring it to the Info Booth by the end of the day, to the office by Thursday at noon, or email it to us at info@eugen Saturdaymarket.org with "NEWSLETTER" in the subject.

Astrology Group

Women's Astrology Group, biweekly, where we discuss and learn astrology. Some astrology understanding is helpful. Call/text Lisa DiLuna 458-292-8375. Sliding scale.

Sale

FOR SALE: Four booth weights (5 lb each/9 inches) \$20; Nine metal easel/display racks (various sizes)...ideal for artwork, prints, cards, etc. All fold flat....largest is 18 in. \$25 for all; Three Spandex tablecloths for 2 X 4ft table (stretches to ground level so covers storage stuff). \$12 for all. Also available many small, unfinished wooden boxes and paper gift bags (various sizes). Questions/photos/more info: Cliff (541) 337-2440 or cliffbmart@yahoo.com.

Kittens need a home

Looking for a new home for four female kittens. They are ready to go, and were born the 1st of July. For more information please message (541) 221-6918 or go to Sassy Dragons booth.

Sale

New 10" black plastic swivel head pant or skirt hangers with sliding clips. 10 for \$10, 20 for \$18. Feel free to text for photo or more info. Thanks, Diana Gardener 541-344-9073

Happy Birthday!

Happy Birthday to all who are celebrating their special day this week!

Sadia Waqar, Noelle Dass, Eli Mazet, Mandy Shultz, Alysha Crist, Aurora Cheatham

If we forgot your birthday, please let us know! We'll be sure to include it in the following newsletter.

Committee Meetings

Governance Committee Meeting

Thursday, October 29-5:30 – 7:30pm

Board of Directors Meeting

Wednesday, November 4-5:15 – 7:15pm

Sustainability Committee Meeting

Tuesday, November 10-4:00 – 5:00pm

Food Court Committee Meeting

Wednesday, November 11-5:15 – 7:15pm

Holiday Market Committee Meeting

Friday, November 13-11:00am – 1:00pm

The Saturday Market

BOARD OF DIRECTORS AND OFFICERS

Chairperson – Doug Robertson
Vice Chairperson – Haven Sundstrom
Secretary – Logan Flores
Treasurer – Diana Barkelew
BOD – Doug Robertson, Haven Sundstrom, Ram Shucart, Amanda Finegold, Catherine Heising, Tika Thomas, Ben Maude, Luna Topaz, Chris White

Committee Chairs

Budget Committee Interim Chair:
Julia Garretson
Food Court Committee Co-Chairs:
Haven Sundstrom / Ban Esse
Governance Committee Co-Chairs:
Nome May / Amanda Finegold
Holiday Market Committee Co-Chairs:
Luna Topaz / Suzanne Cherrier
Standards Committee Co-Chair:
Tika Thomas / Ram Shucart
Sustainability Committee Co-Chair:
Crystal Rector / Julia Garretson

Staff

General Manager: Shannon Lee-Hutson
Assistant Manager: Matthew Boudreau
Membership Coordinator: Sonia Ostendorf
Marketing Assistant: Silver Lee-Hutson
Office Assistant: Anne Starke
Site Ops Supervisor: Dave Welch

E-mail:

info@eugen Saturdaymarket.org

Office/Info Booth Phone:

541-686-8885

Office Hours:

Tuesday-Friday, 10 AM - 4 PM

