



SATURDAY MARKET NEWSLETTER

October 17th, 2026
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30 E. Broadway #124,
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EugeneSaturdayMarket.org
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Today's Highlights: October 17th, 2026

- ★Town Hall
- ★From Brigitte
- ★Holiday Market bookings this coming week: 0 points

From the Office

Greetings Artisans,

"Something wicked this way comes..." (March of the Winkies music heard in passing windson) There will be Hexenbrut WITCHES in these parts today! They will be dancing their wicked dance and casting their curses. Be sure to lavish them with praise.

Cultural Services (City of Eugene) will be doing raffle baskets on Oct 24th for the Downtown Merchants promoting more downtown interactions with the Community. They have asked if Saturday Market Merchants would like to donate any goods (with Business card) to add to the Downtown Merchant raffle basket giveaway. Saturday Market will be donating some gift certificates for the basket to encourage people to come down to the Market. If you are interested, please leave donation with Info Booth aka "The Info Station of Infestation".

Thank you,

Shannon, it's getting hairy, Lee-Hutson

Town Hall

Come one, come all to the October Town Hall! We're going to be discussing all things marketing, including how we can work together to bring more customers to Saturday Market and help them discover all the wonderful things we make. We'll talk about sharing our work, how promoting one another promotes ourselves, and making the most of the opportunities we already have to get the word out to customers.

We'll also be taking a tour of the new vendor listings on our website! Learn how to update your business information, add photos and products, and give customers more ways to find you and your work. Bring your phone or laptop if you'd like to follow along, or just come to watch, ask questions, and share ideas. Join us Thursday, October 22 4:30-6:30 PM!

Local Events

- Ducks vs Nebraska Hukers - All Day
- Zone 4 All Show- 12-6
- No Kings Rally
- Dark Fae Market - 10-6

From Brigitte

Hey folks, I've decided to take a leave of absence this coming year for personal (in a good way) reasons. As I exit my favorite hangout spot for a while, I want to thank the Eugene Saturday Market Staff! They have helped me in so many ways over the years, and their hard work at keeping us afloat during these uncertain times is deeply appreciated. I have been a market member since 2009 and have always been so grateful for the low-risk opportunity and incredible space that the market provides for artists and makers like myself. We are so fortunate to be a part of this!

Probably, the biggest benefit I have received from being an active market member over the years, is learning to adapt and change. What do I mean by this? I mean learning how to cope with fear and anxiety because you might not get a spot to sell. It's not an issue this year, but I didn't get a spot (we are talking 4x4's folks) until my fifth Saturday of driving up from Corvallis in 2009. Then, after getting a spot, I had to overcome being an introvert and learn how to sell my products to complete strangers. It took me several years to have the courage to even ask a good price for them. I also learned how to get along with other members, which isn't always easy with such close quarters (I'm actually still learning how to do this, lol). Lastly, my product and business has changed a lot over the past 17 years.

Throughout all of it, our market has always been there for me, welcoming me back and most importantly giving me a place where I feel I belong. It's been a true honor to be a part of something that encourages expression, regards beauty as significant, supports celebrating and builds community. I've also been lucky to witness other artists and makers on their journeys, becoming stronger people through changes of their own.

So I will probably see you at the holiday market, but instead of selling my pretties I will be shopping without worrying about getting back to my booth. I especially can't wait to have time to dance to the music, and before I go I will thank our dedicated staff for their hard work for once again making it all happen!

—Brigitte Lyn McBride

From Sonia

At this point you should have gotten a space at Holiday Market AND a confirmation E-mail! If you have not gotten both of those things. E-mail me sonia@eugenesaturdaymarket.org so we can confirm your Holiday Market spaces this season.

Your confirmation E-mail will have a subject line of either "Holiday Market Confirmation E-mail" or "Holiday Market Reserve Member Confirmation"

— Sonia

Product Pages

We've added something new to vendor listings: individual product pages. You can now feature a few specific things you make or sell, each with its own photo, description, details, and link.

Think of it as a way to give shoppers a closer look before they get to Market. Pick the things that best represent what you make, add a good photo, and give shoppers a quick sense of what makes each one worth stopping for.

A few strong product listings can give customers another reason to click through, remember your work, and come looking for you at Market.

— Matthew

Halloween Downtown a City-Wide Fright Fest

TRICK OR TREAT! If you would like to participate in being a "treat" station, please let us know, we have a candy corn placard for your booth.

Halloween Downtown is on Saturday October 24th, 2026. The City will be closing the streets. You will still be able to load in as usual but must park your vehicle elsewhere before 10am. Vehicles will be allowed to load out at 4pm. If you are Alter-Abled you may be dropped off/ picked up by the Info Booth. We do have some designated Alter-Abled parking along South Park if needed.

Committee Corner

Holiday Market Committee has made the HM survey questions! This survey will be in our guidebook around Lane Events and in advertisements so make sure to tell your customers to fill it out at Holiday Market.

On the Market Stage

- 10:00 AM – Travis Mason
Folk, Rock, Americana
- 11:30 AM – Theo Czuk
Urban Folk
- 1:00 PM – Harlan Rivers Duo
Classic Rock, Country,
- 2:00 PM – Fret Logic
variety of blues, rock

Dish Return Stations

Please remind your customers of the 2 Dish Return Stations to return the ESM durables: plates, forks AND baskets. We are finding that people like to take the baskets home and throw away plates/forks. They also try to return the durables to the Food Booth, by putting dirty dishes on their counters or in their clean fork bucket. The 2 return stations are located across from the pod near the Stage and along the side of Sara's Tamales Food Booth along 8th Street. Please help us train our community to keep our Sustainability program healthy.

Info Booth Services

MAKING CHANGE: Members can get up to \$60 in change per Saturday.

FIRST AID: At the Info Booth you can find supplies in case of an injury or emergency, an AED machine, and tissues.

MENSTRUAL SUPPLIES: At the Info Booth you can find menstrual supplies. Free for customers and members alike.

PROMO MATERIALS: At the Info Booth, find this year's poster, stickers, and rackcards as well as business cards. Help us spread the word about our lovely Market!

LOST & FOUND: Please turn in found items to the Info Booth and tell customers to go to there for lost & found. They can also call the office at 541-686-8885. Saturday Market is not responsible for lost or stolen items.

UnClassifieds

To place your free unclassified, bring it to the Info Booth by the end of the day, to the office by Thursday at noon, or email it to us at info@eugenesaturdaymarket.org with "NEWSLETTER" in the subject.

Astrology Group

Women's Astrology Group, biweekly, where we discuss and learn astrology. Some astrology understanding is helpful. Call/text Lisa DiLuna 458-292-8375. Sliding scale.

Sale

FOR SALE: Four booth weights (5 lb each/9 inches) \$20; Nine metal easel/display racks (various sizes)...ideal for artwork, prints, cards, etc. All fold flat....largest is 18 in. \$25 for all; Three Spandex tablecloths for 2 X 4ft table (stretches to ground level so covers storage stuff). \$12 for all. Also available many small, unfinished wooden boxes and paper gift bags (various sizes). Questions/photos/more info: Cliff (541) 337-2440 or cliffbmart@yahoo.com.

Kittens need a home

Looking for a new home for four female kittens. They are ready to go, and were born the 1st of July. For more information please message (541) 221-6918 or go to Sassy Dragons booth.

Saturday Market Social Life!

Follow Saturday Market on our website and social media pages. Share your content by tagging us to get included and reach a new audience! Promo materials (posters, rack cards, stickers) are available at the Info Booth & office.

Linktree: linktr.ee/eugenesaturdaymarket

We're also on Bluesky, Yelp, Google Business, YouTube, Flickr, & more.

Happy Birthday!

Happy Birthday to all who are celebrating their special day this week!

Martha Middleton, Margie Chisholm, Jay Filcman, Brooke Spehar, Vanessa Rodriguez, Jeanne Underwood-Jones, Kaine Warner, Megan Boyd, Megan Tackett

Committee Meetings

Standards Committee Meeting
Wednesday, October 21: 5:15 – 7:15pm

Town Hall
Thursday, October 22: 4:30 – 6:30pm

Governance Committee Meeting
Thursday, October 29: 5:30 – 7:30pm

Board of Directors Meeting
Wednesday, November 4: 5:15 – 7:15pm

Sustainability Committee Meeting
Tuesday, November 10: 4:15 – 5:15pm

Food Court Committee Meeting
Wednesday, November 11: 5:15 – 7:15pm

Holiday Market Committee Meeting
Friday, November 13: 11:00am – 1:00pm

The Saturday Market

BOARD OF DIRECTORS AND OFFICERS

Chairperson – Doug Robertson
Vice Chairperson – Haven Sundstrom
Secretary – Logan Flores
Treasurer – Diana Barkelew
BOD – Doug Robertson, Haven Sundstrom, Ram Shucart, Amanda Finegold, Catherine Heising, Tika Thomas, Ben Maude, Luna Topaz, Chris White

Committee Chairs

Budget Committee Interim Chair:
Julia Garretson
Food Court Committee Co-Chairs:
Haven Sundstrom / Ban Esse
Governance Committee Co-Chairs:
Nome May / Amanda Finegold
Holiday Market Committee Co-Chairs:
Luna Topaz / Suzanne Cherrier
Standards Committee Co-Chair:
Tika Thomas / Ram Shucart
Sustainability Committee Co-Chair:
Crystal Rector / Julia Garretson

Staff

General Manager: Shannon Lee-Hutson
Assistant Manager: Matthew Boudreau
Membership Coordinator: Sonia Ostendorf
Marketing Assistant: Silver Lee-Hutson
Office Assistant: Anne Starke
Site Ops Supervisor: Dave Welch

E-mail:

info@eugenesaturdaymarket.org

Office/Info Booth Phone:

541-686-8885

Office Hours:

Tuesday-Friday, 10 AM - 4 PM

