

Standards Committee Meeting June 17th, 2026

In Attendance: Ram Shucart (co-chair), Tika Thomas (co-chair), Leah Holliday, Jessie Gustafson, Chuck Roehrich, Chris White, Don Parker, Jim Young, Jim Blanford, Andrea Daly

Prospective Members: Terry Waldron (2nd)

Guests: Kimberly Gladen

Staff: Shannon Lee-Hutson

Note Taker: Tika Thomas

*****Motion to approve agenda (Tika/Chuck 8-0-0)**

*****Motion to approve minutes from May 20th, 2026 (Leah/Tika 8-0-0)**

*****Seat New Members:Jim Blanford & Andrea Daly (Chris/Leah 8/0/0)**

Fan Art Presentation by Alicia Cryst:

- Fan art is art made of pop culture characters, made by fans, in small quantities.
- The risk is on the artist, not the place where it's sold as far as duplication, original artist's retaliation. The market doesn't take on liability for a vendor's art.
- Companies don't care unless you pretend to be part of the company.
- AI and tracing are looked down on and can get you kicked out by fans.
- Altering the character is considered a parody.
- There will be a lot more fan art in the future- cutting this out of the Market would be cutting out a big population of consumers who are looking for this kind of art.
- When it comes to screening people making fan art, it's important to look for possibilities of tracing or using AI. The best way to tell is to ask them to draw in front of you.
- It would be helpful to have a Fan Art section in the guidelines.

Old Business:

Soap & Scents:

- Packaging
 - We need to be specific and the product needs to be completely wrapped, not just with a paper band around it.
 - It doesn't have to be wrapped in plastic, there are environmentally sustainable options.
 - Glassine cuts out 95% of scent.
- Labeling
 - Full transparency, listing all ingredients.
 - No phthalates
- Storage
 - Sealed Bins with appropriate lids
- Display
 - Is the scent being projected outside of your booth?
 - One sample/tester per scent is displayed unwrapped, and when sold, customer is given wrapped product. This would be for soap.
 - For bath bombs, one unwrapped within a container (glass jar), having even one out and unwrapped can cause an overpowering scent.
- Synthetic vs Essential Oils
 - What are the chemicals found in synthetic oils and what are they doing to people?
 - We will need to revisit this issue and discuss it further with the market as a whole before making any decisions around whether or not anything should be banned.
- Mitigation
 - If all of the guidelines are being followed by the scent maker, then there needs to be a discussion around what will happen next with the scent sensitive person.
 - If the scent is coming out of your booth, then there will be mitigation.
- It's difficult for people with scent sensitivities to sit in their booth all day and have to deal with strong scents.
- It isn't the job of the Standards Committee to tell people how to create their product.
- It would be great if people with scent sensitivities could let the market know for placement.
- It isn't easy to have a scent-free zone.

- A suggestion was made to offer resources around ways to package since we are introducing a new guideline around mandatory packaging.
- For candle makers, using essential oils isn't safe, so they will need to have their product fully contained since they will be using synthetic scents.

Clips/Giveaways:

New Guideline: Gifts and giveaways for customers may only be given post-sale and must be made by the vendor or relate to the vendor's product. Pre-sale gifts and giveaways are not allowed as that can be seen as a form of pressuring the customer to purchase an item, similar to hawking. Once the patron has made a purchase, it is ok to offer a gift (stickers, magnets, hat clips, etc.). Food samples and skin care product samples are an exception; they may be offered before a purchase.

Pressing Member Concerns: NOC's

*****Motion to adjourn (Chris/Don 10-0-0)**