

Saturday Market

MARKETPLACE • COMMUNITY • CELEBRATION

SATURDAY MARKET NEWSLETTER

September 12th, 2026

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Today's Highlights: September 12th, 2026

★ From Governance Committee

★ Market Wide Sale

★ Holiday Market bookings this coming week: 16-9 points

From the Office

Greetings Artisans,

Last weekend I was on the hunt for innovative creative Booth Sign Placards. I saw and photographed some new fun booth numbers, but I want MORE!!! September is Booth Placard month, please find a way to display your booth number in/on your booth for all to see. We have placards that you could add your number to at the Info Booth. At the end of September, I hope to award some lucky member(s) for the best booth placard!

I would like to share some interesting financial information with you, and a trend I am curious about. This year especially, I am seeing a bit of a shift in the 10% distribution curve that has me thinking... Normally we would like to see a nice balanced bell curve in the distribution of our reported 10%. There are shifts that can be accredited to good/bad weather, or popular sporting events, and some that can be attributed to election years and local or state economy trends. Our nice bell curve has a decidedly different shape these days, our distribution resembles more of a camel's hump (2 peaks). The change can easily be noticed in the difference of our average 10% from the median average. As these "humps" become more pronounced, I wonder if this change reflects the global state of affairs in our country, the growing disparity between the ultra-rich and the poor. Is this evidence of a loss of our middle class? What I know is, one member will have their best day EVER at Market and their neighbor will have a goose egg day (0 sales). If you are struggling, please reach out to our Marketing team (Matthew and Silver) for tips, tricks and suggestions.

Now, August numbers for you: The average 10% sales for crafts is \$26.68 and the median is \$19.00. The average 10% sales for Food Court Members is \$118.78. Note: There were 5 weekends in August, so the difference between the two averages is significant. This is \$35K more than August 2025 and \$51K more than August 2024.

In Community We Stand.
Shannon Lee-Hutson, your GM

Show Us What You're Proud Of

One of our favorite parts of Saturday Market is seeing what all of you are making, growing, cooking and creating. So if you see Silver or me out in the Market, grab us and show us something you're proud of. A new piece, a new flavor, a technique you've been working on, or something in your booth that has a story behind it.

Part of our job is telling the story of Saturday Market, and the best stories come from you. We want to know what you're excited about, what you've been working on and what deserves a little more attention. So seriously, when you see us, show us the cool thing you made.

—Matthew

Market Wide Sale

The Market-Wide Sale day is set for October 31st, marking the end of the season with fantastic sales. This event presents a great opportunity to boost sales, and it might also be the perfect chance to clear up any products you've created that you no longer wish to produce. If you have leftover items with no clear purpose, consider offering them in sample sizes for a sample sale. The Market-Wide Sale is a versatile option for anyone looking to declutter their inventory before the Holiday Market. Give it a shot!

— Silver

Holiday Market Street Signs

We are testing new Holiday Market signs this year. If you would like a street sign on your booth please contact the office. This would most likely be on the corner of your booth. Please reach out to us before the next Holiday Market Committee meeting on September 11th.



by Frank Gosar

From Governance Committee

The Governance Committee has openings for two new participants. Our next meetings are at the office at 5:30 on October 1st and 29th. If interested, please come to a meeting! The requirements to join the Governance Committee are to attend one meeting and submit a letter of interest to the board, who appoints committee members.

We are currently working on standardized forms to implement the Code of Conduct Resolution Process that the board approved on 9/3/26. We will also be working on a refresh of the Code of Conduct.

Helpful traits to bring to the committee include an open heart, a willingness to work together, and the ability to accept and work collaboratively with multiple perspectives. A knowledge of our current Policies and Procedures Manual, conflict resolution, and research and editing skills are also important.

The benefits of serving on this committee include helping to create and maintain our culture and process, and guide Saturday Market into the future. It is exciting and exacting, and its very rewarding to work together to improve our governance materials!

—Amanda Finegold and Nome May, Governance Committee co-chairs to come.

Holiday Market Fashion Show

We are going to be doing a runway show this year! If you would like to join, first you need to find YOUR OWN MODEL. The dates are currently in the air and will be finalized soon. Please contact the office if you are interested.

Local Events

- Eugene Emeralds Playoffs – All day
- Springfield block party – 2-4
- 5th Street Public Market History Art Show
- Spencer Creek Growers Market – 10-2

On the Market Stage

10:00 AM – Authentic Belly Dancing

11:30 AM – Tyler Weiss
Singer/Songwriter

1:00 PM – Walker T Ryan
Blues, Americana

2:00 PM – Marcus Brown &
Ghost Town
Country

Dish Return Stations

Please remind your customers of the 2 Dish Return Stations to return the ESM durables: plates, forks AND baskets. We are finding that people like to take the baskets home and throw away plates/forks. They also try to return the durables to the Food Booth, by putting dirty dishes on their counters or in their clean fork bucket. The 2 return stations are located across from the pod near the Stage and along the side of Sara's Tamales Food Booth along 8th Street. Please help us train our community to keep our Sustainability program healthy.

Saturday Market Social Life!

Follow Saturday Market on our website and social media pages. Share your content by tagging us to get included and reach a new audience! Promo materials (posters, rack cards, stickers) are available at the Info Booth & office.

Linktree: linktr.ee/eugenesaturdaymarket

We're also on Bluesky, Yelp, Google

Unclassifieds

To place your free unclassified, bring it to the Info Booth by the end of the day, to the office by Thursday at noon, or email it to us at info@eugenesaturdaymarket.org with "NEWSLETTER" in the subject.

New Apartment or Room Needed

Gypsy and her husband are looking for a new place to call home right now, they come with two indoor/outdoor cats! If you are interested or know a place, please contacts her at 831-566-5341 or email at gypsyberks@yahoo.com

Fabric Sale

I have a 30 yard roll of some nice fabric, 90% Organic Cotton 10% Bio Spandex in black for sale. Bio spandex is made from sugar cane! Nice 10.5 oz weight! \$240 for the whole roll, that's \$8 a yard. I will sell 10 yards minimum for \$95. Contact Diana 541-344-9073.

Thank you, Diana Gardener

Job Opening

The Saturday Market is looking to hire a part-time office assistant. It is a 16-24 hour/week paid position, but required to work selling days. Please direct interested parties to gm@eugenesaturdaymarket.org for more information.

Envelope Art



by David Prince

Happy Birthday!

Happy Birthday to all who are celebrating their special day this week!

Cheri Thorpe-Turk, Catherine Heising, Kristi Samson-Smith, Joshua Mazet, David Edge, Ro Quirke, Jessica Hampton, Ryan Wolik, Dave Winget, Dalton Barton-Diaz, Abigail Havel

Committee Meetings

Personnel Committee

Tuesday, September 15:12:30 – 1:30pm

Sustainability Committee

Tuesday, September 15:4:15 – 5:15pm

Standards Committee Meeting

Wednesday, September 16:5:15 – 7:15pm

Budget Committee Meeting

Tuesday, September 22:4:00 – 6:00pm

Governance Committee Meeting

Thursday, October 1:5:30 – 7:30pm

The Saturday Market

BOARD OF DIRECTORS AND OFFICERS

Chairperson – Doug Robertson
Vice Chairperson – Haven Sundstrom
Secretary – Logan Flores
Treasurer – Diana Barkelew
BOD – Doug Robertson, Haven Sundstrom, Ram Shucart, Amanda Finegold, Catherine Heising, Tika Thomas, Ben Maude, Luna Topaz, Chris White

Committee Chairs

Budget Committee Interim Chair:
Julia Garretson
Food Court Committee Co-Chairs:
Haven Sundstrom / Ban Esse
Governance Committee Co-Chairs:
Nome May / Amanda Finegold
Holiday Market Committee Co-Chairs:
Luna Topaz / Suzanne Cherrier
Standards Committee Co-Chair:
Tika Thomas / Ram Shucart
Sustainability Committee Co-Chair:
Crystal Rector / Julia Garretson

Staff

General Manager: Shannon Lee-Hutson
Assistant Manager: Matthew Boudreau
Membership Coordinator: Sonia Ostendorf
Marketing Assistant: Silver Lee-Hutson
Office Assistant: Anne Starke
Site Ops Supervisor: Dave Welch

E-mail:

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Office/Info Booth Phone:

541-686-8885

Office Hours:

Tuesday-Friday, 10 AM - 4 PM

