



SATURDAY MARKET NEWSLETTER

August 22nd, 2026
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EugeneSaturdayMarket.org
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Today's Highlights: August 22th, 2026

- ★ Elf Game
- ★ Site Crew, What Do They Do?
- ★ Holiday Market bookings this coming week: 37-30 points

From the Office

Greetings Artisans!

As we draw closer to the end of August, we are turning our focus to Holiday Market 2026. Please check your balance and make sure you are up to date on envelope, membership and/or reserve fees. If you have not renewed your application online or by postcard for HM26, please do not hesitate, Sonia has already started the booking process.

We are making some changes to the newsletter. We hope to improve communications, so please be patient with the changes and as always, we are happy to hear your thoughts and suggestions. You can write us a note on your envelope, in your envelope, or come in and we can discuss ideas.

– Shannon Lee-Hutson

Help Customers Picture Your Work

Your featured image is often a customer's first introduction to your business. A beautiful photo can catch their attention, show them what makes your work special, and inspire them to find you at the Market.

Choose a clear, colorful image that represents you at your best. It might be a favorite product, a welcoming view of your booth, or a glimpse of you creating your work. Adding a featured image also gives us more opportunities to highlight your business on the new Saturday Market website. Upload yours today and help us share your work!

Holiday Market Fashion Show

We are going to be doing a runway show this year! If you would like to join, first you need to find YOUR OWN MODEL. The dates are currently in the air and will be finalized soon. Please contact the office if you are interested are interested

Holiday Market Street Signs

We are testing new Holiday Market signs this year. If you would like a street sign on your booth please contact the office. This would most likely be on the corner of your booth. Please reach out to us before the next Holiday Market Committee meeting on September 11th.

Verb Your Nouns, Now!

Every piece of writing asks something of its reader, even if it only asks them to keep reading. When you write about your work, think about what you would love your customers to do next. Invite them to visit your booth, explore your newest creations, follow your page, or order today. A strong verb makes the invitation clear, while words such as "now," "today," and "quickly" give it energy and urgency. The next time you write a post, find the action, turn it into a verb, add a little urgency, and invite your customers to join you today!

Site Crew, what do they do?

The Saturday Market Site Crew is the silent magic behind every Saturday on the Downtown Park Blocks. The team starts their day at 4:30-5:00am meeting at the "Batcave" (storage at the Overpark) where they start rolling carts filled with the materials to build our basic infrastructure down the street to the Park Blocks. They have a split shift, so they leave as the Market opens and return at 3:30 to close the Market. They work until the Park Blocks are clean and all is put away. They also power wash the East Block (Food Court), so our impact does not cause harm to the Public Space.

Site Crew members are assigned to the setup and takedown of the tents, stage, information booth, and Food Court accessories. They transport this equipment from the Batcave to the Park Blocks before the Market opens and return it to the Batcave at the end of the day. One of the crew's first responsibilities is cleaning the Park Blocks of garbage, waste, paraphernalia, and other litter. When needed, Site Crew members also assist craft vendors with unloading their booths.

To be continued...

Local Events

- Eugene Emeralds vs Vancouver Canadians – All Day
- Performances at the Plaza 2-5pm Music at LTD station
- Mule Fest – All Day
- Spencer Creek Growers Market 10am-2pm

Elf Game

Time to make a decision! Are you going to have an elf hiding in your booth at Holiday Market this year? I am on the HM committee and will be trying to get the names of artists who have elf photos and want to play. The game is simple:

- Declare that you will have an elf hiding in your booth
- Make sure the market office has your elf photo to use on the game card
- Fill out the form with your name and booth number as well as the name of your elf. Add a little clue for the search.

If you are planning to use the same elf as previous years, then we still need to know you will be participating. You may email Silver to ask if your image is on file.

How is it even played?! The game is played during our first 2 opening weekends of HM. We will have handouts with photos of all the elves. People search for hidden elves and record the location of an elf by writing the booth number next to the image. The handouts are then turned in at various places (called Elf Stations) in HM and prizes are given for participants who find at least our minimum number of elves. For finding the entire offering of elves, participants' names are entered into a drawing. Please ask for a form at the office or tell them if you want to be part of this tradition!

– Katie Swenson

Site Crew Supervision

Dave Welch, Site Operations Supervisor, supervises approximately 9–10 Site Crew employees and oversees the overall setup, operation, and take-down of the Market site.

His responsibilities include:

- Set up and takedown of tents, the stage, garbage receptacles, fencing, and water stations
- Training new Site Crew employees
- Performance evaluations
- Monitoring equipment wear and tear
- Communicating with the General Manager
- Maintaining the safety and cleanliness of the Park Blocks
- Fabricating and building items for the Market when needed

Dave is the point person responsible for the safety and cleanliness of the Downtown Park Blocks every Saturday.

On the Market Stage

- 10:00 AM – Elizabeth Cable
Alternative Folk
- 11:30 AM – Edward James
Folk Music
- 12:30 PM – Authentic Belly Dancing
- 1:00 PM – Rae & Friends
PNW inspired original Folk
- 2:00 PM – Parker Galactic
Americana Indie Folk Rock

Saturday Market Social Life!

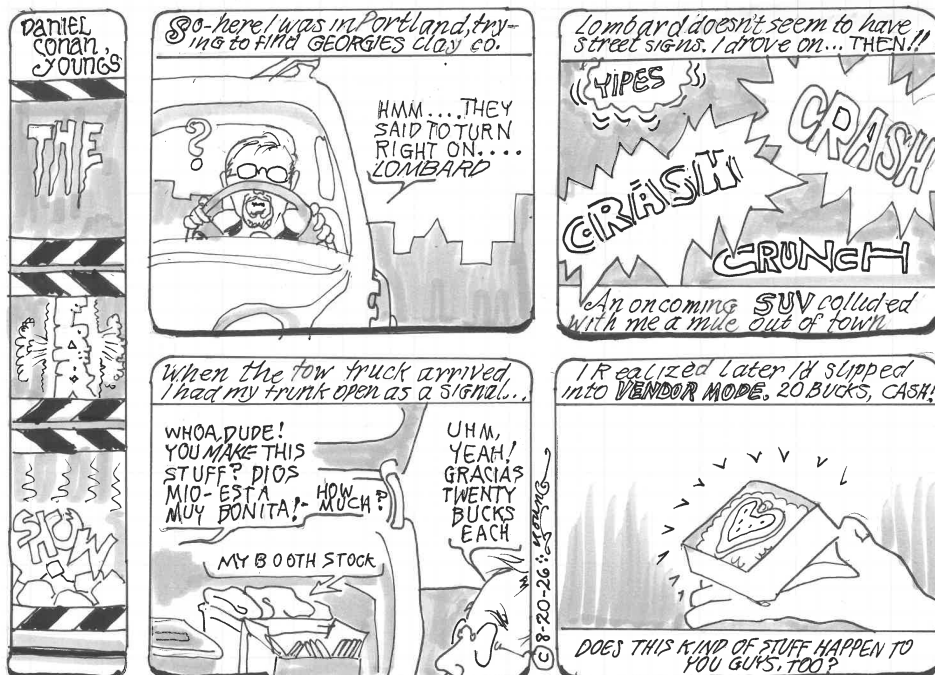
Follow Saturday Market on our website and social media pages. Share your content by tagging us to get included and reach a new audience! Promo materials (posters, rack cards, stickers) are available at the Info Booth & office.

Linktree: linktr.ee/eugenesaturdaymarket

We're also on Bluesky, Yelp, Google Business, YouTube, Flickr, & more.

Dish Return Stations

Please remind your customers of the 2 Dish Return Stations to return the ESM durables: plates, forks AND baskets. We are finding that people like to take the baskets home and throw away plates/forks. They also try to return the durables to the Food Booth, by putting dirty dishes on their counters or in their clean fork bucket. The 2 return stations are located across from the pod near the Stage and along the side of Sara's Tamales Food Booth along 8th Street. Please help us train our community to keep our Sustainability program healthy.



UnClassifieds

To place your free unclassified, bring it to the Info Booth by the end of the day, to the office by Thursday at noon, or email it to us at info@eugenesaturdaymarket.org with "NEWSLETTER" in the subject.

New Apartment or room needed

Gypsy and her husband are looking for a new place to call home right now, they come with two indoor/outdoor cats! If you are interested or know a place, please contacts her at 831-566-5341 or email at gypsyberks@yahoo.com

Fabric Sale

I have a 30 yard roll of some nice fabric, 90% Organic Cotton 10% Bio Spandex in Black for sale. Bio spandex is made from sugar cane! Nice 10.5 oz weight! \$240 for the whole roll, that's \$8 a yard. I will sell 10 yards minimum for \$95. Contact Diana 5413449073.

Thank you, Diana Gardener

Looking For Canopy

Looking to borrow or purchase a 4x6 canopy for a market on September 6th. Could possibly do a 5x5. Please contact me at (541) 515-7149 or Morel Meadows on Instagram. Thank you!

Envelope Art



by David Prince



by Luna Sansone

Happy Birthday!

Happy Birthday to all who are celebrating their special day this week!

Russell Smith, James Goranson, James Schauer, Brooks McKee, Jessica Lee, Shannon Baldwin, Rowan Mathews

If we forgot your birthday, please let us know! We'll be sure to include it in the following newsletter.

Committee Meetings

Governance Committee Meeting

Thursday, August 27, 5:30-7:30pm

Board of Directors Meeting

Wednesday, September 2, 5:15-7:15pm

Sustainability Committee Meeting

Tuesday, September 8, 4:15-5:15pm

Food Court Committee Meeting

Wednesday, September 9, 5:15-7:15pm

The Saturday Market

BOARD OF DIRECTORS AND OFFICERS

Chairperson – Doug Robertson
Vice Chairperson – Haven Sundstrom
Secretary – Logan Flores
Treasurer – Diana Barkelew
BOD – Doug Robertson, Haven Sundstrom, Ram Shucart, Amanda Finegold, Catherine Heising, Tika Thomas, Ben Maude, Luna Topaz, Chris White

Committee Chairs

Budget Committee Interim Chair:
Julia Garretson
Food Court Committee Co-Chairs:
Haven Sundstrom / Ban Esse
Governance Committee Co-Chairs:
Nome May / Amanda Finegold
Holiday Market Committee Co-Chairs:
Luna Topaz / Suzanne Cherrier
Standards Committee Co-Chair:
Tika Thomas / Ram Shucart
Sustainability Committee Co-Chair:
Crystal Rector / Julia Garretson

Staff

General Manager: Shannon Lee-Hutson
Assistant Manager: Matthew Boudreau
Membership Coordinator: Sonia Ostendorf
Marketing Assistant: Silver Lee-Hutson
Office Assistant: Anne Starke
Site Ops Supervisor: Dave Welch

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Office/Info Booth Phone:

541-686-8885

Office Hours:

Tuesday-Friday, 10 AM - 4 PM