

Saturday Market

Marketplace * Community * Celebration

Saturday Market Newsletter

June 13th 2026

* Vol. 57- No. 12

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June 13th, 2026

Today's Highlights:

* BOD Election

* Postcards

* Weather, Unclassified Ads, Info Booth

Reminders & More on the Back

From the Office

Greetings Artisans,

Gonna be a HOT one today! Please take care of yourself and one another.

Hydration- hydration- hydration.

Election day is here! There are three official candidates running for the Board of Directors: Chris White, Luna Topaz and Ram Shucart. Please read their carefully crafted candidate statements and vote. There are 3 seats to fill on the Board, but every vote counts, so please turn in your ballot today. We also have 2 write in candidates that will also be campaigning. Thank you for your continued support.

The Town Hall Summary is available at the Info Booth it is also available online under the Member Resources section in the Member tab (on the website).

May 2026 financial overview: During the month of May, our administrative expenses were half of what they were during May 2025, and May 2024. We were able to cut our total expenses by \$30,000.00. We have a positive Net Income and are on positive trend. Craft average 10% sales = \$27.73, Food Court average 10% sales = \$132.39. The median 10% among crafters was \$20.00.

Shannon Lee-Hutson, Your General Manager



Art By David Prince

Booth Fees and the Budget

Money seems to be on everyone's minds recently! We all want low fees, and also a financially stable Market. Currently, it costs about \$47 per 8x8 booth, per Saturday, to run Saturday Market (averaged to include weeks when we are not full). Our costs include office rent, office supplies, utilities, Park Blocks rent, office staff, site crew, security, porta-potties, dumpsters, musicians, advertising, insurance, and many other costs. Our budget is lean, so that fees can be as low as possible, while still providing the necessities for a vibrant market.

Most markets charge a flat fee for vendors. Portland Saturday Market, for example, charges \$90 per day. Income is more stable with a flat fee. So why do we use a smaller base fee, plus a percentage of sales? The reason is in our mission statement: "To promote and advance the growth and development of new business and successful local artisans."

New vendors often don't have many sales. On my first day, back in 1993, I had one \$12 sale. But I was able to keep coming back because of our fee structure. Now I always pay more than \$47. I am ok with that because I want everyone to be here! If we had a flat fee, I might pay less, but we would also lose some vendors.

Every member, regardless of their sales, contributes to our collective success by showing up, being friendly with customers, and having beautiful displays. When our market is full, customers stay longer, and everyone benefits!

-Maia Bowers

Holiday Market Poster

Congratulations to Luna Sansone for being selected by the Holiday Market Committee to create this year's Holiday Market poster. A heartfelt thank you to everyone who submitted their artwork for the poster; each piece was truly appreciated.

-Silver

Holiday Market is creeping up!

Postcards went out this week, and Booth Holders of Records will need to turn in their renewal application and deposit by July 17th to reclaim their space.

Last season, all of you got new #'s and a lot of you got new spaces. If you have any questions about space #, Booth Holder of Record status or are curious about your options, call or e-mail me asap! The sooner the better. You need at least 28 points to gain Booth Holder of Record status this season and have sold over half the total amount of days of Holiday Market 2025.

For the rest of you non-Booth Holders, your deadline to turn in your application and deposit is August 14th. If you are late, you will go to the bottom of my list regardless of points.

If you have never sold at Holiday Market, you MUST attend the Holiday Market orientation. Your products are already approved if they have been seen by Standards already. If you have never attended the Holiday Market, there is a good chance your orientation will be after the deadline. Since you don't have any points your first year, you do not need to worry about it, just make sure you do an orientation asap!

sonia@eugenesaturdaymarket.org

-Sonia Ostendorf

Newsletter Reminder

Hello everyone! Just a quick reminder: if you have something you'd like included in the newsletter, whether it's an article for the committee or an unclassified item, please send it to

marketing@eugenesaturdaymarket.org

-Silver

Music

- 10am - Libracello - Ambient Electro-Folk-Live looping
- 11:30am - Nicole & Gabe - Folk & Fiddle Tunes
- 1pm - Trouble In Kind - Country, Blues
- 2:30pm - Pants With Pockets - Americana

November?

Halloween Market, October 31st has been proposed as the final outdoor market of the year due to numerous reasons.

1. November outdoor markets tend to lose money due to high costs and minimal vendor participation, making it financially unviable.
2. Establishing Halloween Market as the last event simplifies advertising and additionally,
3. staff and vendors would benefit from extra time to prepare for the Holiday Market.

There are selling opportunity's with LCFM. Feedback can be shared with board members or via email.

Weather

Today we are expecting a Warm day. There will be a high of 93° F and a low of 54° F. 10 mph winds are expected. Humidity will be at 5%, and there's a 0% chance of rain.

UnClassifieds

To place your free unclassified, bring it to the Info Booth by the end of the day, to the office by Thursday at noon, or email it to us at info@eugenesaturdaymarket.org with "NEWSLETTER" in the subject.

Roommate wanted

\$600 plus \$50 electric monthly. Large shop space large garden 5 acres 17 minutes from SM ranch style house 3bedroom 1 bath contact Gordon both # 355 phone 541 503 8331

Bod Treasurer needed

The board is still looking for a Treasurer if you're interested, please check the info booth for the job description.

OCF Booth Share

Amanda Ryznar, YogaGoat Pottery Seeking booth space for Oregon Country Fair. I also have my crochet work and handsewn Waldorf style dolls approved. Thank you for considering :)
Space 172 at Saturday Market
541-232-4425

Free Wool

Free wool recently Shoan. Come talk to Linda Williams in booth #112

OCF Booth Share

Kat Beight is seeking a booth share at OCF approved crafter, camping sorted. Sells ears, tails and horns. What kind of creature are you

(310) 306-1327,
CREATUREISH@GMAIL.COM



Happy Birthday to all who are celebrating their special day this week!

We would like to wish a very Happy Birthday to Paula Eaton, Sarah Smith, Lobsang Gyatso, Shanda Tefertiller, Heather Sanderson, Amanda Gutierrez, Anjulina St. Clair

And Shannon Lee-Hutson

If we forgot your birthday, please let us know! We'll be sure to include it in the following newsletter.

- Committee Meetings**
- Sustainability Committee Meeting**
Tues, June 16th - 4:15 PM – 5:15 PM
- Standards Committee Meeting**
Wed, June 17th - 5:15 PM – 7:15 PM
- Governance Committee Meeting**
Thurs, June 18th - 5:30 – 7:30
- Budget Committee Meeting**
Tues, June 23rd - 4:00 PM – 6:00 PM

- The Saturday Market Board of Directors and Officers**
- Chairperson – Doug Robertson
- Vice Chairperson – Haven Sundstrom
- Secretary – Logan Flores
- Treasurer – Could be you
- BOD – Doug Robertson, Ram Shucart, Haven Sundstrom, Sue Theolass, Amanda Finegold, Catherine Heising, Tika Thomas, Ben Maude

Committee Chairs

- Budget Committee Chair: TBD
- Food Court Committee Co-Chairs:
Haven Sundstrom/Ban Esse
- Governance Committee Co-Chairs:
Nome May / Amanda Finegold
- Holiday Market Committee Co-Chairs:
Luna Topaz/Suzanne Cherrier
- Standards Committee Chair:
Tika Thomas. Ram Shucart
- Sustainability Committee Chair:
Crystal Rector
- Volunteer Concierge:
Anna Lawrence

Staff

- General Manager – Shannon Lee-Hutson
- Membership Coordinator – Sonia Ostendorf
- Marketing Assistant – Silver Lee-Hutson
- Office Assistant – N/A
- Site Ops Supervisor – Dave Welch
- Booking Manager – Harlan Rivers
- E-Mail: -
info@eugenesaturdaymarket.org
- Office / Info Booth Phone: (541) 686-8885
- Office Hours: Wed- Fri, 10 am - 4 pm

