Call to Artists!

2026 Holiday Market Poster/Guidebook Cover

This year, the Holiday Market poster/guidebook cover art will be made by a Saturday Market member! All currently enrolled members, members of their economic unit, and members of the Guidebook Team are eligible to submit a proposal for the 2026 Holiday Market poster/guidebook cover. This is a unique opportunity to showcase your talents, and spread the word about Holiday Market on our poster, postcards, on our guidebook cover, and in our Holiday Market marketing.

The deadline to submit a completed proposal, and be considered for this opportunity, is 11:59p.m. on May 29th, 2026. A completed proposal will include: a completed form, five to eight pictures of past completed works, and a sketch/working draft of your proposed piece. You may submit a physical proposal to the Info Booth on Saturdays, the office Tuesday-Friday from 10am-4pm, or email a proposal to marketing@eugenesaturdaymarket.org. The selected artist will be given from May 30th until August 13th to complete their proposed artwork, measuring at least 11" wide and 12.5" tall, for the 2026 Holiday Market poster/guidebook cover. ***You must be able to commit to completing your proposed artwork by 11:59p.m. on August 13th, 2026.***

In addition to seeing your work around town on posters, online, promotional materials, on social media and guidebooks, the selected artist will get a free inside cover space in the 2026 Holiday Market Guidebook. This space can be used as an ad, or as a profile space and is a fantastic way to extend the conversation of your art. The prompt for this year's poster/guidebook is: Whimsical Winter. Our Holiday Market prides itself on being a place accepting and celebrating all holiday traditions, and our graphic should as well. You may look at previous years materials by contacting the Saturday Market office via phone at (541)686-8885 or email at info@eugenesaturdaymarket.org. If you have any questions about this form or the proposal process please contact Silver.

Completed Proposal:

- Completed form with current contact information and answers to all questions.
- Five to eight pictures of your past completed works. These do not need to be similar to your proposal. (Printed pictures accepted as well as PDFs, JPEGs and PNGs via email).
- A sketch/working draft of your proposal (either the work itself or a high quality picture of it, 300dpi, 11"x 12.5").
- Completed proposal submitted to the Saturday Market office physically or digitally before May 29th, 2026.
- Confident in completing the proposed piece by August 13th, 2026.

Proposal Guidelines:

- Displays Whimsical Winter as a clear influence.
- Family friendly and inclusive.
- Works that display hateful messages or symbols will not be considered.
- Able to work inside an 11" x 17" poster, with words and details on the bottom, displayed under the work (similar to previous Holiday Market posters).
- Must be able to photoshop "Saturday Market's Holiday Market" on top of the work, similar to previous Holiday Market posters. If you cannot photoshop the logo in, we can do it for you.

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A. Artist Information

First Name: _____ Last Name: _____
Pronouns:_____ Company Name: _____
Phone Number: _____ Email: _____
Website: _____

B. Questions (You may submit on a separate sheet of paper if needed)

1. What is the inspiration or message behind your proposed work?

2. How has being a part of the Saturday Market and/or Holiday Market affected you and/or your work?

3. Are you a current member or a part of a social economic unit? If so, how many years have you been a part of Saturday Market?

4. Are you confident that you will be able to finish your proposed piece NO LATER than by August 13th, 2026?

5. Do you give the Eugene Saturday Market permission to use this submitted work in our print advertising, social media, promotion and other marketing for Holiday Market?

6. What colors and mediums are you planning to use? Is there anything else you'd like to share about your proposed work and/or yourself?

Holiday Market

Graphic Space: 11" x 12.5"

Text Space: 11" x 4.5"

Room for "Holiday Market"