

# 2026 HOLIDAY Market Guidebook

The Guidebook Team, made up of market members like you and volunteers, is preparing for the **8th Edition** of the Holiday Market Guidebook for 2026. The Guidebook Team is encouraging members to create artist profiles that tell our customers who we are and how we celebrate Holiday Market along with maps of the Evergreen Hall & the Holiday Hall, history, shopping list page, member ads and much MORE. This new collectable Guidebook will be available in print at Saturday Market before the end of the outdoor market season, Holiday Market and around Oregon. Guidebook ads **WILL NOT** be printed in the Guidebook, unless payment and ad art have been submitted before their respective deadlines. Print errors out of our control may occur, to decrease the likelihood that this happens with your work please submit appropriate file types and sizes by the appropriate deadlines. If you need help with proper sizing, please reach out to the office for help.

- **Advertisement/Profile Space Prices (not including creation).**

Quarter-Page Ad = \$55      Half-Page Ad = \$110      Premium Full-Page Ad = \$220

- **Saturday, July 18<sup>th</sup> - Deadline for payment**

Space is very limited.

Payment must be submitted with this form to reserve an ad/profile space.

There will be **NO REFUNDS** for cancellation or late ads/profiles!

- **Tuesday, August 18<sup>th</sup> - Deadline for submitting the completed ad (300+ dpi)**

- **Complete the following form and submit with your payment to Saturday Market.**

Please tell staff OR include a note with your payment: 2026 HM GUIDEBOOK AD

Please DO NOT submit guidebook payments in weekly Market envelopes.

~ You keep the top half & submit the bottom half with your payment ~

Member Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Member Phone: \_\_\_\_\_ Member Email: \_\_\_\_\_

Will you need help creating your ad/profile? (Circle one) **Y** or **N**

Circle the advertisement size you are paying for:

**Quarter Page**

**Half Page**

**Premium Full Page**

**\$55.00**

**\$110.00**

**\$220.00**

**Submit this form with FULL payment (check or cash preferred) to reserve ad/profile space - Due July 18th**

**Office Use Only:**

Check: \$\_\_\_\_\_ Cash: \$\_\_\_\_\_ Credit Card: \$\_\_\_\_\_ Office Receipt #: \_\_\_\_\_ Date Posted: \_\_\_\_\_

Premium Full Page Ad:

300 dpi or higher

4.75" wide x 7.50" tall

1425 x 2250 pixels

\$220

Half Page

Vertical Ad:

300 dpi or higher

2.25" wide x

7.50" tall

675 x 2250 pixels

\$110

Quarter Page

(Vertical Only) Ad:

300 dpi or higher

2.250" wide x

3.625" tall

675 x 1088 pixels

\$55

Half Page Horizontal Ad:

300 dpi or higher

4.750" wide x 3.625" tall

1425 x 1088 pixels

\$110