

## **Standards Committee Meeting Minutes- March 20, 2024**

**In Attendance:** Anna Lawrence (Co-Chair), Candice Westberg (Co-Chair), Willy Gibboney, Chuck Roehrich, Don Parker, Mike Baldree.

**Absent:** Sophia Laverdiere

**Staff:** Shannon Lee-Hutson, Veronica Gutierrez, Sonia Ostendorf

### **Announcements:**

Anna Lawrence spoke to the Committee members responsibility during screening of new members to be kind, mindful and encouraging. New Members come to the screenings and are quite nervous about the newness of our procedures. If the New Member's product doesn't meet our standards, then we have a responsibility to encourage them to keep trying to meet our guidelines.

Shannon Lee-Hutson mentioned that the Standards Committee Minutes being posted on the web site stopped happening during the pandemic. It has been brought to her attention that people would like to read the minutes of the Standards meetings so they can be up to date on what is happening.

**Motion:** To the Board of Directors: The Standards Committee would like to reinstate posting the minutes of our meetings to the website, starting with January 2024. Chuck/Don 5-0-0

**Motion:** In the next 3-6 months (September) the Standards Committee Meeting minutes from 2023 need to be posted on the website. Mike/Willy 5-0-0

### **Pressing Member Concerns:**

A member had received a Notice of Concern over one of her products. We found her product online and that it was not her original art. Two weeks prior she came in and we talked about how important it is that she uses her art. She was asked to create her own original piece that she then uses as a mold. She appeared at the screening with her new original piece and states that she has found a whole new creative energy to put into her art. She will provide an example of her art as the final product to sell at the April 6<sup>th</sup> market to the co-chair.

**Agenda: Review/Amend/Approve:** Add Ingestibles to the present meetings work plan.

Add Digital Art discussion and definition to Old Business.

**Motion:** To accept the amended Agenda. Willy/Candice 5-0-0

**Approve the Minutes:** February 21, 2024

**Motion:** To approve the minutes. Candice/Willy 5-0-0

**Old Business:**

The committee became distracted at the May 2023 meeting and omitted the definition for the Guidelines Handbook to include Digital Art. Candice presented an initial word smithed paragraph. Discussion ensued about making changes to be more inclusive and the final draft is as follows:

**Digital/Computer Art:** This section refers to any member who uses computer programs or digital applications in any of the process of the creation of their art. This includes, but is not limited to: 2D illustrations, digital painting, 3D rendering, CNC produced art, embroidery and sewing files, stencil cutting and drawing machines.

Given the ease of access to almost any image or file via digital paths, we require proof that the artwork is the original design of the member. The member may be asked to show the progression of their design, from conceptual sketches to finished digital product, or to share screen shots of the progression of their design.

“Procreate” offers the ability to share a video of the entire creation of their art. We reserve the right to amend this category when new information or technologies arise.

**AI GENERATED ART IS NOT PERMITTED AT THIS TIME.**

Due to the prevalence of AI-Generated Art and the ease of accessing readily available digital files, whether free use or purchased, the Saturday Market requires screenshots, process images and the names of applications and programs used in the creation of the artwork, so we can best determine where it falls, in our requirements for maker-made art. There must be a significant creative component/effort that originates from the member (the maker) within the piece. (Knowledge of any tools or programs and the time it takes to calibrate/adjust/process those tools and programs does not equal creative contribution.)

**Motion:** 6-0-0

Shannon Lee- Hutson talked about the idea of Saturday Market partaking in the Lane County Fair in 2025. There are some of the SM guidelines that would have to be looked at to accommodate the hours and days of the LC Fair. Twelve-hour days for 5 days means we would need to look at member crafters having employees in order to sustain their booth. Also, Shannon wants to have veto power in order to maintain creative value in the room SM would occupy. No imports would be allowed. Should those new craft artists booths that are not SM members need to go through the SM screening process? Shannon asks that the Standards Committee bring together the parameters that Shannon can present to the LEC. No points are involved for this show.

Load in and load out was brought up as a logistical concern. Can Inventory be left overnight with security?

Suggestion that SM staff conduct a Straw Poll to membership this year to find out what the temperature is for partaking in this event.

Cost for a booth space is yet to be determined. SM would use the Holiday Hall

map for the layout.

How competitive will this be for sales? Fine art vs imports....

**New Business:**

Anna Lawrence presented a sign-up sheet for Standards Committee members to sign up so Staff and co-chairs have an idea of who is coming to screenings every two weeks. It was passed around and committee members signed up. At least 4 members are needed per screening. We have 7 members.

**Annual Work Plan:**

**April:** Ingestibles/ Text Only

**May:** Merch Program

**June:** Pipes

**July:**

**August:**

**Sept:**

**October:**

**Nov:**

**Next Meeting:** April 17, 2024- 5:15- 7:15

**Motion to Adjourn meeting:** Candice/Willy 5-0-0