

2020 Saturday Market Membership Survey

1. How many years have you been a Market member?

2. What committees, subcommittees or task forces have you volunteered for?

3. How often do you read the weekly newsletter? _____

4. How often have you sold at Saturday Market this season? _____

5. How often and on which Social Media platform do you follow our organization on?

A. Facebook:

Saturday Market Members Only: _____

Eugene Saturday Market - Public Page: _____

Saturday Market Online Marketplace: _____

Eugene's Holiday Market: _____

B. Instagram: _____

C. Twitter: _____

6. What would you like to see posted on the Facebook Saturday Market Members page?

7. What would improve or add to your Membership experience and the services offered?

8. What are the top 3 challenges you are facing this year at market?

9. Rate each of our services from 1 to 5 with 5 being Most Valuable and 1 being least valuable:

a. Weekly Newsletter: _____

b. Social Media/Advertising/Promotions: _____

c. Information Booth: _____

d. Referrals (info booth/social media/website): _____

e. Change Making: _____

f. Assignment of Spaces: _____

g. The Point System: _____

h. Park Blocks Site Infrastructure/Site Crew: _____

i. Board Representation: _____

j. Website/Social Media: _____

h. Visa Transactions: _____

i. Guidebook: _____

Please use the back of this page to add additional constructive comments. Thank you.