From Kimberly

Sunshine on a fall day, what more could we ask for? Such a lovely day for Market!

While many of you are busily preparing for Holiday Market, we still have six opportunities (including today) for selling on the Park Blocks this season. Selling at these autumn markets is a great way to keep some income coming in, while at the same time, supporting Saturday Market. Thanks to those who’ve come down!

Have a beautiful day!

Kimberly

HM Orientations & Final Product Screenings

If you’ve never sold at Holiday Market, you need to attend a special Holiday Market orientation. This includes those of you who have been selling at the Park Blocks this season. It will make your HM experience go much more smoothly! The orientation will provide lots of important info specific to the Holiday Market vending experience, addressing everything from parking and load in to credit card sales to the location of the restrooms. We have three orientations scheduled, Wednesdays Oct. 12 and Oct. 26 at 6:00 PM at the office, and Wednesday, Nov. 2 at 3:30 PM. The Nov. 2 orientation will be followed by the final product screening for this year at 4:15 PM.

If you are introducing a new product line for Holiday Market that is very different than your approved products, you’ll need to bring those items to a screening for approval. There are just TWO more screenings this season, Oct. 26 and Nov. 2 at 4:15 PM.

Committee Corner

The Board of Directors met on Wednesday. They heard concerns from a couple of members and heard many committee and task force reports. They set the Annual Meeting for Nov. 2 at 6 PM at the Eugene Garden Club, and agreed to set up tasks forces to work on extreme weather guidelines and a Policies & Procedures Manual, they are to start work in January.

This week, the Holiday Market committee will meet on Wednesday to finalize many plans and discuss evaluation forms. The Board of Directors will meet on Thursday from 5:00-6:00 PM. They will look at performance review forms and discuss personnel changes. Meetings take place at the Market office, all are welcome to attend.

Market Wide Sale Next Saturday

Our annual Market Wide Sale will take place on October 15 this year – it’s a Saturday when there is no Ducks game at all! Participation in the sale day is entirely voluntary, but it’s a good time to clear out summer stock, or just reward your customers with some kind of discount. We do some extra print advertising for this, and there is a Facebook event page where you can post your specials. Please do share the event if you are on Facebook.

Placemaking Workshops

Here are some important upcoming events related to the downtown placemaking project “Places for People.” This is an opportunity to help create a vision of what’s best for Eugene’s downtown parks and open spaces and to provide input on what improvements you think would make these places feel more safe, comfortable and welcoming. Events include:

- Transforming Public Spaces: Talk and Open House with Fred Kent, Thursday, October 13 7:30 – 9:30 p.m. at LCC Downtown Campus. Learn about creating memorable public places from national expert Fred Kent of Project for Public Spaces and provide input on key downtown spaces.
- Placemaking Workshops and Tours (RSVP needed) Wednesdays, October 12 5:00 – 8:00 p.m. at Hult Center Studio, 1 Eugene Center; Saturday, October 15 10:00 a.m. – 1:00 p.m. at Atrium Lobby, 99 W. 10th Ave. Dive deeper into the placemaking process and join a workshop that will take participants on a tour of downtown public spaces and collect feedback. Registration is needed, visit www.eugene-or.gov/placesforpeople to sign up.

Holiday Market Postcards

We now have LOTS of Holiday Market postcards for you to distribute to your customers. There’s room on the back for addresses if you want to mail them, or for your own specific booth information. Some folks even include a “percentage off with this card” message. You can leave a few at your gym, your dentist’s office, or pin one up on a local bulletin board. And certainly give them to anyone who makes a purchase from you! Pick some up today!

Booth Weights Available

Here’s your reminder that booth weights are required for pop-up booths and strongly recommended for metal pole and wooden frame booths.

There are canvas booth weight bags available at the Info Booth at the excellent price of $10 each. They are not filled, you’ll have to do that yourself, it can be done for $5 or less at Lane Forest Products, we hear.

Please help keep yourself, your stuff, your neighbors and their stuff, and your customers safe by weighting your booth!

Time to Make Elves!

We are repeating our super successful Opening Weekend “I Spy Elves” Promotion this year. We want you to make an elf to display in your booth on Nov. 19-20. We will send customers in search of the elves in order to win a hand colored ornament and be entered in a prize drawing.

If you’d like to have a photo of your elf on the game sheet that people use to find the elves, you’ll need to get it to Kim Still, or bring it to Market for a photo. By Saturday, Oct. 30 at the latest. Think of a name for your elf, if you like. We will be asking if you want to gift your elf as a prize, or not.

Elves will start making appearances in our social media places next week, and continue until HM opens.
Beads (10% off), JoAnn Fabrics (use business cards-carrying member, you can lower your medication costs! Free to enroll, www.opdp.org Plan can lower your medication costs!)

The Blazing Chef has been thrilled to serve up record amounts of Fish and Chips (and other goodies) this year. Today is our last week of the 2016 season (yes, we will be back tomorrow, potter Nicole Brown on Tuesday, jeweler Wesley Jones on Wednesday and rock artist Lisa Ponder and painter Shanna Trumbly on Thursday!)

Elementary on Nov. 19, 9-4. Tables listing and get $1.00 off any fish and Chips (and other goodies) this fall!

The Great Pumpkin Cheesecake returns to Da- (10/1)

organic extra virgin olive oil and garlic sauce! roasted whole garlic cloves drizzled with their Lover’s Pizza, with organic red bell peppers and the market wide sale, mention this to served up record amounts of Fish and Chips (and other goodies).

Wanted, booth mate for Holiday Market booth & 8th tiny booth. (9/17)

For sale: Djembe drum $75. 541-321-2636, 541- ones! $40. Call Braidyn 512-415-0030 (10/1)

Ritta’s October special is the Chile Relleno Burrito or Lunch plate. A roasted mild green chili stuffed with jack cheese, battered, and fried. Plated on a bed of pinto beans and rice. Served with guacamole, sour cream, lettuce, chips and salsa or rolled up into a Ritta’s Bur- rito. (10/1)

Renaissance Pizza’s October special is the Garlic Lover’s Pizza, with organic red bell peppers and roasted whole garlic cloves drizzled with their organic extra virgin olive oil and garlic sauce! (10/1)

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