Today’s Highlights, August 18, 2012

• Be Mentally Prepared to Pick Your Space!
• Sell at Tuesday Market This Week, Meet at 9 on the North Block!
• Holiday Market Tip: Sharing a Booth!
• Unclassifieds, Weather, Meetings and more on the other side!

Marketplace • Community • Celebration

From Beth

The Market office is buzzing with lots of organization and planning. Booking and Planning for Holiday Market is in full swing. Committee are busy: Standards with product screening, Kareng Fund with the non-profit registration process. Food committee with reviewing their handbook, Sustainability with assuring the use of products that truly serve the planet and are adequately recycled. This upcoming week the Task force considering the information booth location meets as well. And the Board oversees it all.

And all along the Market must run smoothly. We are being visited by many from afar and want to be at our best. It might seem as though there is an off season but, of course, business doesn’t work that way. You know this as well as you plan, produce, load up and come down to sell. Balance it all out though, folks. If you don’t feed your spirit, your creative abilities will wane. Summer will be gone before you know it. Don’t forget to swim, hike, bike and walk in our beautiful Oregon. And then come back to Market and do it all over again.

Have a lovely Saturday,
-Beth

Committee Corner

The Standards Committee met this week. After reviewing new products, they heard from several new members who sell prepackaged foods. There is a higher level of standards required for food products sold in craft booths at the Market such as appropriate certification and labeling. All of the new food products passed.

Choosing Spaces In The Morning

We are well into the season. Now that most of you have a handful of points, you are familiar with the footprint of the market and where spaces are located. Please have a neighborhood in mind and respect that we usually have over 100 people picking spaces in the morning. Let’s keep it moving along!

Holiday Market Update

Vi is now at 43 points in the Holiday Market booking. You can still turn in an application if you are not a reserved booth holder. If you have more than 30 Holiday Market points, get it to us ASAP so you don’t miss your turn to pick a space!

Eugene Celebration, August 25

The Eugene Celebration will take place on Aug. 24-26 this year. The Parade route will be the same as last year, completely missing the Market area all together. This means there is no schedule change for check in, Market will proceed as usual. Market hours are also the usual 10-5. The one impact to our neighborhood will be that 8th St. will be blocked just west of W. Park. Please plan to drive around a bit to get to the Parcade or other points west of Market. Do not move the barricades there, or drive around them. There will be set-up activities going on and it won’t be safe to drive through.

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Holiday Market Tip: Sharing a Booth

Sharing a booth can a good strategy to either get into Holiday Market without a great number of points or to share the expense of the booth fee. However, there are some real things to remember as you set about trying to put two artists and the work of two artists into an 8’ x 8’ booth area.

First, there is no ‘found’ space at the Holiday Market. Every bit of your work, your display, your signage and seating must fit into the booth. Do not depend on placing a chair just outside the 8’ x 8’. We are squeezed in there pretty tight.

Second, except for reasonable breaks, both of you need to be in the booth selling your work. We are a “maker is the Seller” market and just because you are sharing does not mean you are allowed to sell another artist’s work.

Lastly and importantly, choose carefully with whom you are going to share. Talk about preferences in lighting, pricing and display so as to be able to work together in a very small space. There will be times when it is so busy and you will be covering and you will need to be able to discuss and sell your booth partner’s work and they sure will appreciate coming back from lunch and finding they have made a sale or two—as will you.

The Booth Share Form is now available on the Market website.

Local Events
Aug. 15-19 - Lane County Fair
Aug. 24-26 - Eugene Celebration
Sept. 1 - Ducks vs. Arkansas State
Sept. 3 - Labor Day
**The Market Corner**

Happy Happy Birthday to rock and glass artist Phil Dietz yesterday, quilter Effie Hagedorn and t-shirt artist Stephanie Korschnik today, potter Susan Fishel tomorrow, fabric artist Vickie Getchell on Monday, soap maker Alyson Florendo on Tuesday, hair wrapper Lara Howe on Wednesday and glass artist Todd Kelly on Thursday!!

**Seekingvendrors** For Crawfordville Covered Bridge Day, Aug 25, 10-4. Stop by Mudmoom’s booth $366 for an application. $20 to vend.

Join the Facebook Group for Market Members. It’s a great place for folks to share Market related info, resources and general Facebook friendliness. If you are a FB member, just search for “Eugene Saturday Market Members” and click the request to join button. It’s a “closed” group. That means when you join and participate in the group, your posts and comments go only to the other group members, not all of your FB friends.

The Kareng Fund is the Saturday Market’s vendor emergency fund. You can make a tax-deductible donation of any size any time, just specify your donation on the front of your payment envelope. Thanks!

**Get listed and UnClassifieds**

Get listed and included your Facebook page, name, craft description and links to your FB friends.

**Weather**

Hopefully, a bit of a break after a hot hot week! A 20 percent chance of showers and thunderstorms. Cloudy through mid morning, then gradual clearing, with a high near 95.

sales, O sales, sales I hope!

-old Market incantation (Nov 5, 1973 b.c.e.)

**On the Market Stage**

10:00 AM Clefs of Insanity - acapella choir, wide variety of styles

12:00 PM Hollie Dollface - indie-soul

1:00 PM Sun Bassa Sextet - Brazilian Bossa Nova

2:00 PM Maca Rey - a spicy fresh blend of calypso, latin, rock, & funk

3:30 PM McTri - Rock & roll saves the day

**Committee Meetings**

Board of Directors
Thurs. Sept. 6, 5:15 PM
Agenda: Info Booth location

Standards Committee
Weds. Sep 19 after screening
Agenda: TBA

Standards Screenings
Weds. Sept. 5, Weds. Sept. 19, 4 PM

Holiday Market Committee
Weds. Sept. 19, 5 PM
Agenda: TBA

Sustainability Committee
Weds. Aug. 22, 2 PM
Food Court Committee
Weds. Aug. 22, 1 PM

All meetings take place at the Market Office, 76 W. Broadway, Eugene unless otherwise indicated.

All are welcome!

**Credit Card Sales**

Market accepts Visa, Mastercard, Discover & American Express. Send your customer to the Info Booth with a properly filled out credit card slip (avail at Info Booth). Your check for the amount of the sale less 5% for bank charges will be ready on Wednesday at noon at the office or mailed to the end of the day Wednesday.

**THE SATURDAY MARKET BOARD OF DIRECTORS AND OFFICERS**

Chairperson - Colleen Bauman • Vice Chairperson - Deb Huntley • Secretary - Diane McConrath • Treasurer - Lynn Brown • Rita Dreyer • Elizabeth Leeman • Sue Hurrell • River Kennedy, Anna Lawrence, David Lee, Teresa Pitzer (alternate)

Holidays Market Co-Chairs - Jennifer Hoover, Deb Schwuster • Standards Committee Co-Chairs - Teresa Pitzer, Lynn Brown • Food Committee Co-Chairs - Colleen Bauman, Rita Dreyer • Standards Committee Co-Chairs - Teresa Pitzer • Colleen Bauman • Kareng Fund Co-Chairs - Alex Lamhan, Paula Marie Goulet

General Manager - Beth Little

Promotions & Advertising Manager - Kim Still

Membership Services Coordinator - Vi Sadhana

General Manager Assistant - Kimberly Cullen

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Office Hours - Tuesday-Friday, 10am-4pm