Today’s Highlights, July 23, 2016

- Holiday Market Booking Starts Next Week!
- Holiday Market Guidebook Deadline Soon!
- Committee Corner: Standards Committee
- Unclassifieds, Weather, Meetings and more on the other side

Saturday Market

MARKETPLACE • COMMUNITY • CELEBRATION

From Kimberly

Strengthening our Market community…

A kind word, a helping hand, a note of support, a warm hug; there are many ways that we build and fortify our relationships with one another. We are a group of artists and crafters. We are humans. We are individuals. We come together. One by one; our relationships with one another are threads of our market family. They are the building blocks that can shape a healthy community. Our intentions, our actions, our words… there is so much each of us is capable of, so many individual choices we have. Our community is a reflection of ourselves, may it be our best selves.

Have a lovely day,
Kimberly

Holiday Market Update

We’ve now heard from all but a few Booth Holders of Record, so Vi hopes to start booking Holiday Market spaces sometime next week! Here is the most important new thing about our process this year:

New 48 Hour Time Limit: We have instituted a new rule for everyone. You have 48 hours to respond with a booth space choice once you are contacted by Vi. If we don’t hear back in that time frame we will assign you a space. If you are a Booth Holder of Record and we don’t hear back, we will leave you in your current reserve space.

Deposit: We require that you secure your space with an initial payment of $225 for a Main Hall space, $125 for a Holiday Hall, or $100 if you have less than 15 Holiday Market points. If you are a Booth Holder of Record, we will run your card or deposit your check immediately. If you are a Non-Reserve Vendor we will deposit your check/run your card after you have a space.

Points: Remember, Holiday Market points are different than Park Blocks points. Your points are printed on the label of your post card. If you want to understand how we calculate Holiday Market points, you can get a points worksheet at the Info Booth or online on the applications page, the document is called “How Market Points Work.”

New to Market This Year? Don’t be discouraged by the fact that you have no Holiday Market points! If you get us an application, you will probably get at least the first weekend at Holiday Market, and in many cases more than that. We prioritize the zero HM point applications by your Park Blocks points from this year. We hold your deposit check until you have a space assignment.

Holiday Market Guidebook Deadline Approaching

How is your advertisement for the Guidebook coming along? Have your started? Do you need help? Is it ready to submit? Have you paid to reserve your ad space? Keep in mind the deadline to pay an advertising space is August 1st. The advertisement needs to be submitted by August 25th. For answers to your questions stop by Booth #150 and chat with Heather.

Committee Corner

The Standards Committee met on Wednesday. They did several in-depth product screenings. They looked at a draft standard regarding alcoholic beverage sales, and tabled the discussion of booth sharing/partnerships. Their next meeting will be August 17 at 5 PM.

Next week, the Survey Crew is meeting on Tuesday, July 26 at 2 PM to work on a member survey, and the Street Team is meeting on Thursday, July 28 at noon to continue work on the Holiday Market Guidebook. All are welcome to attend!

Marketing Tip of the Week: Accommodate Your Customers

Customers love to be comfortable while shopping. If you use a display that is at normal table height only, consider raising the height of your display table so that customers do not have to bend down to see your work, especially if your work is small or detailed. Many of us who love to shop are experiencing diminishing eyesight and lower back mobility, and if someone close by has a display of similar items that’s easier to inspect, we’re likely to pass you by.

A simple way to raise your table height is to use lengths of PVC or metal pipe that is slightly larger in diameter than your table legs. Of course if you raise your display, you’ll probably need to get a taller chair and longer table cloths, perhaps your increase in sales will help with the cost!

Good Neighbor Helpful Hints

When you set up your booth, plan it so you can exit without going through your neighbor’s booth. Even if their space looks wide open, you can accidentally knock over, step on things, or interrupt a sale.

Be aware of your surroundings while having conversations with customers or friends outside your booth. It’s easy to accidentally block another craft booth when you’re engrossed in a good chat, but you are keeping customers from accessing their products.

A little consideration goes a long way in making the Market work for everyone!

Local Events
July 20-24 – Lane County Fair
Aug. 6 - Whiteaker Block Party
Aug. 11-14 - Scandinavian Festival
Aug. 12 - SLUG Queen Competition/Coronation

From Kimberly

Strengthening our Market community…

A kind word, a helping hand, a note of support, a warm hug; there are many ways that we build and fortify our relationships with one another. We are a group of artists and crafters. We are humans. We are individuals. We come together. One by one; our relationships with one another are threads of our market family. They are the building blocks that can shape a healthy community. Our intentions, our actions, our words… there is so much each of us is capable of, so many individual choices we have. Our community is a reflection of ourselves, may it be our best selves.

Have a lovely day,
Kimberly

Holiday Market Update

We’ve now heard from all but a few Booth Holders of Record, so Vi hopes to start booking Holiday Market spaces sometime next week! Here is the most important new thing about our process this year:

New 48 Hour Time Limit: We have instituted a new rule for everyone. You have 48 hours to respond with a booth space choice once you are contacted by Vi. If we don’t hear back in that time frame we will assign you a space. If you are a Booth Holder of Record and we don’t hear back, we will leave you in your current reserve space.

Deposit: We require that you secure your space with an initial payment of $225 for a Main Hall space, $125 for a Holiday Hall, or $100 if you have less than 15 Holiday Market points. If you are a Booth Holder of Record, we will run your card or deposit your check immediately. If you are a Non-Reserve Vendor we will deposit your check/run your card after you have a space.

Points: Remember, Holiday Market points are different than Park Blocks points. Your points are printed on the label of your post card. If you want to understand how we calculate Holiday Market points, you can get a points worksheet at the Info Booth or online on the applications page, the document is called “How Market Points Work.”

New to Market This Year? Don’t be discouraged by the fact that you have no Holiday Market points! If you get us an application, you will probably get at least the first weekend at Holiday Market, and in many cases more than that. We prioritize the zero HM point applications by your Park Blocks points from this year. We hold your deposit check until you have a space assignment.

Holiday Market Guidebook Deadline Approaching

How is your advertisement for the Guidebook coming along? Have your started? Do you need help? Is it ready to submit? Have you paid to reserve your ad space? Keep in mind the deadline to pay an advertising space is August 1st. The advertisement needs to be submitted by August 25th. For answers to your questions stop by Booth #150 and chat with Heather.

Committee Corner

The Standards Committee met on Wednesday. They did several in-depth product screenings. They looked at a draft standard regarding alcoholic beverage sales, and tabled the discussion of booth sharing/partnerships. Their next meeting will be August 17 at 5 PM.

Next week, the Survey Crew is meeting on Tuesday, July 26 at 2 PM to work on a member survey, and the Street Team is meeting on Thursday, July 28 at noon to continue work on the Holiday Market Guidebook. All are welcome to attend!

Marketing Tip of the Week: Accommodate Your Customers

Customers love to be comfortable while shopping. If you use a display that is at normal table height only, consider raising the height of your display table so that customers do not have to bend down to see your work, especially if your work is small or detailed. Many of us who love to shop are experiencing diminishing eyesight and lower back mobility, and if someone close by has a display of similar items that’s easier to inspect, we’re likely to pass you by.

A simple way to raise your table height is to use lengths of PVC or metal pipe that is slightly larger in diameter than your table legs. Of course if you raise your display, you’ll probably need to get a taller chair and longer table cloths, perhaps your increase in sales will help with the cost!

Good Neighbor Helpful Hints

When you set up your booth, plan it so you can exit without going through your neighbor’s booth. Even if their space looks wide open, you can accidentally knock over, step on things, or interrupt a sale.

Be aware of your surroundings while having conversations with customers or friends outside your booth. It’s easy to accidentally block another craft booth when you’re engrossed in a good chat, but you are keeping customers from accessing their products.

A little consideration goes a long way in making the Market work for everyone!

Local Events
July 20-24 – Lane County Fair
Aug. 6 - Whiteaker Block Party
Aug. 11-14 - Scandinavian Festival
Aug. 12 - SLUG Queen Competition/Coronation
The Market Corner
Happy Birthday potter and Freak Show cartoonist Daniel Conan Young yesterday, Blazing Chef's Haven Sundstrom and tie dye artist Levana Appletree tomorrow, fiber artist Delores Simms on Monday, and potter Barbara Haddad on Wednesday!

We are sad to report that jeweler Alex Cieplinski passed away last Monday. We also confirmed that seamstress Yoo Xiong passed away over the winter. There is a memorial table set up for them today next to the Info Booth.

There's a private Facebook group for Market members, just search for “Eugene Saturday Market Members” and request to be included.


Credit Card Sales
Market accepts Visa, Mastercard, Discover & American Express. Send your customer to the Info Booth with a properly filled out credit card slip (avail at Info Booth). Your check for the amount of the sale less 5% for bank charges will be ready on Wednesday at noon at the office or mailed at the end of the day.

Weather
Aaaaah, back to good old normal...Sunny, with a high near 84. North wind 5 to 10 mph.

On the Market Stage
10:00 AM Missing Mass - songs of David Bowie
11:00 AM Man of Words Theatre Co. - theatrical presentations of classic literature
12:00 PM Jill Ledet - ethereal experimental piano music
1:00 PM Dan Cloopier & Friends - Reggae Americana
2:00 PM The Tracise - close family harmonies
3:30 PM Gypsy Moon - Mediterranean inspired dance music

Committee Meetings
Board of Directors
Wed. Aug. 3, 5:15 PM Agenda: Seat new board members, TBA
Standards Committee
Wed. Aug. 17, 5:00 PM Agenda: Alcoholic beverages standards
Standards Screenings
Wed. Aug. 3, Aug. 17 at 4:15 PM (New member orientation at 3:30)
Holiday Market Committee
Wed. Aug. 10, 4:00 PM Agenda: advertising, more of plans
Survey Crew
Tuesday, July 26, 2 PM Agenda: planning a membership survey
Market Street Team
Thursday, July 28, 11:00 AM Agenda: souvenir booklet planning
Board of Directors Election
Saturday & Sunday, Dec. 10-11, 2016 All meetings take place at the Market Office, 30 E. Broadway #124, Eugene. All are welcome!

THE SATURDAY MARKET BOARD OF DIRECTORS AND OFFICERS
Chairperson - Paullette Richards • Vice Chairperson - Kelly Duran • Secretary - Diane Whorton • Acting Treasurer - Mya laneament • Laura Gammell • Vicky Gibbons, Alex Lanham, Eli Mazet, Marie Moule, Alan Pointer
Holiday Market Co-Chairs - Paula Marie Gourley, Lanham, Eli Mazet, Maria Moule, Alan Pointer
Promotions & Advertising Manager - Kim Still
Membership Services Coordinator - Vi Sathana
Administrative Assistant - Courtney Kauffmann
Site Operations Supervisor - Scott Oakley
Address - 30 E. Broadway #124, Eugene, 97401
Phone - (541) 686-8885 • Fax - (541) 338-4248
E-mail - info@eugenesaturdaymarket.org, put “newsletter” in the subject line.

THE SATURDAY MARKET BOARD
of DIRECTORS AND OFFICERS
- Paula Marie Gourley, Alan Pointer • Sustainability Co-Chairs - Colleen Bauman, Richard Harnsong • Food Committee Co-Chairs - Teresa Pitzer, Paulette Richards • Food Committee Co-Chairs - Colleen Bauman, Richard Harnsong • Holiday Market Co-Chairs - Paula Marie Gourley, Alan Pointer • Standards Committee Co-Chairs - Willsa Bauman, Teresa Pitzer General Manager - Kimberly Cullen Promotions & Advertising Manager - Kim Still
- Membership Services Coordinator - Vi Sathana

-ancient Market incantation (Nov 3, 1973 b.c.e.)