From Kim, Not Beth

Hi everybody, it’s my turn to share Markety words of wisdom and cheer today. Beth is here today (I sure hope she’s gotten back from her vacation!) but she arrived long after newsletter time, and who wants to write a newsletter column during their vacation?

I also had a wonderful opportunity to take a week off a couple of weeks back. I got to go to London, England to attend an awards ceremony with my husband. Of course I visited several Markets, farmers’ markets, imports markets, handcrafted markets, and always felt right at home. I love to see the market spirit alive and well in the wide world, and that folks everywhere are sharing their artistic visions and making local economies outside the Big Box of corporate retail.

I was also reminded of the importance of words, and how you use them to sell yourself. I was among people who are interested in sustainable energy practices. When I introduced myself as running a crafts market, I could see their eyes glaze over in disinterest. When I said “I’m in micro-enterprise and marketing” I had them quite interested in chatting about running a crafts market! It was funny how a slight change in perspective made a huge difference.

Have a think about what you always say about your product. Is there a different way you can describe it? Can you explain your artistic motivations in a new and interesting way? Can you captivate a new audience with a change of perspective? Consider it, and

Have a lovely Saturday.
—Kim

Office Closed Friday

The Market office will be closed on Friday, July 9 so we can make our annual field trip to the Oregon Country Fair. Regular office hours apply otherwise.

Holiday Market Update

It’s Christmas in July! The Holiday Market applications are being prepared for mailing, expect to see them in your mailboxes by the 14th. The deadline for returning Booth Holder of Record applications is July 24.

Don’t forget, Park Block points you earn this summer will count in next year’s Holiday Market points, so keep your attendance up to improve your place in the 2010 Holiday Market booth allocation line-up!

Committee Corner

There were no committee meetings last week.

The next meeting will be the Standards Committee meeting on Wednesday, July 15 after new product screening. They will continuing their discussions of sewing.

Keep Meters and Ramps Clear

Remember that if you are set up next to a parking meter, that meter has to be visible and accessible to the folks that park in the space. You might even point out to visitors that they need to pay the meter if they don’t notice it.

Don’t block wheelchair ramps when parking for loading and unloading. They are needed for altered folks and people with carts.

Customers and Parking Control Officers thank you!

Sell at Tuesday Market

Tuesday Farmers’ Market is now in full swing, and you are welcome to sell. To get a space, meet Beth west of the Fountain at 9 am on Tuesday. Tuesday Markets have their own separate points, which include your Membership points and 10% of the number of times you sold at Tuesday Market last year. You get a Tuesday Market point each time you sell. The daily fee is $5 plus 10%, all booths are 8x8. There is no free parking on Tuesdays.

Beautiful Booth of the Month

Congratulations to Catherine Omundson, winner of this month’s Beautiful Booth of the Month award! Catherine makes fabric beads and boxes, and watercolor and fabric collages, and sells in space 41.

It’s Tourist Time!

The Bach Festival is in full swing, and there are many out of town folks around. It’s time to kick up the customer service awareness! Please leave close-in parking available for our customers, and don’t chase them away from “your” parking space near the end of the day. Visitors also don’t necessarily know that we close at 5, so staying around a few minutes past 5 can earn you some nice last minute sales!

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UnClassifieds
To place your free unclassified, bring it to the info booth by the end of the day, to the office by Thursday at noon, or e-mail to market@efn.org.

For sale: 2 oxygen tanks, $100 ea., plus assorted glass working tools, graphite, etc. 653-7430 or speak with Kristine at Market. (7/4)
Debra and Pandy need a place to live, with 2 cats, on a bus line. Have money, will pay, credit such Pandy has a job. Call 541-360-5288 or tell Beth. Will be at Market Tuesday. (6/27)

Call for vendors: Save the Pets is holding a fundraiser at Alton Baker Park on Aug. 1, 2009. Craft and Food vendors wanted. Contact Crystal at cflarse@hotmail.com.

Call to Vendors: come and sell at Everyone's Market in Cottage Grove. We are welcoming vendors and entertainers. Call Jessica at 895-4117.

Looking for local artisans who utilize recycled materials and local farmers who are interested in being a part of NextStep Recycling Recycled Arts Fair! If you are interested, please email allie.cororan@nextsteprecycling.org. This event will be held at Crescent Village, in North Eugene on August 16th, and will include a farmer's market. Bound to be a wonderful time.

Florence Old Town Market, Saturdays 10am to 6pm, Sundays 11am to 5pm, on the Boardwalk in Old Town Florence. 10:10 Benton $25/Corner $30 Reserved spaces available. Membership fee $10. Vendor info: Richard 541-935-6600 or 541-206-4498cell / www.florenceoldtownmarket.com

Corvallis Artisans Market is offering artists the opportunity to show and sell their work at the downtown Corvallis riverfront, and to sell their work online. For info: CorvallisArtisansMarket.com or 541-752-2787.

Call to Artists: Object Afterlife Art Challenge - MECCA (Materials Exchange for Community Arts) and BRING Recycling present an opportunity for artists. In an effort to bridge the worlds of fine art and scrap art, we challenge you to create thought-provoking, intentional works with scrap materials provided by MECCA and BRING. The artwork created for this event will be on exhibit during the Eugene Celebration, September 4-6 and then at the BRING Gallery, 12th and October and November. Our intention is to connect with and promote the local art community, inspire the creative use of scrap materials, and most of all, to have fun! For complete details contact Mija at 302-1810 or send an email to info@materials-exchange.org.

Low Income Energy Assistance Program helps households that heat with electric, gas, oil, propane, wood or pellets by making a one time payment directly to their utility account. For more info, call 682-FUEL(3835).

Weather
93 seems a bit torchy to me, but a couple of gallons of ice tea should get me through. Sun with a high near 93. Calm north wind becoming north northwest between 7 and 10 mph.

Board of Directors
Wednesday, August 5, 5:15 PM
Agenda: TBA

Standards Committee
Wednesday, July 15, after screening Agenda: Sewing

HOLIDAY MARKET COMMITTEE
Tuesday, July 28, 5:30-7:00 PM
Agenda: fundraising, entertainment

Sustainability Committee
Wednesday, July 29, 6:30 PM
Agenda: advertising, entertainment

Credit Card Sales
Market accepts Visa, Mastercard, Discover & American Express. Give your customer a note with your last name and your booth number and send them to the info booth. Your check for the amount of the sale less 5% for bank charges will be ready on Wednesday at noon at the office.

THE SATURDAY MARKET BOARD OF DIRECTORS AND OFFICERS
Chairperson - Alex Lanham • Vice Chairperson - River Kennedy • Secretary - Ayala Talpai • Treasurer - Lynn Brown • Will Gibbon • Paula Gourley - Teresa Pitzer • Pam Raynor • Deb Schuler • Rich Wegner - Alternate - Alley Valkyrie
Holiday Market co-Chairs - Teresa Pitzer, Pam Raynor - Standards Committee Co-Chairs - Teresa Pitzer, Lynn Brown • Food Committee Chair - Colleen Bauman, Vice Chair - Janet Rosendorf • Sustainability Committee Chair - Willy Brehmeng, Vice-chair - Eric Myers
General Manager - Beth Little • Promotions & Advertising Manager - Kim Still
Membership Services Coordinator - Vi Sadasr. Address - 76 W. Broadway, Eugene, 97401 Phone: (541) 686-8885 • Fax: (541) 318-4248 E-mail - smarket@efn.org
Office Hours - Tuesday-Friday, 11am-4pm