Today’s Highlights, June 18, 2016

• Board of Directors Election Results
• Holiday Market Advertising Opportunity
• Committee Corner - Standards Committee and Survey Crew
• Unclassifieds, Weather, Meetings and more on the other side

From Kimberly

With Father’s Day tomorrow, take a look around your booth and see if your “perfect for Dad” gifts are prominently displayed. Suggestive signage is another tool you may wish to employ.

Next week, Bach Festival attendees will be in town, so be sure to plan ahead.

Wishing all the fathers here a super Father’s Day!
Kimberly

Board Election Results

Congratulations to Deborah Schussler, Alex Lanham, and Paula Marie Gourley who were elected to the Board of Directors in last week’s election. Many thanks to Teresa Fitzer for running as well. And extra many thanks to outgoing Board members Maggie Quinlan and Will Gibboney for their service on the Board!

Committee Corner

The Standards Committee met last Wednesday. They approved several new members, and have a recommendation about a slight change in signage for pipe sales that will come to the Board in August. They will meet again on July 20.

The Survey Crew met and started discussing what information we want to glean from a survey of members and a separate survey of customers, and possible methods for conducting surveys. They will meet again on July 26.

The next meeting will be the Street Team on June 30, they will continue working on plans for the souvenir booklet.

Father’s Day Reminders

You can get a “Father’s Day is Tomorrow” reminder sign at the Info Booth!

New Holiday Market Advertising Opportunity

Do you want to tell every customer coming to the Holiday Market about your business? The Street Team is creating that opportunity by rolling out our first ever Holiday Market Guidebook. The guidebook will be available free to our Holiday Market customers both in print and in an online version. Inside the guide, customers will find all kinds of helpful and neat information about the Holiday Market, for example, the map, history, a shopping list page along with your beautiful & enticing advertisements. For more information look inside your reserve vendor envelope or pick up a 2016 Holiday Market Guidebook Information & Solicitation Form at the Information Booth today. Advertising space will be very limited. Checks will be held until July 5th.

Important Marketing Tip: Stay Open Until 5

Maybe you don’t think of this as “marketing” but it is, this is why:
To a customer, Saturday Market is something like a department store. It looks like one big store with lots of separate departments.

Imagine you want to buy some shoes and you get to Sears at 8:30 knowing they are open until 9. The store is open, but folks at the shoe department are obviously closing down and not interested in helping you. Are you confused? Aggravated? Do you assume the whole store is closing early? Do you tell all your friends about your negative experience? Most likely. Do you go back another time? Maybe not. Your perception of the whole store gets damaged by the action of one department.

The Saturday Market’s advertised hours are 10 - 5. Customers expect to be able to shop until 5. Tourists expect the event to be happening until 5. Even though your booth is your individual store, because you are a member of the Market, your store hours are 10 - 5. Take advantage of your business hours, keep our customers happy, stay open until 5.

Your Market thanks you!

Requests for Security Help

If you need to request help from security, please be sure and tell us who you are, where security is needed and why. This helps a lot with getting the right help to the right place as soon as possible. If you feel you need security to help you with a situation, you can call the Info Booth (541-686-8885) or come to the Info Booth. Thanks!

Holiday Market?!

Already? Yes, here in the office we are at the very start of the Holiday Market booking process. We will be sending out the reminder postcard in the middle of next week. To facilitate booking the show, we have moved the deadline up a couple of weeks to July 20. We have also instituted a new rule that you have 48 hours to respond with a booth space choice once you are contacted by Vi.

If we don’t hear back in that time frame we will assign you a space. If you are a Booth Holder of Record and have a reason (shows, vacations, etc.) that you might miss the deadline, please let us know now.

We will require that you return the post card and with an initial payment of $225 for a Main Hall space, $125 for a Holiday Hall, or $100 if you have less than 15 Holiday Market points. Remember, Holiday Market points are different than Park Blocks points. Your points are printed on the label of your postcard.

Local Events
June 19 - Father’s Day
June 23-July 10 - Oregon Bach Festival
July 1-10 - US Olympic Track & Field Trials
July 2-4 - Art and the Vineyard
July 8-10 - Oregon Country Fair

Saturday Market NEWSLETTER
June 18, 2016 • VOL. 47 • NO. 12
30 E. Broadway #124, Eugene, OR 97401
(541) 686-8885-fax (541) 338-4248
www.eugenesaturdaymarket.org
info@eugenesaturdaymarket.org

MARKETPLACE • COMMUNITY • CELEBRATION

SATURDAY MARKET NEWSLETTER
The Market Corner
Happy Happy Birthday to potter Elizabeth "Mudmom" Eisenman tomorrow, and woodworker Corina Morin and jeweler Debbie Lund on Monday!!
Eugene/Springfield Pride call for artist and business vendors. Details/ sign up at www.eugenepride.org under "Vendors/Maps"

The Oregon Prescription Drug Plan can lower your medication costs! Free to enroll, www.opdp.org or 1-800-913-4146.

Market Member Benefits: As a card-carrying member, you can enjoy discounts at the following businesses. Just show your membership card (available at the info Booth or the tandy). Tandy Leather (Gold Status), Harlequin Beads (10% off), JoAnn Fabrics (use it to sign up for their VIP card, then get 10% discount on whole purchase). The Knit Shop offers a modest discount if purchasing yarn for products you will sell. Also if you are over 60, mention this to the cashier. -Paula Marie Gourley

The Kareng Fund is an emergency relief fund set up to help low income, self-employed artisans and their families who experience a serious career threatening crisis. You can make donation any time, just specify in your payment envelope. You can "round up" your fees to easily donate a little each week. Thanks!

UnClassifieds
To place your free unclassified, bring it to the info booth by the end of the day, or e-mail to kimstill@eugenesaturdaymarket.org, put “newsletter” in the subject line. Indulgence St. Artisan chocolates is looking for a booth at the market. I do not need much room but enough for a small table and a chair for me. I will help to set up the booth and pack it at the end of the day. Thanks. Send an email to Gerardo.luero@yahoo.com (6/4)

Long time market member is closing up her studio. Lots of display materials as well as a plethora of "round tuits" including paper crafts, bead-making supplies, canvases, frames and much more, as well as many household items and wall art. All very clean and good quality. Yard sale on Fri. 6/10-Sun. 6/12, 9-5, 1230 North Park Avenue (off NW Expressway at Corvallis). 541-536-6094/ (6/4)

Come by and ask one free question about your spiritual path, meditation, or life. Deb Hunley, #200 at W. Park & 8th. (6/4)

June’s Special from Ritter’s: Three Cheese and Spinach Queso-melt with Local, Organic, Straw-berry Salsa (6/4)

It’s June and Renaissance Pizza is dreaming of the Aloha state. To celebrate these Island urges we’re offering our Hawaiian Pizza special with Smokey Canadian bacon and tender pineapple. (6/4)


Lisa Gladish is looking for a booth to share at OCF. 541-232-4141. I sell dolls and puppets, take up a small space. (6/4)

Sta Flammer, new to market and looking to share a booth. I make felted hats and practice exercising. I need space for two chairs and a side of a booth to hang my hats. I am easy to be with and am willing to help out as needed. Inflammer@gmail.com (5/21)

Who doesn’t Wanna Spoon? Second year for OCF. Looking for space to share. Call Ray & Puff Smith, 541-933-2373 or stop at booth 304 just before Dave’s Crepes booth. (5/21)

Please help us send a message to the Lane County Planning Commission and Staff. This is a link to sign the petition to stop the Quarry in my neighborhood and community. Please give to family and friends! Please read the Eugene Weekly, June 2, Article - Proposed Gravel Mine in Oakridge Under Fire. Thank you. Kim Allen www. change.org/p/ deanna-wright- save-ry-batte (5/21)

I am selling my booth. It is a heavy duty 1 inch conduit with set up for 8x8 and also 8x10. Includes 2 very large white tarps to completely make the booth. $150. for all. Contact Lisa Bergstrom at 541-726-7341. (5/14)

Do you want to... just Why come here week after week. No matter what, it just all means, really?

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