Today's Highlights, May 28, 2016

- Board of Directors Candidate Statements at Info Booth
- You Can Sell at Tuesday Market
- Committee Corner
- Unclassifieds, Weather, Meetings and more on the other side

SATURDAY MARKET NEWSLETTER
May 28, 2016 • VOL. 47- NO. 9
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MARKETPLACE • COMMUNITY • CELEBRATION

From Kimberly

We’re just entering into the visitors’ season, with Prefontaine Classic this weekend, NCAA Track and Field Championships and U of O Graduation two weeks from now and Oregon Bach Festival two weeks after that.

What do you have that would make a good keepsake or gift and travels well? Now is a good time to assess your display to see if these products are highlighted in your booth. Do you provide wrapping that makes it especially easy for your fabulous creations to travel or perhaps you can offer up transporting tips that will close the sale!

So many possibilities, so many opportunities coming your way…

Enjoy your day!
Kimberly

Office Closed Tuesday

The Market office will be closed on Tuesday to celebrate Memorial Day. Visa checks will not be available until Thursday.

Board Election June 11

The next Board of Directors election is on June 11. Three eighteen month positions are open.

There are four candidates for these positions, you can pick up a copy of their candidate statements at the Info Booth or find them online at eugenesaturdaymarket.org under the “For Market Members” menu, “Market Calendar & Meetings” page. Absentee ballots are available at the Info Booth as well.

The Calendar

In each newsletter, upcoming events are listed going out a few or more weeks. Events such as the UO graduation and the Bach Festival are more weeks. Events such as the UO events are listed going out a few or more weeks. Events such as the UO events are listed going out a few or more weeks. Events such as the UO events are listed going out a few or more weeks.

Local Events

May 27 - 28 - Prefontaine Classic
May 30 - Memorial Day
June 4 - Cigar Box Guitar Fest Northwest on the Market Stage
June 8-11 - NCAA Track & Field
June 13 - U of O Graduation
June 19 - Father's Day

Did you make this?

You probably hear that a lot from your customers, and after awhile it probably gets irritating. Don’t people get it? Isn’t it obvious? Before you dismiss the question with a curt reply consider this:

One of the great things about shopping at Market is that you get to meet artists and craftspeople. People really do know that. Shoppers want to feel like they connect with you before they buy something, it adds a lot of value to whatever they are buying. A really easy way to start a conversation with you about your product is to ask if you made it. Somewhere in their subconscious they know they’ll get a positive answer, and feel they can proceed with getting to know more about you or your product. A smile and a friendly “Yes, I do!” followed by some other interesting piece of information like “I made this…” or “I learned how to make this…” or “I developed this because…” can really move folks toward the moment when they finally say “I’ll buy it!”

Marketing Tip:

The Tourists Are Coming

It’s time to really get in the habit of parking away from the Park Blocks. Let’s show some extra hospitality! Please leave close-in parking available for our customers, and don’t chase them away from your’ parking space near the end of the day. Visitors also don’t necessarily know that we close at 5, so staying around a few minutes past 5 can earn you some nice last minute sales.

No Load Out Parking on Oak St. until 5 PM

Do not pull up into the Oak St. load out lanes before 5 PM. The crew needs to use that lane to roll up the green fencing along Oak St. They start at about 4:50 and try to be done by 5:00. When you park before 5:00 you cause a potential safety hazard, and impede the crew’s work schedule which ultimately costs the Market more money. When pulling in, keep an eye out for staff members who may still be working to clear the lane, moving cones, etc., or for Market members who are loading their vehicles. Thanks for your attention to this.

Sell at Tuesday Market

As a Market member, you are welcome to sell at the Tuesday Farmers’ Market. To get a space, find Courtney near the Farmers Market Info Booth on the East Park Block by 9:00 AM on Tuesday. The daily fee is $8 plus 10%, all booths are 8x8. Hours are 10-3.

There is no free parking on Tuesdays. Tuesday Market has a separate point system that is not related to Park Blocks or Holiday Market points. Please bring your own change.

Committee Corner

Street Team met on Thursday. They made a lot of progress in planning a Souvenir Booklet for Holiday Market. There will be information available in mid-June about the opportunity to buy an ad in this booklet, so stay tuned for that!

The Board of Directors will meet this Wednesday, June 1, at 5:15 PM. All are welcome!
The Market Corner
Happy Happy Birthday walking stick maker Hal Hartley tomorrow, tarot reader Ambriel Leilani and jeweler Dru Marchbanks on Monday and potter Bob Haley on Tuesday!!

Lobsang Gyatso (Key to Tibet-floating booth) and Dune Erickson Hyatt (Booth 160) are teaming up to support a former Saturday Market Vendor, Annette Leonard used to sell at the Holiday Market before becoming ill with an auto-immune disorder. She is on the list for a dual lung transplant. To help raise money for this procedure, Lobsang and Dune are donating all the profits from their sales today. We welcome other vendors to join us in this effort to support Annette financially in raising funds for a life saving surgery. If you would like to learn more, please check out: http://patients.transplants.org/faf/donorReg/donorPledge.asp?ievent=485635&spuid=434444044

Market Member Benefits: As a card-carrying member, you can enjoy discounts at the following businesses. Just show your green membership card (available at the info Booth or the office), Tandy Leather (Gold Status), Harlequin Beads (10% off), JoAnn Fabrics (use it to sign up for their VIP card, then get 10% discount on whole purchase). The Knit Shop offers a modest discount if purchasing yarn for products your will sell. Also if you are over 60, mention this to the cashier. -Paula Marie Gourley

UnClassifieds
To place your free unclassified, bring it to the info Booth by the end of the day, in the office by Thursday afternoon, or e-mail to kim@eugeneaturdaymarket.org, put “newsletter” in the subject line.

Sita Flammer, new to market and looking to share a booth. I make felted hats and practice energy healing. I need space for two chairs and a side of a booth to hang my hats. I am easy to be with and am willing to help out as needed. sflammer@gmail.com (5/21)

Who doesn’t Wanna Spoon? Second year for OCF. Looking for space to share. Call Ray & Puff Smith, 541-933-2373 or stop at booth 304 just before Dave’s Crystals booth. (5/5)

Please help us send a message to the Lane County Planning Commission and Staff. This is a link to the petition to Stop the Quarry in my neighborhood and community. Please give to family and friends! Thank you. Signing until www.change.org/p/deanna-wright-save-rt-burte (5/21)

I am selling my booth. It is a heavy duty 1 inch conduit with set up for 8x8 and also 8x10. Includes 2 very large white tarps to completely make the booth. $150, for all. Contact Lisa Bergstrom at 541-726-7541. (5/14)

Free - black formica covered wooden desk top, 31.5" x 60", made to sit on a pair of filing cabinets. Comes with sliding keyboard shelf. It’s at the Market office, talk to Kimberly if you want it. (5/14)

Do you want to share your booth with me at OCF? I offer good company, nice display, equipment and help. Contact “Gera”, zaratcaba@gmail.com, 541-359-0744. (5/14)

Lisa Gladiola is looking for a booth to share at OCF: 541-514-4605 or email kendragbrock@gmail.com. (5/7)

OCF wait/share: Been selling my solid sterling silver jewelry and wild Oregon rose garlands at Fair for 38 years. I need to share in a booth that will fit my 4 foot sales table and branch to hang my roses on - 541-964-3181. (5/7)

Dave & Melissa Parry – Whistle Post Pottery, seek booth share for Oregon Country Fair to sell our hand-thrown, functional, colorful pottery. Contact us at 541 653 9978, info@whistlepottery.com or Booth #3. (5/7)

Renaisance Pizza’s May special is the Sweet Potato “Pie”. This garden delight features organic roasted Sweet Potatoes and organic fresh Sage leaves drizzled with their organic extra virgin olive oil and garlic sauce. (5/7)

Dana’s Cheese-cakes specials for May: today, Jamamn, Ginger Cheesecake; 5/14, Lemon Cheesecake; 5/21, Pearl’s New Orleans Vacation Cheesecake; 5/28, Strawberry Glassed Cheese-cake (5/7)

Rita’s Burritos

Weather
Yes! This sounds like a great weather plan!
Mostly sunny, with a high near 70. Light wind becoming northwest to 5 mph in the morning.

-sun, o sun, sun I hope! -ancient Market incantation (Nov 3, 1973)

On the Market Stage
10:00 AM L’Screechin’ Jimmeeel - 60s memorabilia
11:00 AM Lorna Miller - little kid’s jamboree
12:00 PM Cullen & Mia Vance - live Looping Electric Violin with Middle Eastern dancer
1:00 PM Garden Variety Trio - Acoustic string band
2:00 PM Gypsy Moon - organic rootsy Afro-trance
3:30 PM Olem Alves - Inner Limits - funky groove

Committee Meetings
Board of Directors
- Weds. June 1, 5:15 PM
- Agenda: TBA

Standards Committee
- Weds, June 15, 5:00 PM
- Agenda: Alcoholic products, partnerships, meeting structure

Standards Screenings
- Weds, June 1, Weds. June 15 at 4:15 PM (New member orientation at 3:30)

Holiday Market Committee
- Weds. June 8, 6:00 PM
- Agenda: work tasks

Sustainability Committee
- Friday, June 9, 10:00 AM
- Agenda: Reduce our Use campaign

Market Street Team
- Thursday, June 30, noon
- Agenda: souvenir booklet planning

Board of Directors Election
- Saturday, June 11, 2016
- All meetings take place at the Market Office, 30 E. Broadway #124, Eugene. All are welcome!

Credit Card Sales
Market accepts Visa, Mastercard, Discover & American Express. Send your customer to the Info Booth with a properly filled out credit card slip (avail at Info Booth). Your check for the amount of the sale less 5% for bank charges will be ready on Wednesday at noon at the office or mailed at the end of the day Wednesday.

THE SATURDAY MARKET BOARD OF DIRECTORS AND OFFICERS
Chairperson - Paulette Richards • Vice Chairperson - Kelly Durian • Secretary - Diane McWhorter • Treasurer - Maggie Quinlan • Julia Barrett • Gabby Winters • Lorna Miller • Elaine Lazer • Maria Moule • Alan Pointer
- Paula Marie Gourley, Alan Pointer • Sustainability Committee Co-Chairs - Colleen Bauman, Richard Harnsong • Holiday Market Co-Chairs - Paula Marie Gourley, Alan Pointer • Standards Committee Co-Chairs - Teresa Pitts, Paulette Richards • Food Committee Co-Chairs - Colleen Bauman, Richard Hamsongkram • Holiday Market Committee Co-Chairs - Paula Marie Gourley, Alan Pointer • Sustainability Committee Co-chairs - WillsaBauman, Teresa Pitts • General Manager - Kimberly Cullen • Membership Services Coordinator - Vi Sabathia

- Administrative Assistant - Courtney Kaufman • Site Operations Supervisor - Scott Oakley • Address - 30 E. Broadway #124, Eugene, 97401 • Phone - (541) 686-8885 • Fax - (541) 338-2428 • E-mail - info@eugeneaturdaymarket.org • Office Hours - Tuesday-Friday, 10am-4pm

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