

Today's Highlights: August 7th, 2021

- ★ Downtown Developments Task Force is Reforming. Final Twilight Market Next Saturday.
- ★ Be a M.V.P. - Member.Volunteer.Partner.
- ★ Weather, Birthdays, UnClassifieds and more on the back page!

SATURDAY MARKET NEWSLETTER
August 7th, 2021 • VOL. 52- NO. 19
30 E. Broadway #124, Eugene, OR 97401
(541) 686-8885 | fax (541) 338-4248
eugenesaturdaymarket.org
info@eugenesaturdaymarket.org

Saturday Market



MARKETPLACE • COMMUNITY • CELEBRATION

From The Office

Good Morning Saturday Marketers!

It's great to see all of you today and every Saturday. Thanks for reading the newsletter. There's good stuff in here every week.

The Board met last Wednesday and voted on two Holiday Market factors. Here are the motions as they were written:

- Due to the changes in the attendance policy for Saturday Market 2020 and 2021, Holiday Market points for 2022 will be below the standard requirement of 31 points to maintain Booth Holder of Record status. Therefore, the Board reduces the minimum required Holiday Market points for 2022 to 24 points to maintain Booth Holder of Record Status. The requirement to sell in the same space four out of six selling blocks in 2021 is still required to maintain Booth Holder of Record status for 2022 and all future Holiday Markets unless changed by the Board of Directors.
- Due to the uncertain nature of the COVID-19 Pandemic, in the event Holiday Market 2021 is cancelled due to a government mandate, the Lane Events Center will not refund any portion of deposits made by the date of cancellation. In the event of such a cancellation, all monies collected by Saturday Market from its members for Holiday Market 2021 are non-refundable and will be held by the Lane Events Center for the benefit of the member until the next Holiday Market

This basically means that anything we have paid to the Lane Events Center will be held to pay for Holiday Market in 2022. We do not expect to cancel our plans; however, we must make plans for all possible scenarios including a cancellation. It's more likely that we will require everyone to wear masks indoors and create more space before cancelling. The additional space created by the Performance Hall will be a big asset. Let's all do our part to stop the spread so we can have our big, beautiful Holiday Market.

The points adjustment is due to the fact that no one received Holiday Market points in 2020. Feel free to ask for help calculating your points to keep your space for 2022.

May The Force Be With You

General Manager Applications

The position for General Manager has been posted publicly. We are taking applications until August 27th. You can read the full job description and fill out the application on our website here:

<https://www.eugenesaturdaymarket.org/employment-opportunities/>

The hiring committee will come together to assess the applications and begin interviews after the deadline. We expect a new General Manager named by mid-to-late September. Please share this information with anyone you feel is qualified to apply.

Holiday Market Update

If you are a Booth Holder of Record, the deadline to claim your space and make your deposit is August 13th. If you are not sure of your status or points, then please call us during office hours for help. The phone number is 541-686-8885. The office is open Tues-Fri from 10am-4pm.

Remember to include the form with your payment if you choose to put it in your envelope, drop it off or mail it. You can also fill out an application online at:

<https://www.eugenesaturdaymarket.org/market-membership-applications/>

The Holiday Market booth space map is available on the website now. We have added the new Holiday Hall booth map. Please keep this link handy or pick up a printed copy from the Info Booth. Booking begins on August 20th.

<https://tinyurl.com/pvvs62cp>

If you have more than 15 HM points, then your deposit is \$225. If you have less than 15 HM points, then your deposit is \$100. All checks are deposited upon receipt. We will only call members that have made their minimum deposit. We can take credit cards over the phone if you send in an online application. The deadline to cancel a booking with a refund is October 15th.

Holiday Market Guidebook

The Holiday Market Guidebook forms are available at the Info Booth!

The deadline to submit your form and payment is Aug. 28th. Your ad/artwork is due by Sept. 10th. We can take a payment and fill out your application over the phone. We have all the ads from the 2019 Holiday Market Guidebook on file. If you would like us to reuse your artwork, then please let us know on your form.

Consider Your Keywords

Let's discuss keywords and why they matter. The keywords you use help the Info Booth and your customers find you. We get calls and emails from people asking for help finding things they saw at the Market, and we use keyword searches to get them the right Maker. Keywords are not sentences, they are simple words like leather, bowl, dichroic, tarot, etc. Those are vague examples but that's the idea. You should include more specific words too. Take a moment to review your keywords. You can use the Member Portal to login and update your keywords any time. People use keywords to search for things through the Live Map and Artisan Directory. If you need help updating your keywords, then please call the office or send an email to info@eugenesaturdaymarket.org for help. The more accurate your keywords are, the easier it is to connect with new customers.

Twilight Market

The final Twilight Market is next Saturday, August 14th. Inner Limits will be on stage from 6:30pm-8:30pm.

The deadline to declare attendance has passed. We still have plenty of spaces open. Anyone that would like to sell can contact the office to go on the list. If you decide not to stay for Twilight Market, then you must let us know in advance. Non-Reserve members will choose their space for both Markets on the morning of each Market.

You do not get an envelope for Twilight Market. Pay your \$5 fee in your Saturday Market envelope. Please write \$5 and "Twilight Market" on the Other Payments line. Also, go ahead and make sales all day. You don't have to close from 4-6pm. Finally, if you decide not to stay on the 14th even though you declared attendance, then let us know you are leaving.

We are only booking Reserve Members into their spaces for both the day and night Market in advance. Any Non-Reserve Members will simply stay in their spaces into Twilight Market or check into a space for Twilight Market only. If you have declared attendance but choose to leave, then you won't receive your point.

Downtown Developments Task Force

The city will be performing major construction on 8th Ave. starting in March of 2022. They are repaving and changing the street from a one-way to a two-way. They are removing the parking along the south side of the West Block and adding parking to the north side of 8th Ave. They are adding a wide bike lane and widening the sidewalks. They expect this construction to last into April and possibly into May.

We are reforming the Downtown Developments Task Force plan how to adjust the Market during the construction as this will impact our opening day plans. Diane McWhorter has volunteered to act as chair of the task force. If you want to volunteer your time on this project, then please call the office or send an email to info@eugenesaturdaymarket.org declaring your interest.



Envelope Art!

by Frank Gosar
Off-Center Ceramics
Booth 349



The Market Corner

Wishing a Happy August Birthday to prayer flag artist Cathy Coulson-Keegan on Tuesday, shadow box artist Tika Thomas on Thursday and spiritual healer Sharon Appelbaum on Friday!

A very happy birthday to you all. We hope this is your best year yet!

Please tell us if you don't see your birthday on your birthday.

The Kareng Fund

The Kareng Fund is an emergency relief fund set up to help low income, self-employed artisans and their families who experience a serious career threatening crisis. You can make a donation any time. Please specify your donation on the front of your payment envelope. You can "round up" your fees to easily donate a little each week. You can also help the Kareng Fund every time you purchase something from Amazon!

To contribute through Amazon, go to smile.amazon.com and search for "Kareng Fund". From that point forward, every purchase you make through Amazon will benefit the Kareng Fund, helping artisans in need. Brochures are available at the Info Booth or on their website at www.kareng-fund.org.

The Kareng Fund is offering \$250 grants to any member that needs help paying their fees for the duration of the pandemic. These grants are available to all artisans affected by the absence of their usual markets. Access this grant by completing the application and indicating "Covid-19" in the Crisis Description section and "Loss of income" in the Financial Needs section.

Credit Card Sales

Saturday Market accepts Visa, Mastercard, Discover, & American Express. Send your customer to the South Park Info Booth with a properly filled out credit card slip. Remember to use only the member's name-not business name.

Your check for the amount of the sale less 5% for bank charges will be MAILED on Wednesday. Call the office if you would like to pick up your check. We will not put Visa checks into Reserve members' envelopes.

Reminder: You cannot charge your customers a fee or increase the cost of your product by a percentage for paying with a credit card. You can offer a cash discount instead.

UnClassifieds

To place your free unclassified, bring it to the Info Booth by the end of the day, to the office by Thursday at noon, or e-mail it to us at info@eugenesaturdaymarket.org with "NEWSLETTER" in the subject.

I have a trailer for sale ASAP. It's a wooden sided trailer with a metal frame that is wired for lights approximately 12' long in fair condition. Needs a little work with the title. Asking \$750 OBO. Please call or text Dave at 541-606-9724 (8/7)

Beware of Counterfeit Money

We handle a lot of cash at Saturday Market. We have not had any reports of phony money out there, but it could happen at any time. You should always be on the lookout for fake money.

Here are some tips:

1. **Hold the bill up to the light.** Check for a holograph of the face on the bill plus the thin vertical strip containing the denomination. Also, make sure the watermark can be seen on both sides of the bill. There is a security thread imbedded from top to bottom on the face of the bill.
2. **Color-shifting ink:** If you hold the new series bill (except the \$5 note) and tilt it back and forth, please observe the numeral in the lower right hand corner as its color shifts from green to black and back.
3. **Comparison:** Test the feel and texture of the paper with other bills you know are authentic.

Feel free to ask your neighbors or come to the Info Booth if you are given a questionable bill. We keep the marker that will test the bill at the Info Booth every Saturday.

Also, if we hear of any potential counterfeit bills circulating in our community, then we will let everyone know in advance. The bank does not reimburse for counterfeit bills so it's best to be safe and check your bills.

Non-Profit Space

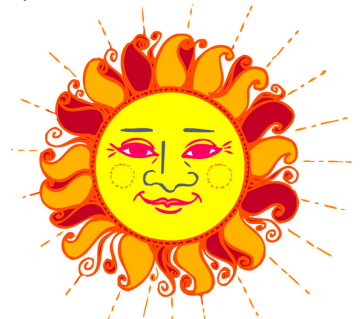
Today, we welcome Great Old Broads for Wilderness to our non-profit space. They are a national grassroots organization, led by women, that engages and inspires activism to preserve and protect wilderness and wild lands. They bring knowledge, leadership, and humor to the conservation movement to protect our last wild places on Earth.

Currently, they have 8,500 members across the nation engaged in educational forums, grassroots leadership training, outdoor education events, and advocacy.

<https://www.greatoldbroads.org/>

Weather

Today is a welcome break from the high temps. With a high 83 degrees and light winds from the NW at 10-15mph, it's the perfect Oregon summer day. Sure, the smokey air could bring out the Mordor-ish sun, but that's an acceptable compromise for a less sweaty shirt.



sales, O sales, sales I hope!

Ancient Market incantation (Nov 3, 1973)

On the Market Stage

10:00 AM-10:45 AM

Linda Yapp
The Lemondrop Fairy

11:00 AM-11:45 PM

Gabe Schliffer
Energetic Looping Fiddle and Cello

12:00 PM-12:45 PM

Deer & Antelope Band
Rock, Oldies, Blues & Jazz

1:00 PM-2:15 PM

Howlin' Dogma
Swamp-a-Billy Pentacostal Blues

2:30 PM-4:00 PM

SoulStruck
Soul, R&B, and Blues

Committee Meetings

Holiday Market Committee Meeting
Weds., August 18th - 1:00 PM-3:00 PM

Standards Screenings

Weds., August 18th - 4:15 PM

-New Member Orientation @ 3:30 PM

Twilight Market Task Force

Thurs., August 19th - 1:00 PM-3:00 PM

Board Meeting

Weds., Sept. 1st - 5:15 PM-7:15 PM

All meetings take place at the Market Office and Virtually with Zoom.

All are welcome!

THE SATURDAY MARKET BOARD OF DIRECTORS AND OFFICERS

Chairperson - Anna Lawrence
Vice Chairperson - Willy Gibboney
Secretary - Diane McWhorter
Treasurer - Rachell Coe
Gary Becker, Len Gould,
Shannon Lee-Hutson, Teresa Pitzer, Vincent LaRochelle, Chris Pender, Sarah Bast

Committee Chairs

Standards Committee Co-Chairs:
Gary Becker, Teresa Pitzer
Food Committee Co-Chairs:
Colleen Bauman, Janet Rosenberg
Holiday Market Committee Co-Chairs:
Rachell Coe, Mary Newell
Sustainability Committee Co-Chairs:
Denise Gosar, Anna Lawrence

Staff

General Manager - TBA
Assistant Manager - JJ Hendrix
Site Ops Supervisor - Dave Welch
Marketing - Vanessa Roy
Membership Services - AJ Jackson
Stage Manager - Jimmy Haggard
Member Liaison - Zora Parker

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