Today's Highlights: July 17th, 2021

- ★ Holiday Market Changes and Our New Website is Live!
- ★Be a M.V.P. Member.Volunteer.Partner.
- ★ Weather, Birthdays, UnClassifieds and more on the back page!

SATURDAY MARKET NEWSLETTER
July 17th, 2021 • VOL. 52- NO. 16

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From Kirsten

Good Morning Saturday Marketers! So glad you came out to Market today. It's going to be a lovely summer day.

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The Holiday Market Applications have been sent and the deadline for Booth Holder of Records to declare is August 13th. All members must complete the renewal card and return it to the office with a down payment. You can also complete the form on-line at eugenesaturdaymarket.org. We can't accept your payment without the application. If you aren't a Booth Holder of Record please turn in your application at your earliest convenience. This will ensure you are on the list to be called for space allocation. Calls will begin August 20th, so get those applications in.

The Board of Directors was presented with the opportunity to add Performance Hall into our annual Holiday Market Lane Events Center contract. The Farmers Market decided not to renew their contract for the Performance Hall and we were given the first shot at taking the space. The Board voted on July 7th, to add this to our contract and we received the fully executed contract on Thursday, July 15th so we are happy to announce it is official - the Performance Hall will become the New Holiday Hall. The booth pricing on the Holiday Market renewal cards reflects the pricing for the New Holiday Hall. The Board decided to keep the booth prices that were in Holiday Hall Room #4 the same for the New Holiday Hall this year. There will only be 8x8s available in the New Holiday Hall this year. Changes may be made next The map for the Performance Hall/ New Holiday Hall will be released soon so that you can decide if you want to have your booth in the new space.

Also, the Holiday Market Guidebook application is available at the Info Booth. The deadline to submit payment is August 28th with ads due September 10th. This is a great way to showcase your business in this widely distributed Guidebook.

Thought for the day..."Do not grow old, no matter how long you live. Never cease to stand like curious children before the Great Mystery into which we were born." – Albert Einstein

Happy Selling, Kirsten

Holiday Market Guidebook

The Holiday Market 2021 Guidebook forms are available at the Info Booth! Lots of shoppers pick up a Guidebook on their way into Holiday Market. It's a great way to advertise your business and the Market.

The deadline to submit your form and your payment is August 28th. Your ad/artwork is due by September 10th. We can take a payment and fill out your application over the phone. We have all the ads from the 2019 Holiday Market Guidebook on file. If you would like us to reuse your artwork, then please let us know on your form.

Holiday Market Update

We hope you have received your Holiday Market postcards in the mail. Remember to include the form with your payment if you choose to drop it off or mail it. You can also fill out an application online at:

https://www.eugenesaturdaymarket. org/market-membership-applications/

The deadline for Booth Holders of Record is August 13th. You must make your deposit when you submit an application to book a space. If you have more than 15 HM points, then your deposit is \$225. If you have less than 15 HM points, then your deposit is \$100. All checks are deposited upon receipt. We will only call members that have made their minimum deposit. We can take credit cards over the phone if you send in an online application. The deadline to cancel a booking with a refund is October 15th.

We have taken the Performance Hall due to the Farmer's Market intent of staying outside again this year. This is a wonderful opportunity to grow our Market. This opens up 58 new spaces for our growing membership. We always run out of spaces for members that want to sell with us for all 6 weekends. Adding this spaces means a lot more opportunities for new members to join in on the splendor of Holiday Market.

This year, we have chosen to keep the map layout and pricing simple. We are moving our Holiday Hall into the Performance Hall. This means we can use all our signs and banners to drive shoppers through the hallway. All the spaces are 8x8s with Holiday Hall pricing. Any Booth Holder of Record members will be given first choice on spaces in point order. All spaces taken this year will be One Year Only due to the possibility for a different layout in 2022.

We are excited to take advantage of the stage in the Performance Hall for our large musical and dance acts. We will also have

music in the same place in the Main Hall, but we won't have the stage set up. This will make more room for seating and food court lines.

Unfortunately we won't have Elf Game this year. We don't have enough time to get all those gorgeous ornaments colored and ready. We all love Elf Game and hope to see it come back next year.

We will keep posting updates about Holiday Market as they occur. Your Holiday Market Committee is working to bring you the best experience we can in the time available.

Non-Profit Space

Great news! We are bringing back non-profit spaces at the Market. Now that we are back to our full size, we have the ability to offer local, non-profit organizations a space on Saturday to connect with the community.

If you volunteer for a non-profit organization or just know of a great organization that would like join us on a Saturday, then tell them to reach out to us. They can call and ask for JJ during the week or send us an email to info@eugenesaturdaymarket.org. The spaces will be available starting at the July 31st Market.

Our non-profit spaces are not yet available at Holiday Market. We will start booking those spaces in September.

Saturday Market Stage

Today is a remarkable day. The stage is back! From now on, we will have the stage set up every Saturday with a full day of music. While we are not bringing back the seating and tents in the food court, we are bringing back the dancing and entertainment. It's been such a joy to have the music coming back. It's starting to feel like Saturday Market again!

New Website Design

We have updated our website. The address is the same which is <u>eugenesaturdaymarket</u>. org. The Member Portal, Weekly Map and Artisan Directory are all in the same places. Those bookmarks in your browsers will still work. Some things have moved and everything looks different, but all the important info is still there. Please reach out to us if you find a broken link or something misspelled or any other little glitches. We are working on those little glitches now. Most of you with websites know that it's always a work in progress.





Wishing a Happy July Birthday to fiber artist Kristine Levin today, jewelry artist Kirsten Gregg on Monday, shaker maker Raven Moon on Tuesday, and soap maker Dennis Westfall and our wonderful, amazing, extraordinary General Manager Kirsten Bolton on Wednesday!

A very happy birthday to you all. We hope this is your

Please tell us if you don't see your birthday on your birthday.

The Kareng Fund

The Kareng Fund is an emergency relief fund set up to help low income, self-employed artisans and their families who experience a serious career threatening crisis. You can make a donation any time. Please specify your donation on the front of your payment envelope. You can "round up" your fees to your fees to easily donate a little each week. You can also help the Kareng Fund every time you purchase something from Amazon!

To contribute through Amazon, go to smile.amazon.com and search for "Kareng Fund". From that point forward, every purchase you make through Amazon will benefit the Kareng Fund, helping artisans in need. Brochures are available at the Info Booth or on their website at www.karengfund.org

The Kareng Fund is offering \$250 grants to any member that needs help paying their fees for the duration of the pandemic. These grants are available to all artisans affected by the absence of their usual markets. Access this grant by completing the application and indicating "Covid-19" in the Crisis Description section and "Loss of income" in the Financial Needs section.

Credit Card Sales

Saturday Market accepts Visa, Mastercard, Discover, & American Express. Send your customer to the South Park Info Booth with a properly filled out credit card slip. Remember to use only the member's namenot business name.

Your check for the amount of the sale less 5% for bank charges will be MAILED on Wednesday. Call the office if you would like to pick up your check. We will not put Visa checks into Reserve members' envelopes.

Reminder: You cannot charge your customers a fee or increase the cost of your product by a percentage for paying with a credit card. You can offer a cash discount instead.

UnClassifieds

To place your free unclassified, bring it to the Info Booth by the end of the day, to the office by Thursday at noon, or e-mail it to us at <u>info@eugenesaturdaymarket.org</u> with "NEWSLETTER" in the subject.

Is there an artisan in the group who likes to make things out of denim? I have some (free) jeans that want to be recycled, and I can bring them down to the market some Saturday for whoever can use them. Text Sue at (541) 740-7261 or email: misschuffey@gmail.com. (7/3)

Nature photographer Erna Gilbertson has lots of supplies for framing photos/artwork for sale. She has matte board in lots of sizes and colors. She has glass and some completed frames in odd sizes. Please text or call her at 541-342-5037 for more info and prices. (6/19)Free 8x8 frame for Market booth in the Santa Clara area. Call Mike at 541-485-7981 (6/12)

Parent of HFA adult wishes to connect with others who have a passionate desire to create, and live in, a nature-based, age-in-place cohousing community in or near Lane County. Contact neurodiversevillage@gmail.com (6/5)

Beware of Counterfeit Money

We handle a lot of cash at Saturday Market. We have not had any reports of phony money out there, but it could happen at any time. You should always be on the lookout for fake money.

Here are some tips:

- 1. Hold the bill up to the light. Check for a holograph of the face on the bill plus the thin vertical strip containing the denomination. Also, make sure the watermark can be seen on both sides of the bill. There is a security thread imbedded from top to bottom on the face of the bill.
- 2. Color-shifting ink: If you hold the new series bill (except the \$5 note) and tilt it back and forth, please observe the numeral in the lower right hand corner as its color shifts from green to black and back. 3.**Comparison:** Test the feel and texture of the paper with other bills you know are authentic.

Feel free to ask your neighbors or come to the Info Booth if you are given a question-

Fees & Late Fees Reminder

Remember, you must pay for your Market day by Wednesday to get your point in time for the next Saturday. Also remember that after 30 days a \$5 late fee is added to your owing, and after 60 days another \$5 fee is added for a total of \$10.







Weather

What an absolutely perfect day for Saturday Market. The heat wave has washed over us (for now). Bask in the glory of normal Oregon summer temps. The high today is 84 degrees with winds NNW at 11mph. It's a good day to leave things in the sun then touch them without burning your fingers. Enjoy!



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Ancient Market incantation (Nov 3, 1973)

On the Market Stage

10:30 AM-11:30 AM

Rudolph Korv Singer/Songwriter

12:00 PM-1:30 PM

The Vineyard Collective Melodic and Harmonic Roots

2:00 PM-4:00 PM

Robert Blair & The Atmospheres Blues with Soul

Committee Meetings

Standards Screenings Weds., July 21st - 4:15 PM

-New Member Orientation @ 3:30 PM

Standards Screenings

Weds., Aug. 4th - 4:15 PM -New Member Orientation @ 3:30 PM

Board Meeting Weds., August 4th - 5:15 PM-7:15 PM

Holiday Market Committee Meeting Weds., Aug 18th - 1:00 PM-3:00 PM

Night Market Task Force Thurs., Aug. 19th - 1:00 PM-3:00 PM

Board Meeting

Weds., Sept. 1st - 5:15 PM-7:15 PM All meetings take place at the Market Office and Virtually with Zoom.

All are welcome!

THE SATURDAY **MARKET BOARD OF DIRECTORS AND OFFICERS**

Chairperson - Anna Lawrence Vice Chairperson - Willy Gibboney Secretary - Diane McWhorter Treasurer - Rachell Coe Gary Becker, Len Gould, Shannon Lee-Hutson, Teresa Pitzer, Vincent LaRochelle, Chris Pender, Sarah Bast

Committee Chairs

Standards Committee Co-Chairs: Gary Becker, Teresa Pitzer Food Committee Co-Chairs: Colleen Bauman, Janet Rosenberg Holiday Market Committee Co-Chairs: Rachell Coe, Mary Newell Sustainability Committee Co-Chairs: Denise Gosar, Anna Lawrence

Staff

General Manager - Kirsten Bolton Assistant Manager - JJ Hendrix Site Ops Supervisor- Dave Welch Marketing - Vanessa Roy Membership Services - AJ Jackson Stage Manager - Jimmy Haggard Member Liaison - Zora Parker Sound Technician - Ryan Zimmer

E-mail - info@eugenesaturdaymarket.org Office/Info Booth Phone - 541-686-8885 Office Hours: Tuesday-Friday, 10am-4pm