

Today's Highlights: May 1st, 2021

- ★ Vaccines and Masks and Online Resources and the Streatery and More!
- ★ Be a M.V.P. - Member.Volunteer.Partner.
- ★ Weather, Birthdays, UnClassifieds and more on the back page!

SATURDAY MARKET NEWSLETTER
May 1st, 2021 • VOL. 52- NO. 5
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[eugen Saturdaymarket.org](mailto:info@eugen Saturdaymarket.org)
info@eugen Saturdaymarket.org

Saturday Market



MARKETPLACE • COMMUNITY • CELEBRATION

From Kirsten

Good Morning Saturday Marketers!
Happy May Day! We have another lovely day in store for us. Members are reporting strong sales this season, so I hope you have an amazing sales day today!

It is almost Board election time! Please consider running for the Board and representing the Members of the Saturday Market. There will be three seats up for election. Board terms are 18 months and the Board meets the first Wednesday of every month from 5:15 pm – 7:15 pm. Candidate Statements are due in the office no later than Thursday, May 20th. Please email them, with a photo, to info@eugen Saturdaymarket.org. You must attend one Board Meeting within the last 12 months to be eligible to run. The Board meets on May 5th and June 2nd before the election on June 5th. The Board meets virtually. Please let me know which date you want to attend, and I will email the link to you to participate. We have a limit on the number of people attending in-person, so if attending remotely isn't an option for you, please let me know and we will do our best to accommodate your in-person attendance. If you have questions, please contact me.

I want to encourage the Membership to donate to the Kareng Fund. Consider rounding up your fees every week to give to this worthy non-profit, i.e. if you owe \$18 for the day, round it up to \$20. If you or someone you know is in need, the Saturday Market has information at the office of services available. This information was made available by the Kareng Fund.

Thought for the day..."Freethinkers are those that are willing to use their minds without prejudice and without fearing to understand things that clash with their own customs, privileges, or beliefs. This state of mind is not common, but it is essential for right thinking..." –Leo Tolstoy.

Happy Selling,
Kirsten

Sell at Tuesday Market!

The Tuesday Farmers Market starts again on May 4th. We have 18 available spaces. To get a space, email us at info@eugen Saturdaymarket.org by Thursday at 4pm the week before you plan to sell. JJ will meet you on the south-east corner of the East Park Block at 8:45am on the dot on Tuesday morning. Do not park on Oak or 8th Street. The daily fee is \$5 plus 10% of sales. All booths are 8x8, and booth weights and fire extinguishers are required. The hours are 10am-3pm. JJ will pick up your envelopes at 2:45pm.

May the 4th Be With You!

M.V.P. Message

Member. Volunteer. Partner.

Let's Get Vaccinated

To all the Saturday Market members: I encourage you all to sign up for & get your Covid-19 vaccine shots. If all of us are vaccinated, we protect not only ourselves, our friends and family, but also our customers. We want them coming back over and over. It will also help to return to a normal selling situation. I am planning on having a Vaccinated sign in my booth. I encourage those who are over two weeks after the 2nd shot to do the same. It might make the public feel better.

Stay Safe and Well
Vincent LaRoche
Designs LaRoche
Space #107

If you would like to submit an article for the M.V.P. Message column, please submit it via email to info@eugen Saturdaymarket.org by noon each Thursday.

About Masks Outside

As Lane County moves back into the Extreme Risk category, it's important to maintain safety at the Market. We are continuing our Covid-19 safety guidelines until the State of Oregon lifts their mandates. This includes face masks.

The CDC recently stated that fully vaccinated people can gather or conduct activities outdoors without wearing a mask except in certain crowded settings and venues. The Market can be a crowded setting/venue; therefore, we will continue to ask members and staff to wear face masks unless you are actively eating or drinking.

This new CDC guideline is likely to cause confusion with our shoppers. We will politely ask shoppers to wear masks and you may also ask them to wear a mask before shopping with you.

The mask mandate may be updated by the state in the coming weeks. We will update you of the safety plan as more people in Lane County become fully vaccinated.

Member Portal and Artisan Directory

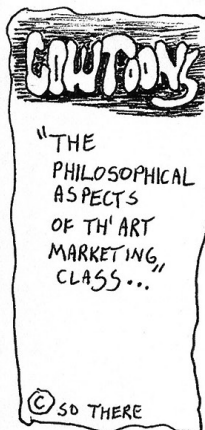
We encourage all members to take advantage of the Member Portal which populates the Artisan Directory. We have had the Portal and Directory on the website for over a year. Currently, out of 325 members, only 100 have uploaded a profile picture. There's a website redesign coming up. It would be great to bulk up the Artisan Directory to go along with the new design.

People are using our website to navigate the Market and using the Artisan Directory. We have handouts with QR codes that take people directly to the Weekly Map and Directory. Keep in mind that every Saturday you sell, your name is listed in the Weekly Live Map along with a link to your Profile. If someone does a keyword search, like "flowers", on the Map, then a red pin drops on the map and they get a list of members with the keyword "flowers" that are selling that Saturday. The Map shows your profile picture and links to your profile in the Directory. They can also search past and future Markets.

Please take some time to add pictures and a business description. The Portal gives you control over your keywords, contact info and public image. Once you get started, you'll find it easy to update. Call us at 541-686-8885 during office hours for help getting started. We will happily walk you through the process of adding pictures and answer all your questions. You can also email us at info@eugen Saturdaymarket.org.

If you don't have a picture, then please ask Vanessa. She has taken gobs of pictures and has access to decades of past pictures too. She is happy to take a picture and upload it for you as well as adding your business description or anything else.

Member Portal:
<https://tinyurl.com/33tkx6sy>
Instructions:
<https://tinyurl.com/y53ewsnd>
Weekly Live Map:
<https://tinyurl.com/fcd6amw>
Artisan Directory:
<https://tinyurl.com/ywcamy88>





The Market Corner

Wishing a Happy belated April 26th birthday to Denise Gosar. Happy May Day birthday to lemonade gourmet Loren Tritten and mixed media artist Caroline Richards. Happy May birthday to Dirt Witch Jacqueline McClure on Monday, clothing artist Sierah Edwards on Tuesday, lapidary artist Michael White Horse on Wednesday, glass artist Sara Hensley on Thursday and glass artist Carol Nelson on Friday!

A very happy birthday to you all. We hope this is your best year yet!

The Kareng Fund

The Kareng Fund is an emergency relief fund set up to help low income, self-employed artisans and their families who experience a serious career threatening crisis. You can make a donation any time, just specify your donation on the front of your payment envelope. You can "round up" your fees to easily donate a little each week. You can also help the Kareng Fund every time you purchase something from Amazon!

The Kareng Fund is offering \$250 grants to any member that needs help paying membership fees, reserve fees or booth fees. They will also help with Holiday Market booth fees this year.

To contribute through Amazon, go to smile.amazon.com and search for "Kareng Fund". From that point forward, every purchase you make through Amazon will benefit the Kareng Fund, helping artisans in need. Brochures are available at the Info Booth or on their website at www.karengfund.org.

Credit Card Sales

Saturday Market accepts Visa, Mastercard, Discover, & American Express. Send your customer to the South Park Info Booth with a properly filled out credit card slip. Remember to use only the member's name-not business name.

Your check for the amount of the sale less 5% for bank charges will be MAILED on Wednesday. Call the office if you would like to pick up your check. We will not put Visa checks into Reserve members' envelopes.

Reminder: You cannot charge your customers a fee or increase the cost of your product by a percentage for paying with a credit card. You can offer a cash discount instead.

Unclassifieds

To place your free unclassified, bring it to the Info Booth by the end of the day, to the office by Thursday at noon, or e-mail it to us at info@eugen Saturdaymarket.org with "NEWSLETTER" in the subject.

Traditional wooden Saturday Market booth sized to fit 4 x 4 space. \$5. See David Winship in space 141 or email davew@winshipdesigns.com. (541) 912-7089 (4/24)

For sale - 1997 Subaru Legacy wagon, 235,000 miles, green, good condition, lots of bumper stickers. \$300. Call Bill at 541-556-4429 (4/10)

Free fabric! I have a wide variety of fabric for anyone who can use it. Lots of different things, woven and knit, fancy and plain, scraps, small pieces and some bigger. I will be bringing a tub full to market each week until I can clear enough space in my attic to do some electrical work. Come by and see if there's anything you can use! Maia with the bird shirts, probably in space 188/189. (4/3).

Stretery Opportunity

Last summer the City of Eugene began a program to help downtown restaurants serve their customers in an open-air setting. It's called The Stretery. The city closes Broadway St. to traffic between Willamette St. and Olive St. Restaurants put their seating in the parking areas and a little bit into the streets. They had a few nights with live music last year, but it's uncertain if they will have music this year. Mostly they found that the bars and restaurants needed the space to expand if they wanted to offer dine-in services during the pandemic.

The city has asked if Saturday Market members would like to sell at the Stretery this year. They will have about 3-4 8x8 spaces on the sidewalk available on the corner of Broadway and Olive near The Horsehead. If this program is successful, then they may open up more space.

The selling days and hours are currently being discussed. The days will likely be weekdays - no Saturdays or Tuesdays since those days conflict with Markets. The selling hours are likely to be 11am-3pm since the lunch time brings the most people into the space.

The Market won't collect fees from these sellers. We don't know if sales will be good or not until we try it; therefore, it's free for anyone that would like to take the chance.

We won't have any services on site for making change or processing credit cards. Downtown Ambassadors and Red Hats will be on site for security. You can use the restroom at the office. Parking during the week is not free although right now the parking garages are wide open.

Email us at info@eugen Saturdaymarket.org or call the office at 541-686-8885 if you are interested in selling at the Stretery.

Weather

It's a solid medium nice day out here today. The weather is described as considerable cloudiness with a high of 66 degrees and a 20% chance of rain. The wind is light and coming from the NNW at 11mph. Not too sunny, not too cloudy, probably not rainy, yeah, it's a medium kinda day outside. I like it. I only brought one pair of shoes, so good enough!



sales, O sales, sales I hope!

Ancient Market incantation (Nov 3, 1973)

Committee Meetings

Night Force Task Force
Tues., May 4th - 1:00 PM-3:00 PM

Board Meeting
Weds., May 5th - 5:15 PM-7:15 PM

Board Meeting
Weds., June 2nd - 5:15 PM-7:15 PM

Board Meeting
Weds., July 7th - 5:15 PM-7:15 PM

Holiday Market Committee Meeting
Weds., July 14th - 2:00 PM-4:00 PM

All meetings take place
at the Market Office
and Virtually with Zoom.

All are welcome!

Saturday Market Social Life!

Follow along with The Saturday Market on the website and through social media. Share your content to get included and reach a new audience!

Facebook: facebook.com/EugeneSaturdayMarket

Twitter / Instagram: @SaturdayMarket

We're also on Pinterest, Yelp, TripAdvisor, Google Business, YouTube, Flickr, & more.

THE SATURDAY MARKET BOARD OF DIRECTORS AND OFFICERS

Chairperson - Rachell Coe
Vice Chairperson - Willy Gibboney
Secretary - Diane McWhorter
Treasurer - Tym Mazet
Gary Becker, Len Gould,
Anna Lawrence, Shannon Lee-Hutson,
Teresa Pitzer, Chuck Roehrich, Jan Speulda

Committee Chairs

Standards Committee Co-Chairs:
Gary Becker, Teresa Pitzer
Food Committee Co-Chairs:
Colleen Bauman, Janet Rosenberg
Holiday Market Committee Co-Chairs:
Rachell Coe, Mary Newell
Sustainability Committee Co-Chairs:
Denise Gosar, Anna Lawrence

Staff

General Manager - Kirsten Bolton
Assistant Manager - JJ Hendrix
Site Ops Supervisor- Dave Welch
Marketing - Vanessa Roy
Membership Services - AJ Jackson
Stage Manager - Jimmy Haggard
Member Liaison - Zora Parker

E-mail - info@eugen Saturdaymarket.org
Office/Info Booth Phone - 541-686-8885
Office Hours: Tuesday-Friday, 10am-4pm

