

Today's Highlights: April 24th, 2021

- ★ Great MVP About Rainy Days Plus a New Opportunity to Sell Downtown
- ★ Be a M.V.P. - Member.Volunteer.Partner.
- ★ Weather, Birthdays, UnClassifieds and more on the back page!

SATURDAY MARKET NEWSLETTER
April 24th, 2021 • VOL. 52- NO. 4
30 E. Broadway #124, Eugene, OR 97401
(541) 686-8885 | fax (541) 338-4248
[eugenesaturdaymarket.org](mailto:info@eugenesaturdaymarket.org)
info@eugenesaturdaymarket.org

Saturday Market



MARKETPLACE • COMMUNITY • CELEBRATION

From Kirsten

Good Morning Saturday Marketers!
It's going to be a typical Spring Saturday – a little rainy but still beautiful. Thanks for coming out and making it a great day at the Park Blocks.

We have been selling out of 8x8s the last couple of weeks. Although this is a sign of our return to normal, we don't like it when we can't fit everyone in. This is our new challenge – how to have a successful market without turning members away. We need our members to show up every Saturday in order to have a successful Market – rain or shine. What we are going to do is to stop new member orientations for the time being. We had hoped to be able to grow to 75% capacity soon, which would have solved this, but now that we are back in the high risk category, it looks like it will be a couple of months before we can grow. Please don't let our capacity limit your interest in showing up every Saturday. You will get a point for trying.

I want to remind you that the parking meters start charging at 10 a.m. City Parking Services regularly shows up at 10 a.m. sharp to check the meters and will issue tickets for any meter that is expired. They cannot differentiate between Saturday Market members and the public. If you think you are going to run past 10 a.m. on a meter during load-in, put a quarter or two in the meter. It's better than a \$16 ticket.

Thought for the day...

"It's impossible," said pride.

"It's risky," said experience.

"It's pointless," said reason.

"Give it a try," whispered the heart.

- Unknown

Happy Selling,
Kirsten

Night Market Task Force

Thanks for answering the survey question about your interest in Night Markets. From the responses to our survey, the results are 63% in favor of Night Markets. That's enough members to move ahead with the plans.

We are in the process of asking volunteers to join a task force to organize Saturday Night Markets. We would like to have three Night Markets this summer that are held from 6pm-9pm. There will be one per month in June, July and August.

We have a couple of volunteers so far, but we need more! Volunteer your time to organize how these Markets will operate. We will start holding meetings in May.

This task force will be tasked with answering the questions you sent in with your survey responses. We will announce those plans as they are made.

Email us at info@eugenesaturdaymarket.org or call the office at 541-686-8885 to be on the Night Market Task Force.

M.V.P. Message

Member. Volunteer. Partner.

I Remember My First Rainy Day

I started in October and sales had been good but this was going to be my first rainy day challenge.

So as an old Boy Scout I was going to "Be Prepared."

I had an old wooden booth with a top tarp but no sides. So off I went to Creative Awnings and bought some tarps and lots of bungees.

I set up my booth during the week and I cut the tarps to size and I put bungees everywhere.

This thing was airtight - I was so proud. Saturday arrived and I got a space on the West Blocks right on 8th Street facing south. I set up my booth hoping to impress all the older vendors.

The first gust of wind blew my booth halfway on to 8th Street.

And I realized I had just made a very large box kite.

I spent the rest of the afternoon slowly taking off all the bungees and sides.

But I learned two good lessons:

- 1) You cannot fight wind - let it flow.
- 2) When I check the weather report I always check the wind speed and wind direction.

Chris Pender

The Game of Real Life
Space #322

If you would like to submit an article for the M.V.P. Message column, please submit it via email to info@eugenesaturdaymarket.org by noon each Wednesday.

Streatory Opportunity

Last summer the City of Eugene began a program to help downtown restaurants serve their customers in an open-air setting. It's called The Streatory. The city closes Broadway St. to traffic between Willamette St. and Olive St. Restaurants put their seating in the parking areas and a little bit into the streets. They had a few nights with live music last year, but it's uncertain if they will have music this year. Mostly they found that the bars and restaurants needed the space to expand if they wanted to offer dine-in services during the pandemic.

The city has asked if Saturday Market members would like to sell at the Streatory this year. They will have about 3-4 8x8 spaces on the sidewalk available on the corner of Broadway and Olive near The Horsehead. If this program is successful, then they may open up more space.

The selling days and hours are currently being discussed. The days will likely be weekdays - no Saturdays or Tuesdays since those days conflict with Markets. The selling hours are likely to be 11am-3pm since the lunch time brings the most people into the space.

The Market won't collect fees from these sellers. We don't know if sales will be good or not until we try it; therefore, it's free for anyone that would like to take the chance.

We won't have any services on site for making change or processing credit cards. Downtown Ambassadors and Red Hats will be on site for security. You can use the restroom at the office. Parking during the week is not free although right now the parking garages are wide open.

Email us at info@eugenesaturdaymarket.org or call the office at 541-686-8885 if you are interested in selling at the Streatory.



