Today's Highlights: September 5th, 2020

* Holiday Market Booking has begun. Declare by Sept. 19th!
* Be a M.V.P. - Member/Volunteer/Partner.
* Weather, Birthdays, Unclassifieds and more on the back page!

SATURDAY MARKET NEWSLETTER September 5th, 2020
30 E. Broadway #124, Eugene, OR 97401
(541) 866-8885 | fax (541) 338-4248
eugenesaturdaymarket.org
info@eugenesaturdaymarket.org

From Kirsten

Good Morning Saturday Marketers! Happy Labor Day Weekend! We are getting a nice stretch of warm weather this summer. Remember to stay hydrated.

Holiday Market 2020 plans have been officially finalized by the Board of Directors at the September 2nd meeting. An email was sent to all current and previous year members on Thursday, September 3rd. If you are interested in selling at the Holiday Market this year, please declare your attendance by September 19th. We need approximately 85 members selling each weekend in order to proceed with booking. We are publishing all the details in this newsletter.

We will be conducting the Annual Member Survey this month. This is your opportunity to tell us how we are doing and to let us know what is working and what isn’t. You can pick up the survey at the Information Booth or print it off at our website at eugenesaturdaymarket.org. Please take a minute to complete the survey and return it to the Information Booth or mail it in. The results will be tallied and presented to the Board of Directors at their November meeting.

We have received a lot of questions about the Saturday Market points that are being generated this year by those members that are selling and how they will be used in years to come. As you may remember, all current members were granted 10 Saturday Market points for booking. All Reserve Members that either paid their reserve fee or took a Leave of Absence are guaranteed their spaces next Saturday Market Season. The points that are generated this season will apply as usual to future years. There will be no Holiday Market points this year.

The points generated at this year’s outdoor Holiday Market will be counted as Saturday Market points. Therefore, there will be a total of 38 points possible this year, which includes the 10 points that were assigned to all current members. All Holiday Market Booking of Reserves from 2019 will carry over to 2021.

Thought for the day…“My wish for you is that you continue. Continue to be who and how you are, to astonish a mean world with your acts of kindness. Continue to wonder and be interested in the business of your tender heart.” – Maya Angelou

Happy Selling! Kirsten

Fundraising Committee

Join us at our next virtual meeting on Sept. 16th at 11am. This meeting will not be held at the office. Please call the office on Thursday or Friday at 541-686-8885 or email us at info@eugenesaturdaymarket.org to join. We will share the remote meeting details with anyone who’s interested. We would love for everyone who is able to participate. We welcome the opportunity to have you join us.

M.V.P. Message

Turning Poison Into Medicine

I want to start by thanking Vanessa for encouraging me to write this. The support of the Market Staff has meant a lot to me these past months. Their hard work at keeping us up a storm during these unprecedented times is deeply appreciated. I have been a Market member since 2009 and have been grateful for the low-risk opportunity and incredible space that the Market provides. We are fortunate to be a part of this!

The biggest benefit I have received from being a Market member is learning to adapt and thrive. What do I mean by this? I mean learning how to cope with fear and anxiety because you might not get a spot to sell. I didn't get a spot (we are talking 4x4's folks) until my 5th Saturday of driving up from Corvallis. Then, I had to overcome being an imposter and learn how to sell my product. It took me several years to have the courage to ask a good price. I learned how to get along with other members, which isn’t always easy. My product and business has changed after taking one year off to recreate myself. This year’s challenges have definitely been the biggest opportunity for me to adapt, to say it in a nice way.

Through it all, our Market was there for me, welcoming me back and most importantly giving me a place where I feel I belong. It's been a true honor to be a part of something that encourages expression, regards members as significant and supports and builds community. I’m happy to witness other artists and makers on their journeys. It’s not easy running a small business, and that is essentially what we are doing.

I want to share an inspiring example of another member and friend, Lawrence of Anna’s Haute Tops finished her first website (www. annahautetops.com). Anna said, “I decided to go without having to rely on other’s help and be more independent. I am so glad I’ve done it. Although technologically difficult in the beginning, it is getting easier now. I am very grateful so far, and that feels like a good springboard into the future!” I'm so excited for Anna! She really misses her friends at the market this year, but she will be back in 2021!

Anna demonstrates what Buddhists refer to as, Turning Poison Into Medicine! She took the unfortunate and challenging events of this year and created something good. As artists, we respond with beauty and purpose and strength. Even though on some Saturdays it doesn’t feel like the world appreciates us because our sales are low, the world needs what we offer; beauty, self-expression, celebration and community!

I recently created a subscription box on my website (www.pooshillgifts.com) and I made a new website (www.meetthemakerbox.com) for makers. More than half of online shoppers (54%) are members of subscription box services. Most subscription boxes don’t feel personal, with items from large companies sourced from all over. They are definitely not handmade.

My website features subscription boxes from makers that can hopefully generate consistent monthly income while customers benefit from a personal experience plus wonderful products conveniently delivered. I am not charging makers to have a subscription product on the site. If you are interested in joining me, then please email me at greenthethetmaker@gmail.com or come visit me in space #115. Thank you so much for taking the time to read this, and I hope to see you at the Market!

Brigitte McBride
Gooshill Gifts, Space #115

Holiday Market Update

Your Board of Directors met Sept 2nd, and they approved the plan for Holiday Market 2020. The dates will be Saturdays only, starting Nov. 21st through Dec. 19th from 10am–3pm. We will use the even number booth map for booking. All spaces will be reserved in advance and the order of allocation will be based on membership points. This is the total number of points earned for continuous membership. The full information can be found on current volunteer points as of Oct. 3rd, 2020.

Pricing will be $50 per Saturday for singles or $45 per Saturday for the whole show for a total of $225. There will be no 10% sales fee for Holiday Market. Each member must declare their attendance by Sept. 19th and pay a $50 deposit by Oct. 3rd. In the event Holiday Market is cancelled due to low participation by members or a government closure mandate, all funds will be refundable less a $10 processing fee. The balance will be due when you are contacted to select your spot. Booking will begin on Oct. 6th. We will need approximately 85 members every Saturday to hold Holiday Market this year.

When you declare your attendance, please let us know whether you intend to sell 5 weekends or 3 weekends. We will email you at info@eugenesaturdaymarket.org, call us at 541-686-8885 or see us at the Information Booth on Saturdays by Sept. 19th. We are in the office Thursday and Friday, 10am-4pm, of each week and will return phones calls and emails in the order in which they are received. Please be prepared to pay your down payment when we contact you. If you contacted us by phone or email between Sept. 1st and Sept. 19th, then please call us during business hours.

If you don’t participate this year, the Board has approved the carryover of all Booth Holder of Records from 2019 to 2021.

For those that do participate this year due to weather, you will be allowed to have a small space heater in your booth. We recommend that you bring a car battery, which can be purchased at many retailers and purchase a Modified Sine Wave Power Inverter. The power inverter converts 12V DC power into 120V AC power and features a 3 prong outlet and 1 USB port. It also includes 4 AC outlets and 2 DC power cables. The inverters provide 250W+ of continuous power, depending on the model you purchase. We recommend the Clever Chef Power Inversion Booth and it powers a laptop and two credit card terminals without any problems. The bigger inverters offer more three prong outlets. The heater must be attached directly to a three prong outlet. If you buy a bigger inverter, you can attach a power strip into the second three prong outlet and add Christmas lights.

We recommend the Lasko’s MyHeat™ personal heater, Model#100 or higher. They currently range in price from $15-$30, depending on where you buy it. We recommend an concentrated personal heat that’s ideal for small spaces and uses only 200 watts of power. If you purchase a space heater with higher wattage, you will need to purchase a bigger inverter. Any heater with wattage higher than 200 watts must have automatic tip-over shut off. All booths will be required to have a 2A10BC (5 pound) fire extinguisher and I will be inspecting all booth spaces next Saturday Market Season.

Good for the budget and how you are, to astonish a mean world with your acts of kindness. Continue to wonder and be interested in the business of your tender heart.” – Maya Angelou

Goosehill Gifts, Space #115
**The Market Corner**

Wishing a Happy September birthday to fiber artist Peggy Rodrigues, woodworker Bruce Kramer, and pottery artist Linda Williams tomorrow; jewelry artist Deb Schussler on Monday; fine artist Nancy Bright on Tuesday; author Joe Blake; and jewelry artist Alice Macdonald on Wednesday and tie die artist Josh Wojcik on Thursday!

If you don't see your birthday on your birthday, then please let us know so we can make sure it's in our database.

*A very happy birthday to you all. We hope this is your best year yet!*  

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**The Kareng Fund**

The Kareng Fund is an emergency relief fund set up to help low income, self-employed artisans and their families who experience a serious career threatening crisis. You can make a donation any time, just specify your donation on the front of your payment envelope. You can “round up” your fees to easily donate a little each week. You can also help the Kareng Fund every time you purchase something from Amazon!

The Kareng Fund is offering $250 grants to any member that needs help paying membership fees, reserve fees or booth fees. They will also help with Holiday Market booth fees this year. To contribute through Amazon, go to smile.amazon.com and search for “Kareng Fund.” From that point forward, every purchase you make through Amazon will benefit the Kareng Fund, helping artisans in need. Brochures are available at the Info Booth or on their website at www.karengfund.org.

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**Credit Card Sales**

Saturday Market accepts Visa, Mastercard, Discover, & American Express. Send your customer to the South Park Info Booth with a properly filled out credit card slip.

**NEW:** Your check for the amount of the sale less 5% for bank charges will be MAILED on Thursday. Call the office if you would like to pick up your check. We will put your check into every Guidebook you hand out to your customers.

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**Weather**

We have another hot day ahead but it won’t be as severe as that other hot day so that means a good day. Plus, clouds. The high is 84 degrees with a 10% chance of rain. Winds NWNW at 5-10 mph. We are all talking about Holiday Market so let’s try to think cool winter thoughts and drink lots and lots of water.

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**Sales, O sales, sales I hope!**

*Ancient Market Incarnation (Nov 3,1973)*

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**Saturday Market Social Life!**

Follow along with The Saturday Market on the website and through social media. Share your content to get included and reach a new audience!

Facebook: facebook.com/EugeneSaturdayMarket  
Twitter / Instagram: @SaturdayMarket  
We’re also on Pinterest, Yelp, TripAdvisor, Google Business, YouTube, Flickr, & more.

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**UnClassifieds**

To place your free unclassified, bring it to the Info Booth by the end of the day, to the office by Thursday at noon, or e-mail it to us at info@eugenesaturdaymarket.org with “NEWSLETTER in the subject.  

Julia needs more egg cartons. Please bring them to Market. She will take 12 and 18 count. You can ask for Julia's space at the Info Booth but she usually is in #240/241 or under the covered area on the West Block. The Happy Hens Thank You!  

Ozark Trail Wagon with Tailgate and Side Bags. 49.5” Long x 19” Wide x 21.5” Deep. Tailgate allows for longer loads and easy dumping. Weighs 22lbs Holds 225lbs. Used once. $40. Call Gail at 541-246-5948.

Groovy Cow and Swallowtail Distillery are launching a Sunday Farmer's Market in Springfield starting Aug. 30th. Call Erica Forman to confirm your spot or if you have any questions at 541-357-5951. She can be reached at about 3pm on Thurs., Fri., & Sat. or on her cell phone 541-221-2123 (8/22).

I would like to hire someone to help me with my household chores. North Eugene. Call Kitty. Kitty, a very happy birthday to you all. We hope this is your best year yet!*