

# Today's Highlights: September 5<sup>th</sup>, 2020

- ★ Holiday Market Booking has begun. Declare by Sept. 19th!
- ★ Be a M.V.P. - Member.Volunteer.Partner.
- ★ Weather, Birthdays, UnClassifieds and more on the back page!

**SATURDAY MARKET NEWSLETTER**  
September 5<sup>th</sup>, 2020 • VOL. 51- NO. 13  
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# Saturday Market

MARKETPLACE • COMMUNITY • CELEBRATION

## From Kirsten

Good Morning Saturday Marketers!  
Happy Labor Day Weekend! We are getting a nice stretch of warm weather this summer. Remember to stay hydrated.

Holiday Market 2020 plans have been officially finalized by the Board of Directors at the September 2<sup>nd</sup> meeting. An email was sent to all current and previous year members on Thursday, September 3<sup>rd</sup>. If you are interested in selling at the Holiday Market this year, please declare your attendance by September 19<sup>th</sup>. We need approximately 85 members selling each weekend in order to proceed with booking. We are publishing all the details in this newsletter.

We will be conducting the Annual Member Survey this month. This is your opportunity to tell us how we are doing and to let us know what is working and what isn't. You can pick up the survey at the Information Booth or print it off our website at [eugen Saturdaymarket.org](http://eugen Saturdaymarket.org). Please take a minute to complete the survey and return it to the Information Booth or mail it in. The results will be tallied and presented to the Board of Directors at their November Board Meeting.

We have received a lot of questions about the Saturday Market points that are being generated this year by those members that are selling and how they will be used in future years. As you may remember, all current members were granted 10 Saturday Market attendance points in June for the markets that we weren't able to hold. All Reserve Members that either paid their reserve fee or took a Leave of Absence are guaranteed their spaces next Saturday Market Season. The points that are generated this season will apply as usual to future years. There will be no Holiday Market points this year. The points generated at this year's outdoor Holiday Market will be counted as Saturday Market points. Therefore, there will be a total of 38 points possible this year, which includes the 10 points that were given to all current members. All Holiday Market Booth Holder of Records from 2019 will carry over to 2021.

Thought for the day... "My wish for you is that you continue. Continue to be who and how you are, to astonish a mean world with your acts of kindness. Continue to allow humor to lighten the burden of your tender heart." – Maya Angelou

Happy Selling!  
Kirsten

## Fundraising Committee

Join us at our next virtual meeting on Sept. 16<sup>th</sup> at 11am. This meeting will not be held at the office. Please call the office on Thursday or Friday at 541-686-8885 or email us at [info@eugen Saturdaymarket.org](mailto:info@eugen Saturdaymarket.org) to join. We will share the remote meeting details with anyone that's interested. Everyone is welcome. You can join the meeting as a guest if you are not ready to contribute to the committee. This is a time where your ideas and suggestions are most helpful.

## M.V.P. Message

Member. Volunteer. Partner.

### Turning Poison Into Medicine

I want to start by thanking Vanessa for encouraging me to write this. The support of the Market Staff has meant a lot to me these past months. Their hard work at keeping us afloat during these uncertain times is deeply appreciated. I have been a Market member since 2009 and have been grateful for the low-risk opportunity and incredible space that the Market provides. We are fortunate to be a part of this!

The biggest benefit I have received from being a Market member is learning to adapt and change. What do I mean by this? I mean learning how to cope with fear and anxiety because you might not get a spot to sell. I didn't get a spot (we are talking 4x4's folks) until my 5<sup>th</sup> Saturday of driving up from Corvallis. Then, I had to overcome being an introvert and learn how to sell my products. It took me several years to have the courage to ask a good price. I learned how to get along with other members, which isn't always easy. My product and business has changed after taking one year off to recreate myself. This year's challenges have definitely been the biggest opportunity for me to adapt, to say it in a nice way.

Through it all, our Market was there for me, welcoming me back and most importantly giving me a place where I feel I belong. It's been a true honor to be a part of something that encourages expression, regards beauty as significant, and supports and builds community. I've been lucky to witness other artists and makers on their journeys. It's not easy running a small business, and that is essentially what we are doing.

I want to share an inspiring example of another member and friend. Anna Lawrence of Anna's Haute Tops finished her first website ([www.annashautetops.com](http://www.annashautetops.com)). Anna said, "I decided to go with the changes of this year and become more independent. I am so glad I've done it. Although technologically difficult in the beginning, it is getting easier...I've had 2 sales so far, and that feels like a good springboard into the future!" I'm so excited for Anna! She really misses her friends at the market this year, but she will be back in 2021!

Anna demonstrates what Buddhists refer to as, Turning Poison Into Medicine! She took the unfortunate and challenging events of this year and created something good. As artists, we respond with beauty and purpose and strength. Even though on some Saturdays it doesn't feel like the world appreciates us because our sales are low, the world needs what we offer: beauty, self-expression, celebration and community!

I recently created a subscription box on my website ([www.goosehillgifts.com](http://www.goosehillgifts.com)), and I made a new website ([www.meetthemakerbox.com](http://www.meetthemakerbox.com)) for makers. More than half of online shoppers (54%) are members of subscription box services. This industry caters to the desire for convenient and personalized experiences. Most subscription boxes don't feel personal, with items from large companies sourced from all over. They are definitely not handmade.

My website features subscription boxes from makers that can hopefully generate consistent monthly income while customers benefit from a personal experience plus wonderful products conveniently delivered. I am not charging makers to have a subscription product on the site. If you are interested in joining me, then please email me at [meetthemakerbox@gmail.com](mailto:meetthemakerbox@gmail.com) or come visit me in space #115. Thank you so much for taking the time to read this, and I hope to see you at the Market!

Brigitte McBride  
Goosehill Gifts, Space #115

## Holiday Market Update

Your Board of Directors met Sept. 2<sup>nd</sup>, and they approved the plan for Holiday Market 2020. The dates will be Saturdays only, starting Nov. 21<sup>st</sup> through Dec. 19<sup>th</sup> from 10am-3pm. We will use the even number booth map for booking. All spaces will be reserved in advance and the order of allocation will be based on membership points. This is the total number of points earned for continuous membership. Ties will be broken using current waitlist points as of Oct. 3<sup>rd</sup>, 2020.

Pricing will be \$50 per Saturday for single dates or \$45 per Saturday for the whole show for a total of \$225. There will be no 10% sales fee for Holiday Market. Each member must declare their attendance by Sept. 19<sup>th</sup> and pay a \$50 deposit by Oct. 3<sup>rd</sup>. In the event Holiday Market is cancelled due to low participation by members or a government closure mandate, all funds will be refundable less a \$10 processing fee. The balance will be due when you are contacted to select your space. Booking will begin on Oct. 6<sup>th</sup>. We will need approximately 85 members every Saturday to hold Holiday Market this year.

When you declare your attendance, please let us know whether you intend to sell all 5 weekends or specific weekend dates. Please email us at [info@eugen Saturdaymarket.org](mailto:info@eugen Saturdaymarket.org), call us at 541-686-8885 or see us at the Information Booth on Saturdays by Sept. 19<sup>th</sup>. We are in the office Thursday and Friday, 10am-4pm, of each week and will return phone calls and emails in the order in which they are received. Please be prepared to pay your down payment when we contact you. If you contacted us and haven't heard from us by Sept. 19<sup>th</sup>, then please call us during business hours.

Even if you don't participate this year, the Board has approved the carryover of all Booth Holder of Records from 2019 to 2021.

For those of you on the fence about participating this year due to weather, you will be allowed to have a small space heater in your booth. We recommend that you bring a car battery, which can be purchased at many retailers and purchase a Modified Sine Wave Power Inverter. The power inverter converts 12V DC power into 120V AC power and features a 3 prong outlet and 1 USB port. It also includes a DC adapter and battery clamp cables. The inverters provides 250W+ of continuous power, depending on the model you purchase. We currently use a 250W at the Information Booth, and it powers a laptop and two credit card terminals without any problems. The bigger inverters offer more three pronged outlets. The heater must be attached directly to a three pronged outlet. If you buy a bigger inverter, you can attach a power strip into the second three prong outlet and add Christmas lights.

We recommend the Lasko's MyHeat™ personal heater, Model#100 or higher. They currently range in price from \$15-\$30, depending on where you buy it. It provides concentrated personal heat that's ideal for small spaces and uses only 200 watts of power. If you purchase a space heater with higher wattage you will need to purchase a bigger inverter. Any heater with wattage higher than 200 watts must have automatic tip-over shut off. All booths will be required to have a 2A10BC (5 pound) fire extinguisher and I will be inspecting all booth heaters. Additionally, we will put out our outdoor space heaters.

We are excited to revisit our roots and have an outdoor Holiday Market this season.





## The Market Corner

Wishing a Happy September birthday to fiber artist Peggy Rodrigues, woodworker Bruce Kramer, and pottery artist Linda Williams tomorrow, jewelry artist Deb Schussler on Monday, fine artist Nancy Bright on Tuesday, author Joe Blakely and jewelry artist Alice Macdonald on Wednesday and tie dye artist Josh Wojcik on Thursday!

If you don't see your birthday on your birthday, then please let us know so we can make sure it's in our database.

*A very happy birthday to you all. We hope this is your best year yet!*

## The Kareng Fund

The Kareng Fund is an emergency relief fund set up to help low income, self-employed artisans and their families who experience a serious career threatening crisis. You can make a donation any time, just specify your donation on the front of your payment envelope. You can "round up" your fees to easily donate a little each week. You can also help the Kareng Fund every time you purchase something from Amazon!

The Kareng Fund is offering \$250 grants to any member that needs help paying membership fees, reserve fees or booth fees. They will also help with Holiday Market booth fees this year. To contribute through Amazon, go to [smile.amazon.com](http://smile.amazon.com) and search for "Kareng Fund". From that point forward, every purchase you make through Amazon will benefit the Kareng Fund, helping artisans in need. Brochures are available at the Info Booth or on their website at [www.karengfund.org](http://www.karengfund.org).

## Credit Card Sales

Saturday Market accepts Visa, Mastercard, Discover, & American Express. Send your customer to the South Park Info Booth with a properly filled out credit card slip.

**NEW: Your check for the amount of the sale less 5% for bank charges will be MAILED on Thursday. Call the office if you would like to pick up your check. We will not put Visa checks into Reserve members' envelopes.**

*Reminder: You cannot charge your customers a fee or increase the cost of your product by a percentage for paying with a credit card. You can offer a cash discount instead.*

## Unclassifieds

To place your free unclassified, bring it to the Info Booth by the end of the day, to the office by Thursday at noon, or e-mail it to us at [info@eugenesaturdaymarket.org](mailto:info@eugenesaturdaymarket.org) with "NEWSLETTER" in the subject.

Julia needs more egg cartons. Please bring them to Market. She will take 12 and 18 count. You can ask for Julia's space at the Info Booth but she's usually in #240/241 or under the covered area on the West Block. The Happy Hens Thank You! (9/5)

Ozark Trail Wagon with Tailgate and Side Bags. 49.5" Long x 19" Wide x 21.5" Deep. Tailgate allows for longer loads and easy dumping. Weighs 22lbs Holds 225lbs. Used once. \$40. Call Gail at 541-246-5949.

Grassy Cow and Swallowtail Distillery are launching a Sunday Farmer's Market in Springfield starting Aug. 30<sup>th</sup>. Call Erica Forman to confirm your spot or if you have any questions at 541-357-5951. She can be reached at about 3pm on Thurs., Fri., & Sat. or on her cell phone 541-221-2123 (8/22)

I would like to hire someone to help me with my household chores. Non-smoker. Kitty friendly. Lives in South Eugene. Call Susan at 541-606-9040 (8/8)

Looking for a few good makers, to join us at: [www.meetthemakerbox.com](http://www.meetthemakerbox.com)! Do you have a subscription product or want to create and market one, to create consistent monthly income in these changing times? We are a team of passionate women, creating products from our hearts, in the hopes of making our world a better place. Subscription boxes filled with products made in the U.S.A. by small businesses, independently owned by women. Please check out our website to learn more or email Brigitte at: [meetthemakerbox@gmail.com](mailto:meetthemakerbox@gmail.com). Meet the Makers and Make a Difference! (7/18)

## Saturday Market Guidebooks

The Guidebook is an amazing way to promote our Market. Grab a handful of Guidebooks from the Info Booth on Saturday morning to give to your customers. Customers love free things and the Guidebook is a wonderful souvenir & tool for enjoying Saturday Market. Open it up and show them where they're at - Your Booth! It's a fabulous way to help them remember where they saw you earlier in the day, something free to give and an opening into conversation with your customers. Put your business card into every Guidebook you hand out.

Please feel free to take Guidebooks to your favorite hangouts and places you visit. Help us spread the word about our amazing Saturday Market by handing out a Guidebook or two.

## Weather

We have another hot day ahead but it won't be as severe as that other hot day so that means a good day. Plus, clouds. The high is 84 degrees with a 10% chance of rain. Winds NNW at 5-10 mph. We are all talking about Holiday Market so let's try to think cool winter thoughts and drink lots and lots of water.



*sales, O sales, sales I hope!*

*Ancient Market Incantation (Nov 3, 1973)*

## Committee Meetings

Holiday Market Committee Meeting  
Thurs., Sept. 10<sup>th</sup> - 2:00 PM-4:00 PM

Fundraising Committee Meeting  
Wed., Sept. 16<sup>th</sup> - 11:00 AM-12:00PM

Board Meeting  
Wed., Oct. 7<sup>th</sup> - 5:15 PM-7:15 PM

Holiday Market Committee Meeting  
Thurs., Oct. 8<sup>th</sup> - 2:00 PM-4:00 PM

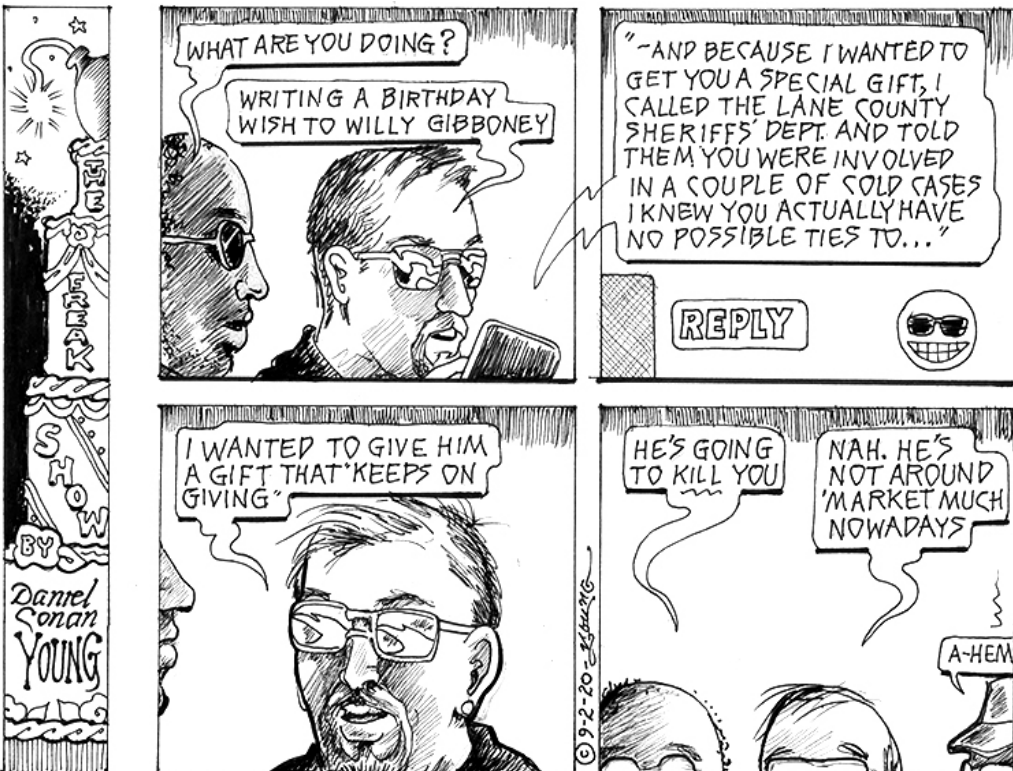
All meetings take place  
at the Market Office  
and Virtually with GoToMeeting.

## Saturday Market Social Life!

Follow along with The Saturday Market on the website and through social media. Share your content to get included and reach a new audience!

**Facebook:** [facebook.com/EugeneSaturdayMarket](https://facebook.com/EugeneSaturdayMarket)

**Twitter / Instagram:** @SaturdayMarket  
We're also on Pinterest, Yelp, TripAdvisor, Google Business, YouTube, Flickr, & more.



**THE SATURDAY MARKET BOARD OF DIRECTORS AND OFFICERS**

- Chairperson - Rachell Coe
- Vice Chairperson - Anna Lawrence
- Secretary - Diane McWhorter
- Treasurer - Tym Mazet
- Gary Becker, Len Gould, Linda Lamb, Shannon Lee-Hutson, Chuck Roehrich, Jan Speulda, Teresa Pitzer
- Standards Committee Co-Chairs: Gary Becker, Teresa Pitzer
- Food Committee Co-Chairs: Colleen Bauman, Janet Rosenberg
- Holiday Market Committee Co-Chairs: Rachell Coe, Mary Newell
- Sustainability Committee Co-Chairs: Denise Gosar, Anna Lawrence
- Fundraising Committee Chair: Willa Bauman
- General Manager - Kirsten Bolton
- Assistant Manager - JJ Hendrix
- Site Ops Supervisor - Dave Welch
- Marketing - Vanessa Roy
- Membership Services - AJ Jackson
- Stage Manager - Jimmy Haggard
- Member Liaison - Zora Parker

E-mail - [info@eugenesaturdaymarket.org](mailto:info@eugenesaturdaymarket.org)  
Office Hours: Thursday-Friday, 10am-4pm