

# Today's Highlights: August 22<sup>nd</sup>, 2020

- ★ Thanks to everyone for coming out! It's a beautiful day.
- ★ Be a M.V.P. - Member.Volunteer.Partner.
- ★ Weather, Birthdays, UnClassifieds and more on the back page!

**SATURDAY MARKET NEWSLETTER**  
August 22<sup>nd</sup>, 2020 • VOL. 51- NO. 11  
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# Saturday Market

MARKETPLACE • COMMUNITY • CELEBRATION

## From Kirsten

Good Morning Saturday Marketers!  
Welcome to another fabulous Saturday Market. It is you, our members that make this market the success it is. Your dedication to your craft and coming to Market every Saturday has created this local institution that the public wants to come to every weekend!

I wanted to talk briefly about the economic state of the Market. We have reduced staff hours and begun fundraising in an effort to keep the Market open. Since the Market is half the size it normally is, we are generating half the revenue and we've had to reduce expenses where we can to be in-line with the revenue being generated each Saturday. The organization is not in jeopardy. We are watching our revenue and reserves very closely and will not allow the Market to close its doors forever. We are doing everything we need to in order to secure our opening next season. If we discover that revenue drops below our weekly expenses, we will need to close the season early.

Holiday Market is going to happen if we have enough participation from our members. We need 85 members selling per week to hold it. The Board of Directors will vote on the plan for Holiday Market at the September Board meeting. Once they approve the plan, we will begin the process of booking Holiday Market. An email will go out in early September with details, so keep your eye out for it.

Thought for the day..."The aim of art is to represent not the outward appearance of things, but their inward significance." - Aristotle

Happy Selling!  
Kirsten

## Fundraising Committee

The Board has formed a Fundraising Committee. All members are invited to volunteer their time to this committee. We will discuss the current fundraisers as well as new ways to bring in some extra funds to help us get through this tough year. This will be an important committee even after the pandemic. Please consider volunteering your time. Email us at [info@eugen Saturdaymarket.org](mailto:info@eugen Saturdaymarket.org) to join the committee.

The first meeting time has changed. We are meeting this Thursday, Aug. 27<sup>th</sup> at 11am-1pm in the office and virtually.



## Holiday Market Update

Your Holiday Market Committee met on Thursday. In their meeting, they made some decisions about organizing this Market to be fair and accessible. Keep in mind that the Board must approve the motions made by the Holiday Market Committee. The Board meets on Sept. 2<sup>nd</sup>. We will let everyone know of any changes after the Board meets. This is the most current information.

We are proceeding with plans to have Holiday Market on the Park Blocks. There will be 5 Saturdays from Nov. 21<sup>st</sup>-Dec. 19<sup>th</sup>. The hours are 10am-3pm. We will use one map rather than evens and odds. We have not chosen the map yet. We will have 4x4 spaces and 8x8 spaces. Saturday Market reserve spaces will end on Nov. 14<sup>th</sup> meaning that the need for even and odd space maps will end. All COVID-19 safety measures will stay in place.

We will ask for a declaration of attendance the first week of September. That means you must call or email with your intent to sell. The deadline to reply and declare attendance will be Sept 19<sup>th</sup>. There will be a \$50 non-refundable deposit due to book a space by Oct. 3<sup>rd</sup>. Next, we will contact everyone that has declared their attendance and made a deposit to book spaces in point order.

The cost will be a non-refundable flat fee of \$50 per Saturday. If you book all 5 Saturdays, then the price is \$45 per Saturday for a total of \$225. Your total will be due in full when you book your space. There will not be a Work Task fee.

We need no less than 85 spaces booked every weekend to cover the costs. That means that if we have less than 85 members declaring their attendance by Sept. 19<sup>th</sup>, then we will cancel Holiday Market. We received more than that when we held our surveys; therefore, we feel that we will have enough members to proceed. We also have a positive outlook about customers coming out to shop locally.

A shorter selling day, booking spaces ahead, and paying in advance, means less time outside and more daylight. We think this is a reasonable way to have a safe Holiday Market. Stay tuned for more details.

Your Past Owings

A TWISTED  
FANTASY WITH  
A MODICUM OF TRUTH.



## Sell at Tuesday Market!

All Saturday Market members can sell at the Tuesday Farmers Market. Email us at [info@eugen Saturdaymarket.org](mailto:info@eugen Saturdaymarket.org) by Thursday to be included. If you are selling on Tuesday, you can declare your attendance for the following Tuesday as well. We do not have an Info Booth on site for change or credit card processing.

We have about 10 spaces available every week that are assigned in Tuesday Market points order. Meet us on the East Park Block by 8:45 a.m. on Tuesday to get your space and set up.

The daily fee is \$5 plus 10%, all booths are 8x8. Hours are 10-3. We pick up your envelopes at 2:45.

There is no free parking on Tuesdays.

Tuesday Market has a separate point system that is not related to Saturday Market or Holiday Market points.

## Saturday Market Check-In

Our new socially distant map configuration requires some adjustments to our usual Saturday morning check in routine.

- Reserve Members must claim their space by the Wednesday before your odd/even numbered space is available. Call us at 541-686-8885 or email [info@eugen Saturdaymarket.org](mailto:info@eugen Saturdaymarket.org) to claim your space. You don't need to contact us if you don't plan to sell.
- Reserve Members that don't sell on a day they have claimed will be held responsible for the \$13 booth fee.
- Reserve members can sell when their spaces are not on the map as a non-reserve member.
- All members using the Waiting List must check in at the Info Booth no later than 8:30am as usual.
- We will send an email on Friday with a list of available spaces. Try to choose your top 3 spaces in advance.
- All booths are spaced 8' apart.

Here is the Odd Map Link:  
<https://tinyurl.com/y5k4ba9l>  
Here is the Even Map Link:  
<https://tinyurl.com/y48xc8sk>





## The Market Corner

Wishing a Happy August birthday to fiber artist and mask maker extraordinaire Lara Howe today, pottery artist Brian Gorrin on Tuesday, and batik artist James Goranson on Thursday!

If you don't see your birthday on your birthday, then please let us know so we can make sure it's in our database.

*A very happy birthday to you all. We hope this is your best year yet!*

## The Kareng Fund

The Kareng Fund is an emergency relief fund set up to help low income, self-employed artisans and their families who experience a serious career threatening crisis. You can make a donation any time, just specify your donation on the front of your payment envelope. You can "round up" your fees to easily donate a little each week. You can also help the Kareng Fund every time you purchase something from Amazon!

The Kareng Fund is offering \$250 grants to any member that needs help paying membership fees, reserve fees or booth fees. They will also help with Holiday Market booth fees this year. To contribute through Amazon, go to [smile.amazon.com](https://smile.amazon.com) and search for "Kareng Fund". From that point forward, every purchase you make through Amazon will benefit the Kareng Fund, helping artisans in need. Brochures are available at the Info Booth or on their website at [www.karengfund.org](https://www.karengfund.org).

This year has been hard on everyone. Thanks for all of your donations through your envelopes.

## Credit Card Sales

Saturday Market accepts Visa, Mastercard, Discover, & American Express. Send your customer to the South Park Info Booth with a properly filled out credit card slip.

**NEW:** Your check for the amount of the sale less 5% for bank charges will be MAILED on Thursday. Call the office if you would like to pick up your check. We will not put Visa checks into Reserve members' envelopes.

*Reminder: You cannot charge your customers a fee or increase the cost of your product by a percentage for paying with a credit card. You can offer a cash discount instead.*

## UnClassifieds

To place your free unclassified, bring it to the Info Booth by the end of the day, to the office by Thursday at noon, or e-mail it to us at [info@eugenesaturdaymarket.org](mailto:info@eugenesaturdaymarket.org) with "NEWSLETTER" in the subject.

Grassy Cow and Swallowtail Distillery are launching a Sunday Farmer's Market in Springfield starting Aug. 30<sup>th</sup>. Call Erica Forman to confirm your spot and or if you have any questions at 541-357-5951. She can be reached at about 3pm Thurs., Fri., & Sat. or at 541-221-2123 (8/22)

I would like to hire someone to help me with my household chores. Non-smoker. Kitty friendly. Lives in South Eugene. Call Susan at 541-606-9040 (8/8)

Looking for a few good makers, to join us at: [www.meetthemakerbox.com](https://www.meetthemakerbox.com)! Do you have a subscription product or want to create and market one, to create consistent monthly income in these changing times? We are a team of passionate women, creating products from our hearts, in the hopes of making our world a better place. Subscription boxes filled with products made in the U.S.A. by small businesses, independently owned by women. Please check out our website to learn more or email Brigitte at: [meetthemakerbox@gmail.com](mailto:meetthemakerbox@gmail.com). Meet the Makers and Make a Difference! (7/18)

## Saturday Market Guidebooks

We have quite a lot of Guidebooks to hand out. The guidebook was created by the Street Team as a way to promote the Market and the members. While we started late and the map is not the usual map, we have the Guidebooks at the Info Booth for anyone to hand out at every Saturday Market.

The Guidebook is an amazing way to promote our Market. Grab a handful of Guidebooks from the Info Booth on Saturday morning to give to your customers. Customers love free things and the Guidebook is a wonderful souvenir & tool for enjoying Saturday Market. Open it up and show them where they're at - Your Booth! It's a fabulous way to help them remember where they saw you earlier in the day, something free to give and an opening into conversation with your customers. Put your business card into every Guidebook you hand out.

Please feel free to take Guidebooks to your favorite hangouts and places you visit. Help us spread the word about our amazing Saturday Market by handing out a Guidebook or two. Again, we have quite a lot of them available.

## Weather

We survived last Saturday's heat wave. Should be smooth sailing from here until the fall. The high is only 82 degrees with a 10% chance of rain. Winds N at 5-10 mph. We are so fortunate to live in Eugene where it's mostly 80's all summer. Smile under your masks at your good fortune to have landed in Eugene.



*sales, O sales, sales I hope!*

*Ancient Market Incantation (Nov 3, 1973)*

## Committee Meetings

Fundraising Committee Meeting  
Thurs., Aug. 27<sup>th</sup> - 11:00 AM-1:00 PM

Board Meeting  
Weds., Sept. 2<sup>nd</sup> - 5:15 PM-7:15 PM

Holiday Market Committee Meeting  
Thurs., Sept. 10<sup>th</sup> - 2:00 PM-4:00 PM

Board Meeting  
Weds., Oct. 7<sup>th</sup> - 5:15 PM-7:15 PM

All meetings take place  
at the Market Office  
and Virtually with GoToMeeting.

**All are welcome!**

## Saturday Market Social Life!

Follow along with The Saturday Market on the website and through social media. Share your content to get included and reach a new audience!

Facebook: [facebook.com/EugeneSaturdayMarket](https://facebook.com/EugeneSaturdayMarket)

Twitter / Instagram: @SaturdayMarket

We're also on Pinterest, Yelp, TripAdvisor, Google Business, YouTube, Flickr, & more.

### THE SATURDAY MARKET BOARD OF DIRECTORS AND OFFICERS

Chairperson - Rachell Coe  
Vice Chairperson - Anna Lawrence  
Secretary - Diane McWhorter  
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Gary Becker, Len Gould,  
Linda Lamb, Shannon Lee-Hutson,  
Chuck Roehrich, Jan Speulda, Teresa Pitzer  
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Gary Becker, Teresa Pitzer  
Food Committee Co-Chairs:  
Colleen Bauman, Janet Rosenberg  
Holiday Market Committee Co-Chairs:  
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Sustainability Committee Co-Chairs:  
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Assistant Manager - JJ Hendrix  
Site Ops Supervisor- Dave Welch  
Marketing - Vanessa Roy  
Membership Services - AJ Jackson  
Stage Manager - Jimmy Haggard  
Member Liaison - Zora Parker

E-mail - [info@eugenesaturdaymarket.org](mailto:info@eugenesaturdaymarket.org)  
Office Hours: Thursday-Friday, 10am-4pm

