

# Today's Highlights: August 15<sup>th</sup>, 2020

- ★ Yep, it's hot. Hydrate, hydrate, hydrate!
- ★ Be a M.V.P. - Member.Volunteer.Partner.
- ★ Weather, Birthdays, UnClassifieds and more on the back page!

**SATURDAY MARKET NEWSLETTER**  
August 15<sup>th</sup>, 2020 • VOL. 51- NO. 10  
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# Saturday Market

MARKETPLACE • COMMUNITY • CELEBRATION

## Heat Advisory Extreme Weather Policy Reminder

There is a heat advisory in effect this weekend. We want to remind you of our extreme heat policy, so here it is:

"Our practice has been, that if you come down and sell, but later begin to suffer ill-effects from the heat and staying would compromise your health, you are permitted to pack up and leave early. Please inform your neighbors and the staff at the Information Booth of your need to leave and minimize disruption to Market as you make your way out. We understand that the threshold for heat intolerance isn't the same for everyone. As a business owner, it is your right and responsibility to protect yourself and employees from harm. The important thing is that you came down to make a Market."

It is important that you let the Information Booth know that you are leaving before you start packing up. Also, informing your neighbors helps them understand that you aren't feeling well. Leaving early is against our rules unless it is for a valid reason.

Your health and well being is very important. We appreciate everyone that is here today, and we hope that you will stay hydrated and safe.

## Check The Website

We have added some pretty cool resources on our website. The Artisan Directory is a great way to help people shop with you outside of a Saturday Market. Also, we are encouraging people to use the website to pre-shop before they head down to the Park Blocks.

If you haven't already done so, then you should create your login for our Member Portal. The Portal allows you to update your contact information, add links, add images, add a business description and logo, and you can see all your paid and unpaid owings. The Owings tab will show what you have paid which will help you keep track of your sales. It'll also be handy for tax time. We are happy to help you get started so call the office at 541-686-8885 if you run into any issues. Here's a link:

<https://eugenesaturdaymarket.org/sm-mms/>

We have also added a Weekly Live Map. This map is updated after we assign spaces on Saturday. Customers can search with keywords or by names. The map will show the shoppers where your booth is located by dropping a pin on the booth space. It will also take them to your profile in the Artisan Directory. There are maps from past Markets too. Shoppers can go back in time to find you through the website to place an order or contact you with questions. Here's a link:

<https://eugenesaturdaymarket.org/real-time-map.php>

We hope you will use these resources to help your customers pre-shop and shop outside of Saturday Market days. We ask that you pay 10% of your online sales to support your Saturday Market.

## Holiday Market Update

Your Holiday Market Committee met on Thursday. In their meeting, they made some decisions about organizing this Market to be fair and accessible. Keep in mind that the Board must approve the motions made by the Holiday Market Committee. The Board meets on Sept. 2<sup>nd</sup>. We will let everyone know of any changes after the Board meets. This is the most current information.

We are proceeding with plans to have Holiday Market on the Park Blocks. There will be 5 Saturdays from Nov. 21<sup>st</sup>-Dec. 19<sup>th</sup>. The hours are 10am-3pm. We will use one map rather than evens and odds. We have not chosen the map yet. We will have 4x4 spaces and 8x8 spaces. Saturday Market reserve spaces will end on Nov. 14<sup>th</sup> meaning that the need for even and odd space maps will end. All COVID-19 safety measures will stay in place.

We will ask for a declaration of attendance the first week of September. That means you must call or email with your intent to sell. The deadline to reply and declare attendance will be Sept 19<sup>th</sup>. There will be a \$50 non-refundable deposit due to book a space by Oct. 3<sup>rd</sup>. Next, we will contact everyone that has declared their attendance and made a deposit to book spaces in point order.

The cost will be a non-refundable flat fee of \$50 per Saturday. If you book all 5 Saturdays, then the price is \$45 per Saturday for a total of \$225. Your total will be due in full when you book your space. There will not be a Work Task fee.

We need no less than 85 spaces booked every weekend to cover the costs. That means that if we have less than 85 members declaring their attendance by Sept. 19<sup>th</sup>, then we will cancel Holiday Market. We received more than that when we held our surveys; therefore, we feel that we will have enough members to proceed. We also have a positive outlook about customers coming out to shop locally.

A shorter selling day, booking spaces ahead, and paying in advance, means less time outside and more daylight. We think this is a reasonable way to have a safe Holiday Market. Stay tuned for more details.

## Sustainability Zone



During these unique and strange times brought on by the COVID Virus, our response as an organization made up of individuals is key in stemming the spread of this virus.

While taking your trash home at the end of the day is an important way to help stem the spread, following all the guidelines the Saturday Market has put into place also helps to stem the spread. As a friendly reminder, the mask requirement is not for You as much as it is for the protection of Others. Be mindful. At the end of the day: Leave no trace where your booth was... picking up any garbage on the ground. Bring your own mug, food, water, masks, sanitizer (provided by Market) to help decrease our footprint. Together we can make a difference. After all, this is Eugene's Saturday Market and we have so much to be grateful for. Stay well. Sell well. Enjoy your day.

Thank you from:  
The Sustainability Committee:  
Anna Lawrence, Julia Garretson,  
Denise Gosar & Elise Corin

## Fundraising Committee Formed

The Board has formed a Fundraising Committee. All members are invited to volunteer their time to this committee. We will discuss the current fundraisers as well as new ways to bring in some extra funds to help us get through this tough year. This will be an important committee even after the pandemic. Please consider volunteering your time. Email us at [info@eugenesaturdaymarket.org](mailto:info@eugenesaturdaymarket.org) to join the committee. The first meeting is Thursday, Aug. 27<sup>th</sup> at 2pm-4pm in the office and virtually.

## Local Events

August 22 - Saturday Market - Odds  
August 29 - Saturday Market - Evens  
September 5 - Saturday Market - Odds  
September 12 - Saturday Market - Evens  
September 19 - Saturday Market - Odds  
September 26 - Saturday Market - Evens  
They keep on coming out!







## The Market Corner

Wishing a Happy August birthday to pet leash maker Linda Ackers today, rock artist Philip Dietz on Monday and pottery artist Susan Fishel on Wednesday!

If you don't see your birthday on your birthday, then please let us know so we can make sure it's in our database.

*A very happy birthday to you all. We hope this is your best year yet!*

## The Kareng Fund

The Kareng Fund is an emergency relief fund set up to help low income, self-employed artisans and their families who experience a serious career threatening crisis. You can make a donation any time, just specify your donation on the front of your payment envelope. You can "round up" your fees to easily donate a little each week. You can also help the Kareng Fund every time you purchase something from Amazon!

The Kareng Fund is offering \$250 grants to any member that needs help paying membership fees, reserve fees or booth fees. They will also help with Holiday Market booth fees this year. To contribute through Amazon, go to [smile.amazon.com](https://smile.amazon.com) and search for "Kareng Fund". From that point forward, every purchase you make through Amazon will benefit the Kareng Fund, helping artisans in need. Brochures are available at the Info Booth or on their website at [www.karengfund.org](https://www.karengfund.org).

This year has been hard on everyone. Thanks for all of your donations through your envelopes.

## Credit Card Sales

Saturday Market accepts Visa, Mastercard, Discover, & American Express. Send your customer to the South Park Info Booth with a properly filled out credit card slip.

**NEW:** Your check for the amount of the sale less 5% for bank charges will be MAILED on Thursday. Call the office if you would like to pick up your check. We will not put Visa checks into Reserve members' envelopes.

*Reminder: You cannot charge your customers a fee or increase the cost of your product by a percentage for paying with a credit card. You can offer a cash discount instead.*

## Unclassifieds

To place your free unclassified, bring it to the Info Booth by the end of the day, to the office by Thursday at noon, or e-mail it to us at [info@eugenesaturdaymarket.org](mailto:info@eugenesaturdaymarket.org) with "NEWSLETTER" in the subject.

I would like to hire someone to help me with my household chores. Non-smoker. Kitty friendly. Lives in South Eugene. Call Susan at 541-606-9040 (8/8)

Looking for a few good makers, to join us at: [www.meetthemakerbox.com](https://www.meetthemakerbox.com)! Do you have a subscription product or want to create and market one, to create consistent monthly income in these changing times? We are a team of passionate women, creating products from our hearts, in the hopes of making our world a better place. Subscription boxes filled with products made in the U.S.A. by small businesses, independently owned by women. Please check out our website to learn more or email Brigitte at: [meetthemakerbox@gmail.com](mailto:meetthemakerbox@gmail.com). Meet the Makers and Make a Difference! (7/18)

The US Census is hiring. They are looking for an enumerator (door-to-door) and an office clerk. The office clerk pays \$18/hour, 40 hours/week, Mon-Fri. The enumerator is higher pay but has a less reliable schedule that might include Saturdays. They have about 8 weeks of work available. You can apply at [2020census.gov/jobs](https://2020census.gov/jobs). (7/18)

There are 7 battery operated fans available for sale from the Market. They are \$5 each and all have batteries that are currently working. Pick them up at the Info Booth. (7/4)

## Saturday Market Guidebooks

We have quite a lot of Guidebooks to hand out. The guidebook was created by the Street Team as a way to promote the Market and the members. While we started late and the map is not the usual map, we have the Guidebooks at the Info Booth for anyone to hand out at every Saturday Market.

The Guidebook is an amazing way to promote our Market. Grab a handful of Guidebooks from the Info Booth on Saturday morning to give to your customers. Customers love free things and the Guidebook is a wonderful souvenir & tool for enjoying Saturday Market. Open it up and show them where they're at - Your Booth! It's a fabulous way to help them remember where they saw you earlier in the day, something free to give and an opening into conversation with your customers. Put your business card into every Guidebook you hand out.

Please feel free to take Guidebooks to your favorite hangouts and places you visit. Help us spread the word about our amazing Saturday Market by handing out a Guidebook or two.

## Weather

Euphemisms for heat:

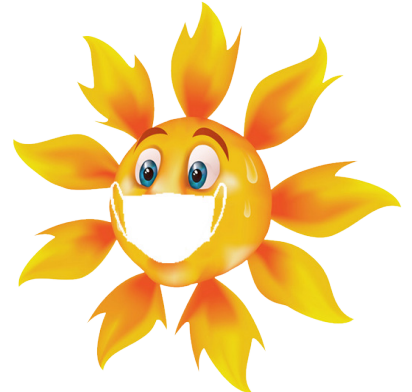
It's like walking through soup out here!

It's so hot the ice cream truck melted.

You could fry an egg on that car, the sidewalk, my forehead, that dog over there, you get it.

If it gets any hotter, then I'm gonna take stuff off that you really want me to keep on.

The high is 103 degrees with a 0% chance of rain. Winds N at 5-10 mph. Such a lovely day for white mask with a straw hole for drinking.



sales, O sales, sales I hope!

*Ancient Market Incantation (Nov 3, 1973)*

## Committee Meetings

Fundraising Committee Meeting  
Thurs., Aug. 27<sup>th</sup> - 2:00 PM

Board Meeting  
Weds., Sept. 2<sup>nd</sup> - 5:15 PM-7:15 PM

Holiday Market Committee Meeting  
Thurs., Sept. 10<sup>th</sup> - 2:00 PM-4:00 PM

Board Meeting  
Weds., Oct. 7<sup>th</sup> - 5:15 PM-7:15 PM

All meetings take place  
at the Market Office  
and Virtually with GoToMeeting.

**All are welcome!**

## Saturday Market Social Life!

Follow along with The Saturday Market on the website and through social media. Share your content to get included and reach a new audience!

Facebook: [facebook.com/EugeneSaturdayMarket](https://facebook.com/EugeneSaturdayMarket)

Twitter / Instagram: @SaturdayMarket

We're also on Pinterest, Yelp, TripAdvisor, Google Business, YouTube, Flickr, & more.

### THE SATURDAY MARKET BOARD OF DIRECTORS AND OFFICERS

Chairperson - Rachell Coe  
Vice Chairperson - Anna Lawrence  
Secretary - Diane McWhorter  
Treasurer - Tym Mazet  
Gary Becker, Len Gould,  
Linda Lamb, Shannon Lee-Hutson,  
Chuck Roehrich, Jan Speulda, Teresa Pitzer  
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Holiday Market Committee Co-Chairs:  
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Sustainability Committee Co-Chairs:  
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Assistant Manager - JJ Hendrix  
Site Ops Supervisor- Dave Welch  
Marketing - Vanessa Roy  
Membership Services - AJ Jackson  
Stage Manager - Jimmy Haggard  
Member Liaison - Zora Parker

E-mail - [info@eugenesaturdaymarket.org](mailto:info@eugenesaturdaymarket.org)  
Office Hours: Thursday-Friday, 10am-4pm

