Today’s Highlights: August 15th, 2020

* Yep, it’s hot. Hydrate, hydrate, hydrate!
* Be a M.V.P. - Member/Volunteer.Partner.
* Weather, Birthdays, Unclassifieds and more on the back page!

**Heat Advisory**

*Extreme Weather Policy Reminder*

There is a heat advisory in effect this weekend. We want to remind you of our extreme heat policy, so here it is:

“Our practice has been, that if you come down and sell, but later begin to suffer ill-effects from the heat and staying would compromise your health, you are permitted to pack up and leave early. Please inform your neighbors and the staff at the Information Booth of your need to leave and minimize disruption to Market as you make your way out. We understand that the thresholds for heat intolerance are the same for everyone. As a business owner, it is your right and responsibility to protect yourself and employees from harm. The important thing is that you came down to make a Market!”

It is important that you let the Information Booth know that you are leaving before you start packing up. Also, informing your neighbors helps them understand that you aren’t feeling well. Leaving early is against our rules unless it is for a valid reason.

Your health and well being is very important. We appreciate everyone that is here today, and we hope that you will stay hydrated and safe.

**Check The Website**

We have added some pretty cool resources on our website. The Artisan Directory is a great way to help people shop with you outside of a Saturday Market. Also, we are encouraging people to use the website to pre-shop before they head down to the Park Blocks.

If you haven’t already done so, then you should create your login for our Member Portal. The Portal allows you to update your contact information, add links, add images, add a business description and logo, and you can see all your paid and unpaid ovenings. The Owings tab will show what you have paid which will help you keep track of your sales. It’ll also be handy for tax time. We are happy to help you get started so call the office at 541-686-8885 if you run into any issues. Here’s a link:

https://eugenesaturdaymarket.org/sm.mms/

We have also added a Weekly Live Map. This map is updated after we assign spaces on Saturday. Customers can search with keywords or by names. The map will show the shoppers where your booth is located...We think this is a reasonable way to have a safe Holiday Market. Stay tuned for more details.

**Holiday Market Update**

Your Holiday Market Committee met on Thursday. In their meeting, they made some decisions about organizing this Market to be fair and accessible. Keep in mind that the Board must approve the motions made by the Holiday Market Committee. The Board meets on Sept. 2nd. We will let everyone know of any changes after the Board meets. This is the most current information.

We are proceeding with plans to have Holiday Market on the Park Blocks. There will be 5 Saturdays from Nov. 21st-Dec. 19th. The hours are 10am-3pm. We will use one map rather than evens and odds. We have not chosen the map yet. We will have 4x8 spaces and 8x8 spaces. Saturday Market reserve spaces will end on Nov. 14th meaning the need for even and odd space maps will end. All COVID-19 safety measures will stay in place.

We will ask for a declaration of attendance the first week of September. That means you must call or email with your intent to sell. The deadline to reply and declare attendance will be Sept 19th. There will be a $50 non-refundable deposit due to book a space by Oct. 3rd. Next, we will contact everyone that has declared their attendance and made a deposit to book spaces in point order.

The cost will be a non-refundable flat fee of $50 per Saturday. If you book all 5 Saturdays, then the price is $45 per Saturday for a total of $225. Your total will be due in full when you book your space. There will not be a Work Task fee.

We need no less than 85 spaces booked every weekend to cover the costs. That means that if we have less than 85 members declaring their attendance by Sept. 19th, then we will cancel Holiday Market. We received more than that when we held our surveys; therefore, we feel that we will have enough members to proceed. We also have a positive outlook about customers coming out to shop locally.

A shorter selling day, booking spaces ahead, and paying in advance, means less time outside and more daylight. We think this is a reasonable way to have a safe Holiday Market. Stay tuned for more details.

**Sustainability Zone**

During these unique and strange times brought on by the COVID Virus, our response as an organization is to help decrease our footprint in stemming the spread of this virus.

While taking your trash home at the end of the day is an important way to help stem the spread, following all the guidelines the Saturday Market has put into place also helps to stem the spread. As a friendly reminder, the mask requirement is not for You as much as it is for the protection of Others. Be mindful. At the end of the day: Leave no trace where your booth was... picking up any garbage on the ground. Bring your own mug, food, water, masks, sanitizer (provided by Market) to help decrease our footprint. Together we can make a difference. After all, this is Eugene Saturday Market and we have so much to be grateful for. Stay well. Sell well. Enjoy your day.

Thank you from:

The Sustainability Committee: Anna Lawrence, Julia Garretson, Denise Gosar & Elise Corin

**Fundraising Committee Formed**

The Board has formed a Fundraising Committee. All members are invited to volunteer their time to this committee. We will discuss the current fundraisers as well as new ways to bring in some extra funds to help get through the tough year. This will be an important committee even after the pandemic. Please consider volunteering your time. Email us at info@eugenesaturdaymarket.org to join the committee. The first meeting is Thursday, Aug 27th at 2pm-4pm in the office and virtually.

**Local Events**

- August 22 - Saturday Market - Odds
- August 29 - Saturday Market - Evens
- September 5 - Saturday Market - Odds
- September 12 - Saturday Market - Evens
- September 19 - Saturday Market - Odds
- September 26 - Saturday Market - Evens

They keep on coming out!
A very happy birthday to you all. We hope this is your birthday, then please let us know so we can make sure it's in our database.

If you don’t see your birthday on your birthday to pet leash maker Linda Ackers, then please let us know so we can make sure it’s in our database.

Reminder: You cannot charge your customers a fee or increase the cost of your product by a percentage for paying with a credit card. You can offer a cash discount instead.

Saturday Market Guidebooks
We have quite a lot of Groupbooks to hand out. The guidebook was created by the Street Team as a way to promote the Market and the members. While we started late and the map is not the usual map, we have the Groupbooks at the Info Booth for anyone to hand out at every Saturday Market.

Saturday Market Social Life!
Follow along with The Saturday Market on the website and through social media. Share your content to get included and reach a new audience!

Euphemisms for heat:
- Weds., Oct. 7
  - Board Meeting
- Thurs., Sept. 10th - 2:00 PM-4:00 PM
- Thurs., Aug. 27
  - Committee Meetings
- Weds., Sept. 2nd
  - Board Meeting
- All meetings take place at the Market Office and Virtually with GoToMeeting.

All are welcome!
Saturday Market Social Life!
Follow along with The Saturday Market on the website and through social media. Share your content to get included and reach a new audience!

Facebook: facebook.com/EugeneSaturdayMarket

Twitter / Instagram: @SaturdayMarket

We’re also on Pinterest, Yelp, TripAdvisor, Google Business, YouTube, Flickr, & more.

THE SATURDAY MARKET
BOARD OF DIRECTORS AND OFFICERS
Chairperson - Rachell Coe
Vice Chairperson - Anna Lawrence
Secretary - Diane McWhorter
Treasurer - Tym Mazet
Assistant Manager - JJ Hendrix
Stage Manager - Jimmy Haggard
Member Liaison - Zora Parker
Ancient Market Incantation (Nov 3,1973)

General Manager - Kirsten Bolton
Assistant Manager - Jill Hendrix
Site Ops Supervisor. Dave Welch
Marketing - Vanessa Roy
Membership Services - AJ Jackson
Stage Manager - Jimmy Haggard
Member Liaison - Zora Parker
E-mail: info@eugenesaturdaymarket.org
Office Hours: Thursday-Friday, 10am-4pm

The Kareng Fund
The Kareng Fund is an emergency relief fund set up to help low income, self-employed artisans and their families who experience a serious career threatening crisis. You can make a donation any time, just specify your donation on the front of your payment envelope. You can “round up” your fees to easily donate a little each week. You can also help the Kareng Fund every time you purchase something from Amazon!

The Kareng Fund is offering $250 grants to any member that needs help paying membership fees, reserve fees or booth fees. They will also help with Holiday Market booth fees this year. To contribute through Amazon, go to smile.amazon.com and search for “Kareng Fund.” From that point forward, every purchase you make through Amazon will benefit the Kareng Fund, helping artisans in need. Brochures are available at the Info Booth or on their website at www.karengfund.org.

This year has been hard on everyone. Thanks for all of your donations through your envelopes.

Credit Card Sales
Saturday Market accepts Visa, Mastercard, Discover, & American Express. Send your customer to the South Park Info Booth with a properly filled out credit card slip.

NEW: Your check for the amount of the sale less 5% for bank charges will be MAILED on Thursday. Call the office if you would like to pick up your check. We no longer put Visa checks into Reserve members’ envelopes.

Reminder: You cannot charge your customers a fee or increase the cost of your product by a percentage for paying with a credit card. You can offer a cash discount instead.

Wishing a Happy August