

Today's Highlights: December 5th, 2020

- ★ Board Election is Today! Last Day to win the Beautiful Booth Contest!
- ★ Be a M.V.P. - Member.Volunteer.Partner.
- ★ Weather, Birthdays, UnClassifieds and more on the back page!



SATURDAY MARKET NEWSLETTER
December 5th, 2020 • VOL. 51- NO. 25
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Holiday Market

MARKETPLACE • COMMUNITY • CELEBRATION

From Kirsten

Good Morning Holiday Marketers!
It's election time! Please take a moment to cast a ballot for the December 2020 Board of Directors election. All votes must be dropped into the ballot box by 3:30pm today. There are instructions on the ballot that must be followed for your vote to count. All ballots must be sealed with the members name written legibly on the outside. Here are the candidates that are running:

Anna Lawrence, #541-228-5398
Gary Becker, Booth #116
Willy Gibboney, Booth #118
Dennis Westfall, Booth #110

Results will be tallied on December 9th at the market offices. Results will be posted shortly thereafter.

We are conducting a member survey of Reserve Members, so if you are a Reserve Member, please respond to the email. We want to know your experience with declaring your attendance each week this year. This is an advisory survey for the Board of Directors. They are considering making Reserve Members declare their attendance every week by Thursday a permanent policy starting next year. Please contact the office if you have any questions.

This should be a big weekend for sales so put on a smile and sell, sell, sell!

Happy Selling,
Kirsten

Saturday Market Guidebook

We are going to move ahead with a Saturday Market 2021 guidebook. Pick up an ad form at the Info Booth. Payments are due by Feb. 19th, 2021 and ads are due by March 5th, 2021.

If we don't have enough people interested in the guidebook, then we will either extend the deadline or refund any insertion fees. We will send an email with an update in February.



Beautiful Booth Contest

We have had a wonderful time so far. Three more Saturdays remain. Let's keep up the good energy and decorate your booths nicely.

Make your booth stand out with lights and decorations so you can win the Beautiful Booth Contest! The most beautifully decorated booth will win \$100 in Saturday Market gift certificates. These gift certificates are just like cash. You can use them to shop for your own holiday gifts or pay your booth fees.

The winner will be chosen at the end of the day on Dec. 5th. We will print the winner in the Dec. 12th newsletter and boast about them on social media.

We encourage all members to decorate their booths. Battery lights or garland or any pretty accents that you can work into your display will definitely be helpful and appreciated. Also, decorate yourselves! Make this the year that you play along with Dress Up Days. Let's keep on doing all we can to make this a fantastic Holiday Market.

Ask Shoppers To Mask Up

You are all doing a great job of masking up and staying that way all day! Let's all help keep the Market a safe shopping experience by asking your shoppers to put on their masks before you allow them to shop at your booth. Most of the time, shoppers have them and are willing to put them on when asked. If you run into anyone that refuses to wear their mask, then please call the info booth for help from our security team. It takes all of us to keep this a safe place.

Kareng Fund Events

Usually, the Kareng Fund sets up a raffle at Holiday Market to help raise funds. It's a lot of fun and important for providing grants through the winter months. This year, they are not able to hold the raffle. They also can't have their annual, super duper fun Pottery Smash that also generates a large portion of their funds for the winter months.

We did see a good amount of donations to the Kareng Fund during Saturday Market. Consider making a monetary donation at the Info Booth or on their website at www.karengfund.org.

Holiday Market Info Booth

The Information Booth hours during Holiday Market will be 8am-3:30pm. We will run credit card transactions, make change and cash checks.

If we cash a check made out to you from one of your customers, then you are responsible for the funds if the check bounces plus a returned check fee.

Call us at 541-686-8885 for help or with questions during the Market day.

Check The Website

We have added some pretty cool resources on our website to help our higher risk shoppers and members. The Artisan Directory is a great way connect with shoppers outside of Holiday Market. We don't have a shopping cart, but you can add your contact information to take orders now and throughout the winter months. Also, we are encouraging people to use the website to pre-shop before they head down to the Park Blocks.

If you haven't already done so, then you should create your login for our Member Portal. The Portal allows you to update your contact information, add links, add images, add a business description and logo, and you can see all your paid and unpaid owings. The Owings tab will show what you have paid which will help you keep track of your sales. It'll also be handy for tax time. We are happy to help you get started so call the office at 541-686-8885 if you run into any issues. Here's a link:

<https://eugen Saturdaymarket.org/sm-mms/>

We have a Weekly Live Map too. This map shows where you are today plus where you will be every week of Holiday Market. Customers can search with keywords or by names. The map shows where your booth is located by dropping a pin on the booth space. It will also take them to your profile in the Artisan Directory. There are maps from past Markets too. Shoppers can go back in time to find you through the website to place an order or contact you with questions.

<https://eugen Saturdaymarket.org/real-time-map.php>

In addition to the Artisan Directory, we have the Facebook group. It's called Eugene Saturday Market's Online Marketplace. All current members can post products and contact information to take orders off-site. This group will stay up during the winter months. You can find it easily by searching Facebook or by using this link:

<https://www.facebook.com/groups/eugen Saturdaymarketmakergroup>

We ask that you pay 10% of your online sales to support your Saturday Market. Use these online resources until we open again in April, 2021.





The Market Corner

Wishing a Happy December Birthday to jewelry artist Veronica Frecknall today, ceramic artist Gary Becker tomorrow, porcelain artist Katie Swenson and pottery artist Jon King on Monday, tarot artist Ruby Matthews and woodworker David Hansen on Wednesday, photographer Graham Smith, glass artist Nancy Barry, fairy garden artist Crystal Miller and fiber artist Monica Kranzler on Thursday!

A very happy birthday to you all. We hope this is your best year yet!

If you don't see your birthday on your birthday, then please let us know so we can make sure it's in our database.

The Kareng Fund

The Kareng Fund is an emergency relief fund set up to help low income, self-employed artisans and their families who experience a serious career threatening crisis. You can make a donation any time, just specify your donation on the front of your payment envelope. You can "round up" your fees to easily donate a little each week. You can also help the Kareng Fund every time you purchase something from Amazon!

To contribute through Amazon, go to smile.amazon.com and search for "Kareng Fund". From that point forward, every purchase you make through Amazon will benefit the Kareng Fund, helping artisans in need. Brochures are available at the Info Booth or on their website at www.kareng-fund.org.

The Kareng Fund is offering \$250 COVID-19 grants to any member that needs help paying membership fees, reserve fees or booth fees including Holiday Market booth fees this year.

Credit Card Sales

Saturday Market accepts Visa, Mastercard, Discover, & American Express. Send your customer to the South Park Info Booth with a properly filled out credit card slip.

Visa checks are made on Thursday afternoon for the amount of the sale less 5% for bank charges. All checks will be MAILED on Thursday. Call the office if you would like to pick up your check.

Reminder: You cannot charge your customers a fee or increase the cost of your product by a percentage for paying with a credit card. You can offer a cash discount instead.

Unclassifieds

To place your free unclassified, bring it to the Info Booth by the end of the day, to the office by Thursday at noon, or e-mail it to us at info@eugenesaturdaymarket.org with "NEWSLETTER" in the subject.

Gourmet Food Business for sale by Susanne Liberty. Call for more details including price and inventory. Also, oil and vinegar from Susanne is half price to members. She can deliver your order to the Market. Call 541-870-6761 to place an order or for more details about buying her business. (12/5)

Sue Theolass's catnip mice are available at Dru Marchbank's booth #334. This is a Kareng Fund fundraiser, all the proceeds will go to the Kareng Fund. Thank you for your support. (11/28)

CLOSEOUT SALE! White Raven Art Works is closing out all the Native style t shirts! 20% off. I will not be making more. BOOTH 116. That's it, and I think I'm in 116 but it could be 118, but its not 117! so if you can great! thank you, Willy (11/21)!

Selling my 8x8 pop up tent. I no longer sell at Saturday Market and it's taking up space. I'm looking to get around \$100, but that's negotiable! Phone number is 541-359-6306. (11/14)

Saturday Market Artist Seeking Room to Rent ASAP. Single woman, non-smoker, non-drinker, no pets. Price range \$300-400 preferred. Please leave a message for Paula Eaton at 541-514-2952. Thanks! (11/7)

Selling booth, photography equipment, and displays. Booth is 8' x 10' metal pole structure w/ peak (for rain deflection). Can be easily modified to different sizes or setup w/o peak - \$80 Photography light box with 3 professional light stands and bulbs and backgrounds. Box HWL is 20". Great for online sales and juried applications - \$140 Handmade wooden and cloth display stand. 48" x 18". Collapsible triangular legs give height of 6" on one end and 1" on other for angled showing. Beige cloth on top filled with cotton-\$30 Call Nicole 541-324-8175. Thanks. (10/31)

Consignment shop dedicated to offering exclusively local and handmade items ISO artists, crafters, & creatives. Our focus is housewares, but all types of items are welcome. Visit us or contact Scott for more info. Hap-Hazard Creativity, 331 Main St. Springfield, (541) 972-2160, haphazardcreativity@gmail.com (10/10)

Dress Up Days!

December 5th: Stripes and Polka Dots

December 12th: Winter Wonderland or Elf Day

December 19th: Pajama or Ugly Sweater Day

Weather

Happy Holiday Market Saturday! Well, what can I say, our luck with dry days may be running out. There's a 40% chance of rain that may or may not hold off until we are packed up. At least it'll be warmer, so there's that. Total street cred given for braving the rain and the cold at the same time. Some people are calling us heroes, but those people also push when they are supposed to pull, so be happy it's a short day. The high is 51 degrees with a light wind from the SE at 3mph. Sunrise is at 7:32am and sunset is at 4:34pm. Hey, that's 2 minutes earlier than last week. It's like the days are getting shorter. Weird.



sales, O sales, sales I hope!

Ancient Market Incantation (Nov 3, 1973)

Committee Meetings

Board Meeting

Weds., Jan. 6th - 5:15 PM-7:15 PM

No Board meeting in February

Board Meeting

Weds., March 3rd - 5:15 PM-7:15 PM

All meetings take place
at the Market Office
and Virtually with GoToMeeting.

Saturday Market Social Life!

Follow along with The Saturday Market on the website and through social media. Share your content to get included and reach a new audience!

Facebook: facebook.com/EugeneSaturdayMarket

Twitter / Instagram: @SaturdayMarket

We're also on Pinterest, Yelp, TripAdvisor, Google Business, YouTube, Flickr, & more.

THE SATURDAY MARKET BOARD OF DIRECTORS AND OFFICERS

Chairperson - Rachell Coe
Vice Chairperson - Anna Lawrence
Secretary - Diane McWhorter
Treasurer - Tym Mazet
Gary Becker, Len Gould,
Linda Lamb, Shannon Lee-Hutson,
Chuck Roehrich, Jan Speulda, Teresa Pitzer
Standards Committee Co-Chairs:
Gary Becker, Teresa Pitzer
Food Committee Co-Chairs:
Colleen Bauman, Janet Rosenberg
Holiday Market Committee Co-Chairs:
Rachell Coe, Mary Newell
Sustainability Committee Co-Chairs:
Denise Gosar, Anna Lawrence
Fundraising Committee Co-Chairs:
Colleen Bauman, Willy Gibboney
General Manager - Kirsten Bolton
Assistant Manager - JJ Hendrix
Site Ops Supervisor- Dave Welch
Marketing - Vanessa Roy
Membership Services - AJ Jackson
Stage Manager - Jimmy Haggard
Member Liaison - Zora Parker

E-mail - info@eugenesaturdaymarket.org
Office Hours: Thursday-Friday, 10am-4pm

