From Kirsten

Good Morning Saturday Marketers!

Today's Highlights: April 6th, 2019

• 50th Season Starts Today, Welcome Home Everyone!

• Be a M.V.P. - Member.Volunteer.Partner.

• Committee Schedules, Stage Line Up, Unclassifieds and more on the back page!

• DAZ Permit Information available at the 8th Street Info Booth.

50th Season Starts Today, Welcome Home Everyone!

We are excited that we are expanding! We had a successful last year and in anticipation of another stellar year, we are adding nine new 8x8 booths on the Southern Sidewalk of the County Courthouse Block (8th Ave facing the Park Blocks). We have a history of selling on this block. There will be no monetary transactions conducted at the 8th Street Info Booth. All main services will continue to be conducted at the South Park Info Booth.

A few reminders as we kick off the season: every member must have a fire extinguisher in their booth; booth weights are required on pop-ups – 25 lbs per leg for an 8x8 and 50 lbs for an umbrella; and parking during loading and unloading is limited to 20 minutes. Please do not park on the park blocks until after you have selected your booth space. Parking during market hours on the park blocks is for your customers. Please park in the Overpark or Parcades during the day.

Remember that the market hours are 10am-5pm. Please stay fully stocked until 5pm.

The staff is here to help you in every way we can to make sure you reach out to us if you need something.

Happy first market and 50th season!

Kirsten

Meet The Staff!

We have some new faces joining our Market Staff this year. Here’s your team, new staff are starred.

Site Crew (Set-up/Take Down):

Dave Wood - Site Crew Supervisor
Zora Parker - Site Crew Liaison
Jessie Wilson - Site Crew
Magnus McWilliams - Site Crew
Andrew Taber - Site Crew
Jan Blumberg* - Site Crew
Quill Wolf* - Site Crew
Mike Clark* - Site Crew
Kelli Morgan - Food Court/Cleaning (during Market hours)

Info Booth:

Sandy Gonzalez
Erich Bockelbeide
Courtney Kauffman
MacKenzie Hancock*
Sonya Marksteiner*

Recycling:

David Dierske
Chris Kitch

Info Staff:

General Manager – Kirsten Bolton
Assistant Manager – JJ Hendrix
Membership – AJ Jackson
Marketing – Vanessa Roy
Stage Manager - Jimmy Haggard

- Site Crew, I am excited to meet everyone else. I have known many of you over the past two years while on Site Crew, I am excited to meet everyone else.

Every week I’ll be sharing some of the local artistic endeavors happening downtown. Come support your fellow local artists and have some fun!

April 5th: First Friday ArtWalk and Tropical Contemporary present Puddle Disco!

This free event on Kesey Square will feature art installations & public performances 5-7:00pm.

April 23rd: Come down to the Park Blocks and learn to dance traditional South African Gumboot and Pantula dances. This event is free and open to all ages. 4:50pm.

May 1st: Stop, Drop, and Yoga will be on the Park Blocks with a led yoga flow suitable for mobile and adoptive populations. There will be music, community outreach, and activities for children. The event is free, and runs from 5:30-7:00pm.

Questions? I may have an answer! Please email me at info@eugenemarketplace.org.

Enjoy the day!

JJ

M.V.P. Message

Member. Volunteer. Partner.

My jewelry business, The Beveled Edge, was spawned at the incubator we call the Eugene Saturday Market. Without any guidance, I started by making business cards online. I felt somewhat like a fraud because I had yet to sell anything, but seeing my business name in print made it seem possible. I started with a table in a 4 x 4 space on the sidewalk. I bonded with new, fellow marketers, asked lots of questions of everyone at the market and began the journey of making my business a reality. Here is my humble offering of advice for new-comers:

1) “Show your stuff” and announce yourself. It is a brave and hopeful step to display your wares in public. I felt very naked, vulnerable and unsure of what I was doing, wondering how my product would be received. Every week I had my small successes and built on that. Just the fact that people actually paid me for something I’d made with my own two hands delighted, encouraged and motivated me.

2) Cater to all people, all age groups and all income levels. You should make show stoppers that show your skills, but still find a way to make more affordable items that show your artistic prowess. I have an elderly customer that I see every couple of months who buys a pair of my five dollar earrings because that is all she can afford. I do not think I am selling her my art, but all adds up to sales. This makes her feel pretty and that makes me as happy as when I sell a more expensive item.

3) Try doing something original and edgy. Times change, but it is human nature to be attracted to the new and unique, or a twist on a classic design. Keep yourself current with trends and fashion, and go wild with your imagination. Use new methods, new tools, new media. Challenge yourself!

4) Make sure you have a variety of products suitable for the seasons year round. If you sell textiles, for example, make sure to have something with short sleeves in the summer and something warm for the winter. Don’t try to sell “ice cubes to Eskimos.” Broaden your inventory to reach more people.

5) Do take care of your customers and build a loyal base that knows you will have fresh products. If an item you sold them needs repair, cleaning or advice on how to better care for it, offer that to them. You will do reward your loyal customers by giving them a discount every so often. Happy customers are return customers. I am a soft sell. I always ask lots of questions of everyone at the market and I am your Assistant Manager here at the market. Though I’ve come to know a lot of you over the past two years while on Site Crew, I am excited to meet everyone else.

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JJ

DAZ Permit Info

The city’s permit program allowing people to purchase a $25 annual permit to sell within the Downtown Activity Zone has been extended to the Wayne Morse Plaza. This area is now under the city’s control. The DAZ permit program is enforced by Eugene Police. Saturday Market has been issuing these permits for many years. Please visit www.eugenesaturdaymarket.org for information or come see us in the 8th St Info Booth.
UnClassified
To place your free unclassified, bring it to the Info Booth by the end of the day, to the office by 3:00 pm or e-mail it to us at info@eugenesaturdaymarket.org with “NEWSLETTER” in the subject.

Moon needs new corner. I have a 5th wheel trailer and am in need of a new quiet spot to live on with some access to electricity and water. I can pay $200/mo rent and my bills. I grow a garden - vegetables, flowers, medical marijuana. Can help on property. Need to move to Eugene/Florence area. Am missing Sat. Market this year because currently too far away. 541-214-5687. (4/6)

For Sale: Oak dining room table with 2 expansion leaves, 8 Wooden Captain chairs (fit under the table). 2 large leather recliner rockers, kid’s chest of drawers (used in garage for tool storage - needs paint), upright Frigidaire freezer (still in use), washer and gas dryer, and more! Call for pictures and any additional info. Prices negotiable. 541-654-8957. (4/6).

Hi Marketer! I am seeking clients needing yard, home, personal, or business assistance. I'll take on small or big jobs, temporary or long-term at starting $15/hour. I can help you with a wide range of activities including delivering and grocery picking, cleaning and organizing, yard maintenance, moving help, house sitting, gardening, computer know-how, event organizing, house manipulation, meal preparation, and a lot more. See a full list at sageliskey.com or facebook.com/sageliskey helps - alternatively you can give me a text or call at 541-224-6679. Thank you! Sage Liskey at the Rad Cat Press (4/6).

Larry the kaleidoscope guy is hoping to share your help lot more. See a full list at eugenesaturdaymarket.org.

Hi, I have an approved fire extinguisher for sale. It’s Dry Chemical 2-A:10-B:C and brand Hi, I have an approved for the market fire extinguisher. OCF booth for the fabulous 50th! Small footprint, no reserve be ready on Wednesday at noon at the office or filled out credit card slip. Your check for the amount of the sale less 5% for bank charges will be mailed at the end of the day Wednesday. Reserve members’ checks are in your envelopes.

THE SATURDAY MARKET BOARD OF DIRECTORS & OFFICERS
Chairperson - Colleen Bauman Vice Chairperson - Jaimee Gentile Secretary - Diane McWhorter Treasurer - Tim Maier Rachell Coe, Giorgio DeCarlo, Ritta Dreier, Anna Lawrence, Teresa Pitzer, Chuck Robertson Standards Committee Co-Chairs Gary Becker, Teresa Pitzer Food Committee Co-Chairs Colleen Bauman, Janet Rosenberg Holiday Market Committee Co-Chairs Rachel Coe, Esther Gordon Sustainability Committee Co-Chairs Elise Corin, Julia Garretson General Manager - Kirsten Bolton Assistant Manager - Jl Hendrix Ski Ops Supervisor. Dave Welch Marketing - Vanessa Roman Membership Services - AJ Jackson Stage Manager - Jimmy Haggard Site Manager - Zora Parker E-mail - info@eugenesaturdaymarket.org Office Hours: Tuesday-Friday, 10am-4pm

Weather
Welcome Back to the Park Blocks! We expect a rainy day with a 90% chance of showers and a high of 56 degrees. Winds SSW at 10-15mph.

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