

Today's Highlights: April 6th, 2019

- ★ 50th Season Starts Today, Welcome Home Everyone!
- ★ Be a M.V.P. - Member.Volunteer.Partner.
- ★ Committee Schedules, Stage Line Up, UnClassifieds and more on the back page!
- ★ DAZ Permit Information available at the 8th Street Info Booth.

Saturday Market

MARKETPLACE • COMMUNITY • CELEBRATION

SATURDAY MARKET NEWSLETTER
April 6th, 2019 • VOL. 50- NO. 1
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From Kirsten

Good Morning Saturday Marketers!
Welcome to the 50th Season of Saturday Market! We're looking forward to creating another successful Saturday Market season.

We are excited that we are expanding! We had a stellar season last year and in anticipation of another stellar year, we are adding nine new 8x8 booths on the Southern Sidewalk of the County Courthouse Block (8th Ave facing the Park Blocks). We have a history of selling on this block.

There will be no monetary transactions conducted at the 8th Street Info Booth. All main services will continue to be conducted at the South Park Info Booth.

A few reminders as we kick off the season: every member must have a fire extinguisher in their booth; booth weights are required on pop-ups – 25 lbs. per leg for an 8x8 and 50 lbs. for an umbrella; and parking during loading and unloading is limited to 20 minutes. Please do not park on the park blocks until after you have selected your booth space. Parking during market hours on the park blocks is for your customers. Please park in the Overpark or Parcade during the day.

Remember that the market hours are 10am-5pm. Please stay fully stocked until 5pm.

The staff is here to help you in every way we can, so be sure to reach out to us if you need something.

Have a great first market and 50th season!

Happy Selling!
Kirsten

Meet The Staff!

We have some new faces joining our Market Staff this year. Here's your team, new staff are starred.

Site Crew (Set-up/Take Down):

Dave Welch - Site Crew Supervisor
Zora Parker - Site Crew Liaison
Jessie Wilson - Site Crew
Magnus McWilliams - Site Crew
Andrew Taber - Site Crew
Ian Blumberg* - Site Crew
Quill Wolf* - Site Crew
Mike Clark* - Site Crew
Kelli Morgan - Food Court/Site Cleaning (during Market hours)

Info Booth:

Sandy Gonzalez
Erich Boekelheide
Courtney Kauffman
MacKenzie Hancock*
Sonya-Marie Ostendorf*

Recycling:

David Diercks
Chris Kritch

Office Staff:

General Manager – Kirsten Bolton
Assistant Manager – JJ Hendrix
Membership – AJ Jackson
Marketing – Vanessa Roy
Stage Manager - Jimmy Haggard

Site Crew members wear Saturday Market Staff t-shirts. Say hi sometime, and ask for help if you need it!

M.V.P. Message

Member. Volunteer. Partner.

My jewelry business, The Beveled Edge, was spawned at the incubator we call the Eugene Saturday Market. Without any guidance, I started by making business cards online. I felt somewhat of a fraud because I had yet to sell anything, but seeing my business name in print made it seem possible. I started with a table in a 4' x 4' space on the sidewalk. I bonded with new, fellow marketers, asked lots of questions of everyone at the market and began the journey of making my business a reality. Here is my humble offering of advice for new-comers.

1) "Show your stuff" and announce yourself. It is a brave and hopeful step to display your wares in public. I felt very naked, vulnerable and unsure of what I was doing, wondering how my product would be received. Every week I had my small successes and built on that. Just the fact that people actually paid me for something I'd made with my own two hands delighted, encouraged and motivated me.

2) Cater to all people, all age groups and all income levels. You should make show stoppers that show your skills, but still find a way to make more affordable items that show your artistic prowess. I have an elderly customer that I see every couple of months who buys a pair of my five dollar earrings because that is all she can afford. I do not think I am selling out my art. It all adds up to sales. This makes her feel pretty and that makes me as happy as when I sell a more expensive item.

3) Try doing something original and edgy. Times change and it is human nature to be attracted to the new and unique, or a new twist on a classic design. Keep yourself current with trends and fashion, and go wild with your imagination. Use new methods, new tools, new media. Challenge yourself!

4) Make sure you have a variety of products suitable for the seasons year round. If you sell textiles, for example, make sure to have something with short sleeves in the summer and something warm for the winter. Don't try to sell "ice cubes to Eskimos". Broaden your inventory to reach more people.

5) Do take care of your customers and build a loyal base that knows you will have fresh products. If an item you sold them needs repair, cleaning or advice on how to better care for it, offer that to them. And do reward your loyal customers by giving them a discount every so often. Happy customers are return customers. I am a soft sell. I do not try to up-sell or interact with shoppers until they initiate contact with me. I let them peruse at their pace, just as I like to do when shopping.

The one thing I can promise you about making and selling your own creations is that the reward of hearing customers say that your art is their favorite thing they wear, display or use is one of the most fulfilling, uplifting, rewarding, soul touching experiences you will ever have.

Happy selling!

Jan Speulda

If you would like to submit an article for the M.V.P. Message column, please submit it via email to info@eugen Saturdaymarket.org by noon each Wednesday.

Remembering Connie Bender

January 31st, 1952-February 5th, 2019



We are deeply saddened by the loss of our beloved mystic reader and astrologer Connie Bender. Connie joined the Saturday Market in 1987. She has been set up with her purple accents and sunshine tissue box in space #375 since 1990. She brought joy and light into our lives that radiated beyond the market. We will miss her laugh, her dragon coffee mug, and her happy attitude even though her spirit will stay with us.

There is a memorial table and a signature book set up in her space today. Long time friend and booth neighbor Caroline Dunn has taken her reserve space, and she is helping with the memorial table. Please feel free to stop by to sign her book and pick up a memorial ornament made by Mary Newell.

JJ's Community Corner

Hello everyone! My name is JJ Hendrix, and I am your Assistant Manager here at the Market. Though I've come to know a lot of you over the past two years while on Site Crew, I am excited to meet everyone else.

Every week I'll be sharing some of the local artistic endeavors happening downtown. Come support your fellow local artists and have some fun!

April 5th: First Friday ArtWalk and Tropical Contemporary present Puddle Disco! This free event on Kesey Square will feature art installations & public performances. 5-7:00pm.

April 23rd: Come down to the Park Blocks and learn to dance traditional South African Gumboot and Pantsula dances. This event is free and open to all ages. 4-5:00pm.

May 1st: Stop, Drop, and Yoga will be on the Park Blocks with a led yoga flow suitable for mobile and adoptive populations. There will be music, community outreach, and activities for children. The event is free, and runs from 5:30-7:30pm

Questions? I may have an answer! Please email me at info@eugen Saturdaymarket.org.

Enjoy the day!

-JJ

DAZ Permit Info

The city's permit program allowing people to purchase a \$25 annual permit to sell within the Downtown Activity Zone has been extended to the Wayne Morse Plaza. This area is now under the city's control. The DAZ permit program is enforced by Eugene Police. Saturday Market has been issuing these permits for many years. Please visit www.eugene-or.gov for information or come see us in the 8th St. Info Booth.



The Market Corner

Wishing a Happy belated April Birthday to LMT Sharon Jakeways, wood worker Terrie Brooks, and fiber artist Nita Hantke on the 1st, faïre web maker Kimberly Gladen, jeweler Kirk Houser, and Nice Rice's Marielena Malagon on the 5th.

Happy April Birthday to artist Kayla Carlile and bullstick maker Tim Durham today, makeup artist Logan Brown on Tuesday, and fiber artist North Shining on Wednesday!

A very happy birthday to you all. We hope this is your best year yet!

Food Court Specials!

RENAISSANCE PIZZA's April special is our Sausage and Three Cheese Pizza, with Italian sausage and Shaved Asiago, Romano and Parmesan cheeses!

BANGKOK GRILL's special for April is Thai Green Curry. It's coconut green curry with tofu*, carrots*, green beans*, and bamboo shoots. Served with steamed rice. Vegan and gluten free. Served with either Chicken or Tofu Satay (turmeric & coconut marinated chicken or tofu). *organic

RITTA'S BURRITOS' April special is Mediterranean Queso-Melt. Two tortillas spread with our delicious olive pesto, layered with fresh organic spinach, roasted red peppers and feta cheese then grilled to golden perfection. Seerved with tzatziki style sour cream and tortilla chips.

DANA'S CHEESECAKE BAKERY's weekly special is Lemon Cheesecake!

The Kareng Fund

The Kareng Fund is an emergency relief fund set up to help low income, self-employed artisans and their families who experience a serious career threatening crisis. You can make a donation any time, just specify your donation on the front of your payment envelope. You can "round up" your fees to easily donate a little each week. You can also help the Kareng Fund every time you purchase something from Amazon!

To contribute through Amazon, go to smile.amazon.com and search for "Kareng Fund". From that point forward, every purchase you make through Amazon will benefit the Kareng Fund, helping artisans in need. Brochures are available at the Info Booth or on their website at www.karengfund.org.



Unclassifieds

To place your free unclassified, bring it to the Info Booth by the end of the day, to the office by Thursday at noon, or e-mail it to us at info@eugenesaturdaymarket.org with "NEWSLETTER" in the subject.

Moon needs new corner. I have a 5th wheel trailer and am in need of a new quiet spot to live on with some access to electricity and water. I can pay \$200/mo rent and my bills. I grow a garden - vegetables, flowers, medical marijuana. Can help on property. Need to move back to Eugene/Florence area. Am missing Saturday Market this year because currently too far away. 541-214-5687. (4/6)

For Sale: Oak dining room table with 2 expansion leaves, 8 Windsor Captain chairs (fit under the table), 2 large vanilla leather rocker recliners, kid's chest of drawers (used in garage for tool storage - needs paint), upright Frigidaire freezer (still in use!), washer and gas dryer, and more! Call for pictures and any additional info. Prices negotiable. 541-654-8957 (4/6)

Hi Marketeers! I am seeking clients needing yard, home, personal, or business assistance. I'll take on small or big jobs, temporary or long-term starting at \$15/hour. I can help you with a wide range of activities including deliveries and grocery pickup, cleaning and organizing, yard maintenance, moving help, house sitting, gardening, computer know-how, event organizing, photo manipulation, meal preparation, and a lot more. See a full list at sageliskey.com/sageliskey-helps or facebook.com/sageliskeyehlp - alternatively you can give me a text or call at 541-224-6679. Thank you! ~Sage Liskey at the Rad Cat Press(4/6)

Larry the kaleidoscope guy is hoping to share your OCF booth for the fabulous 50th! Small footprint, no camping space needed, responsible and experienced. 541.424.3303 or come by booth 173 to meet! (4/6)

Hi, I have an approved for the market fire extinguisher for sale. It's Dry Chemical 2-A:10-B:C and brand new. It sat through 1 holiday market and is otherwise unused. It costs \$49.00 new and I'm asking \$35.00. Please contact Keith at 541-683-5296. Thanks! (4/6)

South Park Info Booth:

MAKING CHANGE: The market will make change for our members, up to \$60, each Saturday.

VENDOR CHECK CASHING: Available at the Info Booth. There is a \$5 charge for a returned check. We do not cash checks for customers.

LOST & FOUND: Please turn in found items to the South Park Info Booth and tell customers to go to the South Park Info Booth for lost & found items. They can also call the office at 541-686-8885. Saturday Market is not responsible for lost or stolen items.

Credit Card Sales

Saturday Market accepts Visa, Mastercard, Discover, & American Express. Send your customer to the South Park Info Booth with a properly filled out credit card slip. Your check for the amount of the sale less 5% for bank charges will be ready on Wednesday at noon at the office or mailed at the end of the day Wednesday. Reserve members' checks are in your envelopes.



Weather

Welcome Back to the Park Blocks! We expect a rainy day with a 90% chance of showers and a high of 56 degrees. Winds SSW at 10-15mph.



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Ancient Market incantation (Nov 3.1973)

On the Market Stage

10:00 AM Gordon Kaswell

Acoustic Variety Guitar

11:00 AM Dan Cioper

Acoustic Folk Rock & Reggae

12:00 PM Robert Meade

Energetic Acoustic

1:00 PM Olem & Micah

Acoustic Classic Rock, Americana & Blues

2:00 PM Beat Crunchers

Afro Brazilian Funk

4:00 PM Meadow Rue

String Band with Soaring Vocals

Committee Meetings

Policies and Procedures Meeting

Weds., April 10th - 12:00 PM

Holiday Market Committee Meeting

Weds., April 10th - 2:00 PM

50th Anniversary Task Force Meeting

Thurs., April 11th - 3:00 PM

Standards Screenings

Weds., April 17th - 4:15 PM

-New Member Orientation @ 3:30 PM

Standards Committee Meeting

Weds., April 17th - 5:00 PM

-Agenda: Family Selling

Sustainability Committee Meeting

Tues., April 23rd - 12:00 PM

Board Meeting

Weds., May 1st - 5:15-7:15PM

Standards Screenings

Weds., May 1st - 4:15 PM

-New Member Orientation @ 3:30 PM

All meetings take place at the Market Office

All are welcome!

Saturday Market Social Life!

Follow along with The Saturday Market on the website and through social media. Share your content to get included and reach a new audience!

Facebook: facebook.com/EugeneSaturdayMarket

Twitter / Instagram: @SaturdayMarket

We're also on Pinterest, Yelp, TripAdvisor, Google Business, YouTube, Flickr, and more.

THE SATURDAY MARKET BOARD OF DIRECTORS AND OFFICERS

Chairperson - Colleen Bauman
Vice Chairperson - Jaimee Gentile
Secretary - Diane McWhorter
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Ritta Dreier, Anna Lawrence,
Teresa Pitzer, Chuck Roehrich
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Assistant Manager - JJ Hendrix
Site Ops Supervisor- Dave Welch
Marketing - Vanessa Roy
Membership Services - AJ Jackson
Stage Manager - Jimmy Haggard
Site-Member Liaison - Zora Parker

E-mail - info@eugenesaturdaymarket.org

Office Hours: Tuesday-Friday, 10am-4pm