From Kirsten

Good Morning Saturday Marketers!

What a lovely day we have ahead of us. It should be sunny with lots of shoppers out and about.

Holiday Market booking is moving along swiftly. If you haven’t turned in your deposit, you aren’t on the list for a call, so get that deposit in as soon as you can. If you’re interested in helping make the Holiday Market a huge success, please consider joining the committee. The next meeting is Wednesday, September 12th at 3pm at the Market offices.

If you are new to the Holiday Market you are required to attend the Holiday Market Member Orientation. There are four scheduled – two in late October and two early November. This orientation is full of great information and will help you navigate your first Holiday Market. The specific dates for these orientations are on our on-line calendar on our website. There will be many reminders as we get closer.

The Holiday Market Guidebook is officially sold out. Thank you to all the members that chose to participate in this great marketing tool. It will be distributed throughout Lane County and at the Holiday Market.

Thought for the day…”Be an encourager. The world has plenty of critics already” – Dave Willis

Happy Selling!

Kirsten

Holiday Market Booking

AJ is deep into the booking process. He’s currently contacting members with more than 23 Holiday Market points. Come by the Info Booth for a look at the current map. If you have not turned in your application, you can still do so! Stop by the Info Booth, come into the Saturday Market office or head to our website. You can still apply online by following this link: https://eugenessaturdaymarket.org/saturday-market-member-applications.html

Members with 5 Points: Even if you have just started at Market, you can sell at Holiday Market. You will be able to get a space on the first weekend, and possibly other weekends! Turn in an application, and know it will be September before we get to your application.

Deposit: We require that you secure your space with an initial payment of $225 for a Main Hall space, $125 for a Holiday Hall, or $100 if you have less than 15 Holiday Market points. We DEPOSIT ALL HOLIDAY MARKET checks and Charge cards RIGHT AWAY.

$125 for a Holiday Hall, or $100 if you have less than an initial payment of $225 for a Main Hall space, we can still apply online by following this link: https://eugenessaturdaymarket.org/saturday-market-member-applications.html

MARKETPLACE • COMMUNITY • CELEBRATION

M.V.P. Message

Member. Volunteer. Partner.

Home Court Advantage

One question I got a lot recently at the Anacortes Arts Festival was: Are you going to be in Coupeville next weekend?

Coupeville is on Whidbey Island, maybe an hour’s drive over the bridge and down island; they hold their Arts Festival the week after Anacortes, and attract many of the same vendors. A lot of artists on the circuit go from fair to fair. They load up their van at the start of the season, and don’t come home until the end. Me, I can’t do that.

To begin with, the cats would never forgive us; five days away for Anacortes is pushing it. If we stayed away for weeks at a time, you’d never find our bodies.

More importantly, I don’t have the stock for it. I have a short bed Chevy Astro, and packed to the ceiling with pottery boxes, I can just about manage one successful fair. To do another the next week, I’d have to drive home, restock, and drive back (essentially what I do in June between Edmonds and Roseburg, though they’re in opposite directions). With an eight-hour-plus drive each way–plus a ferry ride–it just isn’t worth it.

But the biggest reason I don’t go from show to show: I don’t have to. Unlike most of the other folks on the circuit, I have a regular, reliable venue right here at home: the Eugene Saturday Market. We’ve been doing the Market, rain or shine, for over 25 years. Over time, it’s developed into a steady, reliable income stream, some weeks just grocery money, other weeks rather more. We can’t survive solely on its income–hence the road shows–but with Market as a base, we can limit the times we go on the road to a manageable number, usually about six or seven. And because Saturday Market opens in April, and Holiday Market runs right up to Christmas Eve, we don’t have to pack our entire income earning for the year into a few short summer months (or drive to Arizona in the dead of winter to take advantage of off-season show opportunities).

An unexpected benefit? We stay in practice. We get a lot of comments from our neighbors as shows about how organized we are, how efficiently we set up and take down, even, occasionally, how well-designed our booth layout is (I know, I’m surprised too)–all skills we hone every week at Market. We practice our organizational systems–I’m working at improving inventory management–our selling skills, our product selection. And we get to sleep in our own beds, not drive more than 20 minutes each way, and get paid while we do it.

And the best part? Because we set up on a square of sidewalk, I don’t ever have to strip down and load shelves. I swear that’s the hardest part of every road show set up.

Frank Gosar
Off-Center Ceramics

If you would like to submit an article for the M.V.P. Message column, please submit it via email to infobu@eugenessaturdaymarket.org by noon each Wednesday.

SUNNY WITH LOTS OF SHOPPERS OUT AND ABOUT.

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Those events in the next couple weeks:

King Pong, Tuesday, August 28th, Keseysquare, 8pm-10pm: KING-PONG is a free interactive art and social event! Play Pong using larger than life-sized electronic GIANT controllers, projected on a HUGE, 20 foot screen at Kesey Square. Third event in the summer series. Free!

Fiesta Cultural, Friday, September 7th, Keseysquare, 5:30pm-8:30pm: Come join in the kick-off celebration for first Friday Artwalk! The celebration begins at 5:30pm with a dance and charreada showcase. Join the dance party at 6pm with Los Cumbiabandiños, followed by Portland sensation Son de Cuba at 7:30pm. Other highlights include art displays and a bilingual guided art tour, youth activities, printmaking workshops, and food carts. Free!

Narrowly Mended: a craftivism event, Saturday, September 8th, 2018, Keseysquare, 1pm-4pm: Tropical Contemporary presents, Narrowly Mended: a craftivism event that is a response to the current political and moral climate. We invite the public of Eugene to make fabric patches in the spirit of protest and visibility. On September 8th at 1-4pm in Keseysquare, we will assemble these patches together into a community quilt. Sewing and Crafts have a history and tradition in activism.

Would you like to sell your products downtown during the week? There is a permit that will allow you to sell in the downtown core. The cost is $25, and your permit is valid for a year. Please contact me for additional information at info@eugenessaturadaymarket.org.

Have a beautiful day! –Curtesy

Elves, Elves, Elves!

Opening weekend of Holiday Market is all about the Elves. We need your help to engage our visitors in The Elf Game.

First, we have lots of ornaments in the office that need to be colored. You can pick up a bag of ornaments to color at home and bring them back into the office when you’re done. We keep a stack of ornaments on the conference table. You can color them while you are in a meeting or waiting for a meeting to begin.

Next, we need elves to feature on the game card as well as donated elves to be given away as prizes. We will give away as many elves as we can. Make an elf for your booth and bring in more shoppers. Then, you can either donate your elf or keep your elf for next year. Please have your elves made and in the office by Sept. 15th for pictures.

Finally, we need an Elf Station in the Main Hall to take in the game cards and give out ornaments. We will help you organize your Elf Station if you would like to volunteer.

EUGENE SATURDAY MARKET | 30 E. Broadway #124, Eugene, OR 97401 | (541) 686-8885 / fax (541) 338-4248 eugenesaturdaymarket.org
UnClassifieds
To place your free unclassified, bring it to the info booth by the end of the day, to the office by Thursday at noon, or e-mail info@eugenesaturdaymarket.org with “NEWSLETTER” in the subject.

GIFT SHOW Sunday, Oct. 14 11:00 am - 4:00 pm fundrais-
er at Spencer Butte Middle School, 500 E. 43rd, Eugene. It’s indoors, advertised, and both spaces are 10’ x 10’.
For more info, contact Jill Krol at jilbybeanismes@hotmail.com or (541) 654-9857.

For Sale: 1996 Chrysler Town & Country Van. Runs well. Has belts & whistle issues. $500.00 As Is. Text at 541-521-6654 or Booth #300 (02/25)
Seeking temporary housing in Eugene area. Mature wom-
man needs a safe, respectful place to stay. I can offer some $5 plus my skills and assistance. Email me: bikewood-
stock@gmail.com. References. Blessings. (8/18)
1999 Chevrolet 3500 Passenger van for sale. This is a
workhorse. One ton, 12 passenger with seat belts, power
seats, windows, mirrors, running boards, 175,000 miles,
$300. Call Jim 541-915-9947 (8/18)
Voter Registration cards are available in Booth #156 An-
na’s Haute Tous- until Oct 13, the deadline for 2018 mid-
term elections. VOTE. It Matters. VOTE. (3/11)
Chinese Communist Society foods pantries available for all
low-income community members. Simple to sign up,
variable hours, lots of good food available for those in
need. Info available in the Market office, or call 541-345-
3628. Need more? Talk to Paula Marie Gourley, #149, on
the West Park Block. (8/4)

Credit Card Sales
Market accepts Visa, Mastercard, Discover, &
American Express. Send your customer to the
Info Booth with a properly filled out credit card slip.
Your check for the amount of the sale less
5% for bank charges will be ready on Wednes-
day at noon or at the office on the day Wednesday. Reserve vendors’ checks are in your envelopes.

Weather
We expect an absolutely
gorgeous day for our last
August Market with a high
of 77 degrees. Winds from
the NNW at 10mph with a
ten chance of rain.

EUGENE SATURDAY MARKET
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Volunteer Task Force Meeting
Wed., August 29th - 3:00-5:00PM
Sustainability Committee Meeting
Thurs., August 30th - 1:00-2:30PM
Board Meeting
Wed., September 5th - 5:30-7:30PM
Standards Screensings
Wed., September 5th - 4:15 PM
New Member Orientation @ 3:30 PM
Holiday Market Committee Meeting
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Street Team Meeting
Thurs., September 13th - 1:00-3:00PM

All meetings take place at the Market Office
All are welcome!

Saturday Market Family Summer Potluck Party, Sun., Aug. 26
Former Market Manager Kim Still invites you and
your family to come check out her new
place in Cottage Grove! The Cottage Grove Venue is
up and running and ready for a sum-
mer party. Sunday, Aug. 26, 4 PM - 9 PM. Bring
the family and some food to share, and head
don the down road to 2915 Row River Rd. in
Cottage Grove. It’s just 3/4 of a mile east of the
freeway exit next to Cottage Grove Chevrolet, about
30 minutes from downtown Eugene.
Hope to see you there!!

THE SATURDAY MARKET
BOARD OF DIRECTORS AND OFFICERS
Chairperson - Giorgio DiCarlo
Vice Chairperson - Kate White Horse
Secretary - Diane McWhorter
Treasurer - Tym Mazet
Ritta Dreier, Julia Garretson, Jaimee Gentile,
Eli Mazet, Teresa Pitzer, Kate White Horse,
Richelle Coe, Chuck Roehrich

General Manager - Kirsten Bolton
Assistant Manager - Courtney Kaufman
Marketing - Vanessa Roy
Membership Services - AJ Jackson

Site Operations Supervisor - Jennifer Hendrix
Site-Member Liaison - Zora Parker

E-mail - info@eugenesaturdaymarket.org
Office Hours: Tuesday - Friday, 10am-4pm

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Seeking temporary housing in Eugene area. Mature woman needs a safe, respectful place to stay. I can offer some $5 plus my skills and assistance. Email me: bikewoodstock@gmail.com. References. Blessings. (8/18)
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Weather
We expect an absolutely gorgeous day for our last August Market with a high temp of 77 degrees. Winds from the NNW at 10mph with a 10% chance of rain.

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