

- ★ Let's Talk About Elves! Color them. Make them. Donate them.
- ★ Be a M.V.P. - Member.Volunteer.Partner.
- ★ Committee Schedules, Stage Line Up, UnClassifieds and MORE!
- ★ Upstream Art Project details in Community Corner. Still room for Guidebook Ads!

August 18th, 2018 • VOL. 49- NO. 20
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eugenesaturdaymarket.org



Saturday Market

MARKETPLACE • COMMUNITY • CELEBRATION

From Kirsten

Good Morning Saturday Marketers!
Welcome to another fabulous Saturday Market. It is you, our members that make this market the success it is. Your dedication to your craft and coming to Market every Saturday has created this local institution that the public wants to come to every weekend!

It is time to start thinking about all things Holiday Market. Every year during opening weekend we have an elf hunt game for customers where they can win prizes for finding elves. This helps stimulate attendance during our first weekend. All members are eligible to submit an elf to include in the game. The elves can be put up for adoption and given as a prize or the member can keep their elf. What we want is a lot of elves in the game. Please start making an elf if you are interested in participating. All you have to do is complete the elf submission form when you turn in your elf. We will photograph it and return it to you for you to put in your booth at Holiday Market. It's that simple and it drives customers to your booth, so please consider participating.

Also on the Elf Hunt game, we are in need of an Elf Station booth. This is a booth where the Elf Hunt entries are dropped off. If the entry has 6 booths identified with the proper elf, the Elf Station booth gives out one free elf ornament per entry until all elf ornaments are gone. We have 3 elf stations. Two Elf Stations are already taken. If you are interested in being the third Elf Station, please send an email to info@eugenesaturdaymarket.org stating your interest in being an Elf Station. We will randomly draw a name from all of the interested members. The winner will be contacted no later than November 3rd.

Thought for the day..."The aim of art is to represent not the outward appearance of things, but their inward significance." - Aristotle

Happy Selling!
Kirsten

Holiday Market Booking

AJ is deep into the booking process. He's currently contacting members with more than 29 Holiday Market points. Come by the Info Booth for a look at the current map.

If you have not turned in your application, you can still do so! Stop by the Info Booth, come into the Saturday Market office or head to our website. You can still apply online by following this link: <https://eugenesaturdaymarket.org/saturday-market-membership-applications.html>

Members with 0 Points: Even if you have just started at Market, you can sell at Holiday Market. You will be able to get a space on the first weekend, and possibly other weekends! Turn in an application, and know it will be September before we get to your application.

Deposit: We require that you secure your space with an initial payment of \$225 for a Main Hall space, \$125 for a Holiday Hall, or \$100 if you have less than 15 Holiday Market points. WE DEPOSIT ALL HOLIDAY MARKET CHECKS AND CHARGE CARDS RIGHT AWAY. Make arrangements with AJ if you need to make a smaller deposit to start. Plan on making a payment once you have your space booked. You can pay your entire balance at any time.

M.V.P. Message

Member. Volunteer. Partner.

At Market, I am often asked by customers to help them find a specific vendor. I think this is because they recognize me, as I have been at Market in the same spot for around 25 years! Sometimes it's because the customer has lost an earring and wants another one made, or they admire my hand mirrors and want to find the person who sells them, or they see the leather barrette I am wearing and want one. Whatever the reason, the guidebook has been a great tool to help me answer these questions. If I can find the vendor's ad, I can direct these potential customers to their booth or to the info booth to find their location on any given day. If the vendor isn't there that day, the guidebook ads provide contact information or at least a business name for future reference. The ads provide a visual reference for customers to find you, even if they don't know your name or business name.

It can be hard to gauge if your ad is bringing you customers. Even if no-one mentions it, it is working! Having pictures of your product and your business name in the guidebook will bring customers to you and back to you if they are interested in your work. And if someone is thinking of returning to your booth, you can always circle your location on the map. If you are not a reserve vendor, it's even more effective! You can circle your ad and they can find you next time by asking at the info booth.

Not only is it a great tool for your own business, it is a tangible way we can support each other and the whole Market. We can help potential customers find their next great purchase by referencing each other ads, offer food court dining recommendations, and make suggestions as to where else in the community might interest them.

If we don't place ads and utilize the potential offered by the guidebook, it will go away. The cost of layout and printing is entirely funded by the cost of the ads, and all the labor to put it together and into customer's hands is done by Street Team volunteers. It has been so well received by our patrons! By the end of this outdoor Market season we expect to have given out all 5,000 copies!

The deadline for the 2018 Holiday Market ad payment was Aug. 11th, but the deadline for submitting the ad artwork is Aug. 21st. If you can pay for the ad and submit your ad graphics by the 21st, your application will be accepted. Applications are available at the info booth. The cost is between \$49-\$199, depending on size.

Nome May
Blessed Bead

If you would like to submit an article for the M.V.P. Message column, please submit it via email to info@eugenesaturdaymarket.org by noon each Wednesday.

Calling Market Artists!

We are looking for members to submit 50th Anniversary logo merchandise concepts. This will be a juried submission. 9 members will be selected to produce their 50th Anniversary commemorative item and be allowed to sell them at Market during our 50th Season next year. It can be T-shirts, pins, buttons, coffee cups, etc. No requirements other than it must say 50th Season, since 1970 and adhere to our craft specific guidelines. Deadline for submission is October 6th. The winning submissions will be announced by November 3rd. Please bring your submission to the Saturday Market office. If you have any questions, then please email us at 50thanniversary@eugenesaturdaymarket.org.

Community Corner

Good Morning! Here are some fun things coming up this month.

ArtCity; Studio Without Walls, Friday, Aug. 17th, Park Blocks, 5:30pm-8pm: Participate in printmaking, drawing, sculpting, dance, and music! (Can't make it? Follow @artcityeugene on Instagram to watch the fun!) Free!

UpStream Art Project: Invitation to Artists to Use Imagery for Clean Rivers Messaging, deadline 5pm on Aug. 20th:

The City of Eugene is launching an UpStream Art Project to help communicate the importance of storm drains, their function, and their connection to our rivers. Local artists are invited to paint mini-murals next to storm drains in downtown Eugene with visual messages about protecting our waterways, stream habitat and aquatic wildlife.

The theme for 2018 is "Clean Rivers Start Here." There are up to four storm drains identified for the 2018 project. Artist selection will be based on how well the theme is conveyed, how well the artist depicts that storm drains lead to rivers and how well the art encourages the community to help protect local waterways. Each artist selected (up to four) will receive \$1,000 compensation after the artwork is installed.

Submission of artwork is due by 5 p.m. on Aug. 20, 2018. Artwork must be completed on Sept. 21-22. Anyone interested in participating can find application information and an FAQ at www.happyriv-ers.org.

King Pong, Tuesday, Aug. 28th, Kesey Square, 8pm-10pm: Play Pong using larger than life-sized electronic GIANT controllers, projected on a HUGE, 20 foot screen at Kesey Square. Third event in the summer series. Free!

Questions? Are you interested in holding an event downtown? Let's talk! Contact me at info@eugene-saturdaymarket.org.

Enjoy!
-Courtney

General Manager Evaluations

Hi friends! A brief message from your board chair.

It's that time again - time to participate in the evaluation of our General Manager. Your feedback ensures that our Saturday Market staff are best able to serve the membership and the organization. Please pick up the survey at the information booth or go online to <https://eugenesaturdaymarket.org/pdf-files/GMEvaluationForm.pdf> and print it for yourself. I can't stress enough the value of doing this. This is how we maintain the health, quality, and vitality of our market.

Once you've filled it out, you can return it to the info booth. It's private and will be held in a locked box until it is reviewed by the personnel committee. Evaluations can be returned through August 18th.

Thanks everyone for taking the time to make our market the best it can be! Happy Saturday! Happy selling! Prosperity and fun for everyone! Just ask Raven.

-Giorgi



The Market Corner

Wishing a Happy August Birthday to quilter Effie Hagedorn today, crochet artist Kelley Clark and potter Susan Fishel tomorrow, succulent grower Hung Le on Monday, and bag maker extraordinaire Lara Howe on Wednesday!

A very happy birthday to you all. We hope this is your best year yet!

Food Court Specials!

RENAISSANCE PIZZA visits the Greek Isles with their August special, Aphrodite Pizza! Their classic pizza is topped with organic baby spinach, shaved fennel bulb, red onions, fennel seed and currants, all drizzled with a Greek extra virgin olive oil!

BANGKOK GRILL's We have three specials for August. We have our grilled Thai pork on a stick, turmeric & coconut marinated tofu satay, and fresh shrimp or tofu salad rolls!

RITTA'S BURRITOS' August special is the BLT&C Queso-Melt. Jack and Feta cheese topped with crispy bacon, grilled between two tortillas, then layered with slices of organic, garden, tomatoes and shredded romaine lettuce. Dressed with avocado ranch sauce. Served with tortilla chips and salsa.

LULU'S SMOOTHIES' For the month of August the special for Lulus Smoothies is a delicious acai mango strawberry smoothie

DANA'S CHEESECAKE BAKERY'S weekly special is Blueberry Cheesecake!

Elves, Elves, Elves!

Opening weekend of Holiday Market is all about the Elves. We need your help to engage our visitors in the time honored tradition of The Elf Game.

First, we have lots of ornaments in the office that need to be colored. You can pick up a bag of ornaments to color at home and bring them back into the office when you're done. We keep a stack of ornaments on the conference table. You can color them while you are in a meeting or waiting for a meeting to begin.

Next, we need elves to feature on the game card as well as donated elves to be given away as prizes. We will give away as many elves as we can. Make an elf for your booth and bring in more shoppers. Then, you can either donate your elf or keep your elf for next year. Please have your elves made and in the office by Sept. 15th for pictures.

Finally, we need an Elf Station in the Main Hall to take in the game cards and give out ornaments. We will help you organize your Elf Station if you would like to volunteer.

Unclassifieds

To place your free unclassified, bring it to the info booth by the end of the day, to the office by Thursday at noon, or e-mail info@eugen Saturdaymarket.org with "NEWSLETTER" in the subject.

Seeking temporary housing in Eugene area. Mature woman needs a safe, respectful place to stay. I can offer some \$\$ plus my skills and assistance. Email me: bikewoodstock@gmail.com. References. Blessings. (8/18)

1999 Chevrolet 3500 Passenger van for sale. This is a workhorse. One ton, 12 passenger with seat belts, power seats, windows, mirrors, running boards, 175,000 miles, \$3000. Call Tim 541-915-9961 (8/18)

Voter Registration cards are available in Booth #158-Anna's Haute Tops- until Oct 13, the deadline for 2018 mid-term elections. VOTE. It Matters. VOTE. (8/11)

Catholic Community Services food pantries available for all low-income community members. Simple to sign up, variable hours, lots of good food available for those in need. Info available in the Market office, or call 541-345-3628. Need more? Talk to Paula Marie Gourley, #149, on the West Park Block. (8/4)

Need to get 2 pillowcases tiedyed in blue and fuschia/purple. Plz call 541-513-1185.-Margaret (8/4)

Have 15 yards of lightweight silk/rayon velvet. Asking \$15/yd. Plz call 541-513-1185.-Margaret (8/4)

Wanted: Booth Partner for all weekends of Holiday Market. Corner space #153 in a very good location. The cost is \$511+\$25 work task fee. See Michi the Sound Healer at Saturday Market or call 541-510-2580. (7/28)

WANTED: I have a great space at Holiday Market, that I'd love to share. Great exposure, with lots of foot traffic. \$450 + work task, for 9 days! Contact Elizabeth at 541-556-4960 or drop by Booth 100 on the Park Blocks. (7/14)

Intro to Etsy Class

Our very own bag maker and Etsy seller extraordinaire Lara Howe is leading an Etsy class NEXT WEEK! The class is open to everyone. We will go over a few Etsy basics then open up to Q&A. The class is on **August 23rd from 1pm-3pm**. We will meet in the Saturday Market office conference room. I encourage anyone new or thinking of online sales to attend. Thanks!

Credit Card Sales

Market accepts Visa, Mastercard, Discover, & American Express. Send your customer to the Info Booth with a properly filled out credit card slip. Your check for the amount of the sale less 5% for bank charges will be ready on Wednesday at noon at the office or mailed at the end of the day Wednesday. Reserve vendors' checks are in your envelopes.

Weather

Well today's weather will be interesting. We expect a high somewhere around 84-88 degrees. Winds from the NNW at 9mph with no chance of rain. It may be smokey as well. Just think, layers and water.

sales, O sales, sales I hope!

Ancient Market incantation (Nov 3. 1973)

On the Market Stage

10:00 AM Willamette Violin Academy

Wonderful Young Violinists

11:00 AM Rob Tobias

Folk & Soul

12:00 PM Musekiwa Chingodza

Traditional Zimbabwean Mbira

1:00 PM Elizabeth Cable

Passionate Folk with Jags of Blues

2:00 PM Ramblin' Robert & The

McKenzie Drifter - Americana

3:30 PM The String Breakers

Acoustic Groove

Committee Meetings

50th Anniversary Task Force Meeting

Weds., August 22nd - 3:00 PM

Board Meeting

Weds., September 5th - 5:30-7:30PM

Standards Screenings

Weds., September 5th - 4:15 PM

-New Member Orientation @ 3:30 PM

Street Team Meeting

Thurs., September 13th - 1:00-3:00PM

Standards Committee Meeting

Weds., September 19th - 5:00 PM

-Agenda: Pre-packaged Food

All meetings take place at the Market Office
All are welcome!

Saturday Market Family Summer Potluck Party, Sun. Aug. 26

Former Market Manager Kim Still invites you and your family to come check out her new place in Cottage Grove! The Cottage Events Venue is up and running and ready for a summer party. Sunday, Aug. 26, 4 PM - 9 PM. Bring the family and some food to share, and head on down the road to 2915 Row River Rd. in Cottage Grove. It's just 3/4 of a mile east of the freeway exit next to Cottage Grove Chevrolet, about 30 minutes from downtown Eugene. Hope to see you there!!

THE SATURDAY MARKET
BOARD OF DIRECTORS AND OFFICERS
Chairperson - Giorgi DiCarlo
Vice Chairperson - Kate White Horse
Secretary - Diane McWhorter Treasurer - Tym Mazet
Ritta Dreier, Julia Garretson, Jaimee Gentile, Eli Mazet, Teresa Pitzer, Kate White Horse, Rachell Coe, Chuck Roehrich
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Marketing - Vanessa Roy
Membership Services - AJ Jackson
Stage Manager - Jimmy Haggard
Site Operations Supervisor - Jennifer Hendrix
Site-Member Liaison - Zora Parker
E-mail - info@eugen Saturdaymarket.org
Office Hours: Tuesday-Friday, 10am-4pm

