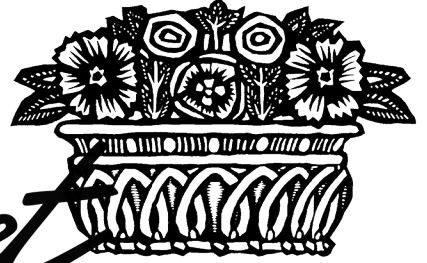


July 28th, 2018

- ★ **Color Elf Ornaments! Holiday Market Booking Begins Next Week.**
- ★ **Be a M.V.P. - Member.Volunteer. Partner.**
- ★ **Committee Schedules, Stage Line Up, UnClassifieds and MORE!**
- ★ **Remembering our friend Janie Struif. Please sign her book and bring flowers.**

SATURDAY MARKET NEWSLETTER

July 28th, 2018 • VOL. 49- NO. 17
30 E. Broadway #124, Eugene, OR 97401
(541) 686-8885 | fax (541) 338-4248
eugen SaturdayMarket.org



Saturday Market

MARKETPLACE • COMMUNITY • CELEBRATION

From Kirsten

Good Morning Saturday Marketers!
So glad you came out to Market today. It's going to be a warm one so stay cool and hydrated.

The Holiday Market Application deadline for Booth Holder of Record was Friday, July 20th, but it is never too late to get that application in. Even if you aren't Booth Holder of Record please turn in your application with a deposit. This will ensure you are on the list to be called for space allocation. Calls will start next week. So get those applications in.

Also, the Holiday Market Guidebook application is available at the Info Booth. The deadline to submit payment is August 21st. This is a great way to showcase your business in this widely distributed Guidebook.

Our 50th Anniversary Task Force needs volunteers. There are a lot of ideas on the table to celebrate our 50th Season and Anniversary and we are going to need help to pull them all together, so please consider joining us in making it a memorable anniversary.

Thought for the day..."There is always, always, always something to be grateful for."

Happy Selling!
Kirsten

FREE Canva Class to Help You Create A Guidebook Ad

Are you planning to place an ad in the Holiday Market Guidebook for this year? Do you want to create your own ad? Join Heather Robbins-Hinton for a fun & helpful class on how to use Canva, a simple & FREE online graphic design platform. Class is Thursday, August 9th at the Market Office Conference Room from 5:30 - 7:00 pm. Please RSVP by contacting Heather at earnestefforts@msn.com

Etsy Local Event for Etsy Shops With Holiday Market Space

If you are going to be selling at the Holiday Market and you have an Etsy shop, please join the Etsy Local Event we have created for Holiday Market 2018. This allows your Etsy Customers to find you live & in person wherever you are. If you're waiting for your booth space allocation, you can join now and add your booth space later. And, you can still join the Saturday Market Event for this year. Email Heather Robbins-Hinton for questions at earnestefforts@msn.com

<https://www.etsy.com/local/event/268265335653/>

Saturday Market Guidebook

The 2018 Guidebooks are at the Information Booth! Come get some for your booth. Make sure to put a business card into every Guidebook you hand out. Reserve vendors can circle their space on the map. You can also share it on your social media pages or website by using this link:

anyflip.com/lnpb/vnce/

M.V.P. Message

Member. Volunteer. Partner.

Marketing for success at Saturday Market with Social Media

Many of us work with a limited budget, especially when it comes to marketing. This Social Media segment offers a variety of ways you can market your business without breaking the bank. Don't try to implement all of these strategies at once - trust me on that. Just choose one and give it a good effort. Don't be embarrassed or afraid to ask for help. Read the helpful information available to you. Get comfortable with working your marketing choice, and see what happens. Once you're feeling pretty good about it, add another social media strategy to the mix.

- Facebook - Create a Page for your business and invite your friends and family to "Like" it and share it with their friends. Create an event in your Page each time you set up to vend, regardless where it is. I created a map that I include in my events to help customers find me at booth #177 at market.

- Instagram - If you don't have an Instagram account, why not set one up. This media is specifically for use with your smartphone or iPad or Tablet. Post pictures and brief descriptions on the fly. So easy to do while you're set up at market or while making product at home. Follow others you think might be interested in your products. Sometimes they will follow you back. That's a good thing.

- A Newsletter - If you have a list of emails from your customers, leverage that warm contact information by publishing a newsletter, weekly, monthly, whatever makes sense for your business. Don't have email addresses from your customers? Time to start asking for them so you can keep in touch. How? When a customer makes a purchase, offer them the opportunity of signing up for your newsletter. Have a form ready so it's quick and easy for them to sign up. A few free newsletter builder sites I've used are www.mailchimp.com and www.constantcontact.com. Check them out and see if writing a newsletter is for you.

- Blog/Vlog - <https://www.blogger.com/about/>

You can begin blogging about your business using Google's Blogger. You'll need to establish a Gmail account, www.gmail.com, if you don't already have one. But after that you're free to write as often as you like, upload photos, etc. You can share a link to your blog on any of your social media accounts and invite friends to check it out. Record your own video talking about something your customers might find interesting and upload it to your blog.

Rege Shaw
Flat Earth Herbs & Red G Designs

If you would like to submit an article for the M.V.P. Message column, please submit it via email to info@eugen SaturdayMarket.org by noon each Wednesday.

Color Elf Ornaments-It's Fun!

We have a stack of elf ornaments that need to be colored for the Elf Game on opening weekend of Holiday Market. Please drop by the office and pick up a bag full to bring home and color. Make sure you bring them back to the office. We have supplies to color ornaments in the office. You can sit at the conference table and color as many elf ornaments as you like. Thanks!

Remembering



Janie Struif
7/7/1952 - 7/22/2018

We are saddened by the loss of our dear friend and long time Saturday Market artist and musician, Janie Struif. Janie was a stunningly beautiful person and a wonderful saxophone player and flautist.

Janie started on the stage with Saturday Market by playing in the band Mithrandir. She played in several bands over the years including the Dennis Smith Project, Heavy Chevy, and Eagle Park Slim. Janie would regularly add her talents to the stage anytime the band was in need of a saxophone or flute.

In addition to her musical talent, Janie was a fantastic artist. Her business, Innerlight Lamps, has been selling at the Market for 16 years. Janie made stunning night lights and lampshades using pressed leaves and animal silhouettes. Her space at Saturday Market and at Holiday Market would draw you in with its serene lighting and captivating designs.

Janie will be missed by many. Several Market members have reached out to offer condolences and stories of how Janie touched their lives. Her husband Scott and her children Zachary and Alie will continue bringing her light into space #339. We are keeping her family in our thoughts. We will announce a date and time for a memorial service once those details are arranged.

We have a memorial table set up today with a book for you to sign that we will give to her family. Please contribute flowers to her table in addition to your kind words and memories.

The Dennis Smith Project is dedicating their set on August 11th to Janie. They will be on the Saturday Market stage at 3:30pm.

Local Events

July 29 - Eugene Sunday Streets
August 4 - Whiteaker Block Party
August 9-12 - Scandinavian Festival



The Market Corner

Wishing a Happy end of July/ beginning of August Birthday to fabric artist Kathryn Jensen, bow-tie maker supreme Kelly Durian and clothing artist Jessica Burris tomorrow, painter Iris Keuter on Tuesday, our illustrious Assistant Manager Courtney Kauffman on Wednesday, recycled fiber artist Elsa Heising, knitter Leila Gutierrez and site crew supervisor Jennifer Hendrix on Friday.

A very happy birthday to you all. We hope this is your best year yet!

Food Court Specials!

RENAISSANCE PIZZA We're feeling the Greek at Renaissance Pizza! July's special is Greek Pizza, with organic baby spinach, Feta Cheese, black olives and our house made basil pesto!

DANA'S CHEESECAKE BAKERY'S weekly special is Blueberry Cheesecake!

BANGKOK GRILL's July Special is Pa Ram Long Song (Swimming Prince). Choice of marinated chicken or tofu satay, shredded carrot and cabbage tossed in a light rice vinegar dressing and served over a bed of fresh spinach. Topped with our famous peanut sauce!

RITTA'S BURRITOS' July special is Mandarin Orange Chipotle Summer Salad. Romaine lettuce topped with chilled black beans, cheddar cheese, crisp jicama, avocado slices, sour cream, mandarin orange chipotle salsa and cotija cheese.

LULU'S SMOOTHIES' For the month of July the special for Lulus Smoothies is a refreshing light "Lime In D'Coconut." This blend is perfect for the blazing July days ahead!

The Kareng Fund

The Kareng Fund is an emergency relief fund set up to help low income, self-employed artisans and their families who experience a serious career threatening crisis. You can make a donation any time, just specify your donation on the front of your payment envelope. You can "round up" your fees to easily donate a little each week. You can also help the Kareng Fund every time you purchase something from Amazon.

To contribute through Amazon, go to smile.amazon.com and search for "Kareng Fund." From that point forward, every purchase you make through Amazon will benefit the Kareng Fund. Brochures are available at the Info Booth or on their website at www.kareng-fund.org.



Unclassifieds

To place your free unclassified, bring it to the info booth by the end of the day, to the office by Thursday at noon, or e-mail info@eugen Saturdaymarket.org with "NEWSLETTER" in the subject.

Dan Young gave Saturday Market an 8x8 pop-up tent to give away for free. Come to the Info Booth and ask for Zora to claim it. First come, first served. (7/28)

Cask & Keg Festival still looking for volunteers & vendors. Register online: oakridgekegcask.com. Aug. 11th (7/28)

The Emerald Art Center, (EAC), a 501©3 non-profit organization, is seeking to fill the position of Art Center Coordinator to represent EAC in the highest professional and aesthetic manner. The job announcement can be found here: eugene.craigslist.org/npo/d/art-center-coordinator/6641727852.html (7/21)

SIGNS: Handmade custom wooden signs and name plates by Richard. Free quotes come see me at the Market or call at 541-241-7562. or email me at rich1864@yahoo.com. (7/14)

Cart converting to Table - A 2x4 for cart that converts to a 2x4 table. Takes 30 seconds to convert. Made from cedar, very strong and light weight. Price \$150.00. Contact Richard Minton 541-241-7562 or rich1864@yahoo.com. Or look me up at the market on Saturdays. (7/14)

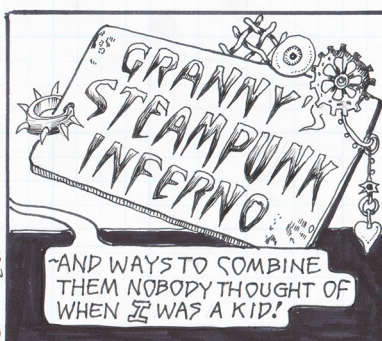
WANTED: I have a great space at Holiday Market, that I'd love to share. Great exposure, with lots of foot traffic. \$450 + work task, for 9 days! Contact Elizabeth at 541-556-4960 or drop by Booth 100 on the Park Blocks. (7/14)

Have you ever been to Clay Space at 2nd and Polk?! They are almost to begin the summer session of classes. If you want to try hand building with Porcelain there are two classes listed. Katie Swenson teaches them and she is a Saturday Market regular. Ask at the info. booth where she is today and get details about the class. There are other classes too. Dave Winget - another Saturday Market member teaches beginning wheel throwing and they have silver metal clay classes too. www.clayspaceonline.com has the whole listing. (7/7)

Wanted: Booth Share for all weekends of Holiday Market. Corner space #153 in a very good location. The cost is \$511+\$25 work task fee. See Michi the Sound Healer at Saturday Market or call 541-510-2580. (7/28)

Remembering Virgil Courtright 1/4/1954-6/29/2018

Virgil was a long time member of Oregon Country Fair and a member of Saturday Market. He made wooden hay forks, medicine bags, and stone knives to name a few. He was instrumental in the OCF Archeology and Tree Crews. There is a memorial service planned at the OCF site on September 15th. The potluck will begin at 3:00pm.



Weather

Get ready for a hot day today. Our 17th Market has a high of 92 degrees. Winds from the SW at 10-15mph with a 10% chance of rain. Stay hydrated marketers!



sales, O sales, sales I hope!

Ancient Market incantation (Nov 3.1973)

On the Market Stage

10:00 AM Caveman Dave

Family Friendly Folk

11:00 AM Steve Goodbar

Blues, Folk, Old Time Country

12:00 PM Ricardo Cardenas

Classical Guitar

1:00 PM Jill Cohen

Soulful Singer/Songwriter

2:00 PM The Traceys

Close Family Harmonies

3:30 PM Cap'n Trips

Jerry Garcia Tribute Band

Committee Meetings

Board Meeting

Weds., Aug 1st-5:30-7:30 PM

Standards Screenings

Weds., Aug 1st- 4:15 PM

-New Member Orientation at 3:30 PM

Holiday Market Committee Meeting

Weds., August 8th- 3:00-5:00 PM

-Agenda: Decorations, Elf Game

Street Team Meeting

Thurs., August 9th- 1:00-3:00 PM

Agenda: All Things Guidebook

Standards Committee Meeting

Weds., August 15th- 5:00 PM

-Agenda: Family Selling

All meetings take place at the Market Office

All are welcome!

Info Booth:

MAKING CHANGE: The market will make change for our members, up to \$60, each Saturday.

VENDOR CHECK CASHING: Available at the Info Booth. There is a \$5 charge for a returned check. We do not cash checks for customers.

LOST & FOUND: Please turn in found items to the Info Booth and tell customers to go to the Info Booth for lost & found items. They can also call the office at 541-686-8885. *Saturday Market is not responsible for lost or stolen items.*

THE SATURDAY MARKET BOARD OF DIRECTORS AND OFFICERS

Chairperson - Giorgi DiCarlo

Vice Chairperson - Willa Bauman

Secretary - Diane McWhorter Treasurer - Tym Mazet

Ritta Dreier, Julia Garretson, Jaimee Gentile,

Eli Mazet, Maria Moule,

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Teresa Pitzer, Jaimee Gentile

Food Committee Co-Chairs

Colleen Bauman, Janet Rosenberg

Holiday Market Committee Co-Chairs

Paula Marie Gourley, Colleen Bauman

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Assistant Manager - Courtney Kauffman

Marketing - Vanessa Roy

Membership Services - AJ Jackson

Stage Manager - Jimmy Haggard

Site Operations Supervisor - Jennifer Hendrix

Site-Member Liaison - Zora Parker

E-mail - info@eugen Saturdaymarket.org

Office Hours: Tuesday-Friday, 10am-4pm