April 21st, 2018

★ Welcome Back!!
★ Saturday Market Posters are available - Help get the word out!
★ Be an M.V.P. - Member.Volunteer. Partner.
★ Committee Schedules, Market Corner, UnClassifieds and MORE on the back page!

MARKETPLACE • COMMUNITY • CELEBRATION

From Kirsten
Good Morning Saturday Marketers!
I hope you had a wonderful and successful market last weekend!
As the market season begins each year we review our processes around opening and closing the day. Parking is always one of those processes that can be confusing and I don’t want anyone to get a ticket. So here are a few guidelines to remember:

1) The parking meters on the outer edge of the Park Blocks are not free. If you park there you must feed the meter.
2) Only the meters directly attached to the Park Blocks are free to members from 7 a.m. - 10 a.m. and 5 p.m. - 6 p.m. Please don’t park at these meters during the day as we want your customers to have easy access to you.
3) Please no parking at the corners of the intersections.
4) Never drive against the traffic direction around the Park Blocks. It is one way only. Please let the Info Booth know if you see something that needs attention around the market.

The Opening Day of Tuesday Market is just around the corner. The first day is May 1st. If you are interested in selling on Tuesdays, please check-in with Courtney that day on the East Park Blocks at 9 a.m. It is $5 per booth and 10% of your sales. The market operates from 10 a.m. - 3 p.m. This is a great opportunity to expand your sales!
I have some great news to share around our staff. I have promoted Courtney Kauffman to Assistant Market Manager, Vanessa Roy to Marketing Assistant and AJ Jackson to Membership Services Coordinator. These three individuals have demonstrated eagerness and aptitude for making the Saturday Market the best open-air market in the country! Please take a moment to congratulate them on their promotions. This team is here for you, so please let them know how they can help your business!

Happy Selling!
Kirsten

Consider Running for the Board!
It’s time to consider running for the Market Board of Directors. Three eighteen month positions will be open. Deadline for candidate statements is Wednesday, May 23rd. You must attend one Board meeting in the 12 months before the election. The next Board Meetings are May 2nd and June 6th at 5:30-7:30 p.m at the Market Offices.

Attention 4x4 Booth Folks
If you are planning on selling in a 4x4, please wait until you have your space assigned before putting your booth and product in. Thanks!

M.V.P. Message
Member. Volunteer. Partner.
Greetings from the Saturday Market Street Team - “members supporting members”
The Street Team, for those who are not familiar with this task force, consists of Market members creating and implementing promotional projects for the success of the whole market.
We are the group who developed the Guide books that we hope inspire the community and out of town visitors to come and experience and shop at the market.
The Street Team has been on a new project of assembling a stand-alone information point with the goal of attracting new members to the market and highlighting our very special “maker is the seller” environment. In the beginning it will start out as a simple child’s easel set up in an empty booth space in an area deemed safe and nonobstructing. This easel will contain membership information, guidebooks when they are published, and other information on becoming a member and selling your handmade stuff at market. We hope at some point to be able to design a more purpose built and creative holder and have already come up with some fun ideas. We would appreciate it if everyone could keep an eye on the information easel to keep it tidy looking and upright (it will be properly weighted).

Outreach to new members and prospective members is very important to the health of our market. New members/makers keep us fresh and interesting to our regular patrons, and serving as a new micro business incubator is a key part of our stated mission. The importance of a handmade marketplace economy is so special to us at the Saturday Market is such a treasured part of our community and an important heritage to pass on to the future through new membership. It really comes down to all of us being good stewards for the community we create every Saturday and we hope that everyone can take a moment and say hello to a new member and answer a question or two that an enquiring person might have.
If you have any questions please feel free to reach out to the Street Team. There is a link to our blog on the Market’s web page and there you can find a list of all of the current team members.

-Nome May
Blessed Bead

If you would like to submit an article for the M.V.P. Message column, please submit it via email to info@eugenesaturdaymarket.org by noon each Thursday.

Saturday Market Guidebook
The 2018 Guidebook will be available at the information booth on May 5th. Until then, you can see it here: anyflip.com/lnpb/vnce/.

Weights Available
Booth weights are required for pop-up booths and strongly recommended for metal pole and wooden frame booths.
There are canvas booth weight bags available at the Info Booth at the low price of $10 each. They are not filled, you’ll have to do that yourself. It can be done for $5 or less at Lane Forest Products.

About Parking
You have only 20 minutes to park for loading and unloading. Then you must move your vehicle and go park your car. There are several options ranging from free to low cost. On Saturdays, the OverPark and the Parcade are free.
If your booth is next to the curb, you must keep your chairs and possessions out of the street and parking spaces. This is a safety measure. It is also a way to be sure that customers can access the Market by parking close in.

Mothers Day Donations
Calling all market members...we need donations for our Mothers Day Giveaway on May 12th. Please drop off your donations to the info booth. Your art will be given away on the Main Stage at 11 a.m., 12 p.m., 1 p.m., 2 p.m., and 3:30 p.m. that day. Winners must be present to win. Questions please contact the office Thanks!

Fees & Late Fees Reminder
Remember, you must pay for your Market day by Wednesday to get your point in time for the next Saturday. Also remember that after 30 days a $5 late fee is added to your owing, and after 60 days a $10 fee is added.

Photo Light Box Available!
The office has a small photo light box that is available for members to use to take pictures of their products. Please call the office to make an appointment to use it.

Saturday Market Social Life!
Follow along with The Saturday Market on the website and through social media. Share your content to get included and reach a new audience!
Facebook
facebook.com/EugeneSaturdayMarket
Twitter - Instagram @SaturdayMarket
We’re also on: Pinterest - Yelp - TripAdvisor - Google Business - YouTube - Flickr and more.

Local Events
Apr. 27-29 Eugene Marathon
May 1 Tuesday Farmers Market
May 5 Cinco De Mayo!
The Kareng Fund
The Kareng Fund is an emergency relief fund set up to help low income, self-employed artisans and their families who experience a serious career threatening crisis. You can make a donation any time, with the option to post in your booth on the front of your payment envelope. You can “round up” your fees to easily donate a little each week. You can also help the Kareng Fund every time you purchase something from Amazon! To make a contribution through Amazon, go to smile.amazon.com and search for “Kareng Fund.” From that point forward, every purchase you make through Amazon will benefit the Kareng Fund, helping artisans in need.

Info Booth: Making Change: The market will make change for our members, up to $60, each Saturday.
Vendor Check Cashing: Available at the Info Booth. There is a $5 charge for a returned check. We do not cash checks for info booth. Change for our members, up to $60, each Saturday.
Lost & Found: Please turn in found items to the Info Booth and tell customers to go to the Info Booth for lost & found items. They can also call the office at 541-686-8885. Saturday Market is not responsible for lost, or stolen, items.

Outside Visa Sales
The Saturday Market has elected to stop running visa transactions for sales made at other fairs and festivals, with the exception of the OCF, which will be charged a 6% handling fee.

Be A Good Neighbor
When you set up your booth, plan it so you can exit without going through your neighbor’s booth. Even if their space looks wide open, you can accidentally knock over or step on things, or interrupt a sale.

Be aware of your surroundings while having conversations with customers or friends outside your booth. It’s easy to accidentally block another craft booth when you’re engaged in a good chat, but you are keeping customers from accessing their products. A little consideration goes a long way in making the Market work for everyone!

Volunteers Needed!
The Saturday Market relies on member volunteers to achieve its many goals. We are currently looking for volunteers to join the Standards Committee. You must attend three Standards meetings to be eligible to vote on Standards business. As a Standards Committee member you are tasked with screening new member’s products. This is a great opportunity to welcome new members into our community!

UnClassifieds
To place your free unclassified, living is the info booth by the end of the day, to the office by Thursday at noon. or e-mail: info@eugenenewmarket.org with “NEWSPAPER” in the subject.

Jewelry displays—all different sizes. $40 for the light colored displays, $50 for the black. Please contact Jennifer Hoover at #541-431-0100.

For the love of dogs, $20 for large dogs, $10 for small dogs. Please contact Sarah Smith at #541-338-4248.

RITTA’S BURRITOS April Special is a fire roasted chile relleno queso-melt with Salsa verde, this special features local, organic, fire roasted anheim chilies layered with a round of scrambled eggs andcheddar-jack cheese. all grilled between two tortillas. served with salsa verde, sour cream and tortilla chips!

Food Court Specials!
RENAISSANCE PIZZA’S April special is a fan favorite! Our Sausage and Three Cheese Pizza has Italian Sausage layered with Asiago, Romano and Parmesan Cheeses!
DANA’S CHEESECAKE BAKERY’S weekly special is Lemon cheesecake!
BANGKOK GRILL’S April Special is Pa Ram Long Song (Swimming Prince) Choice of marinated chicken or tofu satay, stranded carrot and cabbage tossed in a light rice vinegar dressing and served over a bed of fresh spinach. Topped with our famous peanut sauce.

Saturday Market Posters
Saturday Market posters for the outdoor season are available at the Info Booth. If you would like to get a big pat on the back from all your fellow marketers, pick up a handful and post them at local businesses in your neighborhood, and grab one to laminate and post in your booth when you do other Fairs and Festivals. It’s a great way to let your customers know where you’ll be!

Posters should be hung in high-traffic, visible areas. When you post them around town, please note (and document, with a mobile phone photo) the location! These help remind people all over town about the Saturday Market and help drive customers to us all season long!

Sell at Tuesday Market!
As a Market member, you are welcome to sell at the Tuesday Farmers’ Market. To get a space, find Courtyard on the East Park Block by 9 a.m. on Tuesday. The daily fee is $5 plus 10%, all booths are 8x8. Hours are 10-3. There is no free parking on Tuesdays. Tuesday Market has a separate point system that is not related to Park Blocks or Holiday Market points.

Weather
Today’s weather should be beautiful! High of 60 degrees, with a 20% chance for rain. Winds @ 11 MPH.

EUGENE SATURDAY MARKET | 30 E. Broadway #124, Eugene, OR 97401 | (541) 686-8885 / fax (541) 338-4248

The Market Corner
Happy April Birthday to Nita Hantke, Sharon Jakeways, Terrie Brooks, Julia Garretson, Kimberly Gladen, Kirk House, Marielena Malagon, Tim Durham, Shawanna Holmes, Laura Adams, Lisa Goldspink, Bill Allord, Becca Clark, David Lee, Richard Sanchez, Andre Scott, Paula Gourley and Aisha McDonough. A very happy birthday to all you. We hope this is your best year yet!

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