## April 14th, 2018

- **★**Welcome Back!!
- ★ Saturday Market Posters are available Help get the word out!
- ★ Be an M.V.P. Member.Volunteer. Partner.
- ★ Committee Schedules, Market Corner, UnClassifieds and MORE on the back page!



**SATURDAY MARKET NEWSLETTER** 



#### From Kirsten

Good Morning Saturday Marketers!

Thank you to all who came out last weekend for Opening Day! The weather wasn't great but some members had great sales!

Please don't worry if you didn't make it out as everyone has the right to decide for themselves what weather conditions they are willing to sell in. There will be plenty of opportunities to sell on the Park Blocks this season!

We have created an "M.V.P. Message" column in the newsletter. This is exclusively for members to submit articles they think would be of interest to other members. We will print one member article per week. Give it a try. This is your newsletter. Share your thoughts and inspirations with the membership.

On that note, we need M.V.P.s for a lot of tasks. Current M.V.P.s will be scouting the market for committee and task force volunteers, so if you have an interest please let them know. We can only accomplish our goals with the help of our membership.

Happy Selling! Kirsten

#### Concerns about the Market

There are processes to tell the staff what we need to know to make the Market run smoothly. If there is something going on during the day, such as an overflowing trash can, a blocked ramp or a strolling vendor or musician staying more than 30 minutes in one spot, come to the information booth or call #541-686-8885, so we can assist.

#### Volunteers Needed!

The Saturday Market relies on member volunteers to achieve its many goals. We are currently looking for volunteers to join the Standards Committee. You must attend three Standards meetings to be eligible to vote on Standards business. As a Standards Committee member you are tasked with screening new member's products. This is a great opportunity to welcome new members into our community!

#### Farmers Market Tokens

Do not take the wooden Farmers' Market tokens as payment. These tokens are used by the Farmers' Market to allow their customers to use credit cards and EBT/Food Stamps. It is illegal for folks to use EBT to purchase prepared foods or other goods. We do not have any way to redeem them or take them as payment at the Info Booth. Thanks for your understanding.

#### M.V.P. Message

Member. Volunteer. Partner.

Creating a membership nonprofit was the genius of our founders in their time, a productive and visionary era in our town. A collection of equal members is a rarity, and not easy to maintain. A lot of thought must constantly go to the "common good," or how we can operate so that nobody has an advantage over others. This equality stands out in today's world as uncommon, even without the strength of our creativity which we each stand behind all day. The only way to keep our non-competitive market is to trust the whole community and to not leave that important work up to other people. We have to share the power we've created, and thus we have to share the responsibility of defining it.

Having the luxury of wonderfully qualified paid staff doesn't release us from this responsibility, but it does expand it, to the task of keeping these great workers busy doing big things, bringing their dreams and ideals to their jobs as we do in our studios. Trusting them to do their jobs is easy, but figuring out how to guide them, inspire them, and help them keep us going at our absolute best is why we have a Board of Directors. Keeping the Board members informed and able to be visionaries is why we have Committees and Task Forces. Giving feedback and energy to these committee members is the job of every member. Nobody can be an active visionary without a group of listeners and a lot of coconspirators.

Each one of you has ideas for improving your marketing experience: some new ideas, and some the same ideas we've had many times before. Often the time is not right for an idea until it is; then people are ready to implement it. Some ideas need a little work, and some need a lot of work. That's why I pitch in: I have ideas, I like to work, and I love to see little ideas become wonderful concepts and actions that make life better for the common people. Creating elegant solutions around a table of smart and committed people is a joy. Think of that next time you think of a meeting! Your contributions might be more needed than you think, if we're going to do our best. All of us doing our best is what makes that powerful Park Blocks magic every week, and multiplies our benefits beyond belief. Believe in yourself, and share it with your Market community, so we can share it with the world. We're inspiring, we're needed, and there is a vital part for you to play. Discover it.

-Diane McWhorter Ephemera

If you would like to submit an article for the M.V.P. Message column, please submit it via email to <a href="mailto:info@eugenesaturdaymarket.org">info@eugenesaturdaymarket.org</a> by noon each Thursday.

### Weights Available

Booth weights are required for pop-up booths and strongly recommended for metal pole and wooden frame booths.

There are canvas booth weight bags available at the Info Booth at the low price of \$10 each. They are not filled, you'll have to do that yourself, it can be done for \$5 or less at Lane Forest Products.

### **About Parking**

You have only 20 minutes to park for loading and unloading. Then you must move your vehicle and go park your car. There are several options ranging from free to low cost. On Saturdays, the Over-Park and the Parcade are free.

If your booth is next to the curb, you must keep your chairs and possessions out of the street and parking spaces. This is a safety measure. It is also a way to be sure that customers can access the Market by parking close in.

### Saturday Market Posters

Saturday Market posters for the outdoor season are available at the Info Booth. If you would like to get a big pat on the back from all your fellow marketers, pick up a handful and post them at local businesses in your neighborhood, and grab one to laminate and post in your booth when you do other Fairs and Festivals. It's a great way to let your customers know where you'll be!

Posters should be hung in high-traffic, visible areas. When you post them around town, please note (and document, with a mobile phone photo) the location! These help remind people all over town about the Saturday Market and help drive customers to us all season long!

### Saturday Market Social Life!

Follow along with The Saturday Market on the website and through social media. Share your content to get included and reach a new audience!

Facebook

facebook.com/EugeneSaturdayMarket Twitter - Instagram @SaturdayMarket

We're also on: Pinterest - Yelp -

TripAdvisor - Google Business -

YouTube - Flickr and more.

## Saturday Market Guidebook

The 2018 Guidebook is on-line at: anyflip.com/Inpb/vnce/.

**Local Events** 

Today - Opening Day of 2018!

Apr 20 - Environmental Justice Showcase, Kesey Square

Apr. 27-29 Eugene Marathon



Happy April Birthday to Nita Hantke, Sharon Jakeways, Terrie Brooks, Julia Garretson, Kimberly Gladen, Kirk Houser, Marielena Malagon, Tim Durham, Shawnna Holmes, Laura Adams, Lisa Goldspink, Bill Allord, Becca Clark, David Lee, Richard Sanchez, Andre Scott, Paula Gourley and Aisha McDonough. A very happy birthday to you all. We hope this is your best year yet!

### Remembering Iris Green

3/9/1936-3/3/2018

On March 3, 2018, we lost a beloved member of the Saturday Market. She made children's clothing and potholders and was a loved Montessori teacher. She will be missed by all who knew her.

#### The Kareng Fund

The Kareng Fund is an emergency relief fund set up to help low income, self-employed artisans and their families who experience a serious career threatening crisis. You can make a donation any time, just specify your donation on the front of your payment envelope. You can "round up" your fees to easily donate a little each week. You can also help the Kareng Fund every time you purchase something from Amazon!

To contribute through Amazon, go to smile.amazon.com and search for "Kareng Fund". From that point forward, every purchase you make through Amazon will benefit the Kareng Fund, helping artisans in need.

#### Info Booth:

MAKING CHANGE: The market will make change for our members, up to \$60, each Saturday.

VENDOR CHECK CASHING: Available at the Info Booth. There is a \$5 charge for a returned check. We do not cash checks for customers.

LOST & FOUND: Please turn in found items to the Info Booth and tell customers to go to the Info Booth for lost & found items. They can also call the office at 541-686-8885. Saturday Market is not responsible for lost, or stolen, items.









## **UnClassifieds**

To place your free unclassified, bring it to the info booth by the end of the day, to the office by Thursday at noon, or e-mail <a href="mailto:info@eugenesaturdaymarket.org">info@eugenesaturdaymarket.org</a> with "NEWSLETTER" in the subject.

TAX JUSTICE MARCH and RALLY at EWEB Plaza, Sunday, April 15, 1 to 3 p.m. If you are unhappy with how our federal tax dollars are being spent then come join us.

Jewelry displays-all different sizes. \$40 for the light colored displays, \$50 for the black. Please contact Jennifer Hoover at 541-431-0100.

Seeking Vendors for the Coburg Golden Years Festival on July 20th & July 21st. Pricing is \$50 for vendor booths, \$75 for small food booths and \$125 for food trucks. If interested, please contact Emma Vallillo at #541-682-7862 or email: <a href="mailto:emma.vallillo@ci.coburg.or.us">emma.vallillo@ci.coburg.or.us</a>.

## **Food Court Specials!**

RENAISSANCE PIZZA'S APRIL SPE-CIAL IS A FAN FAVORITE! OUR SAU-SAGE AND THREE CHEESE PIZZA HAS ITALIAN SAUSAGE LAYERED WITH ASIAGO, ROMANO AND PARMESAN CHEESES!

DANA'S CHEESECAKE BAKERY'S WEEKLY SPECIAL IS LEMON CHEESE-CAKE!

BANGKOK GRILL'S APRIL SPECIAL IS PA RAM LONG SONG (SWIMMING PRINCE) CHOICE OF MARINATED CHICKEN OR TOFU SATAY, SHREDDED CARROT AND CABBAGE TOSSED IN A LIGHT RICE VINEGAR DRESSING AND SERVED OVER A BED OF FRESH SPINACH. TOPPED WITH OUR FAMOUS PEANUT SAUCE!

RITTA'S BURRITOS APRIL SPECIAL IS A FIRE ROASTED CHILE RELLENO QUESO-MELT WITH SALSA VERDE. THIS SPECIAL FEATURES LOCAL, ORGANIC, FIRE ROASTED ANAHEIM CHILIES LAYERED WITH A ROUND OF SCRAMBLED EGGS AND CHEDDAR-JACK CHEESE. ALL GRILLED BETWEEN TWO TORTILLAS. SERVED WITH SALSA VERDE, SOUR CREAM AND TORTILLA CHIPS!

Food vendors! E-mail <u>info@eugenesaturdaymarket.org</u> with "SPECIAL" in the subject line to include your latest creations.







## Weather

Today's weather should be a mild Spring day. High of 59 degrees, with a 50% chance for rain. Winds @ 11 MPH.



## sun, O sun - sun I hope!

Ancient Market incantation (Nov 3.1973)

### On the Market Stage

10:00 AM Invincible Vince
Seriously Funny Magic
11:00 AM Jesse "El Gato" Boden
Singer/Songwriter
12:00 PM Gordon Kaswell
Accoustic Variety Music
1:00 PM Oregon Tuba Ensemble
Tuba Tunes

2:00 PM Howling Dogma
Swamp-a-Billy Pentecostal Blues
3:30 PM Robert Blair & The
Atmospheres
Blues with Soul

## **Committee Meetings**

Board of Directors Weds., May 2<sup>nd</sup> - 5:30 PM Agenda: June Election

Standards Committee

Weds., April 18<sup>th</sup>- 5:00 PM

Agenda: Artwork reproductions on 3D objects books and pamphlets

Standards Screenings Weds., April 18<sup>th</sup> - 4:15 PM -New Member Orientation at 3:30 PM

-New Member Orientation at 3:30 PM Holiday Market Committee Tues., May 8<sup>th</sup> - 1:00 PM

Agenda: Elf Hunt Contest

Market Street Team

Thurs., May 10<sup>th</sup> - 1:00 PM

Agenda: All things Guidebook Volunteerism Work Group Team Weds., April 25<sup>th</sup> - 3:00 PM

Agenda: Brochure, Recruitment Drive

All meetings take place at the Market Office All are welcome!

# THE SATURDAY MARKET BOARD OF DIRECTORS AND OFFICERS

Chairperson - Giorgi DiCarlo

Vice Chairperson - Willa Bauman Secretary - Diane McWhorter Treasurer - Tym Mazet Ritta Dreier, Julia Garretson, Jaimee Gentile, Eli Mazet, Maria Moule, Teresa Pitzer, Kate White Horse

> Standards Committee Co-Chairs Teresa Pitzer, Jaimee Gentile Food Committee Co-Chairs Colleen Bauman, Janet Rosenberg Holiday Market Committee Co-Chairs Paula Marie Gourley, Colleen Baumanr General Manager - Kirsten Bolton

Assistant Manager - Courtney Kauffman Membership Services Coordinator - Vanessa Roy Site Operations Supervisor - Jennifer Hendrix Site-Member Liaison - Zora Parker Stage Manager - Jimmy Haggard

E-mail - <u>info@eugenesaturdaymarket.org</u> Office Hours - Tuesday-Friday, 10am-4pm