

April 7th, 2018

- ★ TODAY IS THE FIRST DAY OF OUR 49TH SEASON!
- ★ Saturday Market Posters are available - Help get the word out!
- ★ Meet the Staff!
- ★ Committee Schedules, Market Corner, UnClassifieds and MORE on the back page!

SATURDAY MARKET NEWSLETTER
April 7th, 2018 • VOL. 49- NO. 1
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Saturday Market

MARKETPLACE • COMMUNITY • CELEBRATION

From Kirsten

Good Morning Saturday Marketers!

Welcome to the 49th Season of Saturday Market! We're looking forward to creating another successful Saturday Market season.

Lots of things happened over winter break, one in particular is the City of Eugene granted us a five year Park Blocks Permit, so Saturday Market will be on the Park Blocks for many years to come.

A few reminders as we kick off the season: every member must have a fire extinguisher in their booth; booth weights are required on pop-ups; and parking during loading and unloading is limited to 20 minutes.

The staff is here to help you in any and every way we can, so be sure to reach out to us if you need something.

Have a great first market and 49th season!

Happy Selling!
Kirsten

Meet The Staff!

We have some new faces joining our Market Staff this year. Here's who is on the various teams, new staff are starred.

Site Crew (Set-up/Take Down)

Jennifer Hendrix - Site Crew Supervisor,
Zora Parker - Site Crew Liaison, Dave Welch,
Jessie Wilson, Alyse Edmondson*, Wakara Phillips*, Ron Maden*

Food Court/Site Cleaning (during Market hours)
Kelli Morgan*

Info Booth - Sandy Gonzalez, Erich Boekelheide, AJ Jackson

Recycling - Craig Allen, Chris Kritch

Managers - Kirsten Bolton, Courtney Kauffman

Stage Manager - Jimmy Haggard

Membership - Vanessa Roy

Security - Michael and Allen

Site Crew members do wear identifying t-shirts. Say hi sometime, and ask for help if you need it!

Be A Good Neighbor

When you set up your booth, plan it so you can exit without going through your neighbor's booth. Even if their space looks wide open, you can accidentally knock over or step on things, or interrupt a sale.

Be aware of your surroundings while having conversations with customers or friends outside your booth. It's easy to accidentally block another craft booth when you're engrossed in a good chat, but you are keeping customers from accessing their products.

A little consideration goes a long way in making the Market work for everyone!

MVP Message (Member. Volunteer. Partner.)

Recently, reading 'Saveur' magazine, an article by Mac Kohler came to my attention. He makes copper cooking pans, bringing together the skills and experience of a wide-flung geography of craftspeople. Spinning copper pots. Handcrafted rivets. Brushed-in tin linings. Part of what he said really resonated:

"There's something about actual things, about the act of taking a lumpen, nondescript, amorphous pile of raw material and fabricating something useful out of it. We all know there's this general malaise spread across the land, and I think there's an answer somewhere in all this, in making things ourselves. Maybe it's as simple as making dinner."

In this way - a way of living - values and philosophy come together. The same is true of our Eugene Saturday Market community. We are creators who make something every day, fueled by a pulse of creation, working hands, endless ideas, curiosity and invention. We are upstarts, beginners, and experienced craftspeople, doing what we love, and bringing it to light. Taking a chance. Melding elements - sand, fire, clay, wool, cotton, paint, metal, crystals, jewels, wire, wood, foodstuffs, paper, leather, string, bark, branches, cloth, nature's gifts and arrangements - and infusing, shaping, experimenting. Making something.

There is a hunger for the handmade, for something real and created by hand. Connecting heart, dreams and materials. Useful and fanciful. Practical and decorative. Things that soothe the soul, provide joy, serve a purpose. This is a community and communion, a meeting of beings. Creators and appreciators.

We are pleased to be together in this way, Saturday to Saturday, year to year. Thank you for participating in the handcrafted artisan life, and keeping it vital, strong, relevant and meaningful.

-Paula Marie Gourley
Lilyhouse Studio

If you would like to submit an article for the M.V.P. Message column, please submit it via email to info@eugenesaturdaymarket.org by noon each Thursday.

It's Important! Stay Open Until 5

Saturday Market's advertised hours are 10 - 5. Our advertising and listings say it. Local customers expect to be able to shop until 5. Possibly more important, tourists expect the event to be happening until 5. They may never have another chance to come back.

Even though your booth is your individual store, because you are a member of the Market, your store hours are 10 - 5. Take advantage of the full day, keep our customers happy, stay open until 5.

Late arrivals who see booths breaking down early can easily presume the whole Market is over and not even bother to walk inside. Customers are disappointed, sales are lost. Please, keep your booth up and stock available until our advertised closing time of 5 PM.

Weights Available

Booth weights are required for pop-up booths and strongly recommended for metal pole and wooden frame booths.

There are canvas booth weight bags available at the Info Booth at the low price of \$10 each. They are not filled, you'll have to do that yourself, it can be done for \$5 or less at Lane Forest Products.

About Parking

You have only 20 minutes to park for loading and unloading. Then you must move your vehicle and go park your car. There are several options ranging from free to low cost. On Saturdays, the Over-Park and the Parcade are free.

If your booth is next to the curb, you must keep your chairs and possessions out of the street and parking spaces. This is a safety measure. It is also a way to be sure that customers can access the Market by parking close in.

Attention 4x4 Booth Folks

If you are planning on selling in a 4x4, please wait until you have your space assigned before putting your booth and product in. Thanks!

About Tarps & Overhangs

These few soggy spring Saturdays are challenging, especially if your tarp situation isn't up to snuff. Here are some reminders about what's acceptable for tarps and overhangs:

Remember that blue tarps are not allowed at the Market. Clear plastic also cannot be used as a roof or side although it is acceptable to use to cover stock on tables or in the backs of booths. All booth roofs and sides must be fire retardant, with documentation. Creative Shelters and Awnings in Springfield can assist with reasonably priced fire retardant white tarps. If you make an overhang, policy states that overhangs facing the aisle must be 7 feet off the ground. Measure to make sure your overhang allows folks to safely walk beneath it and meets this requirement.

Local Events

Today - Opening Day of 2018!

Apr 20 - Environmental Justice Showcase,
Kesey Square

Apr. 27-29 Eugene Marathon



The Market Corner

Happy April Birthday to Nita Hantke, Sharon Jakeways, Terrie Brooks, Julia Garretson, Kimberly Gladen, Kirk Houser, Marielena Malagon, Tim Durham, Shawna Holmes, Laura Adams, Lisa Goldspink, Bill Allord, Becca Clark, David Lee, Richard Sanchez, Andre Scott, Paula Gourley and Aisha McDonough. A very happy birthday to you all. We hope this is your best year yet!

Remembering Lowell Carl Mommsen 1946-2018

On March 12, 2018, Eugene lost an institution. Lowell made beautiful hand woven braided wire baskets, leather belts and gorgeous stone jewelry that he sold at almost every Saturday Market. He was a true artist and craftsman who will be missed by many.

The Kareng Fund

The Kareng Fund is an emergency relief fund set up to help low income, self-employed artisans and their families who experience a serious career threatening crisis. You can make a donation any time, just specify your donation on the front of your payment envelope. You can "round up" your fees to easily donate a little each week. You can also help the Kareng Fund every time you purchase something from Amazon!

To contribute through Amazon, go to smile.amazon.com and search for "Kareng Fund". From that point forward, every purchase you make through Amazon will benefit the Kareng Fund, helping artisans in need.

Volunteers Needed!

The Saturday Market relies on member volunteers to achieve its many goals. We are currently looking for volunteers to join the Standards Committee. You must attend three Standards meetings to be eligible to vote on Standards business. As a Standards Committee member you are tasked with screening new members products. This is a great opportunity to welcome new members into our community!

Outside Visa Sales

As a reminder, the Saturday Market has elected to stop the practice of running member visa transactions for sales made at other fairs and festivals, with the exception of the Oregon Country Fair. OCF transactions will be charged a 6% handling fee.

Info Booth:

MAKING CHANGE: The market will make change for our members, up to \$60, each Saturday.

VENDOR CHECK CASHING: Available at the Info Booth. Have checks signed before you come to the Info Booth. There is a \$5 charge for a returned check. We do not cash checks for customers.

Saturday Market Social Life!

Follow along with The Saturday Market on the website and through social media. Share your content to get included and reach a new audience!

Facebook
facebook.com/EugeneSaturdayMarket
Twitter - Instagram
@SaturdayMarket

We're also on: Pinterest - Yelp -
TripAdvisor - Google Business -
YouTube - Flickr and more.

UnClassifieds

To place your free unclassified, bring it to the info booth by the end of the day, to the office by Thursday at noon, or e-mail info@eugenesaturdaymarket.org with "NEWSLETTER" in the subject.

What is slow medicine? A holistic approach to medicine where your physician takes care of you throughout all stages of life. If you want to learn more about this model called Direct Primary Care please contact Dr Rizvi or visit: www.docrizvi.com. Call 541.972.3627. Email: gulrukh@docrizvi.com.

Seeking Vendors for the Coburg Golden Years Festival on July 20th & July 21st. Pricing is \$50 for vendor booths, \$75 for small food booths and \$125 for food trucks. If interested, please contact Emma Vallillo at #541-682-7862 or email: emma.vallillo@ci.coburg.or.us.

Pet sitter available for Country Fair Week. References, experienced. Contact Ruby Colette at rubyresourceress@gmail.com.

Jewelry displays-all different sizes. \$40 for the light colored displays, \$50 for the black. Please contact Jennifer Hoover at 541-431-0100.

Saturday Market Posters

Saturday Market posters for the outdoor season are available at the Info Booth. If you would like to get a big pat on the back from all your fellow marketers, pick up a handful and post them at local businesses in your neighborhood, and grab one to laminate and post in your booth when you do other Fairs and Festivals. It's a great way to let your customers know where you'll be!

Posters should be hung in high-traffic, visible areas. When you post them around town, please note (and document, with a mobile phone photo) the location! These help remind people all over town about the Saturday Market and help drive customers to us all season long!

Saturday Market Guidebook

The 2018 Guidebook is on-line at: anyflip.com/lnpb/vnce/.

Food Court Specials!

RENAISSANCE PIZZA'S APRIL SPECIAL IS A FAN FAVORITE! OUR SAUSAGE AND THREE CHEESE PIZZA HAS ITALIAN SAUSAGE LAYERED WITH ASIAGO, ROMANO AND PARMESAN CHEESES!

DANA'S CHEESECAKE BAKERY'S WEEKLY SPECIAL FOR OPENING DAY IS LEMON CHEESECAKE!

BANGKOK GRILL'S APRIL SPECIAL IS PA RAM LONG SONG (SWIMMING PRINCE) CHOICE OF MARINATED CHICKEN OR TOFU SATAY, SHREDDED CARROT AND CABBAGE TOSSED IN A LIGHT RICE VINEGAR DRESSING AND SERVED OVER A BED OF FRESH SPINACH. TOPPED WITH OUR FAMOUS PEANUT SAUCE!

RITTA'S BURRITOS APRIL SPECIAL IS A FIRE ROASTED CHILE RELLENO QUESO-MELT WITH PICO DE GALLO. THIS SPECIAL FEATURES LOCAL, ORGANIC, FIRE ROASTED ANAHEIM CHILIES LAYERED WITH A ROUND OF SCRAMBLED EGGS AND CHEDDAR-JACK CHEESE. ALL GRILLED BETWEEN TWO TORTILLAS. SERVED WITH PICO DE GALLO, SOUR CREAM AND TORTILLA CHIPS!

Food vendors! E-mail info@eugenesaturdaymarket.org with "SPECIAL" in the subject line to include your latest creations.

Weather

Opening Day of Market 2018 looks to be beautiful! High of 60 degrees, with a 90% chance for rain. Winds @ 15 MPH.



sun, O sun - sun I hope!

Ancient Market incantation (Nov 3.1973)

On the Market Stage

- 10:00 AM Linda Yapp
The Lemondrop Fairy
- 11:00 AM Chip Cohen
Dr. Horsehair Himself
- 12:00 PM Jesse Meade
Country Soul
- 1:00 PM Allan Byer
Contemporary Folk
- 2:00 PM The Fiddlin' Big Sue Band
Hoedown Boogaloo
- 3:30 PM Dusty Herd
Country

Committee Meetings

Board of Directors

Weds., May 2nd - 5:30 PM

Agenda: TBD

Standards Committee

Weds., April 18th - 5:00 PM

Agenda: Standards Presentation & Craft Specific Guidelines

Standards Screenings

Weds., April 18th - 4:15 PM

-New Member Orientation at 3:30 PM

Holiday Market Committee

Weds., April 11th - 2:00 PM

Agenda: Holiday Market Poster Competition

Market Street Team

Fri., April 13th - 1:00 PM

Agenda: All things Guidebook

All meetings take place at the Market Office
All are welcome!

Credit Card Sales

Market accepts Visa, Mastercard, Discover & American Express. Send your customer to the Info Booth with a properly filled out credit card slip (avail at Info Booth). Your check for the amount of the sale less 5% for bank charges will be ready on Wednesday at noon at the office or mailed at the end of that day.

THE SATURDAY MARKET BOARD OF DIRECTORS AND OFFICERS

Chairperson - Giorgi DiCarlo

Vice Chairperson - Willa Bauman

Secretary - Diane McWhorter Treasurer - Tym Mazet

Ritta Dreier, Julia Garretson, Jaimee Gentile,

Eli Mazet, Maria Moule,

Teresa Pitzer, Kate White Horse

Standards Committee Co-Chairs

Teresa Pitzer, Jaimee Gentile

Food Committee Co-Chairs

Colleen Bauman, Janet Rosenberg

Holiday Market Committee Co-Chairs

Paula Marie Gourley, Deb Schussler

Sustainability Committee Co-Chairs

Willa Bauman, Teresa Pitzer

General Manager - Kirsten Bolton

Assistant Manager - Courtney Kauffman

Membership Services Coordinator - Vanessa Roy

Site Operations Supervisor - Jennifer Hendrix

Site-Member Liaison - Zora Parker

Stage Manager - Jimmy Haggard

E-mail - info@eugenesaturdaymarket.org

Office Hours - Tuesday-Friday, 10am-4pm