Today’s Highlights, June 24, 2017

- Do You Have A Question for Potential Managers?
- Guidebooks Now Available!
- Sell at Tuesday Market, meet Courtney on the East Block by 9 for a space!
- Unclassifieds, Weather, Meetings and more on the other side

From Beth
I am so glad you are here today. I am so pleased that when faced with everything that is going on, that you chose that pivot point of Saturday—that foundation of support of our Market to be a priority. It is as if you looked in the mirror and said that being an artist came first. That being an entrepreneur was your vision for yourself and you were going to manifest your vision through planning and action.

Our market economy is fully based on that point when your idea turned to inspiration and then produced a creation expressing how you see the world. And the product is a real thing, a lasting thing. But not a thing that stays hidden. You bravely bring it out into the light to be shared and even left open for judgment. And when you pass it on through a sale to just that right visitor, it is more than a bit of profit. It is acceptance. Pure of form.

I am so glad you came today.

Have a lovely Saturday.

-Beth

Call the office to get Beth’s phone number or email. She is happy to talk to you about policy, standards issues, neighborhood issues or anything you need. Since this is a temporary part time assignment, give her a day or two to get back in touch.

Do You Have A Question for Potential Managers?
The two hiring committees are working independently to select and interview semi-finalists for the two open Manager positions. Once finalists are chosen, they will be interviewed by the Board of Directors for final selection.
The Board would like your input on possible interview questions. If you have a particular area of interest that you’d like to see addressed in the interviews, please email your question to info@eugenesaturdaymarket.org by Monday, June 26. Specify whether the question is for Promotions Manager, General Manager or both.

Due to confidentiality concerns, only the Board and candidates will be at the actual interviews, but your question will be asked on your behalf (as long as it is legal and appropriate).

Guidebook Bundles For Your Booth
You don’t have to be an advertiser to pick up a bundle of the new market guidebooks to share with your customers. The more booths that display them the better!

The new, fabulous Market map is in the centerfold where you can easily point your location out to your customers. They’ll appreciate your help in navigating our Market.

Pick up a bundle at the info booth today! If you are interested in a guidebook display holder, Nome & Craig have info in the unclassifieds.

Look For Your Holiday Market Postcard!
The Holiday Market reminder postcards went out in the mail this week, so keep an eye out! If you are a current Market member you should get one. Even if you don’t see it soon, you can go online and fill out a Holiday Market application form. They are on the eugenesaturdaymarket.org site, look under the “For Market Members” or the “Holiday Market” menu items. Booth Holders of Record and Non-Reserve Members have separate applications. Applications for folks who are not yet Market members will be available at the end of July.
The deadline for Booth Holders of Record and those with over 20 HM points is July 20. Last year we instituted a new rule for everyone that have 48 hours to respond with a booth space choice once you are contacted by Vanessa. If we don’t hear back in that time frame we will assign you a space. If you are a Booth Holder of Record and have a reason (shows, vacations, etc.) that you might miss the deadline, please let us know now.

We will require that you return the post card and with an initial payment of $225 for a Main Hall space, $125 for a Holiday Hall, or $100 if you have less than 15 Holiday Market points. Remember, Holiday Market points are different than Park Blocks points. Your points are printed on the label of your postcard.

If you want to understand how we calculate Holiday Market points, you can get a points worksheet at the Info Booth or online on the applications page, the document is called “How Market Points Work.”

Marketing Tip of the Week:
Got Stock?
Having adequate stock visible in your booth is important. It’s not necessarily conscious, but customers don’t want to deprive you of your stuff if it looks like you don’t have “enough.” They also like to feel like they have some options. It’s a delicate balance though, and you can overwhelm folks with too many choices, especially if it looks chaotic.
Help your customers understand easily what their choices are by organizing your display by color, size, shape, theme or whatever works best with your item. Or consider having representative items on full display, and backstock obvious in some way, but looking neatly organized.

MARKETPLACE • COMMUNITY • CELEBRATION

SARATOGA MARKET NEWSLETTER
June 24, 2017 • VOL. 48 • NO. 13
30 E. Broadway #124, Eugene, OR 97401
(541) 686-BBBS • fax (541) 338-4248
www.eugenesaturdaymarket.org
info@eugenesaturdaymarket.org

Got Stock?
Saratoga Market
Your Past Orders:
ITS 5:15 AND 90° AND...
The Kareng Fund

There’s a private Facebook group for Market members, just search for “Eugene Saturday Market Members” and request to be included.

The Kareng Fund is an emergency relief fund set up to help low income, self-employed artisans and their families who experience a serious career threatening crisis. You can make donation any time, just specify your donation on the front of your payment envelope. You can “round up” your fees to easily donate a little payment envelope. You can “round up” your fees to easily donate a little

Weather

Looks like a blazer today... Sunny and hot, with a high near 99. North wind 3 to 8 mph. Thanks for being brave and being here!!!

sales, sales, sales! I hope! -ancient Market incantation (Nov 3, 1973 b.c.e.)

On the Market Stage

10:00 AM Lonesome Randall - Rock & Roll historian
11:00 AM Invincible Vince - Seriously funny magic
12:00 PM O’Carolyn’s Consort - royal harp tunes
1:00 PM LCC Faculty Jazz Band - expert jazz
2:00 PM The Huckleberries - Roots, blues, americana
3:30 PM Zappa For President - Zappa Tribute Band

Committee Meetings

Board of Directors
Weds, July 12, 5:15 PM
Agenda: New GM and Promo Manager
Standards Committee
Weds, July 19, 5:00 PM
Agenda: Screening issues
Standards Screenings
Weds. July 5, Weds. July 19, 4:15 PM (New member orientation at 3:30)
Holiday Market Committee
Weds, July 12, 4:00 PM
Agenda: Meet w/new promo manager
Market Street Team
Friday, July 14, noon
Agenda: TBA
Board of Directors Election
Saturday, December 9-10, 2017
All meetings take place at the Market Office, 30 E. Broadway #124, Eugene. All are welcome!

Credit Card Sales

Market accepts Visa, Mastercard, Discover & American Express. Send your customer to the Info Booth with a properly filled out credit card slip (avail at Info Booth). Your check for the amount of the sale less 5% for bank charges will be ready on Wednesday at noon at the office or mailed at the end of the day Wednesday.

The Market Corner

Happy Birthday to site crew leader Zora Parker yesterday, body care product maker Michele Farley today, LMT Justus Grose and jeweler Sheila Pointer on Sunday, and potter Amanda Ryznar on Thursday!!

Staff Bike Stolen -Zora, our intrepid site crew leader, had her bike stolen from in front of the Market office last Saturday night. If you would like to make a donation to help her get a new bike, there is a donation ‘jar’ at the info booth.

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UnClassifieds

To place your free unclassified, bring it to the info booth by the end of the day, to the office by Thursday afternoon, or e-mail to kimstill@eugenesaturdaymarket.org, put “newsletter” in the subject line.

Would you like to display the new market guide book in a handcrafted wood holder? Visit Craig Butler in booth #138 for more information. He is donating all proceeds from the holders to the Kareng Fund. (6/24)

50% off everything Summer Sale. Fresh Ekbana, Mudmon’s booth, #366. (6/24)

For sale - wood Saturday Market 8x8 booth. Easy to assemble. $40-$60. Dry bamboo poles - some partially prepped for flute making. $30-83. Nan -541-485-3225. (6/24)

Are you a homeowner who would like a housemate to share your home? My name is Planet and I am a mature woman who is 60 years of age, looking for a permanent place to live/share in the Eugene area now. I don’t smoke, nor do I have any animals though I love them all. I live simply. Life without action is life without living. Been in the area over 15 years. References. Best way to reach me is email. bikewoodstock@gmail.com. Blessings (6/24)

My name is Katie Svensson. I teach hand building with porcelain at Clay Space. The next session begins after July 4th Holiday. Come see me at booth 329 or check out the site www.clayspaceline.com or, even better - stop in at 2nd & Polk. The summer session is 7 weeks. My class is on Monday afternoons. Beginning July 10th. (6/17)


Looking for old cotton T-shirts, especially yellow for paper making. Julia Garretson on fountain block, ask at info desk. (6/17)

Rita’s Burritos special is their Fire Roasted Chile Relleno Burrito or Lunch Plate. Locally grown, organic, Anaheim chili stuffed with Jack cheese, dipped in buttermilk batter then deep fried with pinto beans, sesame rice, guacamole, shredded lettuce, salsa and jalapeno ranch dressing. Wrapped in tortilla or served on a plate. (6/10)

Renaissance Pizza feels the Aloha spirit this June with their Hawaiian Pizza special. Their classic cheese pizza is topped with smoky Canadian bacon and tender pineapple chunks! (6/10)

Specials at Dan’s Cheesecake: June 24th: Lemon Cheesecake returns, by popular polite request! (6/10)

Acrylic Saturday market guide/book holders available from Nome May at booth #129. Cost $4. These are nice clear acrylic brochure holders that can either be freestanding or hang on a wall. (6/3)

The Freak Show: Friday, July 14, 8:00 PM

THE SATURDAY MARKET BOARD OF DIRECTORS AND OFFICERS

Chairperson-Willa Bauman • Vice Chairperson-Eli Mazet • Secretary-Clare McRitchie • Treasurer-Misty Hanssen • Rita Deere, Julia Garretson, Paula Marie Gourley, Tym Mazet, Mora Moule, Teresa Pitzer, Deb Schueller • Standards Committee Co-Chairs - Teresa Pitzer, Pajette Richards • Food Committee Co-Chairs - Colleen Bauman, Janet Rosenberg • Holiday Market Committee Co-Chair - Paula Marie Gourley, Deb Schueller • Sustainability Committee Co-Chairs - Willa Bauman, Teresa Pitzer • General Manager - Beth Little (temporary) Promotions & Advertising Manager - Kim Still Membership Services Coordinator - Vanessa Roy Administrative Assistant - Courtney Kaufman Site Operations Supervisor - Jennifer Hendrix Site Crew Leader - Zora Parker Address - 30 E. Broadway #124, Eugene, 97401 Phone - (541) 686-8885 • Fax - (541) 338-6248 E-mail - info@eugenesaturdaymarket.org Office Hours - Tuesday-Friday, 10am-4pm

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