Standards Committee Minutes

May 16th, 2018 @ 5pm

Attendees: Teresa Pitzer, Colleen Bauman, Tym Mazet, Don Parker, Gary Becker, Bill Goldsmith

Staff: Kirsten Bolton, Courtney Kauffman (recorder)

Guests: Erica Wade, Jessie Gustafson, Julia Garretson, Leslie Newcomer

<u>Please note</u>: Items may not appear in consecutive order as they were addressed at the meeting, but may have been rearranged for clarity. Points of discussion are statements of individual members and not necessarily the consensus of the whole committee. Votes are to be read as Yes-No-Abstain.

Introductions and announcements:

Don Parker and Bill Goldsmith are present for their 1st Standards meeting this evening. Gary Becker is attending his 2nd Standards meeting, and will be able to vote on Standards business at the June meeting. Jessie Gustafson is attending and would like to join the committee.

**Approve Agenda: Tym/Colleen, 3-0-0.

Prepackaged Food: none

Hear Pressing Member Issues and Carry-Over Screening Issues:

- Erica Wade- White Picket Fence Caramels- would like to renew the exception granted last year to allow her to package individually wrapped caramels in a box, rather than in plastic, to allow customers more variety and to reduce the amount of plastic, packaging and cost.
- Esther Reese- Tarot Reader, 30 years of experience.
- Nikolai Cox- Text-Only sticker to be sold with paper backing with illustration or calligraphy and inspirational message. Messaging aligns with his personal philosophy.
- Anya Dodd- Trucker hat with hand sewn decorations.
- Hedy Wallrich- plastic earrings with sticker decorations.
- Todd Weber- yo-yo balloon balls

**Approve Minutes: Colleen/Tym, 3-0-0.

Final Decisions on Pressing Member Issues and Carry-Over Screening Issues:

- Erica Wade- *Motion for the exception renewed for 2018- Tym/Colleen, 3-0-0.
- Esther Reese- *Motion to approve tarot reading- Colleen/Tym, 3-0-0.
- Nikolai Cox- Text-only sticker is commercially produced, and example of the writing that would accompany the sticker was not made by him. Needs to show more member contribution to be sold, and the calligraphy or writing piece would have to be done by him. Committee was very close on the vote, so the vote was reopened. *Motion to approve text-only sticker and writing- Colleen/Tym, 0-3-0.
- Anya Dodd- The craft guideline for hats is 'Commercial straw or felt hats (or any commercially made hats) either decorated or undecorated, may not be sold'. This guideline is intended to protect the craft of hat making. *Motion to approve the decorated trucker hat- Colleen/Tym, 0-2-1.
- Hedy Wallrich- earrings to not show enough member contribution. *Motion to approve earrings-Colleen/Tym, 0-3-0.
- Todd Weber- yo-yo balloon balls do not show enough member contribution. *Motion to approve the yo-yo balloon balls- Colleen/Tym, 0-3-0.

Admin Report: No Notices of Concern submitted in the past month that were related to Standards. Kirsten looked into the cost of insurance if we were to allow alcohol sales at Market (\$1500 per year, minimum and bottle sales only) and Market would need to obtain the appropriate OLCC license. A Member that sells an alcoholic product would also need to have an OLCC license and carry their own liability insurance. Kirsten also reminded the committee of the operational steps that would need to be taken in instances of Market members continually violating Market rules; step 1 would be that the Member would need to appear before the Standards Committee to explain why they are not abiding by the rule. Appearing before the Board of Directors would be a step taken later and if necessary.

**Motion to approve the Admin report- Colleen/Tym, 3-0-0.

New Business: Container candles- the current guideline for container candles is:

Container candles must only be sold in generic containers and must have a label that the containers (i.e., cups, glasses) are "for decorative uses only."

Discussion- there are members who are just creating a 'melt and pour' product, and the committee feels that container candles must have an artistic element included to satisfy the criteria of 'member contribution outweighing the commercial component' (color, scent, design incorporated).

Old Business: Family Members Selling

Discussion- As stated in the Market Information Handbook;

"Family members, defined as anyone living in the same economic unit with the member, or any legal relative of the member living in Oregon. Sellers meeting this definition must be involved in the making of the product and be conversant in all aspects of its production.

"Saturday non-reserved space assignments are based on a member's accumulated points. A member receives one point for each day sold during the current season and one point for each continuous year of membership for five years. After that, a member receives one point for each additional five years of continuous membership since 1993."

There are members not abiding by the rules in order to gain points to maintain their booth holder of record status for Holiday Market. Example of one reserved member whose son and sister are also members, but the sister use the reserved space to sell for all three, in order to gain points for all three members. Members need to be present in order to gain a point. Same rules apply for members sharing a booth; both members need to be present and selling in order to both earn points for the day. Is it necessary to change the wording in the handbook and notify members of the change, or can the current guidelines be enforced? It does not appear that the guidelines need to be changed, just enforced appropriately. Julia Garretson attended the meeting to provide the perspective of a Member that does not have family available to help with selling at Market. She feels that the current rules are unequitable; larger families have an advantage over single-person households in that any family member within the State of Oregon could meet the criteria to sell for their relative. Discussion around other family dynamics and how to best honor the standard that the 'maker is the seller'. The committee feels that there are no changes that need to be made to the current guideline, and therefore the current guidelines can be enforced immediately. The idea of developing a Family Membership and a Member Legacy policy still need to be discussed. Will be added to the Agenda for July.

Colleen Bauman brought up the need to discuss which products, services and exceptions need to be seen by a full committee. This topic will be added to the Agenda for June, and reviewing pipe guidelines can be postponed until August.

Meeting Evaluation: educational, and the input from different perspectives was valuable. At times, the discussion became disorganized, and could be tightened up.

^{**}Motion to Adjourn-Tym/Colleen, 3-0-0.