

Saturday Market Board Meeting Minutes

March 6, 2013

Attendance: Colleen Bauman, Jan Bullock, Caroline Dunn, Owen Van Hooser, Teresa Pitzer, Sue Hunnel, Deb Huntley, Anna Lawrence, Ritta Dreier, Elizabeth Eisenman

Staff: Beth Little, Kim Still

Recorder: Diane McWhorter

Guests: Lynn Brown, Daniel Conan Young, David Lee, Jennifer Hoover, Deb Schussler, Scott Norris, Heather Storrs, Burma Storrs

Introductions and Announcements: Colleen asked us all to tell what we did today and how we felt about it, as a check-in. There were no announcements.

Colleen: sewed a quilt: creative

Diane: biked: exhilarated

Kim: posted Opening Day event on FB: happy

Beth: heard an earthquake warning: wrapping her mind around it

Deb H: helping someone get a good home

Lynn: changed files out

Ritta: read a book: lazy

Scott: cleaned trailer, final preening preparations

Heather: dishes: productive

Burma: checked seeds: happy to see spring

Anna: cranes and eagles flying over: on top of the world

Sue: took family to Winco: like money in the bank

Deb S: no migraine

Jennifer: worked on wax: excited

Owen: had teeth cleaned: responsible

Dave: cleaned the shop: excited about April 6

Daniel: attended orientation: stayed quiet for 30 min

Teresa: shipped bracelets: relieved

Caroline: set ant traps: happy

Jan: picked up Elizabeth: made her smile

Agenda Review: Add a closed session at the end for personnel issues. Add meeting evaluation at the end (before closed session)

++Add Mentoring and Info Booth Task Force to the next month's agenda.

Pressing Member Issues: none

Minutes Approval: Minutes of the Feb. 6 meeting

***Motion: Accept the minutes (Elizabeth/ Jan) All in favor

Committee Reports: Food Court Committee: Colleen gave the report of the Feb. 7th meeting. They elected co-chairs (Ritta and Colleen). They read a letter from a customer regarding serving

more organic and (non-) GMO foods, and reflected that booths could advertise their usage better. Menus were sent to food booths for review and updates, and returned. They discussed a few leftover Holiday Market issues, and the Sale of Business policy, specifically the use of the original business name.

They recommended that the Market purchase new banners for the Park Blocks, got bids and chose a proposal for an approximate cost of \$1100.

They recommended lifting the requirement that PLA plastic be used, since it is not an environmentally clean product, and allowing the use of other clear plastics.

They recommended charging food booths \$20 per each day of absence. They discussed using fill-in booths but that is a complicated proposal. They discussed aesthetics for food booths and will return to the subject.

They recommended that all food vendors be required to have liability insurance naming Saturday Market as an additional insured.

Next meeting Feb. 28.

***Motion: Accept the FCC report with the recommendations. (Jan/Elizabeth) All in favor

Sustainability Committee: Teresa gave the report of the Feb. 7th meeting. The committee discussed Beth's report on the costs of food waste hauling. We are doing it the cheapest way by hauling our compostables in bags. The durable Forks program was not quite profitable at HM, but it was over the whole season, bringing in over \$800. They continued discussion on how to support bike usage at the Market. They support the Food Committee recommendations concerning PLA. They elected Teresa and Caroline as co-chairs. Next meeting March 7.

***Motion: Accept the Sustainability Committee report (Ritta/Anna) All in favor

Holiday Market Committee: Jennifer gave the report of the Feb. 13 meeting. The committee recommended adding a 14th day on the Friday before the last block of 4 days. (This was vetoed by the Budget Committee.) They would add an additional employee day during the last block. They discussed the HM budget and recommended increasing the HM fee by \$4.45 per day. They considered the idea that the booth-share fee could be raised (presently only \$5.) They suggested that everyone speak well about especially the first weekend to increase attendance and avoid unsold space, and will address recruitment in September if needed. Next meeting March 13.

***Motion: Accept the HM report, without the recommendation to add a 14th day and additional employee day. (Jan/Owen) All in favor.

Standards Committee: Lynn gave the report of the Feb. 20 meeting. The most current version of the handbook is online. Paper handbook is now split into two parts for greater ease. Committee members signed their Code of Conduct. The new member Orientation is now mandatory for members who wish to be screened. They suggested to the Board that anyone selling ingestibles have liability insurance (meant to be a recommendation).

In their discussion of Prepackaged Foods they simplified some of the language in the guidelines regarding these foods, specifically saying: "All food must come to the Market pre-packaged, sealed and labeled from your licensed kitchen. If you are offering samples you must follow USDA/ODA guidelines which include a handwashing station in your booth." There was a

discussion of the change from saying artificial ingredients and hydrogenated oils are “not acceptable” to saying they are “discouraged” and that any use thereof must be prominently displayed in your booth. Next meeting March 20.

***Motion: Accept the Standards Committee report (Ritta/Elizabeth) All in favor.

Budget: Members and guests went over the budget in detail. Only 13 days of the Holiday Market were budgeted for, and the contract will be signed early to avoid an increase in rent. Staff is being asked to bring the budget in within 1% of the projections. In August they sit down to examine it in detail to see if changes need to be made mid-year.

Beth has requested that the city waive at least part of our \$10,000 rent for the Park Blocks.

Holiday Market fees would go up \$61 for an 8x8 in this budget.

We have had losses in most years since the economy crashed in 2008. We have drawn from savings and have vowed not to repeat that. Holiday Market is now projected at 97% of income instead of 99%. The Budget Committee does not recommend a 14 day HM because of extra costs. The extra selling day is on the Park Blocks in November.

Discussion included questions about credit card processing, renting ATMs for the Park Blocks, the superiority of our Market over all others, the fact that the health insurance was settled earlier this year, with a wage freeze, so that costs could be pinned down and there was no guesswork to delay the budget until April.

***Motion: Accept the budget (Deb/Sue) All in favor

Administrative Report: We have 228 members. Beth included Food Court and Sustainability recommendations in her report. A member is requesting to be grandfathered in for her crafts, and another is requesting a LOA. The fire permit with heater placement has been filed. Anchors for the fences have been mapped and submitted to the city. Liability insurance went down. The toilet company is wanting to do an advertising wrap of the toilets somehow (like a bus). We could have our logo on the door, or something else (lots of original ideas here). Site staff applications close March 11. Beth will meet with the new County liason next week. Making the Plaza a park with park rules is a possibility. LCFM is changing, as Chris is no longer the manager. Obie has been courting them to move to his new development, and the possibility is that the City, in a move to keep them where they are, will revisit the 8th St. closure idea and “concede the right-of-way” to the LCFM.

Beth has assured the city that we will make a Farmers Market if they move.

Our ideas about this include: We must push to be included in a community solution to the issue, and the city shouldn't pitch us into opposition with the LCFM. Her liason was not aware of our research and our positions on the issue. We don't want to take a public stand against the farmers. Beth has communicated our confusing position to her liason. Beth has drafted a position paper, but we are not sure how to proceed. We should work with the city representatives for now, but we need to be heard, and we are the experts on how to run our Market. We want Beth to be our spokesperson.

The members discussed grandfathering. Precedents included mineral sellers and commercial hat decorators. This member is one of our longest and has near-perfect attendance. There is some confusion around the collage standard, and single images of commercial characters. This has

always been not acceptable according to Standards, but there is no official enforcement of copyright laws at Market.

***Motion: Grandfather Jo-Ann in. amended to add “ excluding single copyrighted images.”
(Jan/Elizabeth)

Discussion: This can be seen as part of the Aging in Place concept, and it would be appropriate to consider the artist’s entire body of work, contribution to Market, and the whole picture.

***Motion: Call the Question (Elizabeth/ Jan) 6-0-2

Vote on the motion: 4-0-4 abstentions. Motion passes.

***Motion: Grandfather JoAnn’s work in (Deb./ no second) Fails for lack of second.

Discussion: Educate her on the collage standard? She understands the issues. The process of calling her to the committee was not clean; it did not feel like good process. This would be a way to redress that.

Negative speech is really powerful, it hurts our Market and hurts us all. Our relationships are really precious.

Let the record show that we thank JoAnn for all of her years of work.

***Motion: Grandfather all of JoAnn’s work. (Deb/Elizabeth) 3-5-0 Motion fails.

***Motion: Accept the Admin report (Ritta/Anna) 7-0-1

Old Business:

Board Member Terms: The diagram we viewed makes a 24-month term beginning 6-14 to make it so three members would be elected at each election. This presumes we want to honor the agreements we made for two consecutive terms for all those already elected. We could make it sooner, but this needs a bit of study, so we defer this to next month.

Eliminating the alternate does seem advisable, and we haven’t needed an alternate for the last many years anyway. Teresa offered to resign but no one accepted that as the best possible solution.

Professional Artists: To succeed, it seems many artists have to do other shows, but this erodes their point totals and makes it harder for them to keep a reserve space and stay in Holiday Market. There may be ways to ease this for these high-earners whom we do want at Market as often as possible. Perhaps the once-a-month attendance requirement could be replaced by another arrangement, such as shared reserves, or overall attendance. Members should do some research and bring this back for more discussion. What is the daily per-space cost? Sue will research and meet with Beth, to get something into the Board Packet for review.

Retreat Planning: Beth contacted Zak Schwartz and will find out more specific options and costs. Diane will review the dvd offered by NonProfit Support Services.

Meeting Evaluation: Some people have to drive an hour to get home, so long meetings are hard. People are waiting until their turns to speak, but the evaluation and introductions seem to take a lot of time. Our meetings are productive. The budget committee is amazing. We could try time limits on agenda items. Grateful to those keeping the boat afloat. Discussion takes time. The chair's knowledge of Robert's Rules is very helpful to keep things structured and moving. Committee reports could be done as a "consent agenda" if people are prepared and there is nothing controversial. This would save a lot of time. You can always pull things out that need more discussion. Meetings usually over in two hours. Board is coalescing well. These are good meetings. Listening carefully helps with understanding and following issues. The Secretary could post the proposed agenda on the members Facebook site. The consent agenda may seem too quick to guests who haven't read the packet. The agenda could also be posted on the event page for the meeting. Committee reports could choose five major points and stick to that.

Executive session: Manager's evaluation.

***Motion: Adjourn (Elizabeth/Anna) All in favor 8:30 pm