

Attendance: Anna Lawrence, Gary Becker, Teresa Pitzer (in office), Shannon Lee-Hutson, Willy Gibboney, Chris Pender, Vince LaRochelle, Sarah Bast (by zoom) Absent: Len Gould

Staff: JJ Hendrix, Vanessa Roy, AJ Jackson (in office) Recorder: Diane McWhorter

Guests: Colleen Bauman, Mary Newell, Rachell Coe (by zoom) Eldridge Baucom (in office)

Introductions and Announcements: Willy knows of a job opportunity in a food booth not at Market (contact him for details.)

Pressing Member Concerns: Letter from Becca Clark regarding Holiday Market. Diane as Board Secretary will draft a response letter to her.

Board Education Minute: Consensus-seeking Decision-making. Diane briefly outlined the history of SM participatory decision-making and the use of consensus. Seeking agreement is the road to good policy formation, rather than starting from a motion and then trying to build agreement to it. Everyone carries a piece of the truth and should contribute it. Voting is a back-up plan if consensus-seeking fails. It does take more time to craft the best solutions in that way.

Future topics were assigned: Duty of Care: October, Anna; Duty of Obedience: November, Shannon; Facilitation Tips: December, Shannon; Equity: January, Willy; Making Motions: March, Chris; Duty of Loyalty: April, new member; Confidentiality and Closed Sessions: May, new member; How Committees Run: June, Mary

Agenda Review and Approval: Add Annual Meeting to New Business. Add Nomination to Budget Committee. Add opening the LEC concessions. (Referred to Food Court Committee.) Add identifying vaccinated people to New Business.

***Motion: Approve the agenda as amended (Teresa/Shannon) 6-0-0 (Sarah lost connection so didn't vote)

***Motion: Nominate Eldridge Baucom for the Budget Committee (Shannon/Gary) 6-0-0

Approval of Minutes:

***Motion: Approve the minutes of August 4th, 2021 (Teresa/Willy) 6-0-0

Administrative Report: JJ gave the report. The occupancy went back to 50% after state restrictions were reimposed on Aug. 27th. In addition music was canceled through September, and busking, petitioning, samples and strolling were suspended. All food will be "to-go" and the stage and canopy will not be erected. Safety signs will be posted and available at the info booth.

Construction of the restroom was delayed. New Member Orientations are postponed.

There are currently 427 members.

HM space booking was temporarily suspended, with over 200 applications received. The LEC has agreed to postpone the first payment until Sept. 30th. The cancellation date is October 15th. If we have to cancel due to Covid, the LEC has agreed to keep our dates in place for 2022.

Staff is working on plans for a reduced indoor HM if needed, and have also secured the Park Blocks for an alternative outdoor HM. The City wants to be notified by Nov. 1st and SM has first rights of refusal for the Park Blocks for Saturdays and Sundays for the November and December weekends.

***Motion: Due to the uncertain nature of the COVID-19 Pandemic, in the event Holiday Market 2021 at the Lane Events Center is canceled before a payment has been made, all money collected will be refunded to Members. (Teresa/Gary) 6-1 (Chris)-0

Discussion: The financial impact on the organization to refund all collected funds won't be significant, and new funds will then be collected for the outdoor HM (which will require fee restructuring to create more income than last year.) Last year expenses were much more than income. The HM Committee would like more discussion of these issues before they are brought to the Board.

While some members may not require a refund, the contract they signed allows them a full refund if they cancel before Oct. 15th. If the first payment date could be moved to Oct. 15th, that would solve the conflict with the contract. Communication with the members needs to be clear, despite the uncertainty.

***Motion: Call the question (Teresa/Willy) 7-0-0

Vote on the motion: 6-1 (Chris)-0

***Motion: Accept the Administrative report (Teresa/Willy) 7-0-0

Advertising Report: Vanessa gave the report. Social media stats are still rising though a few subscribers have been lost. The KEZI spots will begin Nov., 17th and will be altered as needed to reflect Covid concerns. The poster is ready but printing will be delayed until the location is firm. The HM budget is on hold as well. Advertising costs will be different depending on the location.

The Guidebook ad sales have been minimal. It is supposed to pay for itself. Members have been notified multiple times of the deadlines. There will be other methods of promotion in place. HM Committee would like more time to research decisions like this and make recommendations.

***Motion: Suspend production of the HM Guidebook (Teresa/Gary) 6-1(Vince)-0

***Motion: Accept the Advertising report (Willy/Teresa) 6-0-1 (Vince)

Treasurer's Report: Rachell gave the report on the July financials. Some income items were smaller than budgeted due to late starting of HM registration and smaller than expected markets at 100%. Expenses have been kept in line. The YTD income is still above the budgeted amount. July P&L was attached.

***Motion: Accept the Treasurer's report (Teresa/Willy) 7-0-0

Membership Report: AJ feels the confusion between the Board motions and the member HM contract needs to be cleared up asap. He was assured that SM will honor the contracts. The current policy doesn't need to be affirmed by a motion.

Committee and Task Force Reports: Holiday Market Committee: Rachell gave the report of the August 18th meeting. Nonprofits will be located in the new Holiday Hall. The Main Hall can be renamed next year. The Food Court Committee had lots of ideas for locating some food booths outdoors to increase their participation. There will be music in both halls but only one Info booth due to costs. The paper directories will be eliminated but flyers will be printed with some of the information they contained. The first mailed statement to members has been delayed until mid-September.

The Park Blocks were secured in case the indoor Market is canceled. Options were discussed, such as selling on Sundays and using the Odd and Even maps if necessary.

***Motion: Accept the HM Committee report (Teresa/Gary) 7-0-0

Twilight Task Force: Chris gave the final report on the three Twilight Markets. June was the best, with decreased enthusiasm about July and August. It was felt that it didn't generate enough draw on its own and could be partnered with another event or organization to be more successful. Income, with fees kept low to generate participation, did not cover expenses. The TF will be renamed the Special Events TF and will meet in April to consider events for the World Games in July or other promotional events.

Food Court Committee: Colleen reported that there are five committed food booths for HM and three maybes. Some might sell outdoors if that were an option. Locations for that will be researched. Ways to increase safety could be to cancel music, have less seating, and increase space for customers to distance. Metal utensils will not be used. Promotions will not focus on food or socializing crowds. The Co-chairs will meet with Standards Co-chairs to discuss options for increasing food options.

***Motion: Accept the Food Court Committee meeting minutes (Teresa/Willy) 7-0-0

Food Court and Standards Co-chairs: Teresa reported on the meeting held Wednesday. They looked at the outdoor LEC spaces and discussed issues of bringing in new sellers. New food booths need a lot of staff time to get oriented and there could be issues with duplication and maker/seller rules. Filling in the spaces with pre-packaged foods was desirable. Their recommendations were: Prioritize small maker/seller businesses to fill in indoor space. Support market members who want to sell outdoors in a safe, visible, close-in location unless it has a significant financial impact on the Market. They will meet again to find the right location outdoors.

***Motion: Approve the notes of the Co-chairs meeting (Willy/Shannon) 7-0-0

The Standards Committee will not be meeting until 2022.

Old Business: Scent Policy: JJ researched the scent policy history and found that it is indeed the GM's responsibility to enforce the policy. There have not been any additional complaints.

New Business: Annual Meeting: Last year there was a packet available instead of an in-person meeting, since the zoom platform won't support our full membership numbers. The packet is a lot of work and many committees have not been meeting so won't have reports. The State of the Market address and financial report are the only necessary items. A regular Board meeting date can be used for it. The November or December meeting could be designated as the Annual Meeting.

Vaccinations: Discussion of requiring vaccinations for members, or advertising the safety of the Market, by member declarations. It isn't possible to confront the issue directly. Advertising the issue is not recommended, as the pushback and protests will increase. It's a very difficult issue for a membership organization to address. Emotions run high even discussing it. Safety and health for members and attendees has to be the priority.

Meeting Evaluation/Final Round: The meeting went well with people staying focused. Thanks to all.

***Motion: Adjourn (Teresa/Gary) 7-0-0 7:40 pm

