Saturday Market Board Meeting Minutes  
June 2, 2021


Staff: In office: Kirsten Bolton, JJ Hendrix  
Recorder: Diane McWhorter

Guests: In office: Tym Mazet On Zoom: Chris Pender, Sue Theolass, Vince LaRochelle, Sarah Bast

Announcements: Jan Speulda has resigned from the Board. Election this Saturday, with four positions open. Ballots will be counted next Tuesday.

Rachell and Chuck received fancy certificates for their great Board service. Thank you!

Pressing Member Concerns: Sue Theolass came to ask if booth sharing was going to be acceptable soon. It is possible now with vaccination cards from both members.

Anna Lawrence has noticed lots of dogs without visible service designations and feels the security presence could be more visible. There are new signs about dogs but non-compliance has always been a problem, though sometimes the dog owners stay to the perimeter when asked.

Board Educational Minute Topics: A list has been generated from past topics, which can be carried forward. “Equity” was added as a topic. History is the topic tonight and could be expanded to more months. Assigning topics to Board members could be done after the election.

History of the 70s: Diane brought some of the stories and challenges from the archives. County resistance in 1971 resulted in a June start and a controversial ending in August 1971, but the parties settled on the Butterfly lot for the rest of the 1971 season and the next ten years. There were Twilight Markets in 1975, 1976, and 1977. Expansion of membership resulted in mentorship of other markets, including Portland in 1974 and many smaller markets. Sundays were also tried to accommodate those wanting to sell, and spaces were often small. The farmers split off in about 1979. Fifth Street attracted some members to sell indoors.

The Saturday Market Committee was everyone who came to the meetings, often a hundred people or more. That structure caused problems with decision-making and faded away. Food booths led to new County rules being developed. Keeping staff was one of the challenges until fees were raised high enough to pay them during the winter months. There weren’t entertainers until busking evolved from a type of panhandling which was illegal. Entertainers weren’t paid until the 80s.

Free pets were a huge issue for years. A cougar and chimpanzee were brought in 1975. Newsletters and managers played a huge role in creating the community and discussing all of the many activities and ideas. Many things were very different but the foundation was strong and has carried us to today.

Approval of the Agenda: ***Approve the agenda (Teresa/Gary) 6-0-0

Approval of Minutes (May 5, 2021): ***Approve the Board minutes (Shannon/Willy) 5-0-1 (Anna)

Administrative Report: Kirsten reported that Lane County is improving the vaccination rate so we should be able to go to 75% in June and 100% by July. Revenue is consistent so we don’t anticipate any staff furloughs. Interest in the Twilight Market on June 19th is strong. Present member count is 338 and the census is attached.
There will be an interest survey on Holiday Market in early July asking about the LEC and reducing the hours to close at 5:00. HM Committee meets July 14th. The decision must be made by the Board at the August meeting.

Taxes are in progress and the first PPP loan was approved as a grant.

Suite 122 (Dahna Solar’s office) is available to sublet and the space is really needed. It will be month to month.

Kirsten is requesting August 17-26 off to travel to a family gathering.

Discussion about HM hours: why not make it 4:00? We know that customers will adjust. Are Food members in the discussion? Yes, one is on the HM Committee. Survey questions have to be simple yes or no questions to be useful. will stick with 5:00.

***Motion: Sublet Dahna Solar’s office space @ 30 E. Broadway Suite 122. (Teresa/Gary) 6-0-0

***Motion: Approve the Administrative report (Teresa/Gary) 6-0-0

Advertising Report: Kirsten gave the report as Vanessa is on vacation. The website redesign is on hold while the server is adjusted. There will be a MailChimp newsletter announcing the Twilight Market, Weekly ads and KEZI ads, and posters are available. Help get the word out!

***Motion: Approve the Advertising Report (Willy/Shannon) 6-0-0

Treasurer’s Report: Tym reported on the Financials for April 2021. YTD and net income for April were healthy due to reduced expenses and the EIDL.

***Motion: Approve the Treasurer’s Report (Teresa/Gary) 6-0-0

Committee and Task Force Reports: Twilight Market Task Force: Willy gave the report. The September option was canceled as it will be too dark then. June will have the Trailblazers DJ for entertainment. July will have a livestream from the OCF Fair in the Clouds. Jimmy Haggard will book entertainment for the August one. Ads will be placed in the Weekly, and on KEZI, and posters will be distributed. Discussions were held about alcohol sales, points, food booths, and loading.

***Motion: Approve the Twilight Market Task Force report (Teresa/Gary) 6-0-0

July Meeting: A straw poll showed that members would like to have the July 7th meeting.

***Motion: Have the July 7th Board meeting (Teresa/Gary) 6-0-0

Meeting Evaluation/Last Round: Appreciations to the Chair and members for handling the challenges of the past year and having good discussions. People liked hearing some of the history. Thanks to those terming off as well as those running for the open positions.

***Motion: Adjourn. (Shannon/Willy) 6-0-0 6:32 pm.