

Attendance: Rachell Coe, Teresa Pitzer, Gary Becker (all in office), Willy Gibboney, Shannon Lee-Hutson, Jan Speulda, Len Gould, Chuck Roehrich (all on Zoom) Absent: Anna Lawrence

Staff: Kirsten Bolton, AJ Jackson (in office); JJ Hendrix, Vanessa Roy (on Zoom)

Guests: Tym Mazet (in office) Dru Marchbanks, Sarah Bast (on Zoom) Recorder: Diane McWhorter

Announcements: Election will be held June 5. Candidate statements due May 20<sup>th</sup>, absentee voting begins May 22. A new Chair will need to be elected at the July meeting. Shannon is willing to run again.

Pressing Member Concerns: 1. Katie Swenson wrote two letters to the Board on the subject of a proposal to allow members without reserve spaces to choose before reserved-space members attending on their “off” week. Many points were included in the discussion: There aren’t enough spaces for everyone but reserve members are guaranteed a space every other week. People with lower points are not getting spaces at all. Members paid full reserve fees but are only using their spaces every other week. This is a temporary situation that will ease as soon as we go to 75% of capacity. Historically many have been turned away when there are high member numbers, as there are only about 250 spaces. Getting a point for showing up is generous, and does help the member progress even if they don’t get to sell. There are usually 4x4 spaces as an option. Many of the reserve members coming on their off weeks are doing it to support the Market as they did last year, when it was so needed. Most of them are long-term members who have supported the Market for many years. The point system only rewards attendance, and has served well for decades. Market needs to be full every week to meet the budget. There was one week when spaces were available, and the weather wasn’t that bad. New member orientations have been suspended due to the lack of space. Spaces are created as much as possible when there are extra members. Other ways to support members were put in place, such as the Facebook Marketplace, and the strengthened Directory and map. Some spaces were kept out of the reserve system to be available every week. Another idea is some type of “point grant” to be given when a member suffers an illness or is a caretaker for a family member, and doesn’t take a LOA, but that is something that couldn’t be put in place quickly. No motion to adjust the point system was made. 2. Emily Bellehumeur: letter in support of the point system; needs to attend every week to pay the bills. 3. Moon Rainbow: Letter regarding selling in 174 which creates a tripping hazard. Once the hazard was identified, the space was no longer available for use.

\*\*\*Motion: The Board supports the staff recommendation on relocation of space 174 (Teresa/Willy) 7-0-0

Agenda Review and Approval: Add the Night Market Task Force report to Committee and Task Force reports.

\*\*\*Motion: Accept the amended agenda (Teresa/Gary) 7-0-0

Minutes Approval: Minutes of April 7, 2021

\*\*\*Motion: Approve the minutes (Gary/Willy) 7-0-0

Administrative Report: Kirsten reported that Lane County is going back to High Risk this week. No changes are needed to operations at 50% capacity. There are 329 members as of 4-27-21. New members will again be added as soon as possible, probably in July.

A Night Market Task Force was created and met; a report will follow with their recommendations. Members are Anna Lawrence, Chris Pender, David Winship, Diane McWhorter, Rachell Coe, and Desiree Turpin.

HM21: Since the farmers won't be in the space, the Performance Hall could be rented for more space. It would cost more, but we could offset it by eliminating Holiday Hall and putting those spaces into the PH. Some bigger spaces could be sold along with affordable spaces to replace HH. Any maps have to be approved by the fire marshal. A decision will be made in August about HM21. The second round of PPP has been applied for. The EIDL of \$10,000 was received April 5<sup>th</sup>.

\*\*\*Motion: Accept the Admin report (Willy/Lenny) 7-0-0

Advertising Report: Vanessa reported that FB is messing up our stats and we haven't really lost followers. Instagram and Twitter show more engagement. The City really wants members to sell at the Streatery, between 11 and 2:00. There has not been much interest; it needs about 10 members to follow up with it. This is an every-day opportunity, so could serve members who aren't getting spaces on Saturday. The website is nearly done and she will invite the Board to view it when it is ready.

\*\*\*Motion: Accept the Advertising report (Willy/Jan) 7-0-0

Treasurer's Report: Tym reported on March 2021 and the fiscal Year-End report for 2020-21. Net income was positive despite all the loss in income, as expenses were cut to match, and the federal money filled the gap.

\*\*\*Motion: Approve the Treasurer's report (Len/Willy) 7-0-0

Committee and Task Force Reports: Night Market Task Force: The group met May 4<sup>th</sup>; Chris Pender volunteered to chair. They made the following recommendations: Hold four night markets, using the name Twilight Market, hours 6-9, prepayment of \$5 per market, prebooked. Use the wait list points for selection of spaces. Points would be frozen 4 weeks before the event for selection. One SM point would be earned for each event.

Dates:

- June 19th, 2021 – Odd Booth Map (Olympic Trials) (DJ as entertainment)
- July 10th, 2021 – Even Booth Map (Virtual OCF) (livestream of OCF entertainment)
- August 14th, 2021 – Odd Booth Map (live music)
- September 18th, 2021 – Even Booth Map (live music)

Discussion: The points were added as incentive to get participation. Reserve members would be able to stay in their spaces if they commit to the Twilight Market. They won't affect longterm standings, as both the 3.3 points for regular full attendance and the 3.7 for including the Twilight will round to 4 at the end of the year.

\*\*\*Motion: Accept the Night Market TF report and all recommendations (Teresa/Shannon) 7-0-0

Old Business: When the risk level goes to Low the 75% map will become active. At that time music will return. Also we'll add 36 non-reserved booths and will go back and reserve the 9 spaces held out in April.

New Business: Election tellers will be Mary Newell (Head Teller), Tym Mazet (Teller), and Diane McWhorter (Certifier).

Member Update: AJ reported that people have adjusted to the \$15 fee and the percentages are coming in well.

Meeting Evaluation and Last Round: Jan expressed some concerns about Board service. In general she feels the Board members should be more active during the meetings. All agreed that the remote meetings are more difficult in many ways. Committee service does help members be more active, as many of the policy recommendations are formed there with more discussion.

\*\*\*Motion: Adjourn (Teresa/Len) 7-0-0 7:30 pm