Saturday Market Board Meeting Minutes

April 7, 2021

Attendance: Rachell Coe, Gary Becker, Teresa Pitzer (in office,) Willy Gibboney, Anna Lawrence, Jan Speulda, Shannon Lee-Hutson, Chuck Roehrich, Len Gould (by GTM)

Staff: Kirsten Bolton, AJ Jackson (in office), Vanessa Roy, JJ Hendrix (by GTM)

Guests: Colleen Bauman, Tym Mazet (Tym in office, Colleen by GTM.) Recorder: Diane McWhorter

Announcements: An election will be held in June for the Board. There will be three open positions.

Pressing Member Concerns: Two letters were received from a member concerning the Farmers’ Market move to 5th St, with one response from Kirsten. Rachell will sign a letter acknowledging that the Board heard his complaint.

Agenda Review: no changes
***Motion: Approve the agenda (Teresa/Willy) 8-0-0

Minutes Approval: Minutes of March 3, 2021. No changes.
***Motion: Approve the minutes from last month (Willy/Len) 8-0-0

Administrative Report: Kirsten reported that last week’s Opening Day was sold out with a few spaces created and 6 people taking a point after the 8x8s were gone. There were six new members. Site staff did security which seemed to work well. There have been many dogs so some new signs were purchased.

A Task Force to make recommendations about night markets is needed, which will lead to a Board decision next month after Budget Committee weighs in. The concept probably involves hours from 6-9 on a Saturday (4-6 for loading in and out) with some live music, maybe one night in late June, July and August. Anna offers to lead. There will be a member callout in the newsletter and a member survey.

***Motion: Form a Task Force to develop parameters of a Night Market concept (Teresa/Gary) 8-0-0

Thirteen new members joined in March and April so far. Orientations may be expanded. Member count is about 300.

The Farmers have announced they will stay at 5th St. through December so it is possible that SM could expand within the LEC if needed for HM21.

The 2nd round of PPP has been applied for, and a second EID Loan is also pending.

A few capital improvements were made: a phone, a laptop, and paying off the database.

***Motion: Accept the Admin Report (Teresa/Willy) 8-0-0

Advertising Report: Vanessa reported that there was great attendance on Opening Day, with KMTR and KLCC interviews, distribution of a Dan Young poster, and some coverage in the RG and Weekly. Closing at 4:00 surprised a few people and resulted in some late sales, but went well. The Info Booth will stop taking credit cards at 4:15. Most of her work is going into the website redesign.

***Motion: Approve the Advertising Report (Jan/Shannon) 8-0-0
Treasurer’s Report: Tym reported on February 2021 (still in the last fiscal year.) Net income for the month was in the red but overall for the year it was very healthy.

***Motion: Approve the Treasurer’s Report (Teresa/Willy) 8-0-0

Committee and Task Force Reports: Budget Committee: The Committee recommended approval of the 2021-22 Budget.

***Motion: Approve the Budget Committee report (Teresa/Willy) 8-0-0

Old Business: Approve 2021-22 Budget: the full budget was again kept in place for comparison purposes and in case Covid restrictions are lifted.

***Motion: Approve the 2021-22 Budget (Gary/Jan) 8-0-0

New business: Saturday Market 2021: The risk level recently went to Low Risk so if it stays in place, the capacity will be raised to 75% using the new maps, which still are even/odd but with a few additional spaces tucked in. Those will not be reservable but some of the regular ones will be open for a mid-season reserve process. There will be two weeks notice of any changes. The envelopes had not been adjusted to reflect the space fee increase for 8x8s, causing a little confusion. Stickers will be applied.

***Motion: Approve the 75% capacity maps and give the GM permission to implement when feasible. (Teresa/Gary) 8-0-0

Live music will resume in May, for individuals or small groups using their own sound equipment. Buskers are still held to the outside perimeter.

Election: June 5th, same procedures and electors (if they agree to serve.) Election policy can be viewed in the Policies and Procedures Manual. Candidate statements are due May 20th. Three positions will be open: Rachell and Chuck are terming off and Shannon can run again.

Last Round: Willy suggested that the Food Court be restructured to include Food Trucks. As no Food Booths have retired yet, there isn’t new space to fill now, and if they all return there will not be room for any additional trucks. The Park Blocks remodel will make that possible in 5-7 years, if it happens. Space is the limiting factor. There are drawbacks to the trucks, in that the cooks are more isolated from the customers, but they have more earning potential without as much set-up as the booths. The Food Court Committee could study it and make recommendations.

Meeting Evaluation: efficient.

***Motion: Adjourn (Jan/Willy) 8-0-0  6:35 pm.