

Attendance: (in office:) Rachell Coe, Teresa Pitzer, Gary Becker, (on GoToMeeting:) Shannon Lee-Hutson, Anna Lawrence, Willy Gibboney, Len Gould, Chuck Roehrich Absent: Jan Speulda
Other participants: Tym Mazet Recorder: Diane McWhorter

Staff: (in office:) Kirsten Bolton, AJ Jackson, (on GoToMeeting:) JJ Hendrix, Vanessa Roy

Announcements: The first New Member Orientation was held today and there are four new members.

Pressing Member Concerns: none

Agenda Review: no changes

***Motion: Approve the agenda (Teresa/Gary) 6-0-0

Approval of Minutes: Minutes of Jan. 6, 2021

***Motion: Approve the minutes (Teresa/Willy) 6-0-0

Administrative Report: Kirsten reported that the parking permit was secured and the fire inspection scheduled. Stickers will be applied to the parking signs to inform of the hours change. The Security contract was put out for bids and most came in too high so site crew will take on the security job. The permit does not require outside security and workers' comp will protect the workers, who are trained. The site permit with the City is signed and if night markets are scheduled the permit will allow it. Renegotiating the permit will happen in 2022.

LCFM has now decided to move to 5th Street between Oak and High for the 2021 season. Demolition of the north block is scheduled to begin in mid-May with a projected completion in Feb. 2022. No word has been given on the 8th St. construction project scheduled for August 2020.

The Guidebook was canceled due to low interest. Publication will resume when interest builds again.

The Asian Celebration is planning events on the Park Blocks for Friday nights in May.

Membership is coming in strong at just over 200 as of today. That is already about three fourths of last year's total on April 1.

HM 21 contract with LEC is beginning to be considered. A decision will be made at the August Board meeting.

A second round of the PPP was applied for as well as a federal loan. More PPE was given by the city. The Streatory on Broadway will open April 30. No flower baskets will be filled on the Park Blocks due to budget concerns.

***Motion: Approve the Administrative report (Gary/Teresa) 7-0-0

Advertising Report: Vanessa is redesigning the website. Ads have been placed in the Weekly and on KEZI to emphasize the new hours. Social Media stats are all increasing.

***Motion: Accept the Advertising report (Teresa/Lenny) 7-0-0

Treasurer's Report: Tym shared the financial reports from December 2020 and January 2021. Income was down from both the Park Blocks and Holiday Market as expected, but expenses were trimmed to

match. Net income was in the negative, but the YTD net income was healthy. Everything is going as expected.

***Motion: Approve the December and January Treasurer's reports (Teresa/Gary) 7-0-0

Committee Reports: Budget Committee: The Committee reviewed financial statements and moved to accept the recommendation from the Personnel Committee regarding the GM salary at their Feb. 11th meeting.

***Motion: Approve the Budget Committee report (Teresa/Shannon) 7-0-0

Holiday Market Committee: Rachell reported on the February 23rd meeting. Rachell and Mary were re-elected as Co-Chairs. They held the debrief of the Holiday Market on the Park Blocks. Members approved of the shorter days and more full market and reported good sales. Food booths also succeeded. Attendance was good all day and mask compliance was very high. The weather was great! They recommended the following dates for the HM at the LEC in anticipation of a return to indoor selling. They will be: November 20, 21; Nov. 26, 27 and 28; December 4,5; Dec. 11,12; Dec. 18,19; and Thursday and Friday Dec. 23, and 24.

***Motion: Approve the dates for the Holiday Market at the Lane Events Center (Teresa/Willy)7-0-0

They recommended carrying forward the rate increase of 2% for booths as projected for 2020 and recommended by the Budget Committee. At the time that was to cover the extended days; now it will help fill the budget gap caused by current conditions.

***Motion: Accept the HM 21 rates with the 2% increase (Len/Teresa) 7-0-0

The contract and first payment for the LEC will be due August 27th and can be canceled at any time. Surveys will be done of members to determine what preferences will be toward indoor selling before the contract is signed. There was discussion of adjusting the hours, which will also be surveyed before decisions are made.

***Motion: Approve the Holiday Market Committee report (Len/Teresa) 7-0-0

Old Business: none

New Business: 2021 Opening Day Parameters: All parameters will remain the same as 2020 to start. Some may be adjusted if restrictions are eased by the State and County. The same rules adjustments will be made regarding reserve booths, attendance requirements, points, and fees.

***Motion: Waive the 12 times Saturday Market attendance requirement for all reserve members in 2021. (Anna/Shannon) 7-0-0

***Motion: Reserve Booth fees are still due for 2021. Members may take a leave of absence or pay for 2021, or lose their spaces. Leaves will be approved for a second year without requiring Board approval. (Anna/Teresa) 7-0-0

***Motion: Freeze Food Court points at December 2019 totals (Teresa/Len) 7-0-0

Review 2021/22 Draft Budget: The budget continues to be drawn as if for a normal year, as that provides accurate comparisons over time and is most useful in that form. The Board will not meet until April 7th so a continuing resolution is needed.

***Motion: Pass a continuing resolution to operate without a budget from April 1- 7 (Len/Willy) 7-0-0

Final Round: Will LCFM still use the Park Blocks on Tuesdays? It is assumed until other plans are announced. Has Standards resumed regular meetings? Not full meetings, but the Chairs are meeting to screen new members who have attended orientations on the first and third Wednesdays, by appointment.

***Motion: Adjourn the public meeting for an Executive session (Teresa/Willy) 7-0-0

The meeting was re-convened about 20 minutes later.

Meeting Evaluation: Everyone expressed gratitude and satisfaction. It was suggested that members who are eager to participate could find special projects to pursue.

***Motion: Adjourn. (Teresa/Willy) 7-0-0 6:28 pm