

Attendance: Anna Lawrence (in office), Teresa Pitzer, Gary Becker, Chris Pender, Willy Gibboney, Shannon Lee-Hutson, Len Gould, Vince LaRochelle (all on zoom) Absent: Sarah Bast

Staff: JJ Hendrix, Vanessa Roy, AJ Jackson (all in office) Recorder: Diane McWhorter
Guests: Colleen Bauman, Janet Rosenberg, Dru Marchbanks, Mary Newell, Rachell Coe (on zoom)

Introductions and Announcements: As an opener, everyone mentioned one of their strangest jobs. A Port Orford Cedar on the East Block was removed last week. Mary got some of the wood. The Secretary announced that there will be an election in about one month, with three open positions. Len, Teresa and Vince are all eligible to run again.

Pressing Member Concerns: Diane McWhorter spoke about her letter outlining a request for OCF to be able to purchase a booth at HM to sell merchandise designed and printed primarily by Diane (a market member selling at HM.) Their retail events were canceled by Covid. She will be receiving some payment for items sold, but the majority of funds would go to OCF. She also asked for a clarification regarding the OCF Diversity Committee nonprofit booth at HM on the weekend of Dec. 18-19: could they display items made for them by her, directing potential buyers to her booth in the other room to purchase them. Discussion of the second issue clarified that nonprofits can not sell, and the interpretation of that is that they cannot direct customers to buy products in another location by displaying them.

Discussion of the OCF booth included the following points, among others: Both Colleen and AJ disclosed that they are OCF Board members. A member cannot sell in more than one booth. Items would not be technically be sold by the maker, so the perception of impropriety might be created. Items might unfairly compete with makers who are selling their own t-shirts, tote bags or posters. Some members questioned OCF's contribution to SM (booth fee, attracting new customers, the \$6500 donation to the Kareng Fund in 2020, the nonprofit booth OCF allowed SM to use, built by OCF, enabling networking, member recruitment and promotion of SM.) Many members of both organizations are within our membership, and are thus supported in sustaining a handcrafted life. Before sales by nonprofits were banned, OCF did have a booth selling merchandise at HM. The seller should attend a HM orientation.

***Motion: Allow OCF to pay for a booth at HM to sell products Diane has made (Teresa/Willy)
Amended to add: the DEI booth can't sell or display products but they can sell DEI products in the OCF booth 3 in favor- 2 opposed (Chris, Willy)-2 abstaining (Gary, Shannon) Motion passes.

Discussion continued after the vote. Members were concerned about setting a precedent and creating a slippery slope which would erode the Maker is the Seller rule. What if other nonprofits wanted to do this? What if other nonprofits noticed and questioned why they were not allowed to sell? Perhaps a survey could be done to see if the majority of the SM membership wanted to collaborate with OCF, as many are not connected to OCF, and that data would be useful. Nonprofits were allowed to sell items until just a few years ago when there were complaints. Supporting other venues is something rather new and could be a benefit or a detriment. The collaboration with OCF is already developed and has been in place for years, and it might be beneficial to collaborate with other arts organizations as well. Each one would be considered individually as this was.

***Motion: OCF only sells at Holiday Market this year over one weekend (Dec. 18-19) (Teresa/Len) 6-1 (Willy)-0

Board Educational Minute: Member Care: Shannon spoke about what our relationships mean in regard to what it says in our Mission Statement, specifically #5: *To promote the social welfare of the community by encouraging the interaction and cross-cultural exposure of diverse components of the community, including their food and customs, and thereby eliminate prejudice and discrimination based on social class, age, race, gender, sexual orientation, disability and cultural orientation.*

We should be offering encouragement, support, affirmation, fellowship and help to each other. These things mean a lot to us. We can develop an awareness of our differences and needs. Staff has been some help in assisting some members with unloading and loading, but we members could do more. Shannon herself has been going out and making friends with people who seem to need listening. She gave one member her phone number and they had a chat. That one small thing really helped that member. Even a smile and a greeting can help. Just be kind. Make new friends. Check in with people and maintain connections. Stay positive. Consider the Code of Ethics and maybe put them in the newsletter so people will be encouraged to utilize them to solve their own problems rather than putting it on staff to do.

Agenda Review: add Membership report. Move the Treasurer's report up so Rachell can leave early.

***Motion: Approve the amended agenda (Teresa/Shannon) 7-0-0

Minutes Approval: ***Motion: Approve the minutes from October 4th (Teresa/Willy) 7-0-0

Treasurer's Report: Rachell reported on September 2021. Refunds were given for the guidebook, new members were not added and there were 4 weeks of 50% capacity, so income was lower than projected. Expenses were kept down accordingly. Net income was negative but YTD income is still well above budget.

***Motion: Approve the Treasurer's report (Teresa/Gary) 7-0-0

Administrative Report: JJ reported on the current work progress.

Saturday Market: The City has started construction on the Portland Loo. We have adjusted the map and removed the 4'x4's that would be impacted. We are still holding New Member orientations, and will continue them through November 10th. Saturday Market 2021 ends on November 13th.

The office will be changing over to Holiday Market hours the week of November 15th. We will be open Wednesday through Friday, 10:00am to 4:00pm. Member Services at the Lane Event Center will be open on Fridays. The office will be closed on Thursday, November 25th for Thanksgiving.

Holiday Market: The final bill for Holiday Market was delivered to the Lane Events Center on October 15th. The second invoice for Members went out on October 21st. We will have a Holiday Market staff meeting on November 9th. On Friday, October 29th I interviewed for a third Info Booth staff member. We have hired DPI Security for Holiday Market.

At the time of making this report, we have 152 vaccination cards accounted for. We have 4 Holiday Market Orientations this year for all Members who joined in both 2020 and 2021. We are able to host most Members via Zoom. We were able to cut \$1600 from the Lane Event Center equipment budget by using our outdoor tables and chairs. The final International Food Court line up is: Ritta's Burritos, Afghani Cuisine, Nice Rice, Irie Jamaican Kitchen, Lemonade Gourmet, and Slow Joe Coffee Roasters. Alter Abled parking scheduling has begun. We have extra spaces this year due to acquiring the Performance Hall. We still need folks to sign up for Work Tasks. We have over 200 positions to fill. We have decided not to hold the annual Potluck due to Covid-19 concerns. Committee reports are already coming in for the annual meeting on December 12th. Mary Newell is working on a way to bring in the Zoom component to the LEC.

***Motion: Approve the Admin report (Teresa/Willy) 7-0-0

Membership Report: AJ reported that we currently have 468 members. He is still booking HM spaces with mostly new members in the new Holiday Hall. Be sure to reach out to them and welcome them in, as they are excited to be joining. Most members are making their second payments currently. As our outdoor market season comes to an end, considering all we have been through over the past 2 years, our Membership is strong. The dedication our long time Members have shown to the organization cannot be understated. The excitement our new Members continue to show, and their eagerness to join this market continues to be impressive.

***Motion: Approve the Membership Report (Willy/Gary) 7-0-0

Advertising Report: Vanessa reported that all the social media stats are up, and we had our first viral Facebook post, a short video of the Thrill the World vampires in the rain. As of this time it reached 1.6 million people and was shared 655 times. Our HM website is updated but there won't be time to make a lot of improvements. Heather Robbins-Hinton is assisting members in getting their Artisan Directory member profiles filled out. Calendar listings are done and all the ads are placed and a lot of posters hung. A press release was sent out earlier than usual to let people know the indoor HM is happening. Postcards are available to give out.

***Motion: Approve the Advertising report (Gary/Willy) 7-0-0

Committee and Task Force Reports: Holiday Market: Mary gave the report on the October 13th meeting. It will be the last meeting this year. Dress-up days are set. Busking will only happen outside this year, but entertainers are being encouraged to get themselves booked on one of the stages. There are plenty of lights for decorating the hallway between the two rooms and most things will feel and look much the same. Other changes can be considered for next year, like hours, new maps, and so on. The evaluations will happen online as well as on paper and the hours question can be surveyed through those.

***Motion: Approve the Holiday Market Committee report (Teresa/Willy) 7-0-0

Budget Committee: Dru reported on the Oct. 28th meeting. There were about 30 HM cancellations and refunds. DPI Security costs can be covered through not using the durables budget. They discussed costs and schedule for the GM search. Questions about the GM search resulted in an announcement that the Search Committee will meet 11-9.

***Motion: Approve the Budget Committee report (Teresa/Shannon) 7-0-0

Old Business: none

New Business: Vince proposed renting the empty spaces to those who were adjacent to them, which evolved into a discussion of other ways to use the vacant spaces. A lot of complications were identified logistically and regarding equity. No viable solutions were reached. If people end up with an open side, they can utilize their own space to improve their display or access.

***Motion: Adjourn (Willy/Shannon) 7-0-0 7:42 pm

