

Attendance: Colleen Bauman, Rachell Coe, Shannon Lee-Hutson, Anna Lawrence, Gary Becker, Linda Lamb, Tym Mazet, Chuck Roehrich Excused: Ritta Dreier

Staff: Kirsten Bolton, JJ Hendrix, Vanessa Roy, AJ Jackson Recorder: Diane McWhorter

Guests: Teresa Pitzer

Announcements: The Jell-O Art workshop has been moved to March 21st. Anna and Gary will not be going on the Portland field trip.

Volunteer of the Month: Teresa Pitzer gets the award for March. She has earned it many times over for her Board work, Standards leadership, and being such a valuable resource to the Market community.

Pressing Member Concerns: none

Agenda Review: no changes

***Motion: Approve the agenda (Anna/Rachell) 7-0-0

Approval of Minutes: Minutes of February 13th, 2020. Two edits were requested to the paragraph on the Fee structure discussion (page 5) Change the word “incomes” to “sales” and “poorer” to “lower earners.” Accepted.

***Motion: Approve as amended (Anna/Rachell) 7-0-0

Board Educational Minute: Members are needed to sign up for the next few months. Topics are not limited but should be of Board interest. Anna will speak in April on Sustainability for Earth Day’s 50th Anniversary. Shannon will take May and Linda will take June, topics to be determined.

Duty of Loyalty: Rachell: Simply, Board members are required to vote out of duty to their members and not to themselves. It also means that when motions are passed, or actions taken, the Board members have a duty to support them, regardless of the level of their previous support or opposition.

Administrative Report: Kirsten reported that SM20 is one month away and permits, are submitted and waiting for approval. One open Site Crew position has been filled. Contracts are signed for garbage, compost, security, fork washing, and portapotties. It will be her third Opening Day (fourth season) and there was a big turnout of new members at the screening today (24). A good start!

The team met with Cameron McCarthy to see schematics, preliminary stage designs, and details of the water and electric services. Load-in options were reviewed. The large storm drains on Oak were reduced in size and trees were added for shade.

The LEC permit is ready to sign when the details are approved by the Board.

The database is being tested and the FAQs for the member portal will likely be sent out next week. On the 24th there will be a review of it and it should be ready to roll out on April 4th, Opening Day.

The check-in will need to be at 8:15 instead of 8:30, and you will no longer pull your own envelope out of the box. You will have to be checked into the database, which will eliminate a time-consuming step.

Roll call will begin at 8:30. Receipts will no longer be on paper, as soon as the member agrees to receive email receipts. They will still be available to those who want them, but won’t be in the

envelopes. Members will have to be physically present to check in, and A partners will have to check in before B partners. The changes will take some time.

Email blasts are now possible and will look like a private email to each member. One was sent out and was efficient at getting members to meet the deadline, though it generated some confusion, but they will be useful in emergencies and will become familiar.

Coronavirus: The level at present is Threat, not Quarantine, so will involve more handwashing, signage, and fewer in-person meetings. If the level is moved to Quarantine, restrictions will be outlined at that time. It's a developing situation. A letter from the Governor's office outlined safe practices. The options for government closure or self-closure will become more clear in the coming weeks. The financial impacts are unknown.

The office will be disinfected regularly. If people are at risk, they should take measures to protect themselves. Attendance policies are in place and can be adjusted if needed. Protection for staff and members will be in place.

Town Square: it appears from the last City Council worksession looked like it was possible that the Park Blocks portion will be deferred or scaled back. If that happens, priority projects for the Board and staff included: Even improved surfaces; retain the trees; evaluate taking out the west block shelter and leveling the block (four members would need shelters); ADA improvements; updated drinking water fountains; fountain replacement or retention? Members generally felt that the changes would be disturbing so they weren't worried about deferral of the project.

The 8th Street project is slated to begin in August but the Park Blocks portion is still tied to the offseason timeline. There is funding for that.

***Motion: Accept the Administrative report (Rachell/Linda) 7-0-0

Advertising Report: Vanessa gave the report. Social media stats are still growing as people search to find out when the event begins. The event posts will begin this week. Print ads are placed; fewer in the RG and more in the EW. Radio ads are booked. The yellow and red branding is still in place through the Anniversary year. Mother's Day is also Founder's Day and the Birthday party, so the giveaway will be reduced to one announced time (3pm), with bags of items rather than one per ticket. It will be called Founder's Day giveaway and have 5-10 winners. People will be asked to only enter once and have to be present to win. Time for it is limited since the stage will be so busy on that day.

Discussion centered around whether or not Market members and employees would be eligible. It generates a lot of excitement, but it is meant for customers, and not everyone feels right about seeing the items go to Market family.

***Motion: Saturday Market members and their employees are not allowed to enter the Founder's Day Giveaway on May 9, 2020. (Anna/Rachell) 4-3-0

***Motion: Accept the Advertising Report (Rachell/Chuck) 7-0-0

Treasurer's Report: Tym reported on the trends from January 2020. Net income is still positive. There is not much business in January with the office closed. Work task participation did increase so reimbursements are higher than budgeted.

***Motion: Accept the Treasurer's Report (Rachell/Shannon) 7-0-0

Committee and Task Force Reports: Holiday Market Committee: Rachell reported on the Feb. 12th meeting. The evaluations were analyzed and discussed, with still only about 20% participation in the

evals. Much of the feedback was the same as before, with a few new ideas generated. The dates were recommended for the 2020 event: November 14th for the opening day, and a split in the end to take the Monday Dec. 21st off, as a bridge day with stock left in, and three days following, Tuesday, Wed, and Thurs. the 22nd-24th.

The fee increases 2% across the board to pay for the extra weekend.

***Motion: Have December 19-20th as the 6th block and December 22-24 as the 7th block (Rachell/Shannon) 7-0-0

Discussion: It would be possible to drop the 24th but full load-out would be required. People can be moved out of Holiday Hall for that last day to fill the Main Hall if they desire to do that.

***Motion: Accept the Holiday Market report (Anna/Linda) 7-0-0

Standards: Teresa reported on the Feb. 19th meeting. The committee recommends revising the “Who May Sell” to encourage more people to read the whole guideline. Revised text would read: **“Family members, defined as anyone living in the same economic unit with the member, or any legal relative of the member living in Oregon may sell provided they are involved in the making of all products and conversant in all aspects of the production.”**

***Motion: Replace that section of the Craft Specific Guidelines under “Who May Sell” with the new language (Rachell/Anna) 7-0-0

In addition, they recommend adding the sentence: **“If your situation falls outside of these parameters, please contact the office to see what options we can offer you.”**

***Motion: Add that sentence to the “Who May Sell” section (Rachell/Gary) 7-0-0

They also recommend strengthening the compliance with the one-person-one-point concept with the following sentence: **“For information on how points are earned, please refer to the Member Handbook.”** to the end of the “Who May Sell” Section.

***Motion: Add to the end of the “Who May Sell” section the sentence on “refer to...” (Rachell/Linda) 7-0-0

***Motion: Accept the Standards Committee report (Rachell/Anna) 7-0-0

50th Anniversary Task Force: Colleen gave the report from the Feb. 20th meeting. Review of the 50th Season was given by Vanessa. Details of the 50th Ann. Party were discussed, including food, music, and archives. Plans for the Market Day were also detailed, including the 50th Ann. plaque, which would replace the 25th Ann. one presently on the PB. Former staff is being contacted. A list of dignitaries to invite was generated, with plans for an 11:00 am presentation with a gathering led by something loud (bagpipes, drums, a parade). Button blanks will be produced that people can personalize and have made into buttons by our members who do that. Dress-up theme could be Market Treasures. East Plaza would be reserved for tents for former staff, dignitaries, welcoming activities, and Founders’ Day and archives. T-shirts could be produced to be sold to help with expenses or for donations to the KF, as was done for the 40th. The 50th Anniversary Facebook page will be re-booted as it didn’t get much traffic.

***Motion: Accept the 50th Anniversary report (Rachell/Chuck) 7-0-0

Sustainability: Anna gave the report of the Feb. 25th meeting. Co-chairs were elected: Anna and Denise. They reviewed the past year and want to feature the 50th anniversary of Earth Day on April 22nd. In general making sustainability more visible and participatory is the aim. Members might be offered the chance to take compost home to reduce the volume. The committee needs members. The length of their minutes was remarked upon. Their minutes were amended to take out a quote which was inaccurate.

***Motion: Accept the amended Sustainability report (Rachell/Linda) 7-0-0

Budget Committee: Tym and Shannon reported that Dru and Lynn stepped down as chairs and Co-Chairs Tym and Shannon were elected. They recommended adjusting a CD.

***Motion: At maturity on 3-9-2020, purchase a 37 month -\$30K CD at US Bank with an APR of 1.64% (Tym/Rachell) 7-0-0

***Motion: Approve HM20 member rate increase of 2% for all spaces (Tym/Rachell) 7-0-0

They gave options for amounts for a GM raise, which will be considered in the Exec. Session.

***Motion: Approve a 50th Anniversary budget of \$4570 (Rachell/Anna) 7-0-0

The 2020-21 Draft Budget was reviewed. Income and expenses are conservative as usual. The budget will be voted on at the April 1st meeting.

***Motion: Accept the Budget Committee report (Rachell/Shannon) 7-0-0

Old Business: November 7th 2020 Market: To accommodate the construction on the Park Blocks if the project goes forward, it would be an option to close on Oct. 31st. The Board preferred to table the subject until the next meeting when more information might be available.

New Business: Cancel February Board meeting every year: There will be an early January meeting.

***Motion: Cancel February Board meetings every year unless needed. (Rachell/Linda) 7-0-0

Meeting Evaluation/Final Round: Good to be together.

***Motion: Adjourn (Rachell/Linda) 7-0-0 7:15 pm

The Board adjourned the public session to begin an Executive session.

The Board reconvened the public session to make the following motion:

***Motion: Approve the motions approved in the Executive Session (Rachell/Linda) 7-0-0

