

Attendance: Rachell Coe, Shannon Hutson-Lee, Gary Becker, Teresa Pitzer By Go-To-Meeting: Anna Lawrence, Len Gould Excused: Chuck Roehrich, Jan Speulda, Linda Lamb

Staff: Kirsten Bolton By Go To Meeting: Vanessa Roy, JJ Hendrix

Guests: Colleen Bauman (By GTM)

Recorder: Diane McWhorter (By GTM)

Announcements: The Board election will be held on December 6th at the Market. Three positions are open, with Gary Becker willing to run again, Anna and Linda Lamb eligible to run again.

Pressing Member Concerns: none

Agenda Review and Approval: no changes

***Motion: Approve the agenda (Shannon/Teresa) 5-0-0

Approval of Minutes: Minutes of September 2, 2020

***Motion: Approve the minutes (Teresa/Len) 4-0-1 (Anna)

Administrative Report: Kirsten reported that two markets were missed due to unhealthy air quality, September 12 and 19. No members have been turned away for lack of space, and members and the public are attending with mask compliance and reports of good sales. One hundred and seventeen members expressed interest in HM and though a few have canceled, it will be full, with four food booths. Staff is working on decorations and lights, which can be used in the LEC when we resume indoors. The city will light up fewer (if any) trees. There will be two heaters for customers. A grant from Oregon Cultural Trust was secured for \$41,000, and two others are in the application process, with Community Lending Works and the State of OR.

The Town Square project for the two southern Park Blocks will be on hold for 5-7 years although the Farmers' building and 8th St. improvements will proceed on an unknown schedule. A restroom is planned for the southwest corner of the West Park Block but the exact location and timeline are unknown.

***Motion: Approve the Administrative report (Teresa/Shannon) 5-0-0

Advertising Update: Vanessa reported that social media stats are still increasing and positive comments are being made on efforts to keep everyone safe. There will be short KEZI TV spots on Fridays, and Weekly ads for Holiday Market, with shared costs with LCFM. The Gift Guide is the only special EW issue. The map is live and will also be handed out on site.

Halloween is on a Saturday so there should be some fun, with smaller zombie flash mobs throughout the day on the grass. Members may distribute candy or costume prizes if they wish and are encouraged to dress up.

***Motion: Accept the Advertising report (Anna/Len) 5-0-0

Treasurer's Report: Kirsten gave the report for Tym. Expenses are being trimmed as much as possible with reduced staff hours and no entertainment, advertising or composting and durables. Net income for

the year is still in the black, though much lower than budgeted, and for September it was in the negative numbers. Contributions are making a difference.

***Motion: Accept the Treasurer's report (Gary/Teresa) 5-0-0

Committee and Task Force Reports: Fundraising Committee: Vanessa gave the report from the Sept. 16th meeting. Donations level is about \$9-10,000 with all the combined efforts, including member-sold products. Events are hard to plan within the safety guidelines so the focus will be on donations. Ideas still in discussion include the Garage Sale and Online Auction, but Art Bags was dropped as a project. Ways to work with or through the Kareng Fund were discussed. A peer-to-peer letter campaign is being explored to appeal to members who are not selling, for donations. There are 320 potential donors in that category. Next meeting October 14th.

Anna offered to write a peer-to-peer letter as Vice-Chair.

***Motion: Approve the Fundraising Committee minutes (Teresa/Len) 5-0-0

Old Business: Plan Annual Meeting: Discussion was held about the required Annual Meeting. The Go-To-Meeting interface can only serve 250 which isn't large enough for our current membership to attend, and the room only holds ten. The meeting has to be open to all members. The December meeting could be devoted to it, with reports available to members who don't attend. They could send in questions or comments and the Board could respond at the meeting.

***Motion: Because of the COVID-19 Pandemic we are suspending our annual meeting and instead will provide a link to the written annual report to every member via email and invite them to address questions to the next Board meeting. Paper copies will be available by request. This will be completed prior to the December Board meeting. (Teresa/Gary)

Amended: Because of the COVID-19 Pandemic we are suspending our in-person annual meeting and instead will provide a link to the written annual report to every member via email and invite them to address questions to the next Board meeting. Paper copies will be available by request. This will be completed prior to the December Board meeting.

Amendment accepted by Teresa and Gary. Vote on the Motion: 5-0-0

New Business: Points for Missed Markets: In keeping with recent policy, current members should receive points for the two markets canceled for air quality issues.

***Motion: Award all current members 2 Saturday Market Attendance points for missed markets on Sept. 12 & 19th, 2020 (Teresa/Shannon) 5-0-0

Air Quality Policy: The policy adopted by LCFM was reviewed and discussion held about a possible policy for SM. Members desired flexibility if conditions were undetermined and staff explained that decisions will be made on Thursday for the following Saturday, due to contracts for services. The GM is empowered to make the decision for closure when conditions are life-threatening, for the safety of staff, members and the public.

HM20 Weather Closure Policy: Members preferred that no closures be made for weather conditions. No policy was written.

Covid19 Phase One Policy: In the event of Lane County returning to Phase One, the Market can stay open as an outdoor retail venue. If that return happens, Kirsten would poll the Board but as there are only ten Markets left, most members preferred to stay open if possible.

Meeting Evaluation/Final Round: Remember to start recruiting potential Board members for the election. Farmers Market hours 9:00-2:00 during the Holiday Market, Saturday Market hours 10-3.

***Motion: Adjourn (Shannon/Gary) 5-0-0 6:44 pm