

Attendance: Colleen Bauman (Chair), Anna Lawrence, Teresa Pitzer, Tym Mazet, Rachell Coe, Chuck Roehrich
Excused: Ritta Dreier, Jaimee Gentile

Outgoing Board Members: Giorgi DeCarlo

Incoming Board Members: Gary Becker, Linda Lamb

Staff: Kirsten Bolton, Vanessa Roy

Recorder: Diane McWhorter

Guests: Eric Myers, Willy Gibboney, Deb Huntley, Dru Marchbanks

Introductions and Announcements: Introductions all around. MVP articles are needed.

Volunteer of the Month: Dru Marchbanks was given the award for July. Dru has served on the Budget Committee, Holiday Market Committee, and in many other ways for many years. She says she needs to give back to have an “us.” Thank you Dru!

Pressing Member Concerns: Eric Myers of Cascade Longboards brought examples of his longboards at steps in the process to show the Board how he makes them, in reference to his request for an exception to use other artists to illustrate some of his boards for sale. He explained his extensive process to laminate and shape the boards and make them from sheets of veneer into vehicles. He feels the surface art is secondary to his process of making the boards. The Standards Committee granted Eric an exception to sell boards illustrated by others as Intra-Market transactions, if the other artists would become SM members, while not requiring each of them to attend screenings or orientations (unless they wanted to participate in selling their own work in their own booths.) Eric is requesting to sell them without the distinction of an Intra-Market transaction.

Some discussion included that the guideline language requires that art be original to the seller, that there is a contract with the public to honor that “Maker is the Seller” ideal, and that the boards are clearly handmade and a wonderful product to have for sale. It was recognized that the process was extensive and skilled. Concerns included that other types of commercially acquired art might appear on people’s products without some restrictions, and that customers who wanted more of the particular art would need a way to contact the artist through the Market office. After discussion the Board passed the following motion:

***Motion: Grant Eric Myers an exception to allow him to sell other artists’ work on his longboards under the following conditions:

1. The Market database includes the featured artists contact information
2. Eric keeps their contact information on site
3. Membership fees for the additional artists are waived until they sell at Market themselves

(Teresa/Rachell) 4-2-0 Motion passed.

Agenda Review: add Sustainability Committee report from 7-23, and the New Food Booth Committee report from 7-24.

***Motion: Approve the agenda as amended (Rachell/Teresa) 6-0-0

Approval of Minutes: Minutes of June 5th ***Motion: Approve the minutes (Teresa/Rachell) 6-0-0

Seating New Board Members: Thanks to Giorgi DeCarlo and Jaimee Gentile for their service and Anna for serving the appointed term!

***Motion: Seat Anna Lawrence, Gary Becker, and Linda Lamb as new Board Members (Teresa/Rachell) 6-0-0

Board Educational Minute: Colleen took the opportunity to reinforce the practice of addressing the issue, not the person, by speaking to the Chair to keep the temperature of the room calm.

Election of Vice Chair: The term will be for six months until the regular Officer election in January. The officer position is necessary as a back-up facilitator but also as another person who is up to the moment on Market issues and able to make decisions as needed. The responsibility level is a little higher than that of regular Board members. Nominations from the Board followed by secret ballot:

Teresa: Nominate Anna

Anna: Nominate Chuck (Declined)

Rachell: Nominate Rachell

Results: Rachell Coe will be the Vice Chair

Administrative Report: Kirsten reported on the process to find a new food booth (9 applications, interviews next week, projected start date Sept. 14th), and that there were several meetings with Cameron McCarthy (architects on PB redesign) in the last month. The survey results from the first city survey are available. Three designs were presented to the public (SM prefers the highest touch, Option One) and it appears that construction may be pushed off until after 2021. There are budget constraints.

The effort to site members on the north (FSP) block has had mixed results, with some liking the space and some not, but she thanked 42 “pioneers” who tried selling there. LCFM has relinquished their spaces on the west sidewalk. There was a brief discussion about incentives or compensation for members regarding the spaces. As the SM position was that more space was needed, it would be best to strategize to keep them filled. Conditions in the plaza have definitely improved and many have commented on increased safety and a better atmosphere. Enforcement of some rules (canopies) has not been consistent although some tickets have been given for smoking within the plaza. Efforts of staff and members to work together to improve the space are appreciated.

***Motion: Charge the “400” booths the cost of a 4x4 (Teresa/Linda) Motion rescinded. The issue will be placed on the September agenda so more members can be consulted.

The Census through 7-13-19 is attached to the Board Packet.

Diane gave a brief report on the current status of the Park Blocks redesign process. The City and architects’ teams have been responsive, but things are still in the theoretical zone. It seems that trees have been added back in when members expressed concerns. Our strategy is that everyone knows about it and we continue our level of engagement. We don’t know what the City Council will do but we hear the recommendation is that the Farmers’ part be done first. It is important to participate in the surveys and make specific comments. Our team has done a great job carrying forward member concerns but it will take everyone to navigate the possibilities. Be thinking about how you will work with decreased shade or relocation of your space, as well as other changes that will come such as the 8th St. redesign in August 2020 when it will become a two-way street.

Kirsten reported that Holiday Market is on track, and she mentioned things that needed work during a meeting with the Lane Events Center and consultants hired to increase revenue for the venue. Most staff work on HM begins in August though the application process has begun. The Musicians coop was offered three options for a new booth location: Tables in Holiday Hall with a small table near the stage to direct people; a smaller table in the last food booth space, facing the stage, with an additional table in Holiday Hall, including signage; tables in the lobby with signage and a small table near the stage to direct customers.

The OCF booth was a success, at X9 in Xavanadu. AJ, JJ, and Vanessa all worked to get it going and have ideas for next year.

Kirsten attended a seminar with the Harwood Institute focused on “looking outward” in the community. She met with Angela from LCFM who reported disappointment with the budget constraints on the remodel. They won’t be using the term “year-round market” or vacating the Fairgrounds HM without a heated shelter.

Comcast has proposed a wifi sponsorship, creating a hotspot in the Park Blocks during the markets. The Board in a straw poll voted 5-2 to investigate further. Another idea is to ask the city to improve the wifi on the Park Blocks. The greater question of corporate sponsorship was discussed but will need more consideration if a policy is to be made.

The Annual Financial report was attached.

***Motion: Accept the Administrative report (Teresa/Rachell) 7-0-0

Advertising Report: Vanessa reported that all media stats are up (except Pinterest) and our Google reviews are high. The HM poster was reviewed. The OSLP gallery show was great, and more items, particularly framed art, will be needed for the library show in November and December. Special events coming up are a Dance Party on August 10th, Family Funtastic (including Clown School) on August 24th, and Artists in Action was great. The database project is coming along, with excitement about the additional member information and searchable map that will be launched. There is still a lot of testing needed. She has been participating in the Downtown Marketing Partnership and her social media skills are needed. Our special promotional events have been working well to bring attention to us.

***Motion: Accept the Advertising report. (Teresa/Linda) 7-0-0

Treasurer’s Report: Tym reported on the trends in May and June. The P&Ls were attached. YTD net income is still higher than budgeted but expenses were higher than expected due mostly to the second information booth. There is a small tax glitch that will be researched and fixed in the next week.

***Motion: Accept the Treasurer’s report (Teresa/Linda) 7-0-0

Committee and Task Force Reports: Policy and Procedures Task Force: Colleen presented the work from the June 12th meeting, including a member survey developed by the TF to be distributed in August, as well as several recommendations for policy language. The Task Force has finished its work and will no longer meet. The survey will be put into reserve envelopes and given out at the info booth. Anna will form a plan to compile the results (perhaps a task force.)

***Motion: Approve the 2019 Member Survey (Teresa/Linda) Amended to add the duration of the month of August. 7-0-0

Changes in the Code of Ethics were recommended: Remove the word “immediate” and add “and/or selling rights” to section #6. New sentence will read: “Behavior or language that is physically or

verbally abusive will not be tolerated and will be deemed dangerous and disruptive to market activities and may result in termination of membership and/or selling rights.”

***Motion: So moved as written (Teresa/Linda) 7-0-0.

The TF recommended to add to Article 3 of the bylaws: Section 4 from ORS 65.167 Termination or Expulsion under “Membership” in the Policy and Procedures Handbook.

***Motion: So moved as written (Teresa/Linda) 7-0-0

Recommended to staff to create two documents: Notice of Concern: Products and Notice of Concern: Actions.

***Motion: So moved (Teresa/Anna) 7-0-0

Recommended to the Board that Board Members be required to serve on at least one committee, adding that to the SM Volunteer Program description under “Member of the Board of Directors” under “Time Commitment.”

***Motion: So moved as written (Teresa/Linda) 7-0-0

Recommended that in the winter months work be done on the Code of Conduct and tracking process with a Task Force.

***Motion: Accept the recommendation (Rachell/Tym) 7-0-0

***Motion: Accept the final Task Force Report (Rachell/Anna) 7-0-0

Holiday Market Committee: Rachell reported on the June 12th meeting. Members of the Musicians’ Coop were present to discuss options for the location of their tables. Staff will develop the options discussed and work by email with a final decision made at the August meeting. The poster was presented for feedback and changes were recommended. The Work Plan was adjusted; collectible poster was removed as a project. The coloring book was tabled to August. Renaming the Ritta rule was tabled to August. Next meeting August 14th at 2:00 pm.

***Motion: Accept the Holiday Market Committee report (Teresa/Gary) 7-0-0

50th Anniversary Task Force: Giorgi reported on the June 13th meeting. The OCF booth has been built, with a banner by Sarah Bast and staff shirts by Diane McWhorter. Family Day will not include trikes and wagons but a costume parade can be planned. Artists in Action was well attended. The party at the Vet’s Club needs some subcommittee work on entertainment, food, and decorations. Eric reported he has 14 binders of photos up to 2011 and needs help identifying people. The Fashion Show is still in the works. The Art show at OSLP Gallery is ready to mount. The Cookbook project was discussed. Homework for the next meeting includes getting a bid for the cookbook printing, Lucy Booth follow-up, tracking down former staff, and scheduling the party subcommittees. Next meeting August 15th at 3:00 pm.

***Motion: Accept the report (Anna/Linda) 7-0-0

Standards Committee: Teresa reported on the June 19th meeting. More members are needed for screenings. Bill Goldsmith has missed three consecutive meetings but due to his longstanding relationship, the three-meeting requirement was waived for him. Three notices of concern were discussed; staff took actions to address.

The committee recommended to the Board that the CNC/Laser/Plasma Cutter guideline be changed to “Items produced by CNC, laser cutter, plasma cutter, or any “subtractive manufacturing” must be of original design of the Member. They may not be facsimiles of any other object. Any programs used must also be the sole work of the Member and not produced by a scan of any prototype of any medium or downloaded from any source. Additional handwork of an artistic nature must be part of the production process.” (Removed “CNC, laser cutter, or plasma cutter objects must come to a full Standards Committee meeting.”)

***Motion: Accept recommendation as written (Rachell/Linda) 7-0-0

The committee recommended to remove the word “active” from the member requirement to be on the Standards Committee.

***Motion: Accept the recommendation (Rachell/Tym) 7-0-0

The committee recommended defining “Active Member” as having a current membership, and selling.

***Motion: Accept the recommendation (Rachell/Tym) 7-0-0

The committee recommended that the Standards Committee have an annual meeting to review the Standards Code of Conduct and Craft Specific Guidelines. Attendance is required to maintain voting rights.

***Motion: So moved (Chuck/Rachell) 7-0-0

***Motion: Approve the Standards Committee minutes (Anna/Rachell) 7-0-0

Budget Committee: Kirsten gave the report of the June 26th meeting. Taxes and pre-paid 2019-20 taxes were discussed. The May and June 2019 P&Ls were reviewed. Next meeting the first week of October.

***Motion: Approve the report of the Budget Committee (Rachell/Teresa) 7-0-0

Sustainability Committee: No one from the meeting was present to report. At the June 25th meeting straws were tested and the research was discussed along with findings about the ban on single use plastic utensils. No enforcement seems to be in place yet. The paper-in-compost problem was discussed but no new solutions reached. Options for members to keep their miscellaneous items (micro-trash) out of the sorting process (little tags, glitter, and other things that cannot be removed or remain in the compost) were discussed, and a campaign may be designed to inform. At the July 23rd meeting the straws discussion continued, with embedded energy a factor. The lowest level is paper, highest is metal. Using fewer straws is a great option to promote until a better solution is found. JJ shared a report from her discussion with OCF Recycling members, who were receptive to receiving SM compost at the site they plan to develop at the winery property for paper recycling. Some research was done on reuseable clamshells for take-out food. A guest, Zachary Lauritzen, discussed his ideas about closure of 8th and Oak during Market hours for safety for pedestrians. He has had several conversations with our staff and members explaining why SM doesn't favor it, including the costs for permits and implementation, difficulties of loading in and out, and loss of parking. Biking issues and a bike valet were also discussed.

***Motion: Accept the June 25th report (Teresa/Rachell) 7-0-0

***Motion: Accept the July 23rd report (Teresa/Rachell) 7-0-0

New Food Booth Committee: Teresa reported on the July 24th meeting to review the nine applicants. Five were chosen to interview. Taste tests will be held in the second round of interviews. The process is confidential.

***Motion: Approve the report (Linda/Anna) 7-0-0

Old Business: Policy and Procedures Manual: The Google Docs document was reviewed and a few small changes made. A Product Screening form and New Member Application were missing and will be added. Leave of Absence from HM and a Reserve Booth One-Year-Only contract will be added. There are links to each section in the beginning and it should be user-friendly. The most current versions of policies should be found there where it will be easy and sustainable to update them. While it is still a work in progress and will be a living document, this is a huge step forward for the organization, representing two years of work to get all of the policies in one place.

***Motion: Approve the Policies and Procedures in this document at this time July 3, 2019 (Teresa/Rachell) 7-0-0

New Business: Closing at Four will be put on the agenda for the September meeting.

Meeting Evaluation: Around the room. The consensus was that it was very pleasant surroundings and a very productive meeting.

***Motion: Adjourn 1:40 pm.