

Attendance: Colleen Bauman (Chair), Ritta Dreier, Chuck Roehrich, Anna Lawrence, Gary Becker, Tym Mazet, Teresa Pitzer, Rachell Coe
Excused: Linda Lamb

Staff: Kirsten Bolton, Vanessa Roy, JJ Hendrix, AJ Jackson Recorder: Diane McWhorter

Guests: David Church, Paula Eaton, Dennis Westfall

Introductions and Announcements: Introductions around the room. There will be an election December 7th & 8th, with three positions open. Chuck Roehrich, Rachell Coe, and Dennis Westfall plan to run.

Volunteer of the Month: Paula Eaton was given the award for November. She has done an excellent job framing many of our artifacts from the archives and is a great attraction painting plein-air at the Market. She spoke about our role as exemplary ambassadors for the city as we greet so many visitors each week and represent the colorful character and characters of Eugene. She values our collaborative and collective efforts and thanked all members (as well as the archivist for finding things to frame.)

Pressing Member Concerns: none

Agenda Review: no changes

***Motion: Approve the agenda (Teresa/Tym) 7-0-0

Approval of Minutes: Correction to the Ann. Mtg. minutes: Chuck Roehrich was excused, not absent.

***Motion: Approve the October 2nd Board minutes (Ritta/Rachell) 6-0-1 (Anna)

***Motion: Approve the Annual Meeting minutes (Tym/Rachell) 6-0-1 (Chuck)

Board Educational Minute: Teresa on How to Make a Motion: Teresa handed out a “Roberts Rules of Order Cheatsheet” which outlines formal language for common actions and topics. Motions are made to complete a topic with resolution. While Saturday Market does not strictly follow Roberts Rules, they are a guide for procedures. “Calling the Question” is used to end discussion and move directly to a vote. It requires a vote of its own. Motions are made in the positive, partly to avoid confusion by voting yes on a vote to deny.

Administrative Report: Kirsten reported on the October 30th City Council Town Square update and included PDFs of the concept and survey results. The price tag for the Park Blocks was \$12 million with \$13 million for the Farmers’ part, so \$25 million total and an additional cost down the line for City Hall. Only half the funding is secured. There will be more meetings before a final design is approved. The 8th St. info booth was closed for the two weeks of November. Park Blocks contracts were wrapped up. The database testing for three weeks was successful and everything was working well. She asked for clarification of what time the members could leave on 11-9, with the dark conditions. After discussion the Board decided that there would be no change in policy and those who felt unsafe could leave early as needed, but the Market would stay open until 5:00 to honor the performers, member commitments, safety, and staff needs.

The census was attached with a comparison to 2018, through the end of October. This led to a short discussion of the “400” booths on 8th Street. This will be discussed at a future meeting with the budget details in hand. It is included in our 5-year contract. Any map changes need to be made before March. Holiday Market was sold out on October 12th, with a few cancellations on the 15th that were quickly resold. All final preparations are underway.

***Motion: Accept the Administrative report (Teresa/Rachell) 7-0-0

Advertising Update: Vanessa has been busy promoting HM and all the posters, guidebooks, stickers, and other materials are in use. There was a small error on the map in the Guidebook but all the other maps will be correct. After the Park Blocks markets are finished promotions will be full on for the Fairgrounds event. Media statistics are still rising.

The library display looks great and fills the room, so everyone should take a moment to look at it. The library will also be doing some promotion of it. There’s a large variety of work in two display cases and on two walls.

***Motion: Accept Vanessa’s report (Rachell/Chuck) 7-0-0

Treasurer’s Report: Tym gave the analysis of the September financials. Net income has dropped a bit as the payments for Holiday Market come in slowly, and Tuesday Market income suffered from bad weather, but spending has held the line and projections are still for a strongly positive year. Selling out Holiday Market will show up in the next months as an income boost.

A short discussion clarified some of the details of the financial statements.

***Motion: Accept the Treasurer’s report (Rachell/Ritta) 7-0-0

Committee Reports: Holiday Market Committee: Rachell reported that the committee held their last meeting for the year on October 8th. The Fashion Show was cancelled as it didn’t get quite enough volunteers to make it great. The Elf game preparations are extensive and excitement is high. Dress up days were approved. The Harvest Potluck will be held on Nov. 15th during set-up. The Debrief will be held on February 12th from 2-4 pm.

***Motion: Accept the Holiday Market report (Tym/Anna) 7-0-0

Standards Committee: Teresa reported on the short October 16th meeting. Discussions were put off until next year. There may be a meeting on Nov. 27th if needed.

***Motion: Accept the Standards minutes (Ritta/Rachell) 7-0-0

Sustainability Committee: Anna reported on the October 22nd meeting. Topics discussed included bags, straws, and composting. They may meet on Sunday Dec. 14th before HM in the morning, or Feb. 25th.

***Motion: Approve (Rachell/Chuck) 7-0-0

Old Business: Member Survey Report: Anna felt that a 12% response (58-60 people) from the membership was not adequate and posed the question of how to get members to participate. There were many reasons people love the organization, and complaints were mostly the recurring ones of others not following rules, regarding parking, packing early, and so on. There were a few areas to work on, such as networking with other organizations, getting the member directory online, and motivating

volunteers. Reducing barriers to participation could be a focus. Some lack of response is due to a high level of satisfaction. Members can use personal interactions to increase participation. There was an extensive list of things people appreciate about the Market which is an uplifting list to read.

New Business: Election Tellers: for the December 7-8-2019 election. Secretary Diane McWhorter will certify.

***Motion: Officially appoint four people to the Election Committee: Mary Newell (Head Teller), Jaimee Gentile, Damien McDonald, Terry Church. (Ritta/Rachell) 7-0-0

Reschedule February 5th Board meeting:

***Motion: Move the February Board meeting to February 13th. (Rachell/Tym) 7-0-0

Meeting Evaluation/ Final Round: Grateful for great meetings with prepared participants and attention to discussions. Great job booking HM and appreciation for the full in-depth financial information. Also thankful for the educational moments, survey, and the guests.

***Motion: Adjourn tonight's meeting (Rachell/Anna) 7-0-0 6: 50 pm

Next meeting: December 4th, 5:15 pm