

Attendance: Giorgi De Carlo (Chair), Kate Whitehorse, Ritta Dreier, Teresa Pitzer, Rachell Coe, Chuck Roehrich (5:45) Excused: Jaimee Gentile

Board Members-Elect: Colleen Bauman, Tym Mazet, Ritta Dreier

Staff: Kirsten Bolton, Vanessa Roy, JJ Hendrix

Recorder: Diane McWhorter

Guests: David Church

Quorum Discussion: At the beginning of the meeting, there were only five seated Board members present, with six needed for a quorum. The group decided to proceed with seating the new Board members, on the grounds that the election had been duly held and the two new members would then fix the problem by constituting a quorum for the rest of the Board's business. All four officers were present, to add further legitimacy to the choice to bypass the temporary need for a quorum. The agenda was rearranged to seat the new members first, before any motions would be required for other actions. The Chair could make a declaration to seat the new members.

Introductions and Announcements: The Kareng Fund will be holding Art Bingo on Sunday, February 10th, from 4-8pm at Sam Bond's Brewery on E. 8th St.

Pressing Member Concerns: none

Seat New Board Members: Giorgi welcomed Tym Mazet, Colleen Bauman, and Ritta Dreier.

Agenda Approval: ***Motion: Approve the agenda (Rachell/Teresa) 6-0-0

Election of Officers: Secret ballots were used, counted by the GM.

Chair: Nominate Colleen Bauman (Teresa)
Nominate Kate Whitehorse (Ritta) Kate declined.
Vote: 7-0-0

Giorgi stepped down and Colleen began chairing the meeting.

Vice Chair: Nominate Kate Whitehorse (Teresa)
Nominate Ritta Dreier (Giorgi) Ritta declined.
Vote: 6-0-0

Treasurer: Nominate Tym Mazet (Teresa) Vote: 7-0-0

Secretary: Nominate Diane McWhorter Vote: 8-0-0

It was suggested that officers, particularly the Secretary, begin mentoring and training members to take their places, and that this be a regular Board function for the future.

Approval of Minutes: Meeting of December 5, 2018 Correction: the Guests' names were not listed.

***Motion: Approve the minutes with the amendment of adding Guests. (Teresa/Tym) 8-0-0

Volunteer of the Month: Sarah Bast was awarded the honor for her work on the 50th Anniversary Task Force and for giving free face-painting to members to support the Dress-Up Days. Thank you Sarah!

Administrative Report: Kirsten reported that the design process is beginning for the Town Square project, and that Diane will be serving on a selection committee for the designers who will submit proposals and run the public engagement process. When the public engagement process does begin, members will be encouraged to participate fully.

HM2018: Kirsten reported that there was a little shoplifting on the busiest days and some odd thefts during closed hours. There were not enough volunteers for the closing sweep shifts so the budget will have to include more paid security next year. Due to the feedback from the evaluations, the need was quickly identified to add additional paid security this year, although it had not been in the budget. Members will also be encouraged to do their volunteer hours next year, with the incentive of lowering costs. Food for Lane County collected 831 pounds of food in the barrels. The fire permit was a challenge as the outdoor cooking station needed some adjustments. There were some Notices of Concern regarding the soap and fragrance issues.

Two members have submitted a certified letter from an attorney, with copies of emails exchanged on the subject of soap fragrances from a specific member's booth. The Standards Committee has agreed to discuss fragrances again at their next meeting. A letter from the Board Chair will be sent in reply, notifying them that the Standards Committee has assigned the issue to their February 20th meeting.

***Motion: Approve the Admin report (Teresa/Kate) 7-0-0

Advertising Update: Vanessa reported on the social media stats, which did not include the last weekend. All of them are consistently improving, with the most response from Instagram. Ads for 2019 will begin to generate this month, and banners, new trash cans and signs and other improvements for the Park Blocks season are being put in place. There were reports of increased HM sales for many, including in Holiday Hall, which was the focus of several new ideas to promote traffic. Traffic seemed to be increased overall. The Brunch promotion needs work to be successful. There were a couple of building issues and LEC was accommodating. There was great member participation in cleaning up on December 26th, and members were very approving of staff initiatives and efforts.

***Motion: Accept the Advertising report (Rachell/Kate) 7-0-0

Treasurer's Report: Analysis of the November P&L showed that trends are consistent. Year-to-date net income is still very positive in relation to the budget. As our fiscal year ends March 31st, the next few months will include working on the new budget for 2019-2020, as well as wrapping up 2018-2019.

Committee Reports: None

Old Business: Market Supporter Program shelved until the presenter can attend.

New Business: Winter Board Retreat 2019: Possible themes could be explored by a Task Force or Planning committee. Dates that the LCC Longhouse will be available can be brought to the next meeting. May might be the best month to hold it, as so much is being planned for the offseason. The Retreat Planning Subcommittee will consist of Colleen, Tym, and Kate. A Sunday from 10-2 is

preferred, with the 19th being the initially favored date. Another venue option is the little church that Kate manages, as well as Lamb Cottage.

Meeting Evaluation: Held as a Closing Round, so everyone spoke. Comments included: Giorgi rocks! She is grateful to have served and to be finished with the role. Great support for staff. Good to be back to work. Board functionality is in place, and is so important. Meeting was efficient. Staff enjoys working here and to see everyone working well together. A fabulous first season. Appreciate solutions. With the 50th season, it should be a good year. Appreciate the casual competence, with people helping each other find solutions that work. Thanks all around.

***Motion: Adjourn (Ritta/Rachell) 7:15 pm.