

December 16th & 17th, 2017

- Board Election Results are in!
- Saturday Market 2018 Guidebook Advertising Applications are available today! So are Holiday Market surveys!
- Committee Schedules, UnClassifieds and MORE on the back page!

SATURDAY MARKET NEWSLETTER
December 16-17, 2017 • VOL. 48 - NO. 38
30 E. Broadway #124, Eugene, OR 97401
(541) 686-8885 | fax (541) 338-4248
www.eugen Saturdaymarket.org
www.holidaymarket.org
info@eugen Saturdaymarket.org

Holiday Market

MARKETPLACE • COMMUNITY • CELEBRATION

From Kirsten

Good Morning Holiday Marketers!

Thank you to all who showed up for the Market Family Photo last weekend. It turned out great! If you are interested in obtaining a copy, please contact Michael Omogrosso, at omo@efn.org. He will be here today, but if you miss him, please contact him via e-mail and he will get you a copy. An 8x12 is \$10 and a 4x6 is \$5.

We are in need of volunteers on December 26th for takedown. Please sign-up for a 2 hour shift. We rely heavily on volunteers and if we don't get the number of volunteers we need each year then there is a chance that booth fees could be raised. So please help keep costs down for all members and do a 2 hour work task on December 26th. Your efforts are appreciated by all.

There is a memorial table for Lotte Streisinger, founder of the Eugene Saturday Market, in the Holiday Hall. We have placed a signature book for all to sign. It will be given to her family after Holiday Market. Please share your memories or stories of how the Saturday Market has impacted your life. Her family would love to hear them.

Sales are going great and should continue to be strong as we move into our final weekends. So put on a happy face and do what you do best...sell your beautiful creations!

Kirsten

Board Election Results

The election results have been compiled and verified. Congratulations to the newly elected members of the Board:

Giorgi DeCarlo - *Footwise*
Jaimee Gentile - *Painting for Hummingbirds*
Kate White Horse - *Tenth Muse*

The next board meeting will be on January 10th at 2pm, in the market office. All are welcome to attend. *More committee info on the back page.*

Office/Market Schedule

The office will be open on Wednesday & Thursday next week from 10 am-4 pm. The Events Center will be open for set up from 12 pm-7 pm on Thursday. We will be in Vendor Services on Friday at 8:30 am.

Credit Card Transactions

We are pleased to provide the service of credit card transactions to facilitate your sales. We take Visa, Mastercard, American Express and Discover. There are full instruction and visa slips for your use in the Vendor Service Center. Complete the form with your full first and last name, NOT your business name or your boothsitter's name. In order to assist your customer in getting back to your booth, we have color coded the slips to match your area of the room.

Keep your slips each day to confirm that your check is correct. The checks for this weekend will be available in the office on Thursday, December 21st, or in Vendor Service Center on Friday, December 22nd.

News from the Kareng Fund

WHO WE ARE.

We pronounce it "Caring Fund". If you are a self employed Oregon artisan experiencing a career threatening crisis, the Kareng Fund is part of your safety net. Named for two Saturday Market craftspeople, the non-profit Kareng Fund was started in 2003 to help those in circumstances that threaten their ability to work as artisans. Grants of up to \$1000 help pay bills related to health issues, loss of mobility or safety, and other unexpected hardships. We hold our major fund raising events in the winter- here is the information:

SAVE THE DATES.

Pottery Smash - Saturday, December 23rd - 8:30 am - Holiday Market Food Court. The umpteenth annual. Bid on your favorite pieces of pottery and other items hand crafted and donated by generous Saturday Market artisans. Then decide to "smash it" or take it home.

Kareng Fund Holiday Raffle drawing - Sunday, December 24th - No need to be present to win one of the bountiful baskets of artisan inspired items

Art Bingo - Sunday, February 18th - 4:00 pm Sam Bond's Brewery on E. 8th - Fun for the whole family. Get all your X's in a row and win hand crafted prizes

HOW CAN YOU HELP

Donate hand crafted items. We depend on the generosity of local crafters to help stock our collection of prizes. If you are able to donate items for the Raffle or Art Bingo, please bring your items to the Market office where you will find a donation table.

Buy raffle tickets. For \$5 each or 5 for \$20 in Vendor Services, you get a chance to win a basketful of local handcrafted items.

Attend the Pottery Smash. It is a smashing event. Come to Art Bingo. Excitement during the winter doldrums.

Sign up for Amazon Smile. If you purchase items from this mega retailer, signing up is easy and a portion of every purchase goes to the Kareng Fund. On your first visit to smile.amazon.com you will be asked to select a charitable organization. Just select the Kareng Fund - it is just as easy as that.

Saturday Market 2018 Guidebooks!

This weekend you will find the Advertising Form for the next Guidebook in your booth with this newsletter. Take some time to look through it and see if you have any questions for the Street Team. You can visit the Street Team Blog for everything you need to know about the Guidebook & Creating a Guidebook Ad at: esmstreetteam.wordpress.com

Payment Due: February 15th

Completed Ad due: March 1st

See Jaccalyn Korv in Booth #42 or email Heather Robbins-Hinton at earnestefforts@msn.com

Important Parking Info

Park your vehicle in the parking lot behind the building. The front parking lot is for customers. Don't leave anything in your car, as thefts do happen.

Fees & Late Fees

This is a reminder! You must pay all your Park Blocks owings by the end of the season in order to get the points you've earned for those unpaid Market days. These points will be very valuable next year for both Saturday and Holiday Market space allocations. Also, a \$5 late fee is added to your owing after 30 days, and after 60 days a \$10 fee is added.

Avoid the fees and get caught up on all of your Park Blocks past owings!

Stock Must Be Removed

Remember that all stock must be removed from your booth by 8pm on Sunday night. If you are selling next weekend, your booth structure and furniture may stay.

Downtown Development

Hi Members! Curious about Downtown Developments? We have a task force which keeps up on matters concerning the Park Blocks, City actions on downtown issues, and other aspects of our Park Blocks home. As the Chair of the DTD Task Force, I send out frequent e-mail updates linking articles, meeting schedules, or other details of general interest on those subjects.

We don't have many meetings, and you won't be assigned any tasks. It's mostly a great way to keep up and have real information, which is always better than rumors. Please add your e-mail to my list so that you can find out what has happened, what might be coming, or what the Market position is on our site and our interactions with our downtown partners. Get the latest information and open the opportunity to add your voice to the planning process as Saturday Market navigates the changes in our city center. Send your e-mail to Diane McWhorter, at dmcwho@efn.org or come see me in booth 218. Thanks!

Member Surveys!

The Holiday Market Member Feedback survey is available for all participating members. We are encouraging all members who sell at any point during the Holiday Market to share their experience. Surveys are available in the office or online at surveymonkey.com/r/YBX76LQ. We are asking that you wait until your final weekend to complete the survey, allowing for a full review of your selling weekends.

The surveys provide insight into every member's experience at The Holiday Market and allow for the staff to learn from the event. The feedback lets us know what is working and what needs improvement for next year.

If you have specific feedback that you would like to include, there are open areas for notes at the end of the survey. The Holiday Market Committee will be meeting on January 9th at 2pm - please feel free to join that meeting and provide your feedback there as well.

Survey says... You're great!



The Market Corner

Remembering Lotte Streisinger

October 18th, 1927 - December 6th, 2017

Lotte Streisinger founded the Eugene Saturday Market in 1970 after returning from Peru where she was inspired by the local marketplace. Today, the market is the oldest weekly, open-air crafts festival in the United States. After founding the Saturday Market, she went on to be a potter, writer, printer, painter and a leading figure in the Eugene art scene. She is survived by her brother, Peter Sielman; daughters, Lisa Adatto and Cory Streisinger; and grandchildren, Daniel Adatto and Suzanne Adatto.

A memorial service will be held on January 6th, 2018 at Temple Beth Israel, at 5:30pm. All are welcome. Lotte was a true treasure to the community and her absence will be felt by many.

If you would like to share your memories of Lotte, please come over to Holiday Hall and sign her signature book. The book will be given to her family following The Holiday Market.

Do your Work Tasks!

There is still time available to complete your Holiday Market Work Task, and receive your \$25 refund. Work Task sheets are in Vendor Services. If you cannot complete the task you signed up for, consider an alternate work task. We need people for tear down, sweeping at the end of the night, and for the "Hall Monitor" task (formerly "security").

Online Directory Photography

Don't miss this chance to take pictures for next year's online vendor directory. There are two tripods available. One has a grip for smartphones; the other tripod will hold a regular camera. You can sign these tripods out from Vendor Services.

Please try to take pictures of your display and products that could be used for Market's online directory.

Using a tripod will give you a better picture, eliminates camera shake which results in blurry pictures. Allows you to take same picture with different settings or lighting conditions. Use your camera's timer for best results. Also available are white foam boards that can be used as reflectors. Use them to throw some light into your product's shadows.

There is lots of information online for DIY product photography. Etsy also has good information on product photography. Or ask a neighbor for help.

Don't worry if the pictures are not perfect, we will have some workshops or webinars on how to fix digital images using Photoshop, Lightroom, or free alternatives. You also might consider hiring a photographer to photograph your work.

Please take this opportunity and take as many pictures as you can, to be used in next year's searchable online vendor directory.

Saturday Market Members Facebook Group

There is a private Facebook group for Market members, filled with important information and announcements. Search for "Eugene Saturday Market Members" and request to be included. This group gets information on upcoming events, office happenings, and a digital version of the newsletter every Friday afternoon!

Help reduce paper waste, and get a head start on the latest news from The Saturday Market!

Holiday Market Dress Up Days!

- Dec 16th - Favorite Artist Day
- Dec 17th - Business/Character/Cosplay Day
- Dec 22nd - Solstice Day
- Dec 23rd - Glitter/Shiny Day
- Dec 24th - Ugly Sweater/Pajama Day

Participation in the Dress-Up Days is voluntary AND fun. If you have questions, please contact the Market office or Holiday Market Committee co-chairs.

Food for Lane County Barrels!

Throughout The Holiday Market, you'll find 10 food donation barrels, supporting FOOD for Lane County. Bring your canned goods, packaged pastas, cereals, grains, and more. Sorry, but no home made goods are accepted. Direct your customers to the barrels as well, it's for a great local cause!

Unclassifieds

To place your free unclassified, bring it to the info booth by the end of the day, to the office by Thursday afternoon, or e-mail info@eugenesaturdaymarket.org with "NEWSLETTER" in the subject.

UCANRELAX: Last weekend to get your Flaxseed Heat Packs and Dashikis. And please come by to say farewell! Booth #75B, Paulette Richards. (12/16)

ANNA'S HAUTE TOPS: Anna's Haute Tops last day at market for 2017 will be Sunday the 17th. Sunday afternoon at 2pm, I will start haggling with vendors for special deals on selected aprons. Booth #225 Gnome Alley. (12/16)

DANCING TREE RETURNS: Dancing Tree is back this weekend (Dec 16-17) only in booth #9. Diana has velvet leggings, comfy organic cotton/bamboo clothing, and sparkly holographic gear, for the whole family. Wanna talk about Bitcoin? I'm here for you.. Come say hello :) (12/16)

BOOM MAKERS APPRENTICE WANTED: Looking for a new apprentice to train this winter for a full time job in the art of broom making. Please know that I need someone that is reliable and knows what it is like to work hard. You can stop by booth #103 or call 541-338-0502. Ask for Thurman (12/16)

HONDA CRV FOR SALE: 2001 Honda CRV, 4wd manual transmission. Runs good. Lots of space. See Paulette in Booth #75B, or call 458-205-9243. (12/16)

QR CODE SERVICE AVAILABLE: Market member & fidget maker Shaz Rydstedt is making high quality 8.5"x5.5" postcards with custom QR code links to a URL of your choice, or virtual cards you would like to share with customers. Makes info sharing easy, just scan & click. Sliding scale pricing to all market members. I'll work with you to make a good V-Card. Contact Shaz at ohwowqr.com. (12/16)

SPINNER RACK AVAILABLE: I am selling a collapsible earring display "spinner" made by David Brady. It is in excellent condition, hardly used, and with a plastic storage tub that fits it perfectly. I am asking \$150. Anyone interested? You can view it in the members lounge/office this weekend. Dimensions: 19.5" H x 14.5" w/ 3 tier rack dimensions: 17" H x 11" wide Contact Nome May in Booth #131 or at 541-321-3684 (12/9)

SPACE NEEDED: Amaru from Spiral Alchemy is SEEKING a safe quiet spot to park his van overnight during the remaining holiday markets. He is pretty self contained otherwise. Would love to trade art but money is always an option too. Check out his work at booth #F7 on Facebook under Spiral Alchemy Contact Amaru at 530-271-5683 if you are able to provide a space. (12/2)

Food Court Specials!

RENAISSANCE PIZZA SAUSAGE AND THREE CHEESE PIZZA The Sausage and Three Cheese Pizza is back for the month of December. This tasty special features Italian Sausage with shaved Asiago, Romano and Parmesan Cheeses! **Sunday Brunch is where you'll find their Breakfast Pizza**, with Rosemary Roasted Red Potatoes, Scrambled Eggs and Tillamook Cheddar Cheese! *Optional side of Bacon too!*

RITTA'S BURRITOS BUTTERNUT SQUASH QUE-SO-MELT WITH FRESH CRANBERRY SALSA Local organic, butternut squash combined with red bell pepper and celery then seasoned to golden perfection. This is layered with Monterey Jack and Cheddar cheese then grilled between two whole-wheat tortillas. *Served with our own Oregon-grown cranberry salsa, sour cream and tortilla chips.*

DANA'S CHEESECAKE BAKERY LEMON CHEESECAKE. Dana's Cheesecake Bakery has a special of Lemon Cheesecake this week.

Food vendors! E-mail info@eugenesaturdaymarket.org with "SPECIAL" in the subject to include your latest creations.

On the Market Stages

Saturday, Dec. 16th

Main Stage

- 10:30 AM **The Hummingbirds**
Sweetly singing girls choir
- 11:30 AM **Eddie Butler & Dreamer ft. Nila**
Acoustic Latin & Brazilian, originals & some covers
- 12:30 PM **Richie G & MaBeat**
Folk with a sweet island vibe
- 1:45 PM **Lotus Unfolding**
Sacred Earth spirit music
- 3:15 PM **Anya Lecuyer & Friends**
Rock, R&B, Soul, Funk
- 4:45 PM **The Other Brothers Band**
Retro hits from our debauched collective youth

Holiday Hall

- 12:00 PM **Sacred Harp Singers**
Traditional American a capella shape-note singing
- 2:00 PM **Glenn Falkenberg**
Celtic harp & hammered dulcimer
- 4:00 PM **Edson Oliveira**
Brazilian Bossa Nova

Sunday, Dec. 17th

Main Stage

- 10:30 AM **Rob Tobias**
- 11:30 AM **Larry Pattis**
Classical guitar
- 12:30 PM **Red Pajamas**
High energy folk rock originals
- 1:45 PM **Jill Cohn**
Soulful singer/songwriter
- 3:15 PM **Soromundi Lesbian Chorus of Eugene**
Spiritual, political, women's and multicultural music
- 4:45 PM **The Jivemasters**
Swinging blues

Holiday Hall

- 12:00 PM **David Rogers**
Original songs of the New West
- 2:00 PM **Tim McLaughlin**
- 4:00 PM **Richard Crandell**
Magical Mbirra

Committee Meetings

Board of Directors

Weds., Jan. 10th - 2PM - 4PM

Standards Screenings

TBA, 2018

Standards Committee

Weds., Jan. 10th - 12PM - 2PM

Holiday Market Committee

Tues., Jan. 9th - 2PM - 4PM

Policies Task Force

Tues., Jan. 23rd - 2PM

Market Street Team

Thurs., Jan. 11th - 1PM - 2:30PM

Board of Directors Election

Saturday, December 9th-10th, 2017

THE SATURDAY MARKET BOARD OF DIRECTORS AND OFFICERS

Chairperson - Willa Bauman **Vice Chairperson** - Eli Mazet
Secretary - Diane McWhorter **Treasurer** - Tym Mazet
Ritta Dreier, Julia Garretson, Paula Marie Gourley, Tym Mazet, Maria Moule, Teresa Pitzer, Deb Schussler

Standards Committee Co-Chairs

Teresa Pitzer, Alan Pointer

Food Committee Co-Chairs

Colleen Bauman, Janet Rosenberg

Holiday Market Committee Co-Chairs

Paula Marie Gourley, Deb Schussler

Sustainability Committee Co-Chairs

Willa Bauman, Teresa Pitzer

General Manager

Kirsten Bolton

Promotions & Marketing Manager

Jacob Strouckel

Membership Services Coordinator

Vanessa Roy

Office & Program Administrator

Courtney Kauffman

Site Operations Supervisor

Jennifer Hendrix

Site Crew Leader

Zora Parker

Entertainment Booker/Stage Manager

Jimmy Haggard

E-mail - info@eugenesaturdaymarket.org

Office Hours - Wednesday-Friday, 10am-4pm