

Attendance: Colleen Bauman (Chair), David Hascall, Anna Lawrence, Sue Hunnel, Dave Lee, Paulette Richards, Dennis Westfall, Teresa Pitzer

Guests: Lynn Brown, Alan Pointer, Shelia Pointer, Paula Gourley

Staff: Kim Still, Kimberly Cullen                      Recorder: Diane McWhorter

Introductions: Colleen began by thanking all of the volunteers who do so much for the Market, serving without pay and caring deeply. We each listed one attribute of a candidate for the GM position. Those were: grace, loyalty, genuinely friendly, ethics, true compassion, tenacity, loyal, tough, financier, humor, even-keeled, genuine, empathy, clairvoyance.

Announcements: HM postcards and signs are available, please help give them out. The Kareng Fund is having an Art Bingo fundraiser on Sunday, Feb. 8, 5-7 at Cozmic.

Pressing Member Issues: none

Agenda Review: add Secretary's Report after Treasurer's report

\*\*\*Motion: Accept the agenda as amended (Teresa/Dave L.) All in favor 7-0-0

Approval of Minutes: Meeting of September 3, 2014.

\*\*\*Motion: Accept the minutes (Teresa/Anna) All in favor 7-0-0

Administrative Report: Kim gave the report. There is one request for an extra vacation month. Things are going smoothly in the office, and the essentials are being covered. HM is mostly booked, and applications are still coming in. Blocks 4 and 5 are sold out. There are 29 spaces in the first weekend, 6 in Block 2, 1 in Block 3, and 10 in Block 6. Points are at 0 for HM points, and other applicants will be ranked in Park Blocks point order.

The Market -wide sale will be the focus of advertising now in the ads and customer newsletter. The last Standards screening will be Nov. 5, (as well as the one on Oct. 15) and the HM orientations will be October 16 and 30. Same day screenings at HM will be conditional and members may not be able to sell on their first day, depending on the availability of screeners.

Newsletter columns will now be a "From Kim" and occasional pieces from the Secretary and others.

\*\*\*Motion: Accept the Administrative Report (David H./Dave L.) 7-0-0

Treasurer's Report: Lynn reported that booth fees are slightly up over last year but a bit short of the budgeted amount, HM fees are ahead of last year at this time, and

memberships are about the same. Some people are electing to stop paying their monthly reserve fees, though that means that they will not hold the reserve space next year. Projected income will fall short with this practice, so it is something to consider for next year, possibly requiring a commitment for the full year. There is some interest in making some of the 4x4 spaces reservable. People are already setting up early in spots they know they have the points to get. The process for reporting rule-breaking of this sort are writing the complaint on your envelope or filling out a notice of concern. [Reserving 4x4s will be an agenda item for a future meeting.]

Tuesday Market is showing a profit of over \$1000 due to several loyal members who are consistently selling there. The snapshot of the budget's bottom line at the moment is up 12.7% over last year, but there are still HM bills to pay and the year will likely show more expenses from salaries than projected. Savings are in good shape.

Several members have been found who have expertise and an interest in joining the Budget Committee. This is an appointed committee so adding members could be a part of seating the new board in January. There are now three members so adding two would probably be sufficient.

\*\*\*Motion: Accept the Treasurer's Report (Teresa/Anna) All in favor 7-0-0

Secretary's Report: Cecile Haworth resigned from the Board on September 10, 2014. The bylaws state: Article IV, Section 6: Vacancies: Vacancies are filled by a vote of the board of directors. The board of directors may also choose to hold a special election to fill such vacancies at any time. The terms of such appointments shall in no case extend beyond the date of the next scheduled election. At that time, a Board member will be elected to fill the remaining term for the vacant seat.

The next election will be in December, so anyone appointed would only serve for two months, at a time when it would take a lot to bring them up to speed about current issues. It seems more prudent to continue until the December election and then fill the four open positions. One would be a shorter term by six months (Cecile's unfinished first term). If Cecile decided to run again and was elected, she could resume that shorter term. Our rules also say that you must have a 6-month break between any two-term service. If someone were appointed at this time, it would be the usual practice to appoint the top vote-getter in the last election who did not win a seat. Paula offered to serve and thanks were given. The consensus was to continue without appointing another director.

\*\*\*Motion: Continue with eight members until the next election (Teresa/Dennis) All in favor 7-0-0

\*\*\*Motion: Accept the Secretary's report. (David H./Dave L.) All in favor 7-0-0

Committee Reports: Holiday Market: David gave the report on the Sept. 10 meeting (Deb was excused.) Jim will start the backdrop in the old office after Oct. 12, and

members of the committee will work with him on the final choices in the design (trees, what size, etc.) Kim added a marketing report: she and media buyer Dana Vion made a few changes in the plan to get more for the money. UO students won't be targeted as much, and some money will be spent to bolster the Facebook posts. The big postcard mailing effectiveness will be tested by adding a coupon for a \$100 gift certificate. There will be lots of earned media with the new backdrop and the Art Bags project. The Kareng Fund raffle may be publicized (with permission from the KF). Kim will refresh the TV ad and is looking for images for the poster.

Everything is on budget and on schedule. The lights and signs for Holiday Hall will be adjusted to funnel more customers into it, and chairs will line that hallway for customer seating. Whole Enchilada will fill the spot vacated by TREE's LOA.

\*\*\*Motion: Accept the Holiday Market minutes (Anna/Paulette) All in favor 7-0-0

Standards: Teresa reported on the Sept. 17 meeting. The Committee has cleared its agenda of discussions such as the one on art reproductions until next season, preferring to focus on screenings and product issues until the end of the year. Beth sent a letter to all 108 jewelers letting them know the expectations for their continued artistry and added personal comments to many, in response to the recent issues concerning commercial components. Notices of concern were followed up on or dismissed as inaccurate. They discussed a Code of Conduct violation and will look again at their code in January at the Annual Standards Review.

\*\*\*Motion: Approve the Standard Committee minutes (Dave/Dennis) All in favor 7-0-0

Old Business: Annual Meeting: move to December 3.

\*\*\*Motion: Move the Annual Meeting to December 3, 2014 (Teresa/ Dave) All in favor 7-0-0

New Business: Volunteer of the Year. Give your nominations to Colleen or Kim. It should be given to someone who has not received it before.

Beth Little Microenterprise Award: The idea was to honor efforts which support microenterprises such as ours. It can be given to someone in the larger world. Beth may be involved in the granting of the award. A good candidate was suggested. Colleen will contact Beth about it.

Adjourn: The public session adjourned for a closed executive session.

Executive Session: There were two parts, one with the Personnel/Search Committee and a second with just Board members. A motion passed (7-0-0) in the first part was to accept the recommendations put forward by the Personnel/Search Committee in their 9-11-14 meeting.

