

Saturday Market Board Meeting Minutes

November 6, 2013

Attendance: Colleen Bauman (Chair) , Deb Huntley, Caroline Dunn, Sue Hunnel, Owen Van Hooser, Teresa Pitzer, Dennis Westfall, Anna Lawrence Excused: Jan Bullock
Absent: Elizabeth Eisenman

Staff: Beth Little, Kim Still

Recorder: Diane McWhorter

Guests: Lynn Brown, Kate Whitehorse, Dave Lee, Patricia Donohue

Introductions: Things we are thankful for: Our very dedicated volunteers, our customers, great organizational skills, family meeting once a week, people who sell in November, everything in general about SM, market has given confidence to sell art, our staff, living within biking distance, everything about Market, Saturday is kind of a vacation day, longevity of Market, community we share, spending the day outside every week, making a living as a working artist, being open in November.

Announcements: There will be an election in approximately a month. Three positions will be open, with directors Colleen Bauman, Anna Lawrence, and Elizabeth Eisenman finishing their first terms and eligible to run for second terms. Candidate statements are due by Nov. 27.

Yay for the Smoke-Free Marketplace!

Pressing Member Issues: None

Agenda Review: add Volunteer of the Year to New Business

***Motion: Accept the agenda (Teresa/Sue) 7-0-0

Approval of Minutes: minutes of the Annual Meeting

***Motion: Approve the minutes (Sue/Teresa) 7-0-0

Committee Reports: Holiday Market Committee: Owen gave the reports of the last two meetings, 9-11, and 10-9. The committee fine-tuned the advertising plans, adding the Elite Shopper and possibly the Corvallis Advocate. There will be an entry form for a \$50 gift certificate instead of the Market dollar in the Unique Eugene coupon book. The Art Bag Project advanced with an entry form and scheduled drawings on Nov. 24. (3:00 and 4:30). The new poster was approved. Poster distribution will be done as a work task by volunteers. An Art Bag work party was set for Thursday Nov 21, 3:00-5:00 pm. This was the last formal meeting of the committee this season except for the work parties.

***Motion: Accept the Holiday Market reports (Teresa/Anna) 7-0-0

Standards: Teresa gave the report of the 9–18 meeting. Elizabeth Eisenman has resigned by missing five meetings in the calendar year. The Committee asked that members be allowed to sell Kareng Fund tote bags in more than one member’s booth. Nine members had products screened, including three prepackaged foods. Pendants were screened in response to a notice to appear. Continuing discussions were held on t-shirts.

Lynn gave the report of the 10–16 meeting. Nine members’ products were screened, including four before the full committee. The Studio Visit Worksheet was adjusted after using it, to better fit the situations in which it might be used in the future. There was discussion of 3–D printing and t-shirts, and it was suggested that people who do not print their own shirts might be required to have an original piece of artwork on display. All discussions are continuing but will be deferred to the February meeting due to Holiday Market issues. Beth added that in situations where approval of new items is contingent on her seeing labels, certifications, or other details, she does not approve the member to sell until all regulations are satisfied. There was some discussion about the departure from our “Maker is the Seller” rule to sell the KF tote bags. They are printed by a market member on locally made tote bags, and the ten dollars goes directly into the Kareng Fund.

***Motion: Accept both reports (Owen/ Anna) All in favor 7–0–0

The Board wished to express their respect and support for the Standards Committee and thanks for their hard work.

Administrative Report: We have 567 members, which is about 50 less than last year at this time. Holiday Market is fully booked. Some of the tables and equipment are still being located after the move. All the work on online booking is making us much more responsive about filling openings, etc. Beth met with the Fairgrounds management. They are examining putting an artisan market (about 30–40 artists) at the Lane County Fair, which is five days in late July. They want us to partner with them. We could ask OCF about their experience with the State Fair. Beth will keep the conversation going with the Fairgrounds, and members can send Beth their ideas.

Beth and Colleen met with Sarah and Carrie of the LCFM in their first quarterly meeting. The Chair of their Expansion Committee attended with his ideas about plans to move to city lots and the Butterfly. He does not seem to be a part of the process of the working group that met many times this past year. Staff and Board chairs had a productive meeting after his announcements. Our process with committees, task forces, and meetings with minutes is one of the strengths we bring to the discussions with LCFM. The managers and chairs hope to meet again at the end of January.

Financials: Our park blocks booth fees are showing a small decrease compared to last season. Our bottom line is still in the black, and with HM booked at 100% and

budgeted at 97%, we should be in good shape. Our moving costs were under \$3000 and included several depreciable items.

There is an additional member request for a LOA in addition to the four requests listed in the report.

***Motion: Accept the Admin report with the member requests (Teresa/Caroline) 7-0-0 All in favor.

Old Business: Info Booth Task Force: Sue reported on the history of the task force, which she formed to explore possible relocation or improvement of the info booth. After looking at four other possible locations, the present one was still deemed best, so improvements were undertaken. The construction of the booth each week uses a lot of hours. A trailer (like Ritta's) would be fabulous. Members of the Task Force are Sue Hunnel, Anna Lawrence, Deb Huntley, Colleen Bauman, Jenni Calef, and Beth. Caroline Dunn would like to join. The group scheduled a meeting on Tues. Jan 7 at 4:00.

Meetings Scheduling: The January Board meeting would normally be on Jan. 1, 2014. Beth will not be in town on Feb 5th, the normal Board meeting date.

***Motion: Schedule the January Board meeting for Jan. 8th and the February meeting for January 29. (Anna/Sue) All in favor 7-0-0.

Personnel Committee needs to meet to consider insurance changes that would take place on March 1. Changes brought with the ACA show that it may be a good time to allow employees to shop for their own plans on the exchange, and provide some amount of support for each plan. The committee set a date for Tues Dec. 3 at 10:00 am.

Promotions Club: This new group will meet Jan. 9th at 2:00 pm. While Kim would love help, she cannot add anything to her schedule before HM.

Holiday Market Evaluation meeting will be Jan 29 at 4:00 pm.

New Business: Volunteer of the Year suggestions can be given to Beth by the first weekend of HM. The award will be given at the Dec. board meeting.

Meeting Evaluation: Lovely meeting, great meeting, great scheduling, liked the annual meeting in the banquet room, consider making that a repeat for next year (put on agenda for next meeting.)

***Motion: Adjourn (Sue/Caroline) 7:00

